

MIKIYOSHI KOKURA

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Production Designer

Front End Developer and Web / Graphic Designer

CAREER HIGHLIGHTS

- Front End Developer specializing in HTML5, CSS3, Javascript / jQuery Coding with over 16 years experience in Web Design, Web Development, Content Editing and Development as well as in Quality Assurance
- Excellent Knowledge of client and customer support in Japan and Canada
- Fixed bugs from existing websites and implemented improved web functionality and speed
- Designed and developed user-friendly website, including optimized check-out page that increased to lead join form, and subsequently customer registration
- Excellent Knowledge Adobe Creative Suite such as Photoshop, Illustrator
- Designing logos, banners and buttons for websites for target audience with Photoshop & Illustrator
- Marketing research and Design of Email with third party tools such as Constant Contact
- Knowledge of marketing, SEO/SEM, Google Analytics and Web Master Tool
- Customized WordPress plugins with PHP
- Learning new technology and skill from workshop, school and E-learning
- Provide guidance to other team members on web development issues

PORTFOLIO

<https://drive.google.com/file/d/0Bw4h2up82jMxdlgwdDNMMDNoZEE/view?usp=sharing>

TECHNICAL PROFICIENCY

Platforms: Mac OS 9/10 and Windows 7/XP, Mobile Device

Applications: Adobe Photoshop, Illustrator, Experience with reading and writing HTML4
HTML5 CSS2 and CSS3, Microsoft Word, Excel, PowerPoint

CORE COMPETENCIES

HTML5	CSS3	JavaScript
Bootstrap	jQuery	PHP
ASP	MySQL	UI / UX
CMS	WordPress	Joomla
SEO/SEM	Google Analytics	Social Media Marketing
Responsive Design	Logo Design	W3C
Storyboard	SASS	Sketch

PROFESSIONAL EXPERIENCE

Front End Developer / Web Designer

Engage SEO

Feb. 2016 – now

Engage SEO / The Infinity Network managed many clients website including web marketing, SEO, customer support and quality assurance. Responsible for building an authentic, unique and refreshingly simple user interfaces for Web, Desktop & Mobile media. Provide visual design support to local and overseas development teams. Efficiently handle tasks in JIRA and provide solutions in timely manner. Design visual mockups referencing wireframes for Web, Mobile & Desktop applications, also create an icons & photo images.

- Revamped SEO contents page of UI and interface for online matching site
- Designed and developed front-end for 20+ websites, using jQuery, Bootstrap and JavaScript
- Performing image optimization, minified JS and CSS, which reduced page load times by up to 30%
- Designed and developed UX wireframes and mockups into responsive, interactive features, using HTML/CSS and JavaScript
- Creating new contents using Wordpress, CMS and PHP, which reduced time of page update, optimization and interface revamped by up to 50%

Front End Developer

Union Strategies Inc.,

Aug. 2015 – Dec. 2015

Union Strategies is a webdesign and development agency specialising in web, brochures & product designs. Our team is responsible for developing, improving, and maintaining all clients sites. My skill set is shared along many phases of the development cycle: design, client side development, quality assurance, deployment and maintenance. Working in independently, emphasis is on test driven development and continuous integration and delivery. As a front-end web developer and CMS Specialist I was responsible for the member, workshop and Paypal API management system websites with Wordpress and Joomla. Websites were developed using JavaScript, jQuery, PHP, CSS, HTML and various other web-based languages.

- Integrate HTML,CSS and JavaScript into Wordpress which is built in PHP
- Integrate HTML,CSS and JavaScript into open sources CMS such as Wordpress and Joomla
- Cording HTML/CSS and JavaScript

Web Designer

Engage SEO

Apr. 2015 – Jul. 2015

Working as a 3 month contract, new created for customer support pages.

- Created 15 new website including wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Web Design and Front End development
- Corporate Identity with Logo Design
- Markup by W3C validated XHTML/XML from manuscript of web writer
- Created Responsive website, HTML5, CSS3, Bootstrap, W3C validated XHTML/XML with Javascript and CSS; debug, and deliver clean, validated, maintainable code; Ensure cross-browser/cross-platform compatibility

Freelance Web Designer

Sanko Trading Co. Canada

Sep. 2014 - Present

Sanko is a one stop-shopping site for Japanese food and gifts stocked with hundreds of different types of spices, sauces and staples essential for the Japanese culinary experience. Worked alongside Steve Mizuno of Sales Manager to research and create innovative web solution for conceptual work for new clients. Responsible for building an effective communication tool related with social media. Designed projects involving brand identity, promotional materials, advertisements and social media from conceptualization to completion. Solving problems their request of customer support in their office system. Teaching their system for maintenance, analytics data and social media insight.

- Created responsive web design by wordpress focused on UI / UX
- Manage all aspects of the website such as web design, web contents and web development; over see work and tasks related UI and SEO
- Created Social accounts for promotion, setting up with Open Graph Protocol for each pages

Freelance Front End Developer and Web Designer

torontosharehouse.com Canada

Apr. 2014 - Present

Torontosharehouse.com managed guest house. Especially they care about Japanese working holiday people. Responsible for building an effective attract customers from Japan related with marketing. Websites were developed using JavaScript, JQuery, PHP, CSS, HTML and various other web-based languages.

Freelance Graphic Designer

EDO restaurants Canada

Jun. 2014 - Dec. 2014

EDO was first opened at its original location in 1986 in mid town Toronto, serving authentic Japanese cuisine. Responsible for building an effective Email marketing template and poster design. Designed brand identity, promotional materials, advertisements and social media. Provide visual design template for Email marketing using by third party of constant contact system. Teaching operation at constant contact for maintenance, analytics data and social media. Designed display with foods for photography.

Front End Developer and Web Designer

HPMA Canada

Aug. 2014 – Oct. 2014

HPMA managed “Deep Body magazine” and “Deep Skin magazine”. Building Responsive and mobile friendly websites by wordpress. Designed brand identity, promotional banner, advertisements and social media. Worked alongside creative directors and journalists to research and create effective contents for conceptual work for new clients. My skill set is shared along many phases of the development cycle: design, quality assurance, deployment and maintenance.

Mobile Device Tester

Systema Co., Inc., Canada

Jun. 2014 - Jun. 2014

Sysyena Co., Inc., operate a Service Solution Business, as part of which we develop smartphone and web applications, and provide a comprehensive range of support for planning, designing, developing and operating online businesses for smart devices. Responsible for testing mobile function and user case scenarios. Reported multifunctional phones and track them using a log file. Worked alongside directors and managers to resarch for accurate verification report.

Graphic Designer

Koumei Co., Inc., Japan

Nov. 2013 - Jan. 2014

Koumei management company managing a wide variety of commercial properties in Japan. Conceptualize and design final art for print: brochures and posters, newspaper and magazine ads, flyers and digital signage. Worked alongside director, shop managers and creative team to research and create effective advertise for conceptual work for increasing in sales.

- Saved time for design team by sharing tasks and communicating ideas; As a result, there was more time assigned to team meetings and opportunities to foster creativity and new ideas

Front End Developer and Web Designer

JS Co., Inc., Japan

Apr. 2013 - Sept. 2013

JS Co managed an educational institution offering pre-university courses to high school graduates. Responsible for building an authentic, convenient and refreshingly simple user interfaces for Web, Desktop & Mobile media. Working in an agile environment, emphasis is on test driven development and continuous integration and delivery. Solving complex issues by web solution such as costomer and vender side UI / UX operating system, A / B test, event promotion and so on. My skill set is shared along many phases of the development cycle: design, vender side development, quality assurance, deployment and maintenance. Websites were developed using JavaScript, jQuery, ASP and various other web-based languages.

Front End Developer

NRI Netcom Co., Inc., Japan

Dec. 2012 - Mar. 2013

NRI Netcom is a programing company developing systems for Japanese banks. Responsible for building an authentic, reliable and refreshingly simple user interfaces for Web, Desktop & Mobile media. Working in an agile environment, emphasis is on test driven development and continuous integration and delivery. Solving complex issues by web solution such as CMS system, visualized design for stock market graph, maintainable oparating system, scheduling with agile environment and so on. Review business requirements and user stories to create user flows and wireframe mockups. Websites were developed using JavaScript, jQuery, PHP, CSS, HTML and various other web-based languages. Worked alongside director, managers and creative team to research and create effective contents for conceptual work for success clients business.

- Saved time for design team by creating a website template, which allowed data to be uploaded in a faster manner and which helped tasks to be completed more effectively; as a result, a 120 page website project was completed in one month

Front End Developer and Web Designer

Iact Co., Inc., Japan

Dec. 2011 - Nov. 2012

Iact is a leading design company developing websites for a wide-range of clients including Government, Hydro and Telecommunications companies. Responsible for building an authentic, reliable and refreshingly simple user interfaces for Web, Desktop & Mobile media. Working in an agile environment, emphasis is on test driven development and continuous integration and delivery. Solving complex issues by web solution such as Google map with API, CSM system, new and re-design project with UX / UI, maintainable architecture and so on. My skill set is shared along many phases of the development cycle: design, UI / UX, quality assurance, deployment and maintenance. Review business requirements and user stories to create user flows and wireframe mockups. Websites were developed using JavaScript, jQuery, PHP, ASP, CSS, HTML and various other web-based languages. Worked alongside director, managers and creative team to research and create effective contents for conceptual work for success clients business.

Front End Developer, Project Manager and Consultant

Concent Co., Inc., Japan

Dec. 2006 - Nov. 2010

Concent is well-known Japanese design organization working with International cosmetic companies, schools and government providing visual communication and information technology architecture, service delivery in the field of user interface design and web site development. Responsible for building an authentic, reliable and refreshingly simple user interfaces for Web, Desktop & Mobile media. Working in an agile environment, emphasis is on test driven development and continuous integration and delivery. Solving complex issues by web solution such as CMS at event schedule and calendar, inside contents search engine, CMS at shop location with API, learning system at tablet by hand writing of Chinese character, maintainable contents architecture and so on. My skill set is shared along many phases of the development cycle: design, UI / UX, quality assurance, deployment and maintenance. Review business requirements and marketing research, concept design, information architecture, user stories to create user flows and wireframe mockups. Websites were developed using JavaScript, jQuery, PHP, ASP, CSS, HTML and various other web-based languages. Worked alongside director, managers, creative team and assistant to research and create effective web solution for conceptual work for innovative clients business.

- Developing time schedule CMS, shop CMS, workshop CMS and inside contents search engine
- Designed UI / UX for vendor, clients, customer and within a company member
- Solving a complex issue within agile environment

Front End Developer and Web Designer

Design AM Co., Inc., Japan

Apr. 2006 - Nov. 2006

Responsible for building an authentic, reliable and refreshingly simple user interfaces for Web, Desktop & Mobile media. Websites were developed using JavaScript, jQuery, PHP, CSS, HTML and various other web-based languages.

Front End Developer and Web Designer

FT Communications Co., Inc., Japan

Feb. 2006 - Mar. 2006

Responsible for solving effective SEO keyword tag organise. Websites were developed using JavaScript, CSS, HTML and various other web-based languages.

Front End Developer and Web Designer

Human Planning Co., Ltd., Japan

Sept. 2004 - Dec. 2005

Responsible for building an authentic, reliable and refreshingly simple user interfaces for Web, Desktop & Mobile media. Websites were developed using JavaScript, CSS, HTML and various other web-based language

Front End Developer and Web Designer

K-1 Enterprise Co., Ltd., Japan

Jun. 2004 - Sep. 2004

Responsible for building clients website.

Front End Developer and Web Designer

Center Shoji Co., Ltd., Japan

Apr. 2003 - Apr. 2004

Responsible for building an online shopping website.

Sales Person

Imaki Co., Ltd., Japan

Sep. 2000 - Mar. 2003

Responsible for proposal of products for TV, radio and journal shopping and customer support.

Product Sales

Sofmap Co., Ltd., Japan

Apr. 1999 - Sep. 2000

Responsible for product sales in store.

Sales Person

Tokyo General Co., Ltd., Japan

Apr. 1998 - Mar. 1999

Responsible for sales of service.

EDUCATION

User Interface (UI) and User Experience (UX) Design OCAD University	2016
Certificate in OSLT Language Training for Business Entrepreneur & Sales / Marketing George Brown College	2015
Bachelors in Faculty of Engineering Department of Industrial and System Engineering Setsunan University, Japan	1998
Lynda.com Foundations of UX: Accessibility License Number : 8F4553F3F2D840E093766A9FCDC9F75F Creating a Responsive HTML Email License Number : AEEC53816F824B78A129FFAA3B4A596C Agile at Work: Building Your Agile Team License Number : C8604CF8D2414FBC8527DFF15D697A33 JavaScript and JSON License Number : 2E6A23EA2F4D487CB2E13D5D9CBB1F6C Sass Essential Training License Number : 02AB3BDE38B14CAD8BC9D9439AD4B06C Analyzing Your Website to Improve SEO License Number : BEB0A722E3374D5B8832F24B5B04B80A Git Essential Training License Number : 61BD9F636B1248CD9117F21A4C22A608 Installing and Administering Atlassian JIRA License Number : 984765FA47FD48F28067F82FD02ECD0E	2016

PROJECTS

Front End Developer

Web Developer, Web Designer and Graphic Designer

Front End Developer

Engage SEO

<https://www.instapark.co/>
<http://rim3.com/>
<https://www.imt2.com/>
<https://www.back2thewind.com/>

Designed and developed user-friendly website, including optimized check-out page that increased to lead join form, and subsequently customer registration

Web Designer and Front End Developer

Engage SEO / The Infinity Network

<http://patidal.com/index.html>

They managed many customer support website. My main role was creating new design website that was total 15 new website, around 4 pages of one website, including to not launched in 3 month contract.

- Web Design and Front End development using by HTML5, CSS3 and Bootstrap
- Corporate Identity with Logo Design
- Markup by W3C validated XHTML/XML from manuscript of web writer
- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Created Responsive website, HTML5, CSS3, Bootstrap, W3C validated XHTML/XML with Javascript and CSS; debug, and deliver clean, validated, maintainable code; Ensure cross-browser/cross-platform compatibility

Front End Developer and Web Designer

Sanko Trading Co.

<http://toronto-sanko.com/>

They managed Japanese foods and goods shop in Toronto.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Created website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code. Ensure cross-browser compatibility. I also designed contents page, banner and layout
- Designed contents page layout to focus on SEO keyword
- Designed and Developed social media contents such as facebook, Twitter, Google+ and Pintarest
- Manage all aspects of the website such as web design, web contents and web development; over see work and tasks related UI and SEO
- Research customers profile; recommended web site solution according to what clients need to achieve
- Substantially increased user traffic of website through the effective use of the Google analytics system
- Managed scheduling, meeting, analytics report and consulting.

Front End Developer and Web Designer

Torontosharehouse.com

<http://torontosharehouse.com/>

They managed guest house reservation from website.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Substantially increased user traffic of torontosharehouse.com through the effective use of the Google analytics system
- Research customers profile; recommended website solution according to clients requirement.
- Manage all aspects of the website such as web design, web contents and web development; over see work and tasks related UI and SEO
- Manage minor updates using the PDCA cycle and identify effective keyword using in the Google analytics

Front End Developer and Web Designer

eo gourmet

<http://eonet.jp/gourmet/>

Their main business is telecommunication business. One of the customer service have portal information website.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Created website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code. Ensure cross-browser compatibility. I also designed contents page, banner and layout
- Designed contents page layout to focus on SEO keyword

Front End Developer

SPP Canada Aircraft, Inc.,

<http://www.spp-ca.com/>

At SPP Canada Aircraft, Inc., our mission is to provide quality and innovative products for every aircraft. We will deliver the best value to our customers, providing the world's safest and most reliable landing gear systems

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Create website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code. Ensure cross-browser compatibility

Front End Developer

IDEC solar management system

<http://www.solar.idec.com/>

They have been in pursuit of achieving the “Creation of the Optimum Environment for Humans and Machines,” and have developed the most advanced products and technologies while saving energy and ensuring safety based on our "Save & Safety" philosophy

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Create website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code. Ensure cross-browser compatibility

Front End Developer, Web Designer and Project Manager

wilkhahn

<http://www.wilkhahn.co.jp/>

Unlike virtually any other manufacturer in the furniture industry, Wilkhahn stands worldwide for design made in Germany. It offers high-quality office and conference furniture which are benchmarks for the entire industry.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Created website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code following current company accessibility guidelines. Ensure cross-browser compatibility

Front End Developer

Kozo Keikaku Engineering

<http://www.kke.co.jp/>

Professional Design and Engineering Firm. As an outstanding engineering company that bridges academia and industrial worlds, Kozo Keikaku Engineering solves social issues and contribute to the formation of better system.

- Created website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code following current company accessibility guidelines. Ensure cross-browser compatibility.

Front End Developer and Project Manager

SUUMO

<http://suumo.jp/>

They managed portal website of living.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Created website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code. Ensure cross-browser compatibility
- Managed scheduling, mockup, template, User Experience design and company accessibility guidelines

Front End Developer, Web Designer and Project Manager

Kanebo Total Beauty Academy

<http://www.kanebo-aesthe.com/>

Ahead of beauty waits a world of joy.

By enhancing quality of life with more beauty and enrichment, we seek to bring happiness to every customer and fill the world with smiles.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Created website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code following current company accessibility guidelines. Ensure cross-browser compatibility
- Manage all aspects of the website such as web design, web contents and web development; over see work and tasks related UI and SEO
- Substantially increased user traffic of website through the effective use of the Google analytics system.
- Managed scheduling, meeting, analytics report and consulting.
- Increased prospect customer to send event information form newsletter. Furthermore, increased member of newsletter by frequently update information
- Manage minor updates using the PDCA cycle and identify effective keyword using in the Google analytics
- Designed Email Template with Marketing

Front End Developer and Web Designer

Tokyo International Forum

<http://www.t-i-forum.co.jp/>

The work is not aimed simply at restoring elements of Tokyo International Forum that have aged over the years to their original condition. We aim to add new value in response to contemporary needs, including those of customers seeking the most advanced facilities for the dissemination of information, while reducing CO2 emissions through the installation of environment-conscious equipment.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Promoted effective advertising by SEO techniques and newsletter. It's also increased new customer at newsletter member.
- Saved time by maintainable code and to create CMS database system.

Front End Developer, Web Designer and Project Manager

Kids Festa in Marunouchi

http://www.t-i-forum.co.jp/kids_2011/

Kids Festa in Marunouchi is one of the biggest event for kids.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Promoted effective advertising by SEO techniques and newsletter. It's also sold out the ticket in limited member event.
- Saved time by maintainable code and to create CMS database system.
- Managed scheduling, meeting, analytics report and consulting.
- Researched by the analytics system according to what customer interested our event in last year.

Front End Developer and Web Designer

LA FOLLE JOURNEE au JAPON 2008

http://www.lfj.jp/lfj_2008/

LA FOLLE JOURNEE au JAPON 2007

http://www.lfj.jp/lfj_2007/

La Folle Journée or “Days of Enthusiasm” landed Tokyo in 2005. Ever since, the event has created successive surprises, shaking the common sense of Japan’s classical music scene. Astonishing records were made in the number of audiences: 320,000, 700,000 and 1,060,000 in the past three times.

- Created wireframe, concept design, color schemes, persona, image, storyboard, font styles and prototype with focused on UI / UX
- Created website, W3C validated XHTML/XML with Javascript and CSS. Hand-code, analyze, debug, and deliver clean, validated, maintainable code following current company accessibility guidelines. Ensure cross-browser compatibility.
- Promoted effective advertising by SEO techniques and newsletter. It's also sold out most of the ticket in limited member event.
- Saved time by maintainable code and to create CMS database system.
- Researched by the analytics system according to what customer interested our event in last year.
- As a result, Event of 2008 participants over 1,000,000 people.
- As a result, Event of 2007 participants over 1,060,000 people.