



Mikus Kukainis

Date of birth: 13/04/1993 | **Nationality:** Latvian | **Gender:** Male |

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WORK EXPERIENCE

30/08/2019 – 07/06/2022 – Riga, Latvia

MARKETING MANAGER – SIA "OMICRON"

- Manage and create marketing activities, campaigns
- Manage social media and online advertising tools (Facebook profile, Facebook ads, Instagram, Google Ads, Google Analytics, Youtube)
- Copywriting
- Create sales and marketing reports
- Define marketing strategy
- Manage e-commerce business operations
- Upload and configure products for multiple e-commerce platforms
- Identify prospective suppliers for potential cooperation and stay updated about the market trends
- B2B and B2C sales
- Work with inventory and inventory system
- After-sales service
- Participate in state and municipal tenders, prepare related documentation
- Represent company in national and international trades, exhibitions and other events

01/03/2019 – 30/08/2019 – Riga, Latvia

SALES MANAGER – SIA "INTERSTELLAR"

- Manage and create marketing activities
- Manage social media and online advertising tools (Facebook profile, Facebook ads, Instagram, Google Ads, Google Analytics, Youtube)
- Manage e-commerce business operations
- Create sales and marketing reports
- B2B and B2C sales
- Work with inventory and inventory system
- After-sales service

08/2017 – 04/09/2018

KEY SALES ADVISOR – SIA "H & M HENNES & MAURITZ" H&M RIGA PLAZA

- Work with cash register
- Customer service
- Keep the store in best condition
- Maintenance responsible - keep store in good maintenance condition, repair broken things in store, paint etc.
- Cash office responsible next - operate with sales safe, documents, manage the staff
- Key sales advisor - react to reports, plan and manage staff, deal with difficult day to day situations, mostly based on customer service and staff

03/2016 – 08/2017

SALES ADVISOR – SIA "H & M HENNES & MAURITZ" H&M RIGA PLAZA

- Work with cash register
- Customer service
- Keep the store in best condition
- Maintenance responsible - keep store in good maintenance condition, repair broken things in store, paint etc.
- Cash office responsible back-up - operate with sales safe, documents, managing the staff

09/2014 – 08/2015

COOK – SIA "LAUMAS LOGISTICS" RESTAURANT "OSTAS SKATI"

Part-time cook, part-time trainee

- Help cooks with all kind of jobs in the kitchen
- Prepare food
- Serve food
- Desert cook
- Pastry cook

02/2014 – 08/2014

CASHIER – SIA "LATER LTD" PICA LULU

- Customer service
- Cook
- Clean
- Wash dishes
- Work with cash register

● **EDUCATION AND TRAINING**

2006 – 2012 – Valmiera, Latvia

SECONDARY EDUCATION – Valmiera State gymnasium

High school diploma

Main subjects: math, english, chemistry, physics, biology, programming, latvian, literature, history, geography, sport

2012 – 2013 – Horsens, Denmark

UNFINISHED BACHELOR DEGREE IN VALUE CHAIN MANAGEMENT – VIA University College

Main subjects: math, logistics, marketing management

2013 – 2014 – Riga, Latvia

UNFINISHED BACHELOR DEGREE IN LAW – Latvijas Universitāte

Main subjects: History of Latvian law, legal theory, legal ethics, legal English, constitutional law, property law, labor law, administrative law, European Union law, civil procedure, criminal procedure and administrative procedure law

2014 – 2015 – Riga, Latvia

COOK QUALIFICATION – Restaurant Service School

Cook qualification. Half year theoretical lessons, half year practical working in restaurant.

Main subjects: table culture, food serving, waitering, food cooking etc

01/09/2015 – 2017 – Riga, Latvia

UNFINISHED BACHELOR DEGREE IN INTERNATIONAL MARKETING AND ADVERTISING – Riga Stradins University

Main subjects: math, english, law, marketing, communication, advertising, sales, management, accounting

2003 – 2012 – Valmiera, Latvia

CERTIFICATE IN PHYSICAL EDUCATION – Valmiera Youth sport school

Played basketball in Valmiera Youth sport school

Highest Achievements: 1-time Latvian Youth Basketball league champion, 2-time Latvian Youth Basketball league silver medalist, 1-time Latvian Youth Basketball league bronze medalist, 4th place in North European Youth Basketball league

01/02/2022 – 16/06/2022 – Riga, Latvia

A1 LEVEL SPANISH COURSE – Spanish cultural centre Séneca

15/07/2022 – CURRENT

BASICS OF CODING – Riga Coding School

HTML, CSS, Java, JavaScript, MySQL, AGILE, GitHub

25/07/2022 – CURRENT

SEARCH ENGINE OPTIMIZATION (SEO) SPECIALIZATION – Coursera / University of California, Davis

Google SEO Fundamentals, Advanced Content and Social Tactics to Optimize SEO, Optimizing a Website for Google Search

● LANGUAGE SKILLS

Mother tongue(s): **LATVIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	B2	C1	C1
RUSSIAN	A2	A2	A1	A2	A1
GERMAN	A1	A2	A1	A1	A1
SPANISH	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

My Digital Skills

Microsoft Office | Social Media | WhatsApp | Internet user | Skype | E-mail use | gmail | Windows 10 | Logic Pro | FL Studio | Youtube | Mac | Google (Google Meet, Google Docs, Google Classroom, Google Forms, Google Drive, Google Slide) | Google: (Google Business, Google ADS & Google Analytics) | Facebook Business Manager & Facebook Ads | Social Media (Facebook, Twitter, Instagram, LinkedIn) | Eshop (Opencart) | R- Keeper | Slack / Trello / Discord / Zoom | Adobe Photoshops, Adobe Premiere | Mac OS Numbers | Redmine | Norgate | GIT & Github | Visual Studio Visual Studio Code | Web: HTML, CSS

● **JOB-RELATED SKILLS**

Job-related skills

Logical thinker
Problem solver
Leading by example
Positive thinker
Tech-savvy
Responsible and loyal
Quick learner
Thrive in fast-paced environment

● **INTERESTS**

Interests

Sport - basketball, golf, football, fitness
Music - make music in Logic Pro and FL Studio
Travel
Tech

● **DRIVING LICENCE**

Driving Licence: B