

Our Family Wizard UX Case Study

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Senior Frontend Engineer, OurFamilyWizard (2018 - 2021)



Project Overview

OurFamilyWizard is a court ordered coparenting application used to manage child custody during divorce or separation. In 2018, the company began a growth phase, implementing a new brand language, additional features, and an application redesign.

The Problem

During a divorce or separation, communication can become hostile or even nonexistent, making shared custody a difficult process to manage. Expense sharing, scheduling, and transparency are common challenges for coparents.

The Goal

OurFamilyWizard's mission is to help reduce conflict for separated parents by streamlining the custody management process with transparent, user-friendly software.

My Role

Senior Frontend Engineer

My Responsibilities

Developed cross-platform design system and software application for web, iOS, and Android.

My Tools

HTML
CSS
React.js
Figma

Outcomes & Results

OurFamilyWizard was the original coparenting application and has set a standard in custody management. During my time at the company, the application achieved a 4.6/5 star rating over 30,000+ reviews on the Apple App store.

Over 1,000,000 separated parents rely on OurFamilyWizard to manage custody, disputes, and expenses using this transparent, court ordered application.

OurFamilyWizard was acquired by Spectrum Equity in 2021.

My Work



Custody Management

Developed scheduling software used to manage child custody

- ↔ Custody Swaps
- ↻ Recurring Events
- 📱 Mobile Scheduling
- 🖥 Desktop Scheduling

My Work



Expense Sharing

Developed expense log to help separated parents manage and split expenses.

↔ Split Expenses

⚡ Instant Payments

💳 ACH Deposit / Withdraw





💰 PayPal Integration

My Work



Video Calls

Developed in-app video and voice messaging

-  Real-time video
-  Real-time audio
-  Immutable Call History
-  Call Recording