

Mikki Janower

Experience

The Collected Works, NYC *Design Intern, Summer 2019*

Worked with the lead designers on brand identity, web design, print design and other deliverables for clients including the Governor's Ball, Splice, and Core77.

Bullish Inc, NYC *Creative, Summer 2018—present*

Summer internship led to continued work in art direction, copywriting, and design for clients like Nike and Anheuser Busch. My work for Bullish has been featured on Forbes and AdWeek.

Steve Madden, NYC *Creative Intern, Summer 2017*

Assisted the Fashion Director, Creative Director and Digital Brand Coordinator with look-and-feel decks, castings, shoots, and social media.

Freelance work *Various clients, 2016—present*

Side projects with focus on design, art direction, and copywriting. Clients include Spiked Seltzer and ELOQUIL, as well as a variety of emerging artists and musicians.

BYK Digital Marketing, St. Louis *Communications Intern, Spring 2018*

Managed social media presence, brand identity, and visual communications for St. Louis-based clients.

Boston Hassle, Boston *Design + Publicity, Summer 2016*

Volunteered for the music and arts non-profit with a focus on poster design and digital strategy. Collaborated with internal teams, vendors, and contributing artists.

Education

Washington University in St. Louis *Sam Fox School of Design & Visual Arts*

BFA Recipient, May 2020. Major in Communication Design with minors in Writing and Art History. GPA 3.75.

Columbia University *Summer Immersion: New Product Development, 2015*

Intensive program focusing on product design, communications, and strategy.

Leadership

Armour Magazine *Editor-in-Chief, 2017—present*

Led WashU's style and culture publication. Led a visual rebrand across print, web, and social media platforms. Previous work for Armour includes creative direction, styling, writing, editing, and photography.

WUnderground Satirical Newspaper *Editor-in-Chief, 2017—present*

Responsible for print and online content, as well as managing staff. Previous work for WUnderground as creative director and layout director.

Software

Adobe InDesign
Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Adobe XD
Glyphs 2019
Maxon Cinema4D

Skills

Print design
Art direction
Copywriting
Typography
Web design
Web development
Illustration

Recognition

AdWeek *Discover Your Air, 2018*

Design and art director for Nike and Foot Locker. While working with Bullish, Inc., recognized as a designer on the campaign, which featured Playboi Carti and Fat Joe.

Forbes *ELOQUIL: #ModelThat, 2019*

Freelance copywriting for Bullish. Forbes praised the campaign for confronting unconscious weight bias in the workplace.

Everpress *Super Mario Void, 2019*

Consistent editor's pick and frequent collaborator with the Everpress team. Tee shirt designed to promote a self-made video game was named one of the retailer's favorite designs of the summer.