**Ideation Phase**

**Empathize & Discover**

| Date | 10 OCTOBER 2025 |
| --- | --- |
| Team ID | SWUID20250199287 |
| Project Name | Social Media App(MERN) |

**Empathy Map Canvas:**  
Understand the needs, frustrations, and behaviors of social media users seeking meaningful engagement, visibility, and community support through a platform like SocialeX

