# Jason Kim

# **Product Designer**

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#### **SKILLS**

User Research
Usability
Prototyping
UX Design
UI Design
Visual Design
Motion Design
Photography
Illustration

#### **TOOLS**

¬ HTML + CSS Sketch Illustrator Photoshop InDesign After Effects InVision

# **EXTRA**

TIXDA 2018
Interaction Awards
Loree — Shortlist

#### **EXPERIENCE**

Summer 2017

#### Moment — New York, NY

Product Design Intern

Designed a Voice UI that helps immigrant families teach language and culture to their children through conversation and storytelling. Used human-centered methodology through user research, persona development, storyboarding, design sprints, and testing.

Summer 2016

### Medialets — New York, NY

Product Management & User Experience Design Intern

Worked with the product team to learn and apply agile product development methodologies to design, test, and release features. Redesigned the Report Builder feature and relevant workflows. Designed and integrated a new campaign alerts system.

2014 - 2017

# Rensselaer Union — Troy, NY

Photographer

Dedicated photographer for the Rensselaer Student Union.

Published in 'Inside Rensselaer' magazine.

Mentored new photographers and scheduled photo assignments.

# **EDUCATION**

2013 - 2017

#### Rensselaer Polytechnic Institute

B.S. Electronic Media, Arts, & Communication

**Design Concentration** 

Minors — Information Technology & Web Science, Psychology

#### **LEADERSHIP**

Photography Club — President & Curator

RPI Design Club — Founder & Vice President

EMPAC Unpacked — Founder & President