



Università degli Studi di Cagliari
Dipartimento di Matematica e Informatica

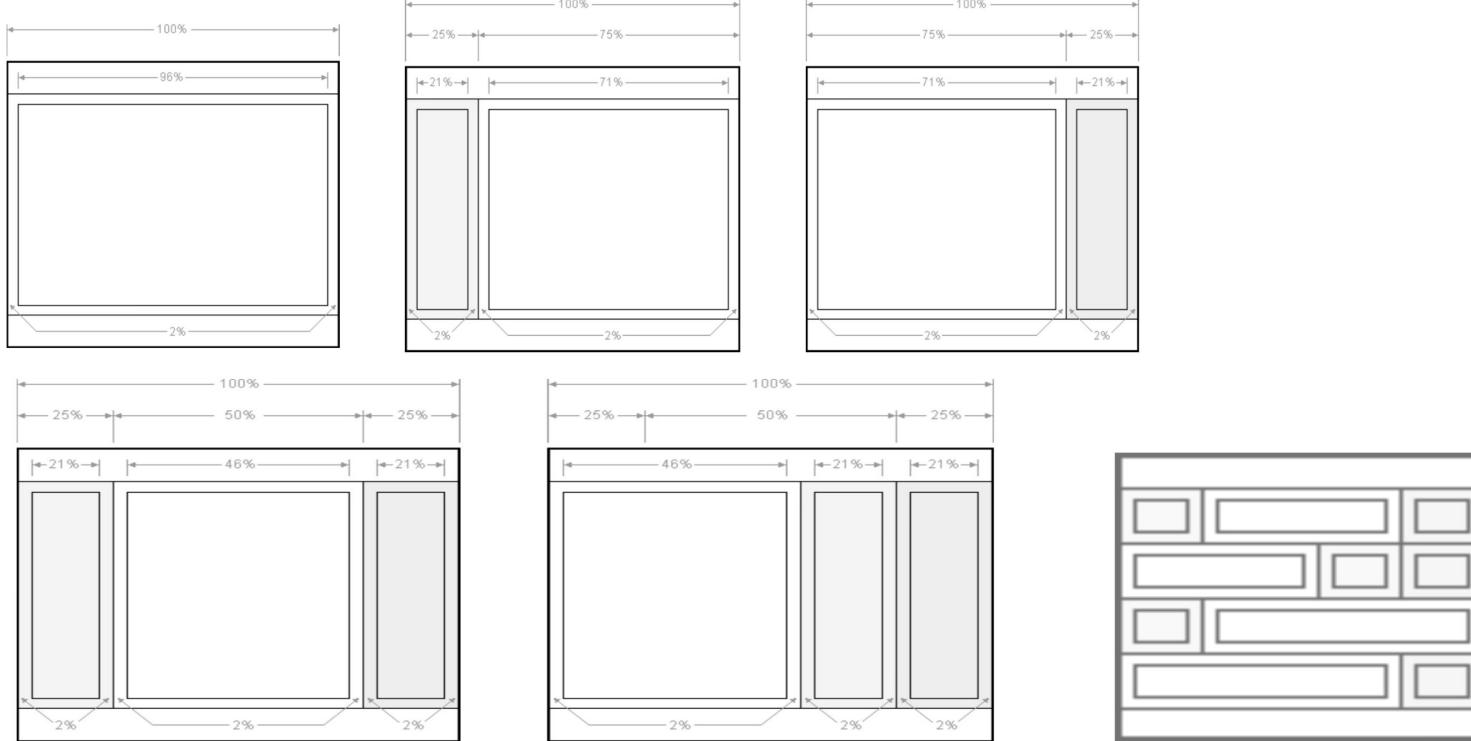


Architettura dell'Informazione

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Di cosa si tratta





Architettura dell'informazione

1. Il design strutturale di ambienti di informazione condivisi
2. L'arte e la scienza di creare prodotti che utilizzano l'informazione per supportare usabilità e reperibilità
3. Disciplina emergente e pratiche comuni per l'organizzazione

In pratica **come strutturare informazione e aiutare a trovarla**



Tre ingredienti

1. Strutturare l'informazione
2. Creare etichette
3. Supportare la navigazione



Strutturare informazione

- Livello di granularità
- Categorie
- Vocabolario

The screenshot shows the CNN US homepage with a dark header. The top bar includes the CNN logo, a search bar with placeholder "Search CNN...", and links for "Watch", "Listen", "Live TV", a magnifying glass icon, and "Sign in". Below the header is a navigation menu with several categories:

Edition	US	International	Arabic	Español		
World	US Politics	Business	Markets	Health	Entertainment	Tech
Africa	SCOTUS	Tech	Pre-markets	Life, But Better	Movies	Innovate
Americas	Congress	Media	After-Hours	Fitness	Television	Foreseeable Future
Asia	Facts First	Calculators	Fear & Greed	Food	Celebrity	Mission: Ahead
Australia	2024 Elections	Videos	Investing	Sleep		Work Transformed
China			Markets Now	Mindfulness		Innovative Cities
Europe			Nightcap	Relationships		
India						
Middle East						
United Kingdom						
Style	Travel	Sports	Watch	Listen	Science	Climate
Arts	Destinations	Football	Live TV	CNN 5 Things	Space	Solutions
Design	Food & Drink	Tennis	CNN Fast	Chasing Life with Dr. Sanjay	Life	Weather
Fashion	Stay	Golf	Shows A-Z	Gupta	Unearthed	
Architecture	News	Motorsport	CNN10	The Assignment with Audie		
Luxury	Videos	US Sports	CNN Max	Cornish		
Beauty		Olympics	CNN TV Schedules	One Thing		
Video		Climbing		Tug of War		
		Esports		CNN Political Briefing		
		Hockey		The Axe Files		
Features	Weather	Ukraine-Russia War	Israel-Hamas War	About CNN		
As Equals	Video			Photos		
Call to Earth	Climate			Investigations		
Freedom Project				CNN Profiles		
Impact Your World				CNN Leadership		
Inside Africa				CNN Newsletters		
CNN Heroes				Work for CNN		

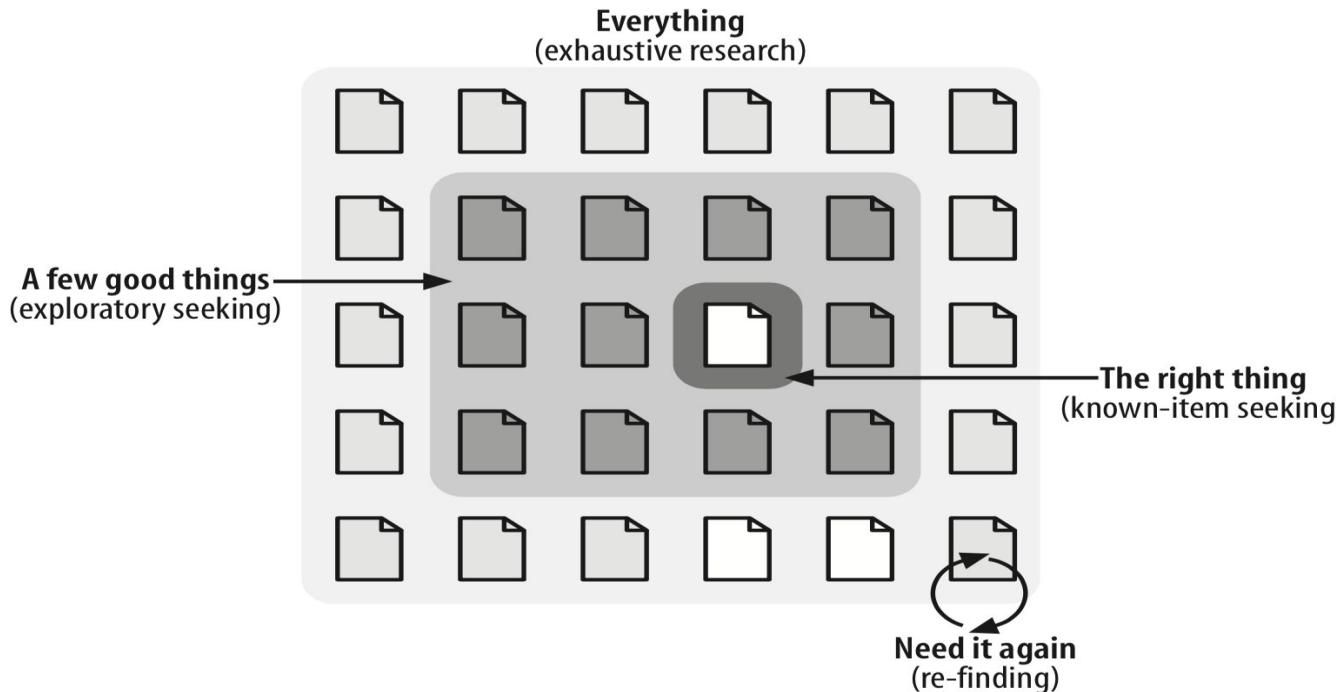


Trovare e Gestire

- Gli utenti devono trovare l'informazione
 - Navigando
 - Cercando
 - Chiedendo
- Gestione
 - Creare Contenuto
 - Aggiornare l'informazione
 - Processi
 - Politiche



Comportamenti nella ricerca





Cercare un contenuto conosciuto

- Una **risposta specifica** o un contenuto **conosciuto**
 - es. *Cosa vuol dire prototipo?*
 - es. *Il risultato di una partita*

proto-type
/prōdə,tip/
noun

1. a first, typical or preliminary model of something, especially a machine, from which other forms are developed or copied.
"the firm is testing a prototype of the weapon"

verb

1. make a prototype of (a product).

Translations, word origin, and more definitions





Ricerca esplorativa

■ Ricerca aperta

- Si impara qualcosa su un argomento cercando ed esplorando

Best Restaurants in Seattle, WA

Showing 1-10 of 7676

Filters

\$ \$\$ \$\$\$ \$\$\$ Open Now Order Pickup or Delivery Make a Reservation Good for Lunch All Filters

Sort By

Best Match
Highest Rated
Most Reviewed

Neighborhoods

Downtown
 Capitol Hill
 Ballard
 University District
[More Neighborhoods](#)

Distance

Bird's-eye View
 Driving (5 mi.)
 Biking (2 mi.)
 Walking (1 mi.)
 Within 4 blocks

Price

\$
 \$\$
 \$\$\$
\$\$\$\$

Features

Order Pickup or Delivery
 Make a Reservation
 Offering a Deal
 Open Now 11:31 AM
[More Features](#)

Category

American (New)
 Mexican
 American (Traditional)
 Chinese

[More Categories](#)

Refine by

Bedding Size

- Twin (2,248,671)
Full (2,116,265)
Queen (3,505,031)
King (1,526,703)
California King (1,058,398)
Twin Extra-Long (76,763)
Standard (81,548)
European (61,547)

Pattern

- Solid
 Plaid
 Striped
 Color Bordered

Bedding Material

- Cotton (9,844,620)
Flannel (583)
Polyester & Polyester Blend (2,189)
Sateen (1,293)
Satin (946)
Velvet (50)

Bedding Thread Count

- 300 & Under (70,209)
 300 to 600 (6,960,295)
 600 to 900 (3,723,322)
 900 & Up (240,830)



Ricerca esaustiva

Conoscere **tutto** su un contenuto

Measles

From Wikipedia, the free encyclopedia

Measles is a highly contagious infectious disease caused by the measles virus.^{[3][9]}

Symptoms usually develo

last 7–10 days.^{[6][7]} Initial

(104.0 °F), cough, runny i

Koplik's spots may form in

symptoms.^[4] A red, flat ra

the rest of the body typical

Complications occur in at

inflammation of the brain,

sometimes called German

unrelated viruses.^[11]

Measles is an airborne di



Measles (Rubeola)

CDC > Measles Home > About Measles

Media centre

News

Commentaries

Events

Fact sheets

Fact files

Questions & answers

Features

Multimedia

Measles Home

About Measles

History of Measles

Signs and Symptoms

Transmission

Photos of Measles

Complications

Frequently Asked Questions

Top Things Parents Need to Know

Measles Vaccination

Signs and Symptoms



CDC A-Z INDEX

Language: English (US) ▾

Español: [Signos y síntomas del sarampión](#)

The symptoms of measles generally appear about seven to 14 days after a person is infected.

Measles typically begins with

- high fever,
- cough,
- runny nose (coryza), and
- red, watery eyes ([conjunctivitis](#)).

Two or three days after symptoms begin, tiny white spots (Koplik spots) may

Infographic

MEASLES SYMPTOMS TYPICALLY INCLUDE:

- High fever (may spike to more than 104° F)
- Cough
- Runny nose
- Red, watery eyes
- Rash breaks out 3-5 days after symptoms begin



IUM



Ritrovare informazione

- Metodo per rivedere una informazione interessante in un momento diverso





Strutturare contenuto

- Dare una struttura a una categoria:
 - Organizzazione alfabetica
 - Prodotti, elementi in una lista ecc.
 - Organizzazione cronologica
 - Notizie, eventi, aggiornamenti
 - Spaziale/Geografica
 - Fatti o dinamiche legati a luoghi
 - Argomenti
 - Didattica, arte ecc.
 - Compiti
 - Amministrazione, lavoro etc.



Etichette

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- Devono far scattare l'associazione corretta
- Utilizzare il linguaggio dell'utente
- Concetti nuovi vanno spiegati



Esempio

easyJet Flight Info ▾ Holidays ▾ Cars/Transfers ▾ Business ▾ Booking.com ▾ [Sign In](#)

Flight Information >
Check out all the latest updates

Fly with us >
Flights, inspiration and more

Your essentials >
All your essentials for your next trip

Special Assistance >
Supporting customers with accessibility and additional needs

Flight Tracker
Check your flight status

Last minute flight deals
Grab a saving

Where can I fly?
Discover our destinations

Latest travel information
Important travel updates

Airport transfers
Pre-book your transfers

Fast track security
Skip the airport queues

Travel requirements
Check your passport and documents

Worldwide by easyJet
Connecting you to Europe and beyond

Group bookings
Dedicated booking for groups

Flight Tracker
Check your flight status by

Flight **Route**

Flight number

Check status



Errori frequenti

- Gruppi errati
- Etichette non rappresentative e che non si differenziano tra loro
- Etichette che utilizzano gergo non noto all'utente
- Mescolare lingue
- Errori di scrittura o grammaticali



Link contestuali

- Collegamenti a contenuti correlati
- Importanza del contesto

Italian War of 1551–1559

From Wikipedia, the free encyclopedia

The **Italian War of 1551** (1551–1559), sometimes known as the **Habsburg–Valois War** and the **Last Italian War**, began when **Henry II of France**, who had succeeded **Francis I** to the throne, declared war against Holy Roman Emperor **Charles V** with the intent of recapturing Italy and ensuring French, rather than **Habsburg**, domination of European affairs. The war was the last of a series of wars between the same parties since 1521. Historians have emphasized the importance of gunpowder technology, new styles of fortification to resist cannon fire, and the increased professionalization of the soldiers.^[1]

Most intriguing is the director attached to Carmichael's role: **Miguel Sapochnik**. As the man responsible for *The Gift*, *Hardhome*, *Battle of the Bastards* and *The Winds of Winter*, few veteran *Game of Thrones* directors can compete with his track record. That's probably why, for this six-part season, Sapochnik is the one directing the third and fifth episodes, which [we have reasons to believe](#) are the ones with the season's two greatest battle sequences. Let's keep this **spoiler-free** (so tag your spoilers in the comments!), but if you have been following our filming reports, you know which two I mean.



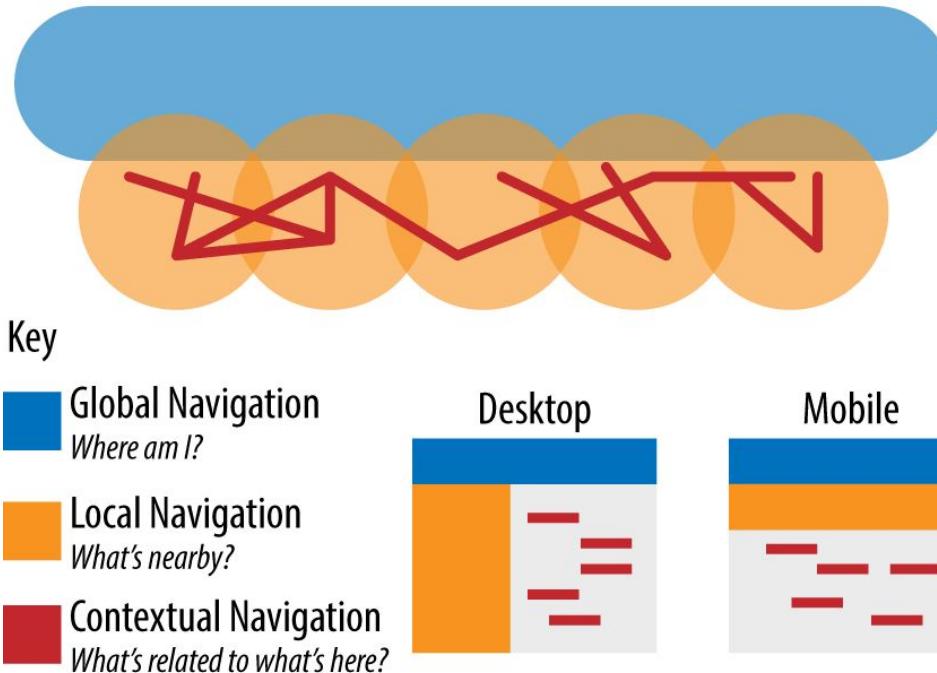
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- Main, Main Page, Home
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- Contact, Contact Us
- Help, FAQ, Frequently Asked Questions
- News, News & Events, News & Announcements, Announcements
- About, About Us, About <company name>, Who We Are



Sistemi di navigazione

Conceptual Map





Lecture

- Peter Morville and Louise Rosenfeld: Information Architecture, 4th edition
 - Ch. 2 Defining Information Architecture
 - Ch. 3 Designing for Finding
 - Ch. 7 Labelling Systems
 - Ch. 8 Navigation Systems
 - Abbastanza lungo...