

# Miki Bin

[mikibinxue.github.io](http://mikibinxue.github.io)

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## Recognition

### NYU President's Award

Shanghai Hyperloop,  
Public Relations Lead

web design, Chinese policy translate  
April 13th, 2017

### National Top 2, Paris L'Oreal Global Challenge

UX design, creative technology  
February 2017 - April 2017

### Dean's List Honors

2016 Freshman Year  
2017 Sophomore Year

## Skill Set

### Research

Storyboarding | Wireframing  
Contextual Inquiry | AEOU

### Prototyping

Sketch | Figma | Photoshop | After Effect  
Premier | Indesign | Keynote | Principle

### Creative Tools

Maya | Max/MSP/Jitter | Processing | P5.js  
Kinect | Leap Motion | OpenFrameworks |  
Unity

### Physical Computing

Laser Cutting | 3D Printing | Arduino

### Graphic Design

Illustrator | Photoshop | Indesign | Premier

## Education

### New York University

Major: Interactive Media Arts  
GPA: 3.9  
Expected June 2019

### Study Away

ITP (Interactive Telecommunications  
Program)  
NYU Tandon School of Engineering

*Spring 2018*

## Experience

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SEP 2018  
PRESENT

### Sony

@ Shanghai, China

: **Creative Technologist**

- ideate, prototype internal design; conduct internal research
- Teach *P5.js*, targeting the designers at *Sony Creative Center*

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JUL 2018  
AUG 2018

### AKQA

@ Shanghai, China

: **Creative Technologist**

- Proposed and prototyped 4 interactive Processing sketches for a visual identity for a mall, with Processing
- Researched and executed animation for Nike WeChat campaign, with Javascript, Lottie.js and After Effects

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APR 2018  
JUL 2018

### Lumina

@ New York, United States

: **Web Designer**

- Designed web pages for *the Wickery*, *Qlip*, *Davis Kelly* based on design guidelines
- Researched design trend for *TCI*, and drafted design guideline for the web redesign project

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JUN 2017  
AUG 2017

### designaffairs

@ Shanghai, China

: **Design Assistant, Marketing Intern**

- Carried out independent strategy research for 3 projects, preparing for SimuPro Analysis
- Designed 1 project white paper for Boeing global user experience research project
- Designed WeChat banner, WeChat article sample and LinkedIn banner for 3 events
- Assisted in poster design and conference translation for 1 event