



# LAKSHMAN MANDAL

Digital Marketer

## Contact

+91 6295066340

lakshmanmandal0022@gmail.com

A-9 Amma Colony Amrabati DGP-14

## About Me

Creative and results-driven Digital Marketer with hands-on experience in social media marketing, SEO, branding, ad campaigns, and lead generation. I specialize in helping businesses grow online through data-driven strategies, engaging content, and optimized marketing funnels. Passionate about building strong brand presence and delivering measurable results.

## Skills

- Marketing Strategy
- Social Media Marketing
- Google Ads
- SEO & Keyword Research
- Content Creation
- Branding
- Lead Generation
- Ads Management
- Communication
- Leadership

## Education

- Secondary (Class 10)  
W.B.B.S.C 2019
- Higher Secondary (Class 12)  
W.B.B.S.C 2021
- Bachelor of Science (B.Sc) in Economics  
Michael Madhusudan Memorial College  
2021 – 2022  
Completed B.Sc in Economics  
Gained knowledge in microeconomics, macroeconomics, statistics, development economics, and economic analysis.

## Courses & Certifications

- Basic Computer Certificate (CITA & DITA)
- Digital Marketing Certification
- AWS Cloud Certification

## Experience

- Search Engine Optimization Consultant Jul 2025 – Present  
*Grow Global Strategies Pvt. Ltd*
  - Manage end-to-end SEO operations, including keyword research, on-page optimization, and backlink strategy.
  - Handle social media management to improve brand visibility and engagement.
  - Analyze website performance using SEO tools and share monthly reports.
- Manager 2.5 Years  
*Mondal Packers and Movers, Durgapur*
  - Managed field operations to ensure timely delivery and high client satisfaction.
  - Coordinated logistics for efficient transport and distribution of goods.
  - Resolved customer inquiries and concerns, maintaining strong service quality.
  - Trained and supervised field personnel to improve team performance.
- Field Manager 1.5 Years  
*MILES Logistics Services, Durgapur*
  - Oversaw daily field logistics to ensure smooth and timely delivery operations.
  - Resolved customer issues promptly, achieving consistently high satisfaction rates.
  - Ensured proper coordination between field teams and management.