

U.S. Web Design Standards



About these components

Wherever appropriate, we have created text styles to make these components more easily adapted.

Style and symbol names are a compromise between US Web Design Standards CSS naming conventions (to transition Sketch files more easily into development) and names that make sense for when thinking about screen design.

All fonts are free and open source. All but Font Awesome are available from Google Fonts. For Font Awesome, visit <http://fontawesome.io/>.

U.S. Web Design Standards – Typography



Typesetting

ALIGNMENT
<div>I am a subject</div> <div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna.</div>
LINE LENGTH — DESKTOP
<div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div> <div>75 characters max on desktop</div>

SPACING
<div>Section heading</div> <div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.</div>
<div>Section heading</div> <div>Section of the page</div> <div>>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea sequat.</div> <div>Subsection of the page</div> <div>Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."</div> <div>Subsubsection of the page</div> <div>Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis.</div> <div>Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit.</div>

LINKS
<div>This is a text link on light background.</div> <div>This is a visited link.</div> <div>This is a link that goes to an external website ↗.</div> <div>This is a text link on dark background.</div>
LISTS
<div>Unordered list</div> <div><ul style="list-style-type: none">Unordered list itemUnordered list itemUnordered list item</div> <div>Ordered list</div> <div><ol style="list-style-type: none">Ordered list itemOrdered list itemOrdered list item</div>

Pairings & Styles

DEFAULT	Merriweather headings, Source Sans Pro body (lite)
<div>1. Merriweather Bold 700</div> <div>2. Source Sans Pro Regular 400</div> <div>3. Source Sans Pro Italic 400</div> <div>4. Source Sans Pro Bold 700</div>	
<div>Display 1</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div>Italic body copy. A series of sentences together which make a paragraph.</div>	<div>font-family: 'Merriweather' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 30px line-height: 1.3em/39px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 20px line-height: 1.3em/26px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 20px line-height: 1.7em/34px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px</div> <div>font-family: 'Source Sans Pro' font-style: Italic font-weight: 400 font-size: 17px line-height: 1.5em/26px</div>

	Merriweather headings, Source Sans Pro body (robust)
<div>1. Merriweather Light 300</div> <div>2. Merriweather Bold 700</div> <div>3. Source Sans Pro Regular 400</div> <div>4. Source Sans Pro Italic 400</div> <div>5. Source Sans Pro Bold 700</div>	
<div>Display 1</div> <div>Display 2</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph 1</div> <div>Lead paragraph 2</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div>Italic body copy. A series of sentences together which make a paragraph.</div>	<div>font-family: 'Merriweather' font-weight: 300 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 200 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 200 font-size: 30px line-height: 1.3em/39px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 20px line-height: 1.3em/26px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 20px line-height: 1.7em/34px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 17px line-height: 1.7em/29px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px</div> <div>font-family: 'Source Sans Pro' font-style: Italic font-weight: 400 font-size: 17px line-height: 1.5em/26px</div>

	Merriweather headings and body
<div>1. Merriweather Light 300</div> <div>2. Merriweather Regular 400</div> <div>3. Merriweather Bold 700</div> <div>4. Source Sans Pro Regular 400</div> <div>5. Source Sans Pro Bold 700</div>	
<div>Display 1</div> <div>Display 2</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div>Italic body copy. A series of sentences together which make a paragraph.</div>	<div>font-family: 'Merriweather' font-weight: 700 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 40px line-height: 1.3em/52px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 30px line-height: 1.3em/39px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 20px line-height: 1.3em/26px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 17px line-height: 1.3em/22px</div> <div>font-family: 'Merriweather' font-weight: 700 font-size: 15px line-height: 1.3em/20px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Merriweather' font-weight: 300 font-size: 20px line-height: 1.7em/34px</div> <div>font-family: 'Merriweather' font-weight: 400 font-size: 15px line-height: 1.7em/26px</div> <div>font-family: 'Merriweather' font-style: Italic font-weight: 400 font-size: 15px line-height: 1.7em/26px</div>

	Source Sans Pro headings and body
<div>1. Source Sans Pro Light 300</div> <div>2. Source Sans Pro Regular 400</div> <div>3. Source Sans Pro Italic 400</div> <div>4. Source Sans Pro Bold 700</div>	
<div>Display 1</div> <div>Display 2</div> <div>Heading 1</div> <div>Heading 2</div> <div>Heading 3</div> <div>Heading 4</div> <div>Heading 5</div> <div>HEADING 6</div> <div>Lead paragraph</div> <div>Body copy. A series of sentences together which make a paragraph.</div> <div>Italic body copy. A series of sentences together which make a paragraph.</div>	<div>font-family: 'Source Sans Pro' font-weight: 300 font-size: 52px line-height: 1.3em/68px</div> <div>font-family: 'Source Sans Pro' font-weight: 300 font-size: 44px line-height: 1.3em/57px</div> <div>font-family: 'Source Sans Pro' font-weight: 300 font-size: 44px line-height: 1.3em/57px</div> <div>font-family: 'Source Sans Pro' font-weight: 300 font-size: 34px line-height: 1.3em/44px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 24px line-height: 1.3em/31px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 19px line-height: 1.3em/25px</div> <div>font-family: 'Source Sans Pro' font-weight: 700 font-size: 16px line-height: 1.3em/21px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 13px line-height: 1.3em/17px</div> <div>font-family: 'Source Sans Pro' font-weight: 300 font-size: 22px line-height: 1.5em/33px</div> <div>font-family: 'Source Sans Pro' font-weight: 400 font-size: 17px line-height: 1.5em/26px</div> <div>font-family: 'Source Sans Pro' font-style: Italic font-weight: 400 font-size: 17px line-height: 1.5em/26px</div>

	Source Sans Pro headings, Merriweather body
<div>1. Source Sans Pro Light 300</div> <div>2. Source Sans Pro Regular 400</div> <div>3. Source Sans Pro Bold 700</div> <div>4. Merriweather Regular 400</div> <div>5. Merriweather Italic 400</div> <div>6. Merriweather Bold 700</div>	
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U.S. Web Design Standards – Palette

★ ★ ★

PRIMARY



#0071bc primary	#205493 primary-darker	#112e51 primary-darkest	#212121 base	#323a45 gray-dark	#aeb0b5 gray-light
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SECONDARY



#02bfe7 primary-alt	#046b99 primary-alt-darkest	#00a6d2 primary-alt-dark	#9bdaf1 primary-alt-light	#e1f3f8 primary-alt-lightest
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#e31c3d secondary	#981b1e secondary-darkest	#cd2026 secondary-dark	#e59393 secondary-light	#f9dede secondary-lightest
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TERTIARY



#fdb81e gold	#f9c642 gold-light	#fad980 gold-lighter	#fff1d2 gold-lightest
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#2e8540 green	#4aa564 green-light	#94bfa2 green-lighter	#e7f4e4 green-lightest
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#205493 cool-blue	#4773aa cool-blue-light	#8ba6ca cool-blue-lighter	#dce4ef cool-blue-lightest
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BACKGROUND



#323a45 gray-dark	#5b616b gray	#aeb0b5 gray-light	#d6d7d9 gray-lighter	#f1f1f1 gray-lightest
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#494440 gray-warm-dark	#e4e2e0 gray-warm-light
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#112e51 primary-darkest	#dce4ef gray-cool-light
----------------------------	----------------------------

SPECIAL STATE



#3e94cf focus	#4c2c92 visited
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U.S. Web Design Standards – UI Components

BUTTONS

Primary buttons

Default	Hover	Active
Sign up	Sign up	Sign up
Sign up	Sign up	Sign up
Sign up	Sign up	Sign up

Secondary buttons

Default	Hover	Active
Sign up	Sign up	Sign up
Sign up	Sign up	Sign up
Sign up	Sign up	Sign up

Focus

Sign up	Sign up	Sign up
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Disabled

[Sign up](#)

Big button

[Sign up](#)

LABELS

Small

[NEW](#)

Large

[NEW](#)

SIDE NAVIGATION

One level

- [Current page](#)
- [Secondary link](#)
- [Secondary link](#)

Two levels

- [Secondary link](#)
- [Current page](#)
- [Headers and navigation](#)
- [Footers](#)
- [Grandchild 1](#)
- [Grandchild 2](#)
- [Grandchild 3](#)
- [Buttons](#)
- [Tables](#)
- [Accordion](#)
- [Secondary link](#)

Three levels

- [Secondary link](#)
- [Current page](#)
- [Headers and navigation](#)
- [Footers](#)
- [Grandchild 1](#)
- [Grandchild 2](#)
- [Grandchild 3](#)
- [Buttons](#)
- [Tables](#)
- [Accordion](#)
- [Secondary link](#)

SEARCH BAR

[Search](#)[Search](#)[Q](#)

TABLES

Bordered table

Project Name	Description	Price
Apple Pie	A fruit pie in which the principal filling ingredient is apple	\$4.50
Blueberry Pie	Composed of blackberry filling, usually in the form of either blackberry jam	\$4.25
Blackberry Pie	A fruit pie in which the principal filling ingredient is blackberry	\$3.78
Key Lime Pie	Made of Key lime juice, egg yolks, and sweetened condensed milk in a pie crust	\$1.99
Lemon Meringue Pie	Made of shortcrust pastry, lemon custard filling and a fluffy meringue topping	\$2.66
Boston Creme Pie	A cake that is filled with a custard or cream filling and frosted with chocolate	\$5.55

Borderless table

Project Name	Description	Price
Apple Pie	A fruit pie in which the principal filling ingredient is apple	\$4.50
Blueberry Pie	Composed of blackberry filling, usually in the form of either blackberry jam	\$4.25
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Lemon Meringue Pie	Made of shortcrust pastry, lemon custard filling and a fluffy meringue topping	\$2.66
Boston Creme Pie	A cake that is filled with a custard or cream filling and frosted with chocolate	\$5.55

ACCORDIONS

Borderless accordion

Example title 1

Example title 2

Example title 3

Example title 4

Example title 5

We the People of the United States, in Order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.

Example title 2

Example title 3

Example title 4

Example title 5

Bordered accordion

Example title 1

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum.

Example title 2

Example title 3

Example title 4

Example title 5

ALERTS

Alerts

✓

Success status
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

⚠

Warning status
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

❗

Error status
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

i

Informative status
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

i





Informative status
Multi line. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam zrem. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

Footers

DESKTOP FOOTER: BIG

[Return to top](#)





















Topic	Topic	Topic	Topic	Sign up
Secondary link	Secondary link	Secondary link	Secondary link	Your email address
Secondary link	Secondary link	Secondary link	Secondary link	<input type="text"/>
Secondary link	Secondary link	Secondary link	Secondary link	Sign up



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(800) CALL-GOVT
info@agency.gov
























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Primary link	Primary link	Primary link	Primary link	Primary link
   	   	   	   	   
Name of Agency	Name of Agency	Name of Agency	Name of Agency	Name of Agency

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Name of Agency	Name of Agency	Name of Agency	Name of Agency	Name of Agency	Name of Agency

Form controls

TEXT INPUTS AND AREA

Text input label

Text input focused

Text input error

Helpful error message

Text input success

Text area label

DROPDOWN

Dropdown label

Option A

CHECKBOXES

☒ Yosemite National Park

☐ Grand Canyon National Park

☐ Disabled

RADIO BUTTONS

☒ Yosemite National Park

☐ Grand Canyon National Park

☐ Yellowstone National Park

DATE INPUT

Date of birth

For example: 07/04/1776

Month	Day	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

Form templates

NAME FORM

Name

Title

First name *Required*

Middle name

Last name *Required*

Suffix

MAILING ADDRESS FORM

Mailing address

Mailing address 1

Mailing address 2 *Optional*

City

State

ZIP

SIGN IN FORM

Sign in

or [create an account](#)

Username or email address

Password

[Show password](#)

[Sign in](#)

[Forgot username?](#)

[Forgot password?](#)

PASSWORD RESET FORM

Reset password

Please enter your new password.

ⓘ Passwords must

- Be at least 8 characters
- Have at least 1 upper case character
- Have at least 1 numerical character
- Have at least 1 symbol

New password

Confirm password

[Show my typing](#)

[Reset password](#)

MOBILE FOOTER: BIG

[Return to top](#)

▼ Topic

[Secondary link](#)

[Secondary link](#)

[Secondary link](#)

▸ Topic

▸ Topic





▸ Topic

▸ Topic





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Primary link





Primary link

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Primary link

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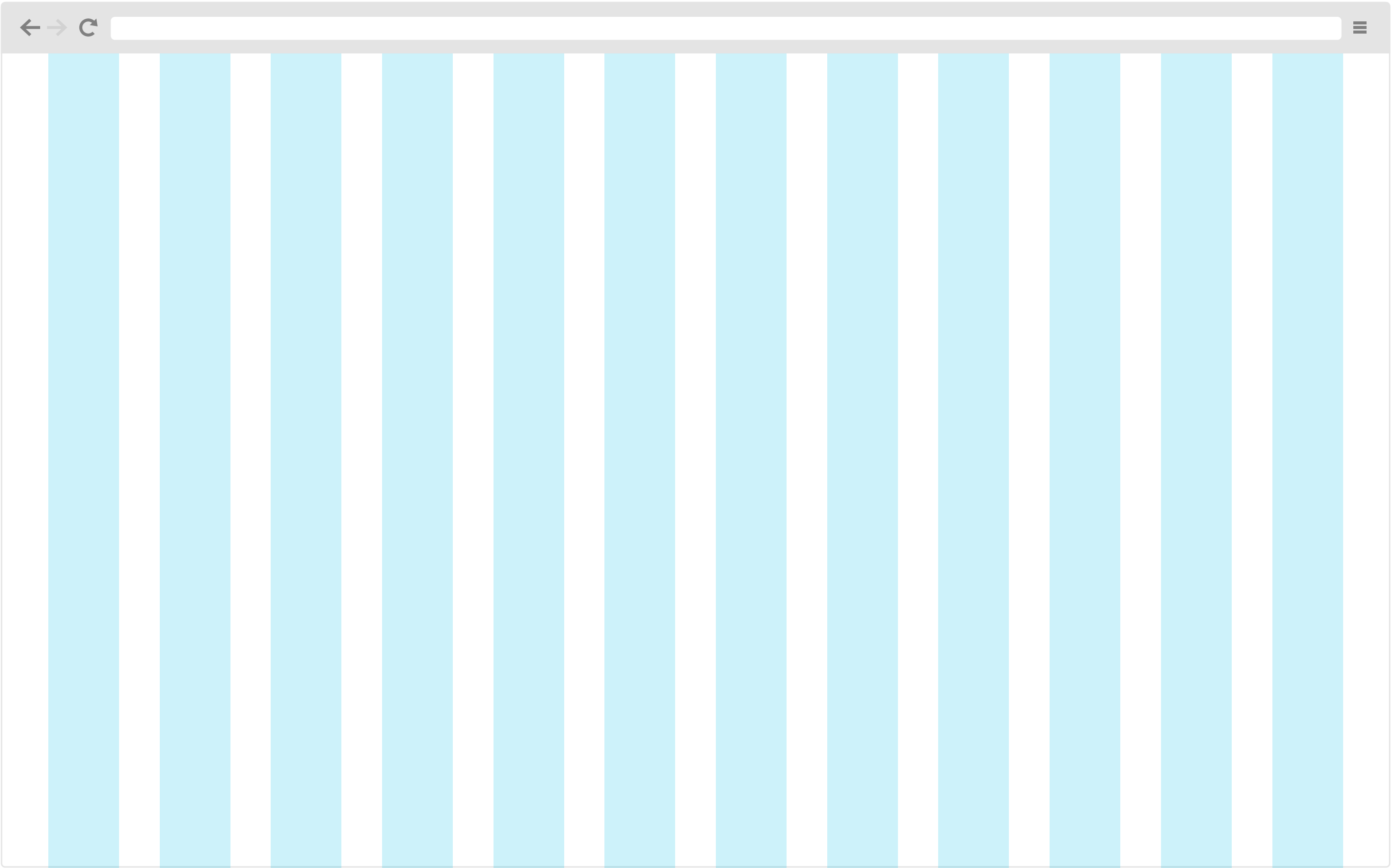


Name of Agency

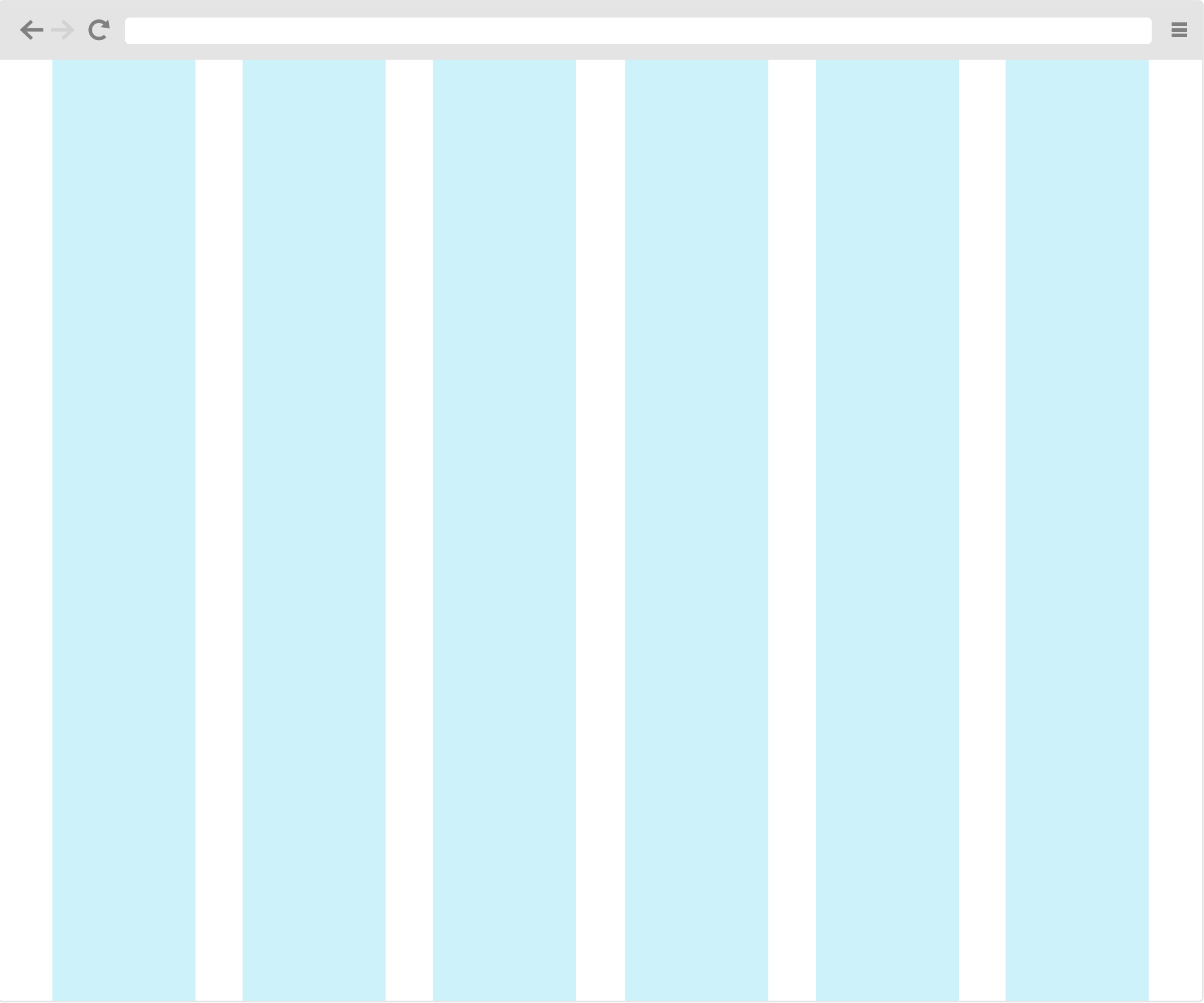
U.S. Web Design Standards – Grid



DESKTOP



TABLET



MOBILE PORTRAIT

