Milan Manandhar

SENIOR UI/UX DESIGNER | 15+ YEARS EXPERIENCE

www.milanmdhr.com.np
milanmdhr@gmail.com
+977 9849361433
linkedin.com/in/milanmdhr

WORK EXPERIENCE

Design Expert | B12
Dec 2020 – Present | New York, NY (Remote)

- Improved customer systems with small changes, complex customizations, and design enhancements, helping other designers and customer success managers with HTML, CSS, and JavaScript, boosting client satisfaction by 25%.
- Designed and launched over 250 websites and upgraded 200+ web enhancement projects, increasing project completion rates by 35%.
- Created 15 social media posts monthly for 6 months, raising engagement by 40%.
- Won "Best Designer" multiple times at B12's quarterly Expert Town Hall meetings for excellence in design and team contributions.

UI/UX Designer | Source Taggers
Mar 2012 – Present | Kathmandu, Nepal

- As the sole UI/UX designer, designed and approved 35+ websites for various industries.
- Redesigned the company website, increasing user engagement by 30% and reducing bounce rate by 20%.
- Created UI mockups, prototypes, wireframes, and designs with Figma/Adobe XD, and implemented them using HTML, CSS, and JavaScript. Oversaw all design elements.
- Designed eCommerce websites, dashboards, and landing pages, boosting sales conversions by 30% and improving user retention by 25%.
- Collaborated with teams using GIT, Slack, and Trello for project management.

UX/UI & Graphic Designer | Webbed Studio
Nov 2018 – Dec 2020 | Australia (Remote)

- **Insellerate Mobile App**: Led the UI/UX design for the Insellerate app alongside 4 cross-functional teams, which enhanced user experience and contributed to an 800% increase in new borrower applications, growing from 50,000 to 450,000 per month over 2 years.
- Implemented A/B testing for landing pages using Unbounce, which increased user engagement by 20% and lead collection by 15%.
- Designed product labels and advertisement and social media banners for Freshway Supplies, increasing brand visibility by 25% and sales by 20%.

Senior Product Designer | Clickagee
Dec 2013 – Jul 2019 | Seattle, WA (Remote)

- Led the end-to-end design for multiple product lines, including the flagship dental platform "**Patientmatic**", consistently delivering innovative and user-centric solutions.
- Collaborated with 2 Android developers and 1 iOS developer to develop 3 apps for both platforms, resulting in a 10% increase in app store downloads.
- Managed a cross-functional team of UX/UI designers, front-end developers, QA engineers, and product managers to ensure cohesive and efficient product development, seamlessly integrating design solutions into development workflows.
- Created and refined design prototypes using Adobe XD, delivering intuitive and visually appealing solutions for mobile apps, websites, and branding materials.
- Improved user satisfaction by 25% through the delivery of intuitive and visually appealing designs for mobile apps, websites, and branding materials.

Web Designer | Prax Computers
Mar 2008 – Feb 2012 | Lalitpur, Nepal

- Created PSDs for web page visual layouts, converted designs into HTML & CSS, and collaborated with front-end developers to enhance website design and deployment.
- Optimized web designs, making them load 20% faster & boosting user retention by 25%.

PROFILE

A Senior UI/UX Designer with 15+ years of experience in web and mobile platform, specializing in translating clients' visions into reality.

EDUCATION

BSc Hons. in Computing

Islington College, London Metropolitan University

Kathmandu, Nepal

SKILLS

Design

- User Research
- Wireframing
- UX Design
- UI Design
- Web & Mobile Design
- Prototyping
- Product Design
- Interaction Design
- HTML/CSS
- Visual Design

Tools

- Figma
- Adobe XD
- Sketch
- Photoshop
- Illustrator
- InDesign
- Notion
- Zeplin
- Miro