

JASON
KIM

BUILDING THOUGHTFUL PRODUCTS,
ONE HONEST CONVERSATION AT A TIME.

CONTACT

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EXPERIENCE

PILOT	Senior Product Designer	2022 — Present
	Designed the experience for Categorization, Live Reporting, Insights, and AI Tooling for Pilot's core bookkeeping products.	
HYPR	Senior Product Designer	2021 — 2022
	Designed core SSO integration and onboarding experience to acquire HYPR's first cloud customers. Established design team maturity through design systems, operations, and principles.	
WAYFAIR	Product Designer	2018 — 2021
	iOS & Web Design Lead for Cart and Checkout.	
	Designed financing experiences that drove 15,000 customers into the program yielding ~\$2 million in revenue per month.	

EDUCATION

RENSSELAER POLYTECHNIC INSTITUTE	B.S. Interdisciplinary Design Minors— Psychology, IT Web Science	2017
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AWARDS

FAST CO.	Innovation by Design	2019
IXDA	Interaction Design Association Awards	2018