Università degli Studi di Cagliari
Dipartimento di Matematica e Informatica

Architettura dell'Informazione

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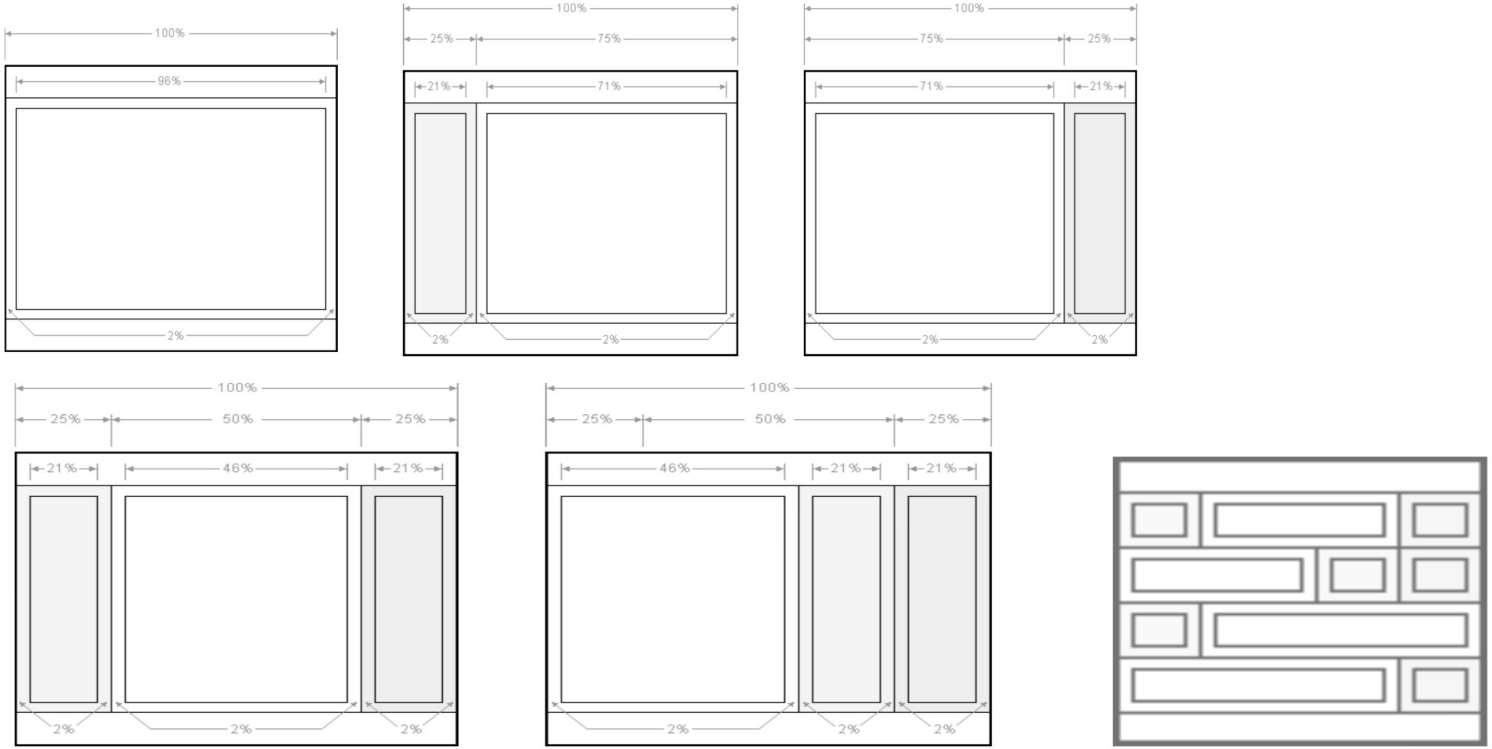
Di cosa si tratta



Architettura dell'informazione

1. Il design strutturale di ambienti di informazione condivisi
2. L'arte e la scienza di creare prodotti che utilizzano l'informazione per supportare usabilità e reperibilità
3. Disciplina emergente e pratiche comuni per l'organizzazione

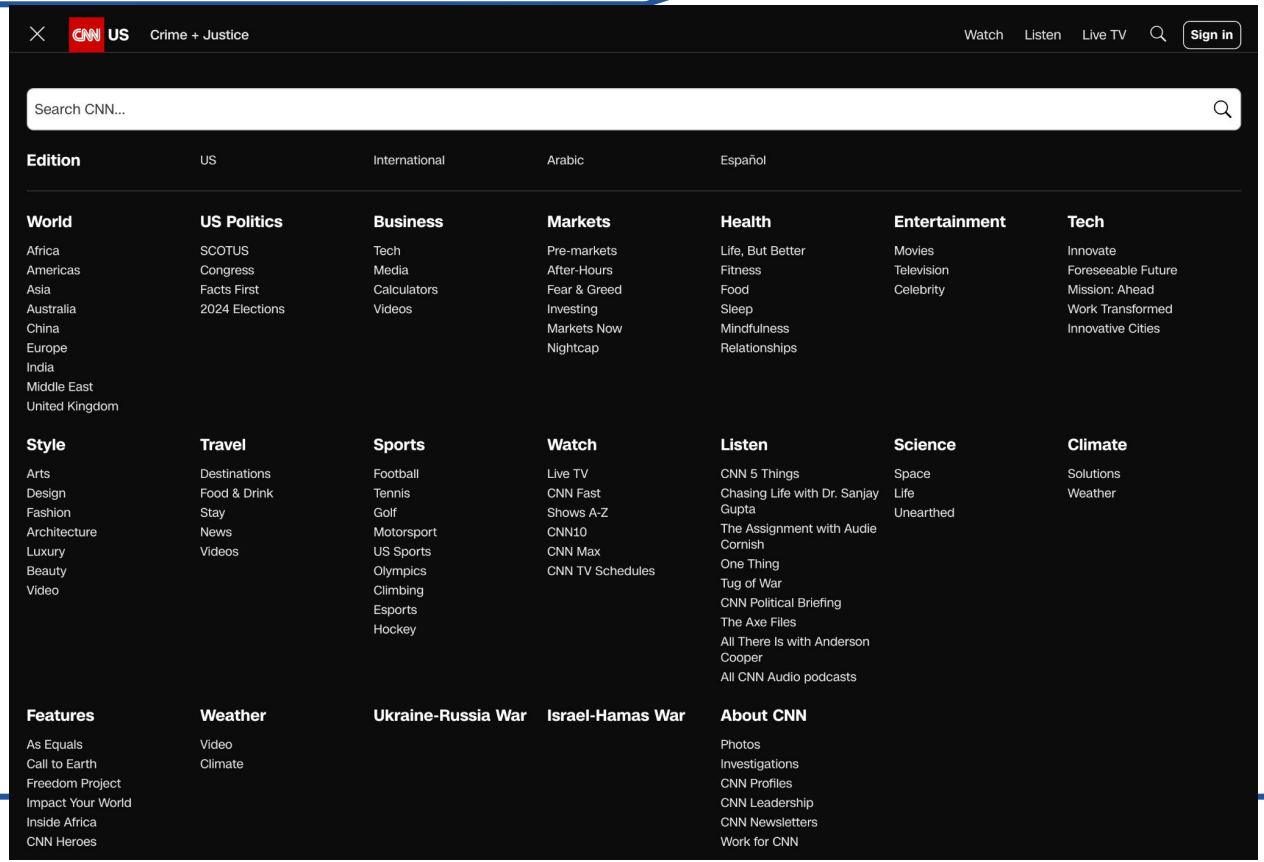
In pratica **come strutturare informazione e aiutare a trovarla**

Tre ingredienti

1. Strutturare l'informazione
2. Creare etichette
3. Supportare la navigazione

Strutturare informazione

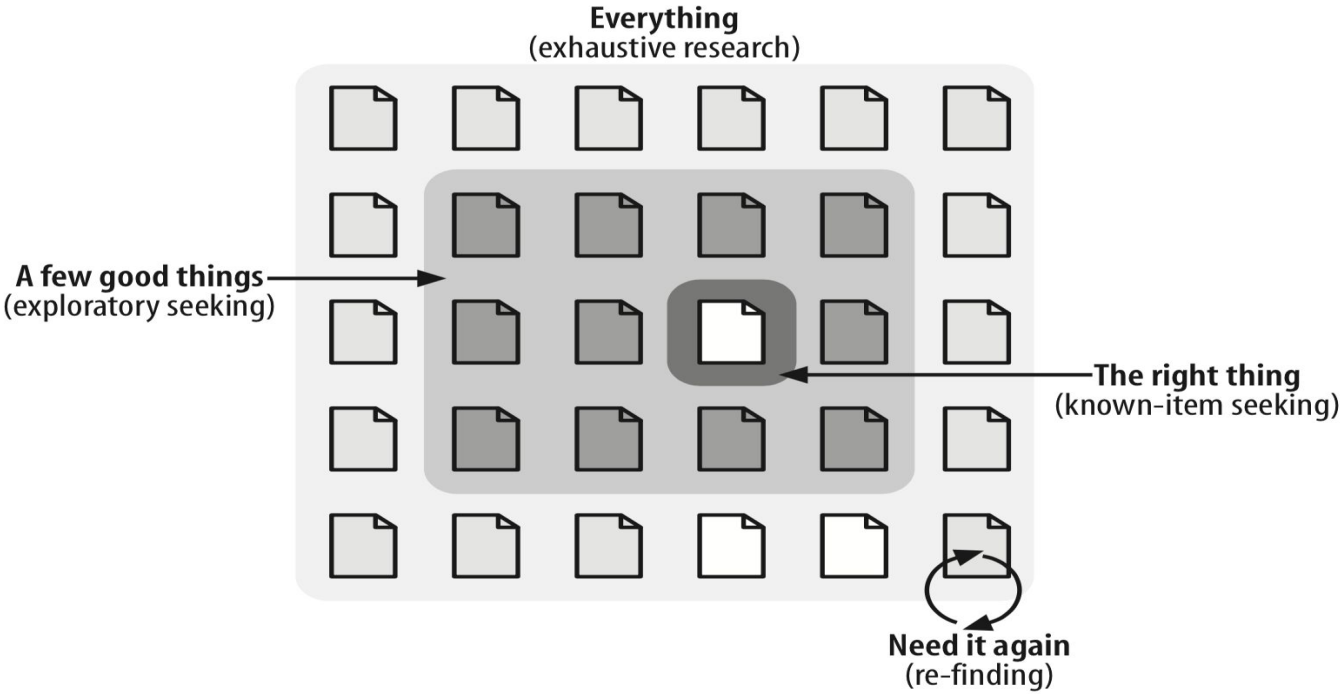
- Livello di granularità
- Categorie
- Vocabolario



Trovare e Gestire

- Gli utenti devono trovare l'informazione
  - Navigando
  - Cercando
  - Chiedendo
- Gestione
  - Creare Contenuto
  - Aggiornare l'informazione
  - Processi
  - Politiche

Comportamenti nella ricerca



Cercare un contenuto conosciuto

- Una **risposta specifica** o un contenuto **conosciuto**
  - es. *Cosa vuol dire prototipo?*
  - es. *Il risultato di una partita*

pro·to·type
/ˈprōdəˌtīp/

noun

1. a first, typical or preliminary model of something, especially a machine, from which other forms are developed or copied.
   "the firm is testing a prototype of the weapon"

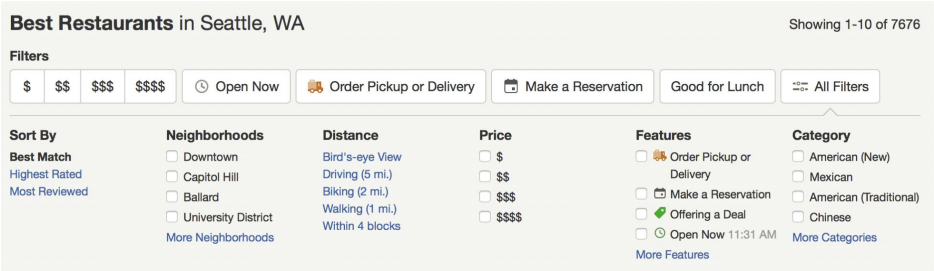
verb

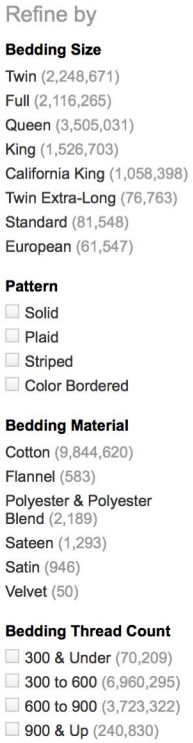
1. make a prototype of (a product).

Translations, word origin, and more definitions

Ricerca esplorativa

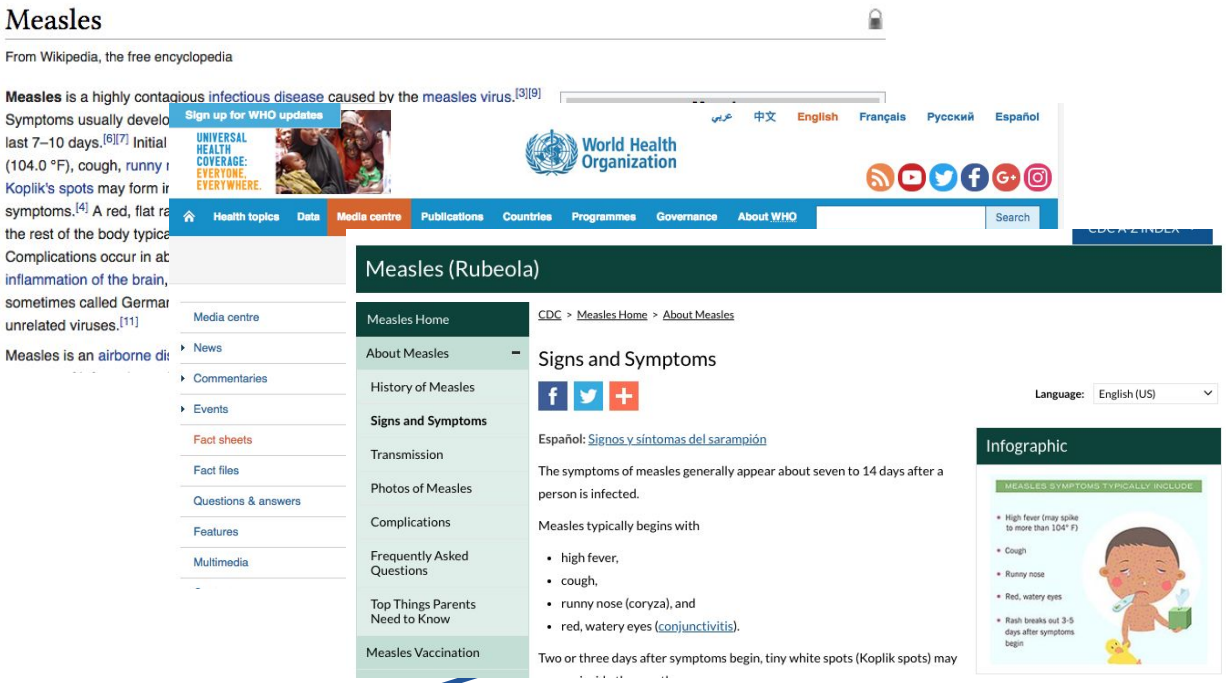
- Ricerca **aperta**
  - Si impara qualcosa su un argomento cercando ed esplorando





Ricerca esaustiva

Conoscere **tutto** su un contenuto



Ritrovare informazione

- Metodo per rivedere una informazione interessante in un momento diverso

Strutturare contenuto

- Dare una struttura a una categoria:
  - Organizzazione alfabetica
    - Prodotti, elementi in una lista ecc.
  - Organizzazione cronologica
    - Notizie, eventi, aggiornamenti
  - Spatiale/Geografica
    - Fatti o dinamiche legati a luoghi
  - Argomenti
    - Didattica, arte ecc.
  - Compiti
    - Amministrazione, lavoro etc.

Etichette

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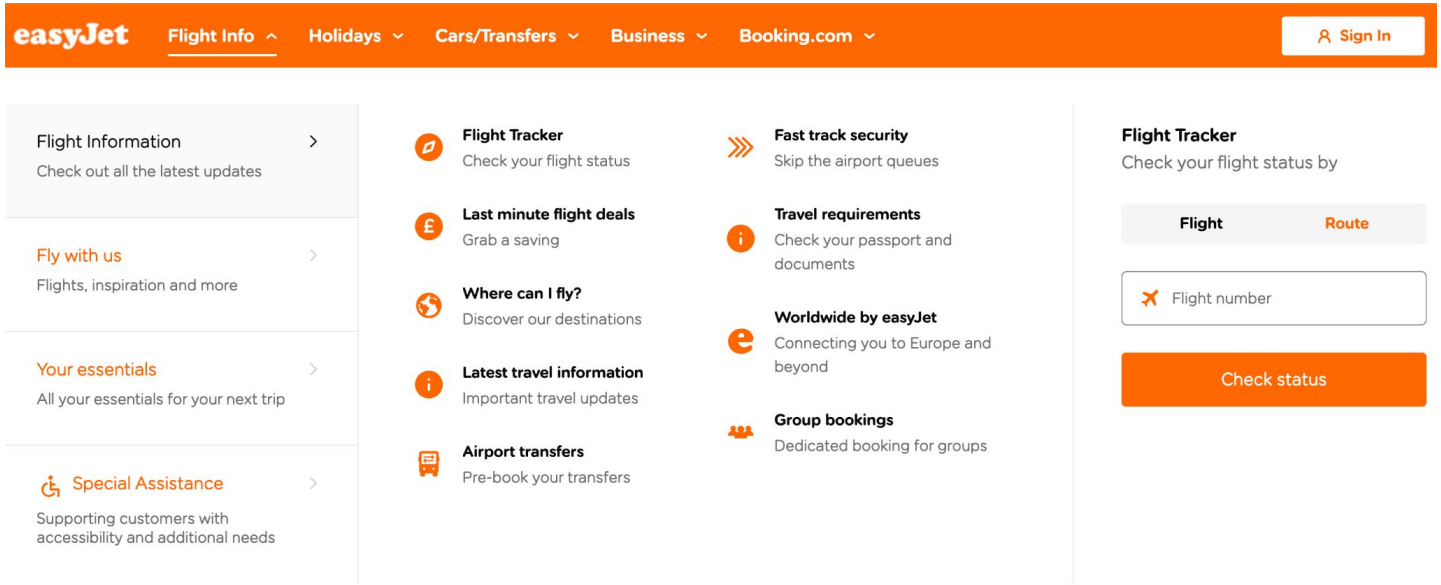
- Devono far scattare l'associazione corretta
- Utilizzare il linguaggio dell'utente
- Concetti nuovi vanno spiegati

Esempio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Business
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Flight Information
Check out all the latest updates
Fly with us
Flights, inspiration and more
Your essentials
All your essentials for your next trip
Special Assistance
Supporting customers with accessibility and additional needs
Flight Tracker
Check your flight status
Last minute flight deals
Grab a saving
Where can I fly?
Discover our destinations
Latest travel information
Important travel updates
Airport transfers
Pre-book your transfers
Fast track security
Skip the airport queues
Travel requirements
Check your passport and documents
Worldwide by easyJet
Connecting you to Europe and beyond
Group bookings
Dedicated booking for groups
Flight Tracker
Check your flight status by
Flight
Route
Flight number
Check status

Errori frequenti

- Gruppi errati
- Etichette non rappresentative e che non si differenziano tra loro
- Etichette che utilizzano gergo non noto all'utente
- Mescolare lingue
- Errori di scrittura o grammaticali

Link contestuali

- Collegamenti a contenuti correlati
- Importanza del contesto

Italian War of 1551–1559

From Wikipedia, the free encyclopedia

The **Italian War of 1551** (1551–1559), sometimes known as the **Habsburg–Valois War** and the **Last Italian War**, began when Henry II of France, who had succeeded Francis I to the throne, declared war against Holy Roman Emperor Charles V with the intent of recapturing Italy and ensuring French, rather than Habsburg, domination of European affairs. The war was the last of a series of wars between the same parties since 1521. Historians have emphasized the importance of gunpowder technology, new styles of fortification to resist cannon fire, and the increased professionalization of the soldiers.[1]

Most intriguing is the director attached to Carmichael's role: **Miguel Sapochnik**. As the man responsible for *The Gift*, *Hardhome*, *Battle of the Bastards* and *The Winds of Winter*, few veteran *Game of Thrones* directors can compete with his track record. That's probably why, for this six-part season, Sapochnik is the one directing the third and fifth episodes, which we have reasons to believe are the ones with the season's two greatest battle sequences. Let's keep this **spoiler-free** (so tag your spoilers in the comments!), but if you have been following our filming reports, you know which two I mean.

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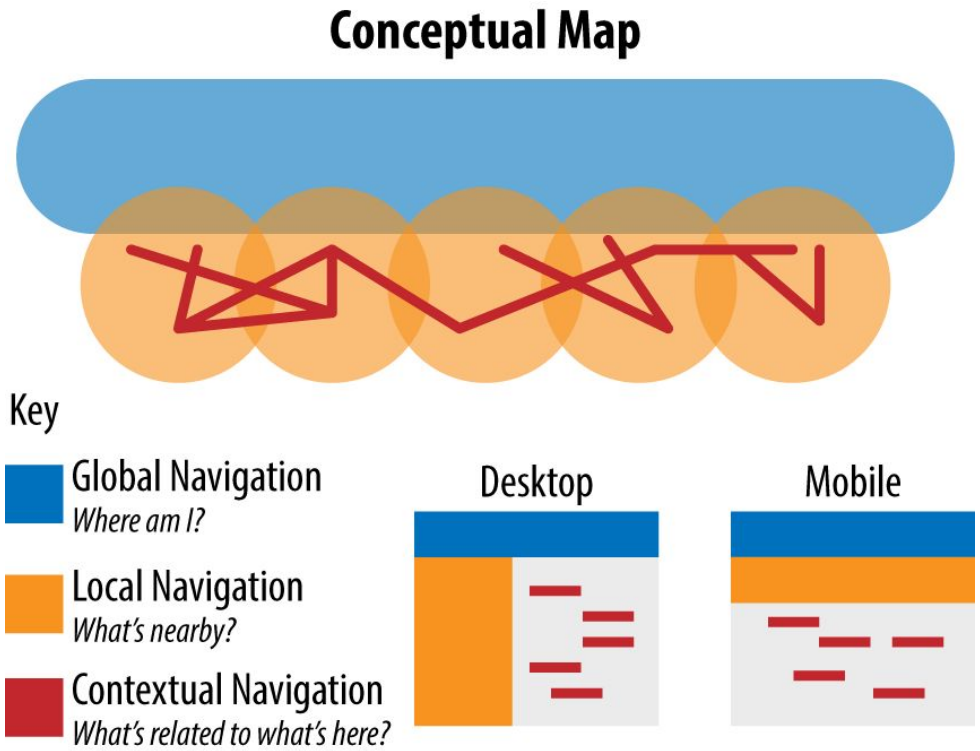
Sistemi di navigazione



Letture

- Peter Morville and Louise Rosenfeld: Information Architecture, 4th edition
  - Ch. 2 Defining Information Architecture
  - Ch. 3 Designing for Finding
  - Ch. 7 Labelling Systems
  - Ch. 8 Navigation Systems
  - Abbastanza lungo…