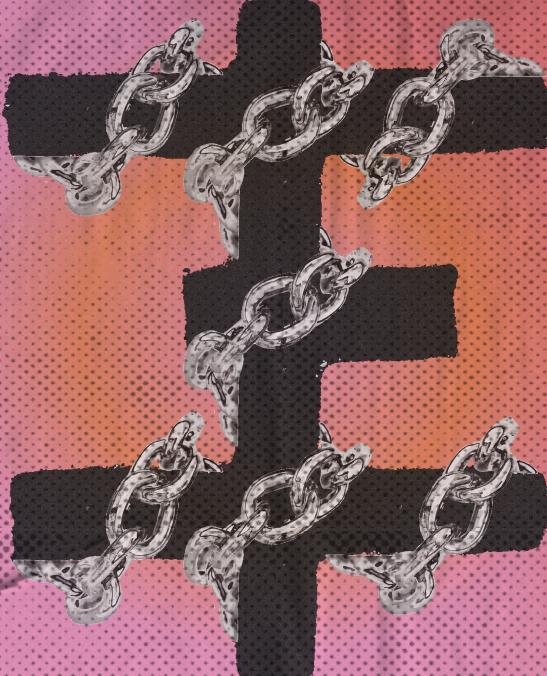


FOURTEEN
STREET

IS REBRANDING



SO MUCH HAS CHANGED IN 2020 AND THE PEOPLE OF THE WORLD HAVE RALLIED TOGETHER. TO REFLECT THE IMPORTANCE OF EVERYONE'S INDIVIDUAL ROLE IN CREATING A SAFER FUTURE FOR SOCIETY AND THE STRENGTH OF THE PEOPLE, OUR IDENTITY HAS CHANGED ALONG WITH SOCIETY.

CHAINS REPRESENT THE IMPORTANCE OF INDIVIDUALS COMING TOGETHER TO HELP EACH OTHER. METAL PORTRAYING THE STRENGTH OF THE PEOPLE.



2020 IS THE YEAR OF
STRENGTH