Sakila Rental & Revenue Report

Synthetic dataset - Last 12 months
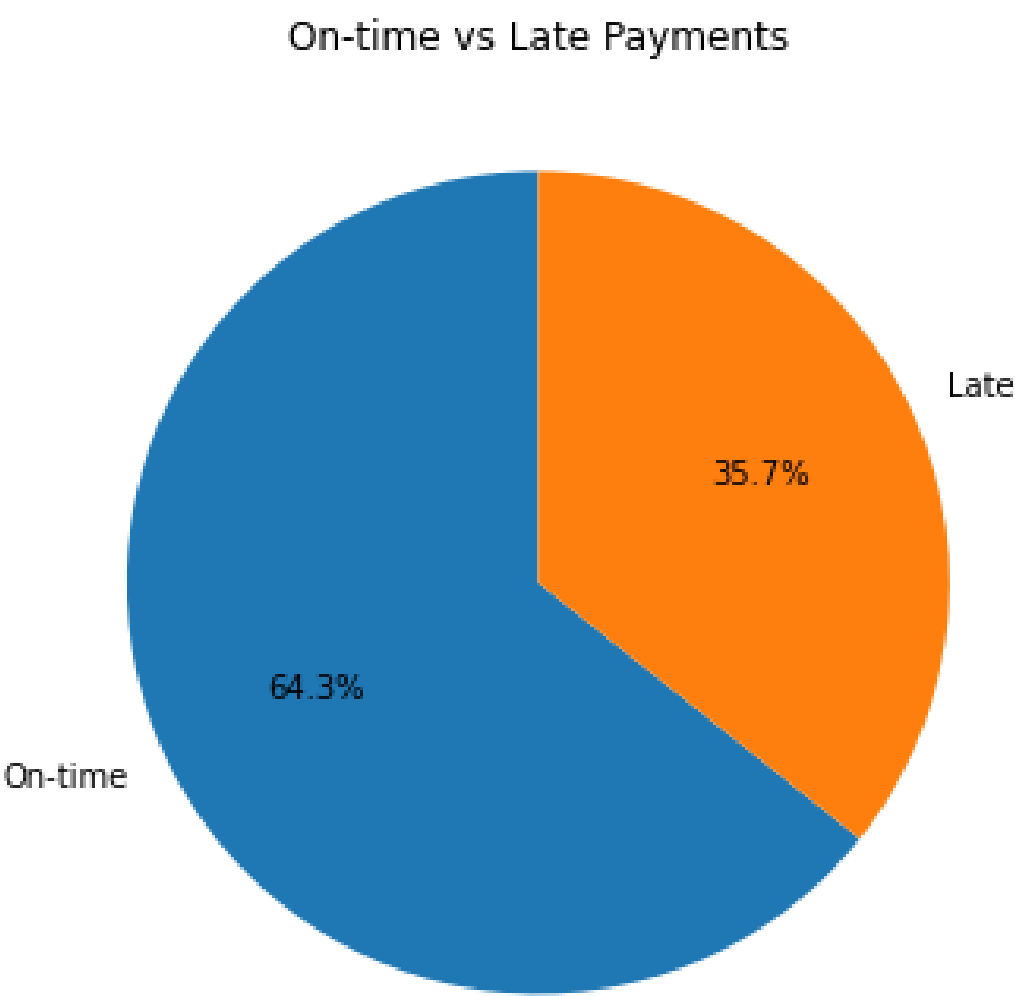
Analyst: Mila

Date: 2025-08-12

Insights Summary
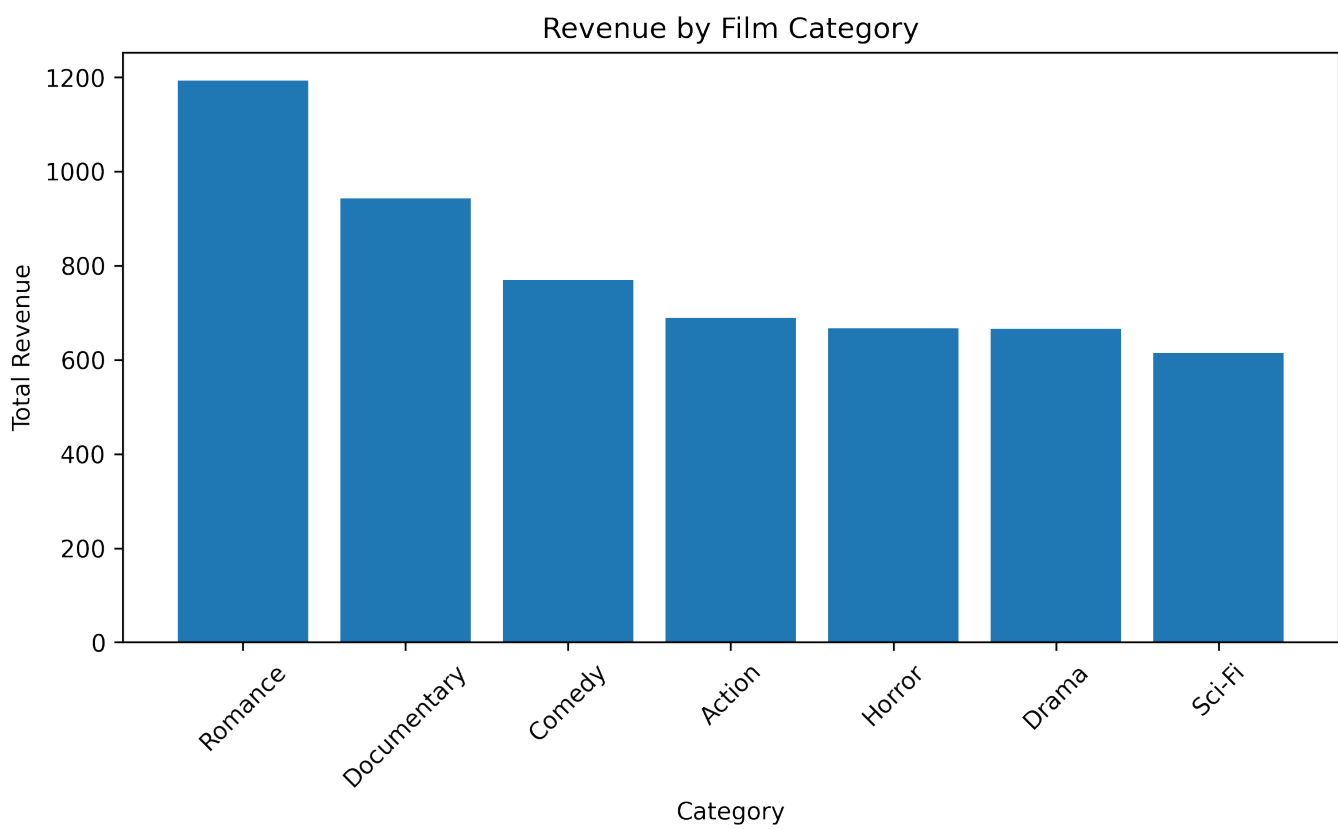
- Payment timeliness: 64.3% on-time, 35.7% late.

- Top category: Romance ($1,193.58). Lowest: Sci-Fi ($614.30).

- Monthly revenue ranged from $8.62 to $527.55. Peak month: 2025-05.

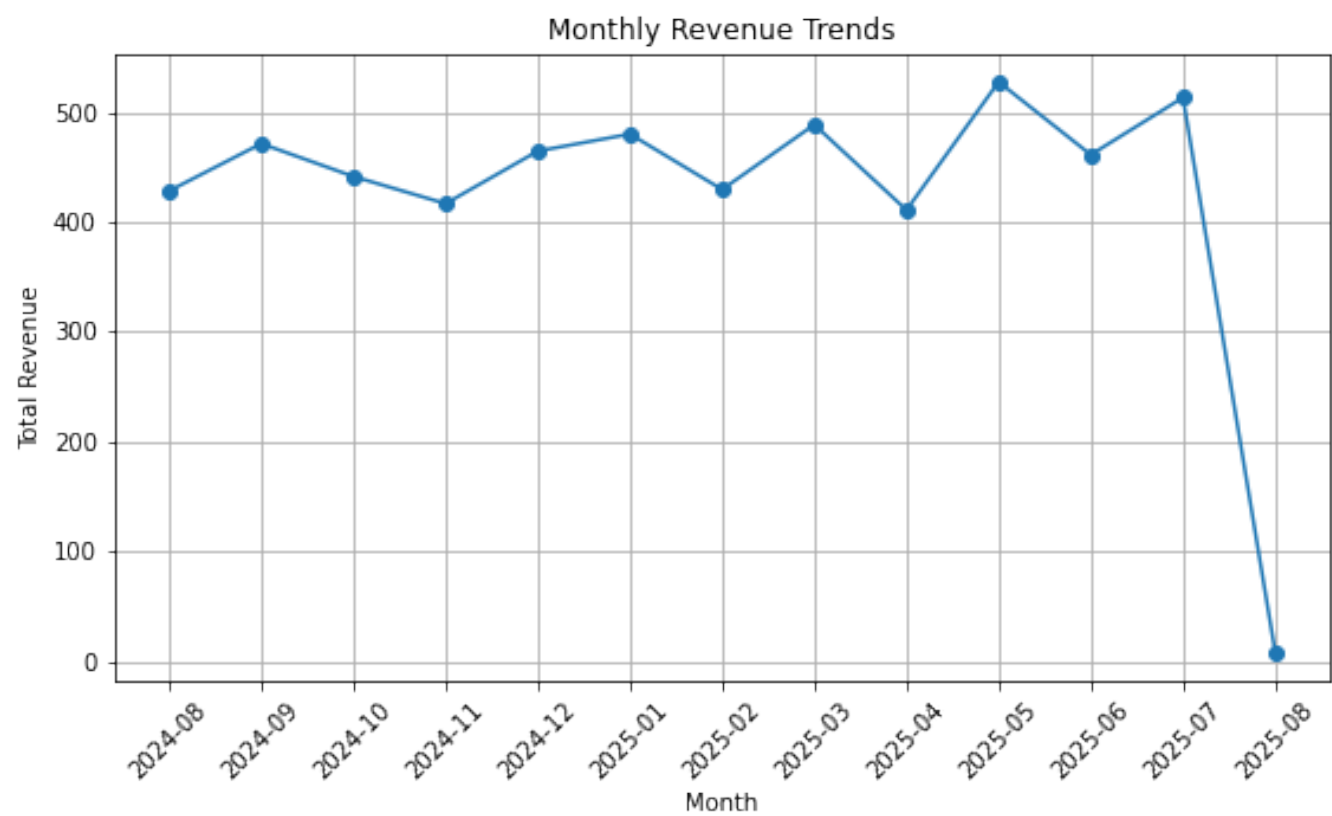- Top customer: Laura Keller with $96.62 in rentals.

On-time vs Late Payments

On-time vs Late Payments

64.3% payments were on time; 35.7% were late.

Revenue by Film Category

Revenue by Film Category

Top: Romance ($1,193.58). Lowest: Sci-Fi ($614.30).

Monthly Revenue Trends

Revenue range $8.62-$527.55. Peak month: 2025-05.