Milan Manandhar

UI/UX, PRODUCT, VISUAL AND WEB DESIGNER

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PROFILE

A Senior UI/UX Designer with over **15 years** of experience in creating intuitive, user-centric interfaces, specializing in Visual, Experience, Graphic and Customer-Centric Design across **SaaS, B2B, and B2C sectors**. My expertise covers the entire design lifecycle—from ideation to testing and iteration—driven by data-informed strategies that align user requirements with business goals. Proficient in Figma, Adobe XD, and Sketch, with a strong track record of delivering pixel-perfect designs in Agile, collaborative settings. Experienced across diverse industries, focused on elevating product quality and customer satisfaction.

Co-founded Source Taggers, a design agency specializing in e-commerce solutions, web and mobile app development, and UI/UX design.

WORK EXPERIENCE

Web Designer
B12
Dec 2020 – Present
Remote

- Designed & launched 250+ websites and enhanced 200+ projects, boosting completion rates by 35%.
- Improved customer systems with HTML, CSS, and JavaScript customizations, increasing client satisfaction by 25%.
- Won multiple "Best Designer" awards for delivering quality designs and enhancing team projects.
- Created social media content for B12, driving a 40% increase in engagement.

Senior UI/UX Designer, Co-Founder
Source Taggers
Mar 2012 - Present
Kathmandu, Nepal

- Designed 35+ e-commerce sites, dashboards, and landing pages, boosting sales conversions by 30% and user retention by 25%.
- Created design systems and style guides, increasing consistency across platforms by 30%.
- Mentored junior designers, improving their skills by 50% and enhancing team efficiency by 25%.
- Developed custom WordPress themes, achieving a 25% faster load speed and 15% higher retention.
- Coordinated with cross-functional teams via Git, Slack, & Trello, reducing project delivery time by 25%.

Senior UI/UX Designer
Webbed Studio
Nov 2018 – Dec 2020
Remote

- Led design and launch of the Insellerate Mobile App with 4 cross-functional teams, driving an 800% increase in monthly borrower applications, from 50,000 to 450,000 over two years.
- Collaborated with product managers and engineers to prioritize user feedback, reducing complaints by 15% and enhancing product quality.
- Conducted user research & usability testing, boosting user satisfaction by 25% & engagement by 20%.
- Developed sketches, wireframes, prototypes, and user flows for complex features, cutting development time by 30% and enhancing usability.

Senior UI/UX Designer
Clickagee
Jan 2016 – Jul 2019
Remote

- Led end-to-end design for multiple products, including the flagship dental platform, 'Patientmatic,' delivering user-focused solutions that improved user engagement.
- Managed a cross-functional team of UX/UI designers, front-end developers, QA engineers, and product managers to ensure cohesive product development and seamless design integration.
- Created high-fidelity wireframes, prototypes, and user flows using Figma and Adobe XD, cutting project timelines by 30%.
- Enhanced user satisfaction by 25% through intuitive, visually engaging designs for mobile apps, websites, and branding.

WORK EXPERIENCE

UI/UX Designer
Clickagee
Dec 2013 – Dec 2015
Remote

- Collaborated with 2 Android developers and 1 iOS developer to develop 3 apps for both platforms.
- Designed and developed user interfaces for multiple digital products and websites, ensuring a consistent and engaging user experience across all platforms.
- Designed and oversaw all graphic assets, including marketing materials, social media visuals, infographics, and presentations.

Graphics Designer
MuzBuzz Monthly Mag
Feb 2012 - Feb 2014
Kathmandu, Nepal

- Supervised creative project aspects, developing artwork and layouts for print and digital signage, banners, album covers, publications, and flyers using Adobe Photoshop and InDesign.
- Designed six magazine volumes, preparing final layouts for printing through markup, pasting, and assembly.

Web Designer
Prax Computers
Mar 2008 – Feb 2012
Lalitpur, Nepal

- Created PSDs for web page visual layouts, converted designs into HTML & CSS, and collaborated with frontend developers to enhance website design and deployment.
- Optimized web designs, making them load 20% faster & boosting user retention by 25%.

EDUCATION & CERTIFICATIONS

BSc (Hons) in Computing
London Metropolitan University

Google UX Design Specialization
Coursera

SKILLS & EXPERTISE

UI DESIGN

Expertise in user-centered design, reorganizing content for improved usability and effective layouts, strong understanding of visual hierarchy, wireframing, creating low–hi fidelity mockups, developing design systems, prototyping, interaction design, responsive design and working with existing brand guidelines.

UX DESIGN

Strong familiarity with universally known UX patterns, expertise in visually presenting solutions, defining page flows that enhance user experience, communicating ideas through wireframes, conducting UX audits to identify pain points, complete re-designs to improve usability and satisfaction.

TOOLKIT

Figma, Adobe XD, Sketch, Adobe Creative Suite (Photoshop, Illustrator, and InDesign), HTML/CSS, JavaScript (working knowledge), designing for CSS frameworks like Bootstrap and Tailwind, Adobe Acrobat, WordPress, Zeplin, Trello, Slack, Notion, Miro.

PORTFOLIO

WORK SAMPLES   www.milanmdhr.com.np