

# Mikki Janower

## Experience

### **The Guggenheim Museum** *Research Practicum, 2020*

Participant in the Guggenheim Museum's inaugural student-led research program. Ongoing study spanning social good, sustainability, and institution-led change.

### **Freelance Design and Art Direction** *Various clients, 2016—present*

Graphic design, art direction, UI design and copywriting for clients including Spiked Seltzer and ELOQUIL, as well as a variety of artists, musicians, and nonprofits.

### **The Collected Works, NYC** *Design Intern, Summer 2019*

Worked with the lead designers on brand identity, web design, print design and other deliverables. Won several pitches for the team and received a full-time return offer.

### **Bullish Inc, NYC** *Creative at Large, 2018—present*

Internship led to continued work in design, art direction, and copywriting, for clients like Nike and Anheuser Busch. My work for Bullish has been featured on AdWeek.

### **Steve Madden, NYC** *Creative Intern, Summer 2017*

Assisted the Fashion Director, Creative Director and Digital Brand Coordinator with look-and-feel decks, castings, shoots, and social media.

### **Boston Hassle, Boston** *Design + Publicity, 2016*

Volunteered for the music and arts nonprofit with a focus on poster design and digital strategy. Collaborated with internal teams, vendors, and contributing artists.

## Education

### **Washington University in St. Louis** *Sam Fox School of Design & Visual Arts*

BFA Recipient, May 2020. Major in Communication Design with minors in Writing and Art History. GPA 3.75.

### **Columbia University** *Summer Immersion: New Product Development, 2015*

Intensive program focusing on product design, communications, and strategy.

## Leadership

### **Armour Magazine** *Editor-in-Chief, 2017—2020*

Led WashU's style and culture publication. Led a visual rebrand across print, web, and social media platforms. Previous work for Armour includes creative direction, styling, writing, editing, and photography.

### **WUnderground Satirical Newspaper** *Editor-in-Chief, 2017—2020*

Responsible for print and online content, as well as managing staff. Previous work for WUnderground as creative director and layout director.

## Software

Adobe InDesign  
Adobe Illustrator  
Adobe Lightroom  
Adobe Photoshop  
Adobe XD  
Glyphs 2019  
Maxon Cinema4D

## Skills

Print design  
Art direction  
Copywriting  
Typography  
Web design  
Web development  
Illustration

## Recognition

### **The Design Kids** *TDK Award Winner, 2020*

Recognized as a top rising talent alongside 30 emerging designers worldwide. Each TDK Award recipient is hand-selected by an industry leader for talent and technique.

### **AdWeek** *Discover Your Air, 2018*

Design and art direction for Nike and Foot Locker. While working with Bullish, Inc., recognized as a designer on the campaign, which featured Playboi Carti and Fat Joe.

### **Forbes** *ELOQUIL: #ModelThat, 2019*

Freelance copywriting for Bullish. Forbes praised the campaign for confronting unconscious weight bias in the workplace.

### **Everpress** *Super Mario Void, 2019*

Consistent editor's pick and frequent collaborator with the Everpress team. Tee shirt designed to promote a self-made video game was named one of the retailer's favorite designs of the summer.