



EXPLORE DDD
CONFERENCE

SPONSORSHIP OPPORTUNITIES

September 19 – 22, 2017
Denver, Colorado

exploreddd.com

ABOUT EXPLORE DDD 2017

Explore DDD is designed for senior developers, team leads, and software architects - technical leaders with experience building software systems for complex domains. The conference provides a creative space where domain-driven design (DDD) explorers, enthusiasts and experts can connect and share real-world experience of applying DDD philosophy and techniques.

Attendees will gain deep insights into software system design from software design thought leaders, DDD practitioners, and their peers. This will happen via talks, 2-day workshops, open space, short-format workshops, and impromptu modeling, coding, and problem-solving sessions with peers. The conference logo maze represents the collaborative exploration and problem solving, openness to new ideas, and the learning and creativity of the conference.

Conference Goals

- Provide a safe, creative, high-quality, fun, learning DDD-centric environment for attendees.
- Nurture a growing, diverse, pragmatic, humble, questioning, and open DDD community.
- Spread knowledge and adoption of DDD more broadly amongst the general software development community.

Greetings from the Explore DDD Team!

If you're looking to connect with some of the world's best and brightest software professionals, then Explore DDD is the place. Whether you're interested in brand awareness, hiring, education, supporting a great conference, or creating direct connections to key influencers, Explore DDD has options for you.

Regards,
Paul Rayner, Founder
paul@virtualgenius.com

SPONSORSHIP LEVELS

Explore DDD attendees will be in search of real solutions and industry connections. By sponsoring Explore DDD, you can ensure conference attendees make meaningful, personal connections with your company, its staff members, and its products and services.

The full-conference passes included in Explore DDD sponsorship packages enable organizations sending one or more of their staff members to Explore DDD to promote their brands, products, and services for only a small additional cost. Sponsorship starts with a base sponsorship level of Platinum, Gold, Silver, or Bronze. You can also add optional items listed later in the prospectus.

PLATINUM SPONSOR (1 Available) - \$12,000

Platinum sponsors receive the following benefits:

- 2-minute announcement prior to opening keynote
- 2 tickets to speakers dinner
- 5 conference tickets, with guaranteed purchase of up to 15 additional tickets available at a 10% discount (subject to availability, until June 8)
- Logo featured on conference landing page slider image
- Exhibit area sponsor table where lunch and breaks are served
- Logo featured on conference banners in main hall
- Logo at bottom of every page on the website
- Logo and 100 word description of company on sponsors page (linked to company website)
- 10% discount on workshop tickets (subject to availability)
- Thank you tweet during conference

GOLD SPONSOR (3 Available) - \$7500

Gold sponsors receive the following benefits:

- 3 conference tickets, with guaranteed purchase of up to 10 additional tickets available at a 10% discount (subject to availability, until June 8)
- Logo featured on conference landing page slider image
- Exhibit area sponsor table where lunch and breaks are served
- Logo featured on conference banners in main hall
- Logo at bottom of every page on the website
- Logo and 100 word description of company on sponsors page (linked to company website)
- 10% discount on workshop tickets (subject to availability)
- Thank you tweet during conference

SILVER SPONSOR - \$5000

Silver sponsors receive the following benefits:

- 2 conference tickets, with guaranteed purchase of up to 5 additional tickets available at a 10% discount (subject to availability, until June 8)
- Exhibit area sponsor table where lunch and breaks are served
- Logo featured on conference banners in main hall
- Logo at bottom of every page on the website
- Logo and 100 word description of company on sponsors page (linked to company website)
- 10% discount on workshop tickets (subject to availability)
- Thank you tweet during conference

BRONZE SPONSOR - \$3,000

Bronze sponsors receive the following benefits:

- 1 conference ticket, with guaranteed purchase of up to 3 additional tickets available at a 10% discount (subject to availability, until June 8)
- Logo at bottom of every page on the website
- Logo and 100 word description of company on sponsors page (linked to company website)
- 10% discount on workshop tickets (subject to availability)

OPTIONAL ITEMS

All optional items require a Bronze or higher sponsorship. Cost listed is in addition to the sponsorship base cost.

RECEPTION SPONSOR - \$5,500 (1 available)

After the opening keynote we will have our kickoff reception on the 38th floor with local craft beer and live music. The reception sponsor will get special recognition for support and a table at the party.

LANYARD SPONSOR - \$4,000 (1 available)

You provide the lanyards that every attendee will wear around their neck - a great way to get exposure throughout the conference.

VIDEO SPONSOR - \$1,500 (5 available)

Explore DDD will be recording conference talks and publishing the videos online for free to attendees and non-attendees alike after the conference. As a video sponsor, you support the recording and release of these videos. In exchange, your logo will be displayed in the pre-roll slides before every Explore DDD video. Video sponsorship is a great way to receive a significant impact from Explore DDD after the conference.