

Michelle Mikki Holtzhauer | Visual Designer

Graphic Designer & Digital Media Assistant PT | The Viera Company

2018 - present | Viera, FL vieracommunityinstitute.com | viera.com

- Responsible for print design, social media imagery, banners and event handouts and assisting in the maintenance of the company's website and corporate photo database
- Assisted in accounts payable and receivable for advertisements
- Delivered neighborhood marketing collateral
- Attending department meetings and community events
- Supported the Event Coordinator at events to promote the brand of companies
- Use social media platforms to effectively and professionally interact with community

Creative Contractor | L3Harris/CDW Strategic Communications

2019 - 2020 | Melbourne, FL L3Harris.com

- Design and development of corporate-level marketing communications materials
- Creative direction for print and digital ad campaigns and social media channels
- Provide creative and design support for L3Harris headquarters, HR, Business Development, Legal and other teams, as well as the L3Harris volunteer program
- Create and edit dynamic visual presentations using PowerPoint
- Maintain companywide branding guidelines and ensure compliance

Graphic Designer | Advantus, Inc.

2012 - 2017 | Jacksonville, FL Advantus.com

- Responsible for developing creative and innovative product designs, marketing materials, social media graphics, catalogs, packaging and merchandising concepts
- Worked with creative, sales and product development teams to convert concepts into a graphic reality
- Meet strict deadlines in a fast-paced, deadline driven environment
- Created graphics from sketch, to prototype, to mock up and through final production
- Applied latest design trends to products, catalogs and packaging
- Worked on multiple projects and prioritized work
- Worked independently with creative thinking and problem solving skills

Photographer/2nd Shooter | Thomas O'Meara Photography

2007 - 2012 | Jacksonville, FL

- Assisted in post production digital process through utilization of Photoshop and Lightroom to produce stunning high quality images
- Photograph event in a professional manner
- Produce photographic memories that will last a lifetime
- Maintain a great rapport and professional relationship with clients

Owner/Graphic Designer | Paper Heart Studio

2002-2006 | Jacksonville, FL

- Designed and created original products for scrapbook industry
- Attended trade shows and sold products at B2B level, nationally and internationally
- Designed ecommerce company website and all marketing materials
- Appeared on social media networks and forums to promote my products
- Conceptualize, design and production of wide variety of print and web material

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Melbourne, FL 32935

a few examples of my work:

facebook.com/mikkidesignscom/
mikkidesigns.com

UX/UI Bootcamp

University of Central Florida
02/2021 - 08/2021

Bachelor of Science in Industrial Design | Visual Communications

The Ohio State University 1996

Skills

Adobe Creative Suite
InDesign | Illustrator | PhotoShop
Adobe XD
Figma
Microsoft Office | PowerPoint
Acrobat Pro DC
Identity & Brand Development
Packaging
Surface Pattern Design
Experience with Social Media Analytics
Photography
WordPress | Elementor
Illustration

Awards

American Advertising Federation -
AAF Space Coast:
Gold & Silver 2018, 2019
Gold 2020

Volunteer work

Promise of Brevard
Family Promise of Brevard