



Vilnius, Lithuania  
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## Lolita Malaeva, UI/UX Designer

*I'm an energetic and responsive designer and can easily find an individual approach to each project and actively conduct user interviews. Worked with an English-speaking audience. I have experience in creating interfaces for Android and iOS mobile devices as well as web applications. Work with different projects and domain from internal corporate systems to applications for external use.*

*I'm a team player, I know how to take the initiative and advocate my point of view. Do not get hung up on one decision, maintain objectivity. Can build good working relationships with the client, project team and other stakeholders. Know the design process and proposes new activities for the project in time.*

*In my free time, I develop applications in Android Studio.*

### Skills

Figma | Sketch | Photoshop | Illustrator | Adobe XD | Principle

### Experience

#### UI/UX Designer, Epam Systems

Nov 2021 - Present

Collaborating with clients and developers, conducting user Interviews, competitors researches and analyses, creating and testing prototypes, designing final mockups.

#### Lead UX Designer, Mighty Buildings

Apr 2021 - Nov 2021

- Worked closely in a team of analysts and developers;
- Engaged in the design of modules for Odoo (an ERP system with the ability to add custom modules), after which she participated in the development of corporate CRM;
- Conducted customer interviews, surveys and usability testing to identify key needs and weaknesses of the product;
- Helped new specialists with onboarding in the company;
- Participated in the development of a VR application, three sales modules and a customer portal;

Results:

- Created a convenient portal for the company's clients, which simplified the work of sales managers;
- I successfully introduced the practice of brainstorming into the work process, successfully defended a large number of her own solutions in front of my colleagues, which had a positive impact on the company's work in the future, in particular, the process of choosing house finishes was automated using the proposed introduction of interactive configurators into the portal

## Experience

### **Lead UX Designer, KapitalBank**

Sep 2019 - Apr 2021

- Initially, I supported the mobile banking application, conducted usability testing in tandem with a business analyst, and created new scenarios as needed.
- Then it was transferred to a child project, where my main task was to work on a new application.
- I've done 5 rounds of testing on interactive prototypes, conducted over 10 internal interviews, and done a lot of work creating Google Forms user surveys.
- Among other things, I was involved in rendering highly detailed screens and maintaining the design system through the creation and implementation of new components, as well as control over the use of other designers.
- Results:
- CJM was developed for a large number of user scenarios, primary interviews and surveys were conducted, on the basis of which work was carried out on the interface design;
- More than 15 main user scenarios have been created, such as quick payments, utility bills, mobile balance replenishment, currency exchange, etc. The initial scripting concept was a happy path script for various client needs.
- Based on the created scenarios, work was carried out on the compilation of CJM, in particular, the task was to determine the actions, thoughts and potential problems of the user at each stage of working with the application.
- Took part in the release of the application, actively worked with developers during software development, in particular, carried out design control, oriented in the logic of scenarios;
- Coordinated the development of interactive prototypes for testing before the release of the application.

### **Visual Designer, Orient Finans Group**

Nov 2018 - Apr 2019

- Worked on the design of communications based on the existing guideline together with the project manager. I created content design for social networks, was engaged in the layout of printed materials and the design of promotional points;
- I was engaged in the graphic component of presentations, documentation, other corporate products, visualized infographics;
- I worked on the design of the site, focusing on the compiled heat map of clicks. I solved the main task - to make the corporate website the most attractive and convenient for new customers.
- Results:
- I created a full-fledged guideline for the design of promotional materials, and also put into operation a brand book.
- A website was launched for the delivery of products for the period of quarantine, work was also carried out on the design of a marketing company to promote this service, including the creation of billboards, content for social networks and communications.

## Education

### **Vilnius University**

Bachelor of Computer Science