

jasonkim.xyz jajasonkim@gmail.com (917) 678-0037

EXPERIENCE

Wayfair

Product Design
Associate
09/2018 - Present

Collaborated with team to launch Guest Checkout MVP. Developed wireframe Sketch toolkit using Atomic Design. Performed User Research for Product Pages. Led site-wide heuristic evaluation across all experiences.

Intrepid

<u>UX & UI Design</u> <u>Apprentice</u> 06/2018 - 08/2018 Designed the UX and interface for a meeting and communication tool within a small cross-disciplinary Agile team of designers and developers. Worked with client on data visualization report building product.

Moment Design

Product Design Intern 05/2017 - 08/2017 Designed a Voice UI for language learning, Loree, using human-centered design thinking across research, synthesis, strategy, user experience, and design.

Medialets

PM & UX Design Intern 05/2016 - 08/2016 Designed user-experience for a campaign reports builder product as well as the alerts system for the SERVO mobile ad management platform.

EDUCATION

Rensselaer

Polytechnic Institute

Troy, NY 2017 B.S. Electronic Media, Arts, & Communication Interdisciplinary Design Concentration Minors — IT & Web Science, Psychology Design Club Founder, Photography Club President

SKILLS

Things I Do ———

Human-centered Design, User Research, Usability, Prototyping, Info. Architecture, Personas, UX Design, UI Design, Visual Design, Motion Design, Illustration.

Tools I Use ———

HTML & CSS, Sketch, Adobe CS, After Effects, InVision, Abstract, Zeplin.

AWARDS

Interaction Design Association (IXDA)

Engaging Shortlist, People's Choice Award 2018

Fast Company — Innovation by Design

Honorable Mention

2018