

Product Designer

Making products more thoughtful, one honest conversation at a time ♥

Work

HYPR
Senior Product Designer
2021 — Present

Wayfair
Product Designer
2018 — 2021

Intrepid (Accenture Digital)
UX Apprentice
Summer 2018

Moment (Verizon)
Product Design Intern
Summer 2017

Medialets (GroupM)
PM & UX Design Intern
Summer 2016

Experience

Building a passwordless future where workplace security doesn't have to come at the cost of employee user experience or productivity.

iOS & Web Design Lead for Wayfair Cart and Checkout. Led design for Financing and increased program approval-rate driving 15,000 customers into the program and yielding ~\$2 million in revenue per month.

Worked closely across design and engineering teams on end-to-end iOS projects. Consulted external clients, providing UX and design system guidance.

Designed a Voice UI for language learning using human-centered design thinking across research, strategy, user experience, and design.

Led design for small product team. Designed a report building tool and campaign alerts feature for B2B SaaS mobile ad management platform.

School

Rensselaer
Polytechnic Institute
2017

Education

B.S. Electronic Media, Arts, Communication — Design
Minors: IT & Web Science, Psychology
Photography Club President

Skills

User Research, UX Strategy, UX/UI/IxD Design, Prototyping, HTML, CSS, Sketch, Adobe Suite

Awards

IXDA Awards 2018: Engaging - People's Choice
FastCo. Innovation by Design 2019: Honorable Mention