



# Lolita Malaeva

PRODUCT DESIGNER

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**Portfolio:** [milalaveo.com](https://milalaveo.com)

Product designer with **7 years of experience** in cross-functional teams across B2B, SaaS, FinTech, startup, and enterprise environments. Specialized in building and maintaining design systems, conducting UX audits, and managing end-to-end design processes. Skilled in cross-team collaboration with stakeholders, product managers, developers, and marketing teams. Strong technical background with a passion for product development and active participation in hackathons.

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## SKILLS

**Tools:** Figma, Miro, Sketch, Adobe Illustrator, Rive, Webflow, Zeplin

**UI & Interaction Design:** Wireframing, Prototyping, Design systems, Accessibility (a11y), Responsive design, Microinteractions

**UX & Research:** UX audit, UX research, User interviews, User testing, Heuristic evaluation, A/B testing, Information architecture

**Technical & Dev-related:** HTML/CSS, TailwindCSS, Ant Design, Material, shadcnUI, Design handoff & specs, Android Studio, Unity UI Toolkit & Unreal Engine UMG, Git

**Soft Skills:** Communication, Empathy, Proactivity, Self-management, Problem Solving, Critical Thinking, Stakeholder Collaboration, Ownership, Adaptability, Attention to Detail, Continuous Learning

## WORK EXPERIENCE

### PRODUCT DESIGNER

Co. Society | 2023 – present [Co. Society](#)

- Designed a cross-platform SaaS application for remote teams with immersive 3D/2D collaboration features
- Led product discovery and influenced the MVP roadmap by identifying user pain points early
- Built an accessible design system with **shadcn/ui**, reducing design debt and cutting UI handoff time by ~50%
- Created user flows and prototypes for onboarding and key features, which helped reduce user confusion and support requests
- Ran A/B tests and user research that led to ~60% improvement in feature adoption and user engagement
- Established scalable design processes and enabled cross-functional collaboration across a fully remote team of 30+ contributors
- Produced a promo website with **webflow** and visual materials that supported investor outreach and helped secure new B2B partnerships

## USER EXPERIENCE DESIGN SPECIALIST

### EPAM SYSTEMS | 2021 – 2023 [epam.com](https://epam.com)

- Designed a self-management platform for remote employees, focusing on clarity and autonomy
- Achieved 96% satisfaction in UX surveys through iterative improvements
- Conducted UX audits and usability reviews, resolving critical blockers in the employee workflow
- Performed UX audits and usability reviews to identify and resolve user pain points
- Integrated and used Attention Insight and Zyro to guide layout improvements based on actual heatmap and attention data
- Delivered responsive, accessible interfaces across web and mobile products

## PRODUCT DESIGNER

### MIGHTY BUILDINGS | 2021 [mightybuildings.com](https://mightybuildings.com)

- Collaborated directly with the CEO to design and launch a client portal for managing 3D-printed housing projects. Tested interactive prototypes with clients in the pre-release phase, gathering hands-on feedback
- Built a UI kit using Ant Design, speeding up implementation time and ensuring consistency across modules
- Designed ERP modules that simplified internal logistics and reduced manual input for operational teams
- Mentored junior designers, reducing design QA iterations and aligning UI quality across the product

## UX/UI DESIGNER

### Kapital Bank (Uzum, Apelsin) | 2019 – 2021 [kapitalbank.uz](https://kapitalbank.uz)

- Created a scalable design system that sped up dev handoff and improved design consistency across 3 product teams
- Built customer journeys for banking flows like onboarding and payments, helping cut user drop-offs
- Delivered prototypes that reduced stakeholder revisions and improved testing success rates
- Managed a team of 3 designers, keeping delivery on track across simultaneous product streams
- Ran workshops with dev, product, and legal teams to align expectations and speed up feature delivery

## UX/UI DESIGNER

### Orient Group | 2018 – 2019 [www.orientgroup.uz](https://www.orientgroup.uz)

- Designed branded content for digital and print channels used in nationwide campaigns
- Redesigned the corporate site using clickmap data, leading to improved navigation and better user engagement
- Maintained visual consistency across platforms by aligning with project managers and marketing team



## EDUCATION

### BACHELOR OF SCIENCE IN COMPUTER SCIENCE

European Humanities University — accredited program under the School of Digital Competencies, Vilnius Lithuania (EU), 2022