

Jason Kim

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EXPERIENCE

Wayfair

Product Design

Associate

09/2018 - Present

Designed the flow for the Wayfair Financing program, Wayfair Credit Card landing page and application, and the Gift Card shopping experience. Led site-wide heuristic evaluation across all experiences.

Intrepid

UX & UI Design

Apprentice

06/2018 - 08/2018

Designed the UX and interface for a meeting and communication tool within a small cross-disciplinary Agile team of designers and developers. Worked with client on data visualization report building product.

Moment Design

Product Design Intern

05/2017 - 08/2017

Designed a Voice UI for language learning, Loree, using human-centered design thinking across research, synthesis, strategy, user experience, and design.

Medialets

PM & UX Design Intern

05/2016 - 08/2016

Designed user-experience for a campaign reports builder product as well as the alerts system for the SERVO mobile ad management platform.

EDUCATION

Rensselaer

Polytechnic Institute

Troy, NY

2017

B.S. Electronic Media, Arts, & Communication
Interdisciplinary Design Concentration
Minors — IT & Web Science, Psychology
Design Club Founder, Photography Club President

SKILLS

Things I Do —————

Human-centered Design, User Research, Usability, Prototyping, Info. Architecture, Personas, UX Design, UI Design, Visual Design, Motion Design, Illustration.

Tools I Use —————

HTML & CSS, Sketch, Adobe CS, After Effects, InVision, Abstract, Zeplin.

AWARDS

**Interaction Design
Association (IXDA)**

Engaging Shortlist, People's Choice Award
2018

**Fast Company —
Innovation by Design**

Honorable Mention
2018