



## COLOR PALLETTE:



\*fonts used for title and texts, respectively,  
are similar in both font and font-design

\*some effects, like text-gradient, is not present in  
canva, thus not visible in the wireframe but is  
still present in the actual site







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# PARTNERING WITH OLDER PERSONS TO ADDRESS THEIR ISSUES ON POVERTY, EXCLUSION, AND INVISIBILITY SINCE 1989.

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## ORGANIZATION BACKGROUND

Initially, COSE was called the “Coalition of Services for the Elderly.” However, as time passed by, only one lead organization has remained and continued the functions of COSE. The name was later on changed to Coalition of Services of the Elderly, as we would like to highlight the practice or culture of working with beneficiaries – the older persons, rather than FOR older persons, which implies that beneficiaries are mere recipients of support.

COSE considers older women and men as partners in the development of a better society for all ages or where older persons can live with dignity and security. Thus, we highlight the formation or strengthening of Older Person Organizations (OPOs) in whatever programs or projects we implement. Also, we always aim to enhance the capacity – knowledge, skills, and attitude of older persons so they can develop and lead their own programs, which we call the Community-Based Programs of the Elderly (CBPE).

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## WHAT WE HAVE ACCOMPLISHED SO FAR

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1. COSE encourages excellence among older people through the annual Sampung Ulirang Nakatatanda Awards

2. Emergency response conducted in Typhoon Ondoy-affected areas

3. Group Home was established in Bulacan for abandoned older women

4. Home Care Program by COSE was adopted by the DSWD

5. The Social Pension Program was institutionalized under the Expanded Senior Citizens Act

6. R.A 10645 or the Mandatory PhilHealth Coverage for all Senior Citizens was signed into law

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# Coalition of Services of the Elderly

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What We Do

About Us

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# Coalition of Services of the Elderly

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What We Do About Us

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What We Do

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## WHAT WE DO

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## INITIATIVES

COSE has pushed and is continuously pushing for an active and healthy lifestyle through:

1. The Expanded Senior Citizens Act of 2010
2. Mandatory PhilHealth Coverage for All Senior Citizens
3. DSWD Administrative Order 04. Series of 2010 (Guidelines on the Home Care Support Services For Senior Citizens)

They also provide basic health care through: 'Segoe UI', Tahoma, Geneva, Verdana, sans-serif

Mobile Health Care Services (MHCS) Community Health Volunteers

The following are their health facilities:

1. Bitoka Binhi
2. Wellness Center







# INVOLVEMENTS

## 1. Protection and Inclusion

Ensures that the older persons, national and local government units, and other stakeholders work together in developing and implementing policies and programs for the aging sector.

Promotes the rights and welfare of older persons through policy advocacy and awareness-raising of issues and existing laws/policies related to older persons.

## 2. Income Security

COSE together with older persons works to ensure their rights for an age-friendly, diversified, and secure livelihood; adequate social protection; and equal opportunities in employment and work. Introduce and establish an age-friendly and diversified livelihood within older person's organizations (OPOs) such as small-scale businesses and micro-lending, a communal garden that uses crop diversification and typhoon resilient farming, etc.

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## INVOLVEMENTS

### 3. Active and Healthy Aging

Promotes healthy and active aging through community-based health programs, advocacy for better health policies, and institutionalization of healthy practices in COSE's internal policies.

Formation and development of community health volunteers to provide geriatric care to sick, frail, and bedridden older persons.

### 4. Community Resilience

Promotes community resilience by ensuring active participation of older persons to improve access to social protection programs on health, and income security like social pension, inclusive humanitarian response, etc.

Ensures the active participation and inclusion of older persons in all phases of Disaster Risk Reduction and Management and Climate Change Adaptation.

Promotes inclusive community-based disaster risk reduction and management activities led by older persons themselves and inclusive humanitarian response.







## ACTIVITIES AND PARTICIPATION

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The aging population of the Philippines is expected to reach 14.3 million by 2040. Older and vulnerable Filipino people face major challenges like poverty and access to health care. COSE is working to address and improve older people's health, and help health providers face the challenges of ageing Philippines through providing access to health centers and medical assistance. Mustering strength and confidence from the experience with organizing Confederation of Older Persons Association of the Philippines (COPAP), COSE also continues to work towards national movement of older persons. Here are their current and future goals towards the betterment of older people: To strengthen older persons' organizations (OPOs) through capacity development. To advance the well-being of older persons through networking and partnership building with various stakeholders at the local, national, regional, and international levels. To foster a national movement of older persons that will take the lead in promoting intergenerational solidarity and gender equality.

About Us

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# ABOUT US

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## WHO WE ARE

**COSE is a Non-Government Organization (NGO) in the Philippines working with older persons since 1989. We focus on the formation and strengthening of Older Persons' Organizations (OPOs); advocacy; and partnership building.**

**We promote community-based programs of older persons such as health care, residential care facility, age-friendly and diversified livelihood, and inclusive disaster risk reduction and management. Also in partnership with with other humanitarian actors, we strive to address issues and concerns of older persons in humanitarian crises situations or emergencies.**







## VISION

**COSE envisions an age-friendly society where all older persons live in dignity; remain healthy, self-reliant, and secure; and free to commit themselves to others and society.**

## MISSION

**To work with older persons, especially the poor and marginalized, in upholding their rights while respecting cultural diversity, promoting gender equality, nurturing their potentials, recognizing them as a significant sector, and ensuring their participation in matters affecting their lives.**







## JOIN US!

You may locate and contact us through the following information:

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Email: [admin@cose.org.ph](mailto:admin@cose.org.ph);

Or send your information through this link:

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