JASON KTM

## BUILDING THOUGHTFUL PRODUCTS, ONE HONEST CONVERSATION AT A TIME.

CONTACT jasonkim.xyz jajasonkim@gmail.com

## **EXPERIENCE**

PILOT Senior Product Designer 2022 — Present

Designed the experience for Categorization, Live Reporting, Insights, and Al Tooling for Pilot's core bookkeeping products.

HYPR Senior Product Designer 2021 — 2022

Designed core SSO integration and onboarding experience to acquire HYPR's first cloud customers. Established design team maturity through design systems, operations, and principles.

WAYFAIR Product Designer 2018 — 2021

iOS & Web Design Lead for Cart and Checkout.

Designed financing experiences that drove 15,000 customers into the program yielding ~\$2 million in revenue per month.

2017

## EDUCATION

RENSSELAER B.S. Interdisciplinary Design
POLYTECHNIC Minors— Psychology, IT Web Science

INSTITUTE

**AWARDS** 

FAST CO. Innovation by Design 2019

IXDA Interaction Design Association Awards 2018