

Mikki Janower

Experience

The Collected Works, NYC *Design Intern, Summer 2019*

Worked on brand identity, web design, print design and other deliverables for clients including the Governor's Ball, Splice, and Core77.

Bullish Inc, NYC *Creative at Large, Summer 2018—present*

Summer internship led to continued work in art direction, copywriting, and design for clients like Nike and Anheuser Busch.

Steve Madden, NYC *Creative Intern, Summer 2017*

Assisted the Creative Directorial team with look-and-feel decks, model castings, shoots, event planning, and social media.

Freelance work *Various clients, 2016—present*

Side projects with focus on design, art direction, and copywriting. Clients include Spiked Seltzer, ELOQUIL and North Coast.

Boston Hassle, Boston *Design + Communications, Summer 2016*

Volunteered for the music and arts nonprofit. Focused on graphic design, artist outreach, and digital strategy.

BYK Digital Marketing, St. Louis *Communications Intern, Spring 2018*

Managed social media presence, brand identity, and visual communications for St. Louis-based clients.

Education

Washington University in St. Louis *Sam Fox School of Design & Visual Arts*

BFA in Communication Design, May 2020.
Dual minors in Writing and Art History.
Cumulative GPA 3.75.

Columbia University *Summer Immersion: New Product Development, 2015*

Intensive program focusing on product design, communications, and strategy.

Leadership

Armour Magazine *Editor-in-Chief, 2017—present*

Directed WashU's style and culture publication as well as a new visual identity for print, web, and social media. Previous work for Armour includes writing, editing, photography, styling and creative direction.

WUnderground Satirical Newspaper *Editor-in-Chief, 2017—present*

Spearheaded all print and online content, as well as managing staff. Previous work for WUnderground as layout director.

Recognition

AdWeek *Discover Your Air, 2018*

Design and art director for Nike and Foot Locker. While working with Bullish, Inc., recognized as a designer on the campaign, which featured Playboi Carti and Fat Joe.

Forbes *ELOQUIL: #ModelThat, 2019*

Freelance copywriting for Bullish. Forbes praised the campaign for confronting unconscious weight bias in the workplace.

Everpress *Super Mario Void, 2019*

Tee shirt designed to promote a self-made video game was named one of the retailer's favorite designs of the summer.

Software

Adobe InDesign
Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Adobe XD
Glyphs
Cinema4D

Skills

Print design
Art direction
Copywriting
Typography
Web design
Web development
Illustration