

Product Designer

Trying to make products more thoughtful, one honest conversation at a time ♥

Work

Wayfair
Product Designer
2018 — Present

Intrepid
(Accenture Digital)
UX Apprentice
Summer 2018

Moment
Product Design Intern
Summer 2017

Medialets
PM & UX Design Intern
Summer 2016

Experience

Designer for Core Funnel for Wayfair Cart & Checkout.
Design Lead for Gift Cards & Rewards team.
Our team introduced experiences for Wayfair Financing and Credit Card that increased program approval-rate driving 15,000 customers into the program and yielding ~\$2 million in revenue per month.

Worked closely in cross-functional design and engineering teams on internal projects Speakeazy and Acaia. Design consultation with external clients, providing UX and design system guidance.

Designed a Voice UI for language learning using human-centered design thinking across research, strategy, user experience, and design.

Led design for small product team.
Designed a report building tool and campaign alerts feature for B2B SaaS mobile ad management platform.

School

Rensselaer
Polytechnic Institute
2017

Education

B.S. Electronic Media, Arts, Communication — Design
Minors: IT & Web Science, Psychology
Photography Club President

Skills

User Research, UX Strategy, UX/UI/IxD Design, Prototyping, HTML, CSS, Sketch, Adobe Suite

Awards

IXDA Awards 2018: Engaging - People's Choice
FastCo. Innovation by Design 2019: Honorable Mention