

## **Fête: find event-venues together everywhere**

### **What is it about?**

- finding events for parties and other occasions (gatherings)
- not needing to have your own large space because you can access them readily with this new app
- shared venues locations (such as a backyard with pool, bbq, deck or a private pond)
- inviting new friends and people you know

### **Who are the user groups?**

- Individuals, Organizations, people looking for a particular space who do not own one or have access because it is cost prohibitive to rent a formal venue
- urban dwellers
- empty nesters
- people are invested in the sharing economy movement (co-lab work spaces)
- People looking to contribute to their local neighborhood
- People looking to monetize their owned real-estate
- People who want to get a pool but won't use it a lot and want to get their money's worth

### **Why is it important?**

- Space is expensive and limited resource
- Promotes sharing and community connectivity
- Environmentally friendly. Promotes resource reuse as opposed individual consumption

### **What are the competitors?**

<http://www.appvita.com/2012/06/21/eventup-find-a-venue-for-your-event/>

All vacation rental home apps (air bnb, vrbo, craigslist)

Formal Party Venues without Apps (banquet halls, restaurants, bars, etc)

### **Why is your idea better?**

Neighborhood based. Encourages sharing of local resources with local people and advantages both those with and without physical space in their home. Contributes to community building by building trust between users and establishing relationships across different user groups.

## Screens

