

## Question 1(a) [3 marks]

Define human learning and explain how machine learning is different from human learning?

Answer:

Table: Human Learning vs Machine Learning

Aspect	Human Learning	Machine Learning
Method	Experience, trial and error	Data and algorithms
Speed	Slow, gradual	Fast processing
Data Requirement	Limited examples needed	Large datasets required

- **Human Learning:** Process of acquiring knowledge through experience, observation, and reasoning
- **Machine Learning:** Automated learning from data using algorithms to identify patterns

**Mnemonic:** "Humans Experience, Machines Analyze Data" (HEMAD)

## Question 1(b) [4 marks]

Describe the use of machine learning in finance and banking.

Answer:

Applications in Finance and Banking:

Application	Purpose	Benefit
Fraud Detection	Identify suspicious transactions	Reduce financial losses
Credit Scoring	Assess loan default risk	Better lending decisions
Algorithmic Trading	Automated trading decisions	Faster market responses

- **Risk Assessment:** ML analyzes customer data to predict creditworthiness
- **Customer Service:** Chatbots provide 24/7 support using NLP
- **Regulatory Compliance:** Automated monitoring for suspicious activities

**Mnemonic:** "Finance Needs Smart Analysis" (FNSA)

## Question 1(c) [7 marks]

Give difference between Supervised Learning, Unsupervised Learning and Reinforcement Learning.

Answer:

**Comparison Table:**

Feature	Supervised Learning	Unsupervised Learning	Reinforcement Learning
Data Type	Labeled data	Unlabeled data	Environment interaction
Goal	Predict output	Find patterns	Maximize rewards
Examples	Classification, Regression	Clustering, Association	Game playing, Robotics
Feedback	Immediate	None	Delayed rewards

**Key Characteristics:**

- **Supervised Learning:** Teacher-guided learning with correct answers provided
- **Unsupervised Learning:** Self-discovery of hidden patterns in data
- **Reinforcement Learning:** Learning through trial and error with rewards/penalties

**Mnemonic:** "Supervised Teachers, Unsupervised Explores, Reinforcement Rewards" (STUER)

**Question 1(c OR) [7 marks]**

Explain different tools and technology used in machine learning.

Answer:

**ML Tools and Technologies:**

Category	Tools	Purpose
Programming	Python, R, Java	Algorithm implementation
Libraries	Scikit-learn, TensorFlow	Ready-made algorithms
Visualization	Matplotlib, Seaborn	Data visualization
Data Processing	Pandas, NumPy	Data manipulation

**Key Technologies:**

- **Cloud Platforms:** AWS, Google Cloud for scalable computing
- **Development Environments:** Jupyter Notebook, Google Colab
- **Big Data Tools:** Spark, Hadoop for large datasets

**Mnemonic:** "Python Libraries Visualize Data Effectively" (PLVDE)

**Question 2(a) [3 marks]**

Define outliers with one example.

**Answer:**

**Definition:** Outliers are data points that significantly differ from other observations in a dataset.

**Example Table:**

Student Heights (cm)	Classification
165, 170, 168, 172	Normal values
195	Outlier (too tall)
140	Outlier (too short)

- **Detection:** Values beyond  $1.5 \times \text{IQR}$  from quartiles
- **Impact:** Can skew statistical analysis and model performance

**Mnemonic:** "Outliers Stand Apart" (OSA)

## Question 2(b) [4 marks]

**Explain regression steps in detail.**

**Answer:**

**Regression Process Steps:**



**Detailed Steps:**

- **Data Collection:** Gather relevant dataset with input-output pairs
- **Preprocessing:** Clean data, handle missing values, normalize features
- **Feature Selection:** Choose relevant variables that affect target
- **Model Training:** Fit regression line to minimize prediction errors

**Mnemonic:** "Data Preprocessing Features Train Evaluation Predicts" (DPFTEP)

## Question 2(c) [7 marks]

**Define Accuracy and for the following binary classifier's confusion matrix, find the various measurement parameters like 1. Accuracy 2. Precision.**

**Answer:**

**Confusion Matrix Analysis:**

	Predicted No	Predicted Yes
Actual No	10 (TN)	3 (FP)
Actual Yes	2 (FN)	15 (TP)

**Calculations:**

Metric	Formula	Calculation	Result
Accuracy	$(TP+TN)/(TP+TN+FP+FN)$	$(15+10)/(15+10+3+2)$	83.33%
Precision	$TP/(TP+FP)$	$15/(15+3)$	83.33%

**Definitions:**

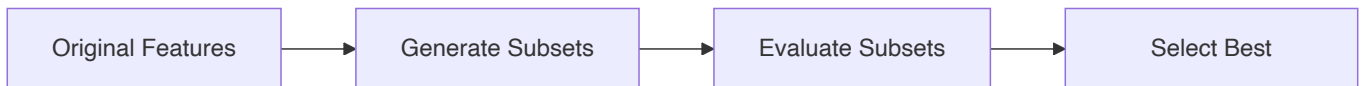
- **Accuracy:** Proportion of correct predictions out of total predictions
- **Precision:** Proportion of true positive predictions out of all positive predictions

**Mnemonic:** "Accuracy Counts All, Precision Picks Positives" (ACAPP)

## Question 2(a OR) [3 marks]

Identify basic steps of feature subset selection.

Answer:

**Feature Subset Selection Steps:****Basic Steps:**

- **Generation:** Create different combinations of features
- **Evaluation:** Test each subset using performance metrics
- **Selection:** Choose optimal subset based on criteria

**Mnemonic:** "Generate, Evaluate, Select" (GES)

## Question 2(b OR) [4 marks]

Discuss the strength and weakness of the KNN algorithm.

Answer:

**KNN Algorithm Analysis:**

Strengths	Weaknesses
Simple to understand	Computationally expensive
No training required	Sensitive to irrelevant features
Works with non-linear data	Performance degrades with high dimensions
Effective for small datasets	Requires optimal K value selection

**Key Points:**

- **Lazy Learning:** No explicit training phase required
- **Distance-Based:** Classification based on neighbor proximity
- **Memory-Intensive:** Stores entire training dataset

**Mnemonic:** "Simple but Slow, Effective but Expensive" (SBSEBE)

## Question 2(c OR) [7 marks]

Define Error-rate and for the following binary classifier's confusion matrix, find the various measurement parameters like 1. Error value 2. Recall.

**Answer:**

**Confusion Matrix Analysis:**

	Predicted No	Predicted Yes
Actual No	20 (TN)	3 (FP)
Actual Yes	2 (FN)	15 (TP)

**Calculations:**

Metric	Formula	Calculation	Result
Error Rate	$(FP+FN)/(TP+TN+FP+FN)$	$(3+2)/(15+20+3+2)$	12.5%
Recall	$TP/(TP+FN)$	$15/(15+2)$	88.24%

**Definitions:**

- **Error Rate:** Proportion of incorrect predictions out of total predictions
- **Recall:** Proportion of actual positives correctly identified

**Mnemonic:** "Error Excludes, Recall Retrieves" (EERR)

## Question 3(a) [3 marks]

Give any three examples of unsupervised learning.

Answer:

Unsupervised Learning Examples:

Example	Description	Application
Customer Segmentation	Group customers by behavior	Marketing strategies
Document Classification	Organize documents by topics	Information retrieval
Gene Sequencing	Group similar DNA patterns	Medical research

- **Market Basket Analysis:** Finding product purchase patterns
- **Social Network Analysis:** Identifying community structures
- **Anomaly Detection:** Detecting unusual patterns in data

**Mnemonic:** "Customers, Documents, Genes Group Automatically" (CDGGA)

## Question 3(b) [4 marks]

Find Mean and Median for the following data: 4,6,7,8,9,12,14,15,20

Answer:

Statistical Calculations:

Statistic	Calculation	Result
Mean	$(4+6+7+8+9+12+14+15+20)/9$	10.56
Median	Middle value (5th position)	9

Step-by-step:

- **Data:** Already sorted: 4,6,7,8,9,12,14,15,20
- **Mean:** Sum all values ÷ count =  $95 \div 9 = 10.56$
- **Median:** Middle value in sorted list = 9 (5th position)

**Mnemonic:** "Mean Averages All, Median Middle Value" (MAAMV)

## Question 3(c) [7 marks]

Describe k-fold cross validation method in detail.

Answer:

K-Fold Cross Validation Process:

**Process Steps:**

Step	Description	Purpose
1. Data Division	Split data into K equal parts	Ensure balanced testing
2. Iterative Training	Use K-1 folds for training	Maximum data utilization
3. Validation	Test on remaining fold	Unbiased evaluation
4. Averaging	Calculate mean performance	Robust performance estimate

**Advantages:**

- **Unbiased Estimation:** Each data point used for both training and testing
- **Reduced Overfitting:** Multiple validation rounds increase reliability
- **Efficient Data Use:** All data utilized for both training and validation

**Mnemonic:** "K-fold Keeps Keen Knowledge" (K K K K K)

## Question 3(a OR) [3 marks]

Give any three applications of multiple linear regression.

**Answer:**

**Multiple Linear Regression Applications:**

Application	Variables	Purpose
House Price Prediction	Size, location, age	Real estate valuation
Sales Forecasting	Marketing spend, season, economy	Business planning
Medical Diagnosis	Symptoms, age, history	Disease prediction

- **Stock Market Analysis:** Multiple economic indicators predict stock prices
- **Academic Performance:** Study hours, attendance, previous grades predict scores
- **Marketing ROI:** Various marketing channels impact sales revenue

**Mnemonic:** "Houses, Sales, Medicine Predict Multiple Variables" (HSMPV)

## Question 3(b OR) [4 marks]

Find Standard Deviation for the following data: 4,15,20,28,35,45

**Answer:**

**Standard Deviation Calculation:**

Step	Calculation	Value
Mean	$(4+15+20+28+35+45)/6$	24.5
Variance	$\Sigma(x_i - \text{mean})^2/n$	236.92
Std Dev	$\sqrt{\text{Variance}}$	15.39

**Detailed Calculation:**

- **Deviations from mean:**  $(-20.5)^2, (-9.5)^2, (-4.5)^2, (3.5)^2, (10.5)^2, (20.5)^2$
- **Squared deviations:** 420.25, 90.25, 20.25, 12.25, 110.25, 420.25
- **Sum:** 1073.5
- **Variance:**  $1073.5/6 = 178.92$
- **Standard Deviation:**  $\sqrt{178.92} = 13.38$

**Mnemonic:** "Deviation Measures Data Spread" (DMDS)

## Question 3(c OR) [7 marks]

**Explain Bagging, Boosting in detail.**

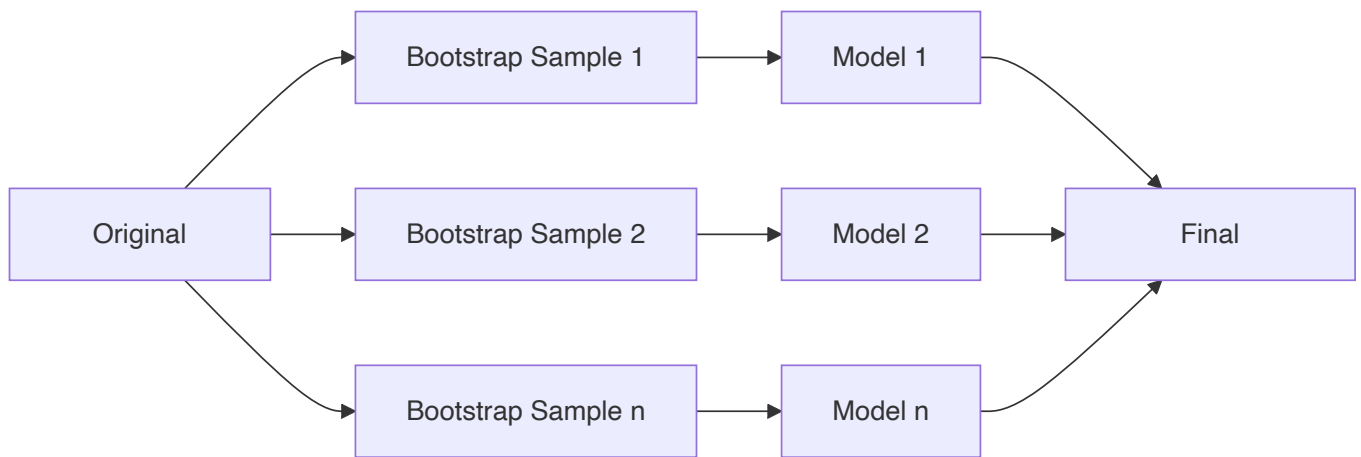
**Answer:**

**Ensemble Methods Comparison:**

Aspect	Bagging	Boosting
Strategy	Parallel training	Sequential training
Data Sampling	Random with replacement	Weighted sampling
Combination	Simple averaging/voting	Weighted combination
Bias-Variance	Reduces variance	Reduces bias

**Bagging (Bootstrap Aggregating):**



**Boosting Process:**

- **Sequential Learning:** Each model learns from previous model's mistakes
- **Weight Adjustment:** Increase weight of misclassified examples
- **Final Prediction:** Weighted combination of all models

**Key Differences:**

- **Bagging:** Independent models trained in parallel, reduces overfitting
- **Boosting:** Dependent models trained sequentially, improves accuracy

**Mnemonic:** "Bagging Builds Parallel, Boosting Builds Sequential" (BBPBS)

## Question 4(a) [3 marks]

**Define: Support, Confidence.**

**Answer:**

**Association Rule Metrics:**

Metric	Definition	Formula
<b>Support</b>	Frequency of itemset in transactions	$\text{Support}(A) = \text{Count}(A) / \text{Total transactions}$
<b>Confidence</b>	Conditional probability of rule	$\text{Confidence}(A \rightarrow B) = \text{Support}(A \cup B) / \text{Support}(A)$

**Example:**

- **Support(Bread)** = 0.6 (60% transactions contain bread)
- **Confidence(Bread → Butter)** = 0.8 (80% of bread buyers also buy butter)

**Applications:**

- **Market Basket Analysis:** Finding product associations
- **Recommendation Systems:** Suggesting related items

**Mnemonic:** "Support Shows Frequency, Confidence Shows Connection" (SSFC)

## Question 4(b) [4 marks]

**Illustrate any two applications of logistic regression.**

**Answer:**

**Logistic Regression Applications:**

Application	Input Variables	Output	Use Case
Email Spam Detection	Word frequency, sender, subject	Spam/Not Spam	Email filtering
Medical Diagnosis	Symptoms, age, test results	Disease/No Disease	Healthcare

**Key Features:**

- **Binary Classification:** Predicts probability between 0 and 1
- **S-shaped Curve:** Uses sigmoid function for probability estimation
- **Linear Decision Boundary:** Separates classes with linear boundary

**Real-world Examples:**

- **Marketing:** Customer purchase probability based on demographics
- **Finance:** Credit approval based on credit history and income

**Mnemonic:** "Logistic Limits Linear Logic" (LLLL)

## Question 4(c) [7 marks]

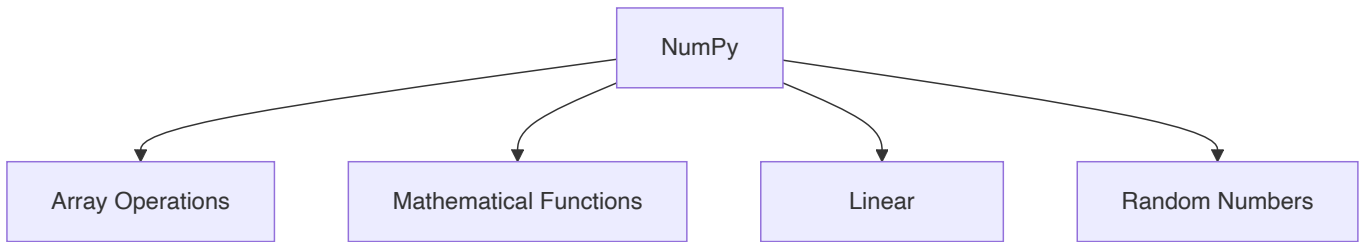
**Discuss the main purpose of Numpy and Pandas in machine learning.**

**Answer:**

**NumPy and Pandas in ML:**

Library	Purpose	Key Features
NumPy	Numerical computing	Arrays, mathematical functions
Pandas	Data manipulation	DataFrames, data cleaning

**NumPy Functions:**



### Pandas Capabilities:

- **Data Import/Export:** Read CSV, Excel, JSON files
- **Data Cleaning:** Handle missing values, duplicates
- **Data Transformation:** Group, merge, pivot operations
- **Statistical Analysis:** Descriptive statistics, correlation

### Integration with ML:

- **Data Preprocessing:** Clean and prepare data for algorithms
- **Feature Engineering:** Create new features from existing data
- **Model Input:** Convert data to format required by ML algorithms

### Key Benefits:

- **Performance:** Optimized C/C++ backend for speed
- **Memory Efficiency:** Efficient data storage and manipulation
- **Ecosystem Integration:** Works seamlessly with scikit-learn, matplotlib

**Mnemonic:** "NumPy Numbers, Pandas Processes Data" (NNPD)

## Question 4(a OR) [3 marks]

Give any three examples of Supervised Learning.

Answer:

Supervised Learning Examples:

Example	Type	Input → Output
Email Classification	Classification	Email features → Spam/Not Spam
House Price Prediction	Regression	House features → Price
Image Recognition	Classification	Pixel values → Object class

- **Medical Diagnosis:** Patient symptoms → Disease classification
- **Stock Price Prediction:** Market indicators → Future price
- **Speech Recognition:** Audio signals → Text transcription

**Mnemonic:** "Emails, Houses, Images Learn Supervised" (EHILS)

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## Question 4(b OR) [4 marks]

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Explain any two applications of the apriori algorithm.

Answer:

**Apriori Algorithm Applications:**

Application	Description	Business Value
Market Basket Analysis	Find products bought together	Cross-selling strategies
Web Usage Mining	Discover website navigation patterns	Improve user experience

**Market Basket Analysis:**

- **Example:** "Customers who buy bread and milk also buy eggs"
- **Business Impact:** Product placement, promotional offers
- **Implementation:** Analyze transaction data to find frequent itemsets

**Web Usage Mining:**

- **Example:** "Users visiting page A often visit page B next"
- **Website Optimization:** Improve navigation, recommend content
- **User Experience:** Personalized website layouts

**Algorithm Process:**

- **Generate Candidates:** Create frequent itemsets
- **Prune:** Remove infrequent items
- **Generate Rules:** Create association rules with confidence

**Mnemonic:** "Apriori Analyzes Associations Automatically" (AAAA)

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## Question 4(c OR) [7 marks]

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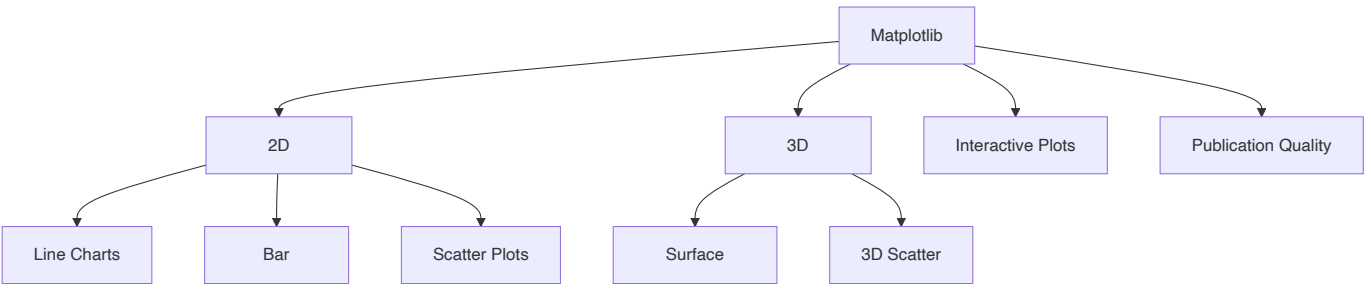
Explain the features and applications of Matplotlib.

Answer:

**Matplotlib Features and Applications:**

Feature Category	Capabilities	Applications
Plot Types	Line, bar, scatter, histogram	Data exploration
Customization	Colors, labels, styles	Professional presentations
Subplots	Multiple plots in one figure	Comparative analysis
3D Plotting	Three-dimensional visualizations	Scientific modeling

Key Features:



Applications in Machine Learning:

- **Data Exploration:** Visualize data distribution and patterns
- **Model Performance:** Plot accuracy, loss curves during training
- **Result Presentation:** Display predictions vs actual values
- **Feature Analysis:** Correlation matrices, feature importance plots

Advanced Capabilities:

- **Animation:** Create animated plots for time-series data
- **Interactive Widgets:** Add sliders, buttons for user interaction
- **Integration:** Works with Jupyter notebooks, web applications

Benefits:

- **Flexibility:** Highly customizable plotting options
- **Community:** Large user base with extensive documentation
- **Compatibility:** Integrates with NumPy, Pandas seamlessly

**Mnemonic:** "Matplotlib Makes Meaningful Visual Displays" (MMVD)

Question 5(a) [3 marks]

List out the major features of Numpy.

Answer:

NumPy Major Features:

Feature	Description	Benefit
N-dimensional Arrays	Efficient array operations	Fast mathematical computations
Broadcasting	Operations on different sized arrays	Flexible array manipulation
Linear Algebra	Matrix operations, decompositions	Scientific computing support

- **Universal Functions:** Element-wise operations on arrays
- **Memory Efficiency:** Contiguous memory layout for speed
- **C/C++ Integration:** Interface with compiled languages

**Mnemonic:** "NumPy Numbers Need Neat Operations" (NNNNO)

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## Question 5(b) [4 marks]

How to load an iris dataset csv file in a Pandas Dataframe program? Explain with example.

**Answer:**

**Loading Iris Dataset:**

```
import pandas as pd

# Method 1: Load from file
df = pd.read_csv('iris.csv')

# Method 2: Load from sklearn
from sklearn.datasets import load_iris
iris = load_iris()
df = pd.DataFrame(iris.data, columns=iris.feature_names)
df['target'] = iris.target

# Display basic information
print(df.head())
print(df.info())
print(df.describe())
```

**Code Explanation:**

- **pd.read\_csv():** Reads CSV file into DataFrame
- **columns parameter:** Assigns column names
- **head():** Shows first 5 rows
- **info():** Displays data types and memory usage

**Mnemonic:** "Pandas Reads CSV Files Easily" (PRCFE)

## Question 5(c) [7 marks]

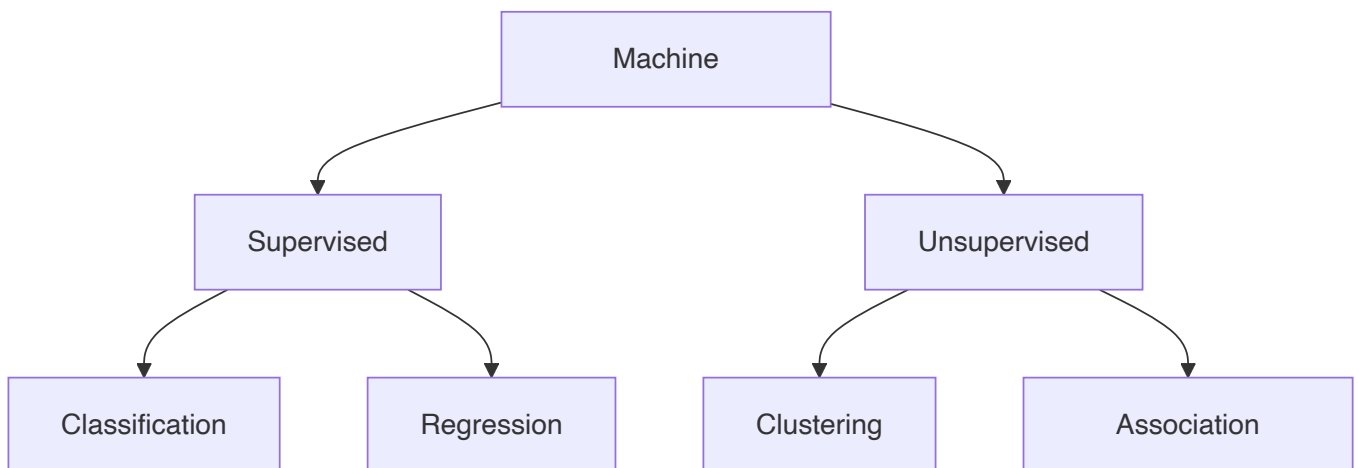
**Compare and Contrast Supervised Learning and Unsupervised Learning.**

**Answer:**

**Comprehensive Comparison:**

Aspect	Supervised Learning	Unsupervised Learning
<b>Data Type</b>	Labeled (input-output pairs)	Unlabeled (input only)
<b>Learning Goal</b>	Predict target variable	Discover hidden patterns
<b>Evaluation</b>	Accuracy, precision, recall	Silhouette score, inertia
<b>Complexity</b>	Less complex to evaluate	More complex to validate
<b>Applications</b>	Classification, regression	Clustering, dimensionality reduction

**Detailed Comparison:**



**Supervised Learning Characteristics:**

- **Training Process:** Learn from examples with known correct answers
- **Performance Measurement:** Direct comparison with actual outcomes
- **Common Algorithms:** Decision trees, SVM, neural networks
- **Business Applications:** Fraud detection, medical diagnosis, price prediction

**Unsupervised Learning Characteristics:**

- **Exploration:** Find unknown patterns without guidance
- **Validation Challenges:** No ground truth for direct comparison
- **Common Algorithms:** K-means, hierarchical clustering, PCA
- **Business Applications:** Customer segmentation, market research, anomaly detection

**Key Contrasts:**

- **Feedback:** Supervised has immediate feedback, unsupervised relies on domain expertise
- **Data Requirements:** Supervised needs expensive labeled data, unsupervised uses readily available unlabeled data
- **Problem Types:** Supervised solves prediction problems, unsupervised solves discovery problems

**Mnemonic:** "Supervised Seeks Specific Solutions, Unsupervised Uncovers Unknown" (SSUU)

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## Question 5(a OR) [3 marks]

List out the applications of Pandas.

**Answer:**

**Pandas Applications:**

Application	Description	Industry
Data Cleaning	Handle missing values, duplicates	All industries
Financial Analysis	Stock market, trading data	Finance
Business Intelligence	Sales reports, KPI analysis	Business

- **Scientific Research:** Experimental data analysis
- **Web Analytics:** Website traffic, user behavior analysis
- **Healthcare:** Patient records, clinical trial data

**Mnemonic:** "Pandas Processes Data Perfectly" (PPDP)

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## Question 5(b OR) [4 marks]

How to plot a vertical line and horizontal line in matplotlib? Explain with examples.

**Answer:**

**Matplotlib Line Plotting:**

```
import matplotlib.pyplot as plt
import numpy as np

# Create sample data
x = np.linspace(0, 10, 100)
y = np.sin(x)

# Plot the main curve
plt.plot(x, y, label='sin(x)')
```



```
# Vertical line at x = 5
plt.axvline(x=5, color='red', linestyle='--', label='Vertical Line')

# Horizontal line at y = 0.5
plt.axhline(y=0.5, color='green', linestyle=':', label='Horizontal Line')

# Formatting
plt.xlabel('X-axis')
plt.ylabel('Y-axis')
plt.legend()
plt.title('Vertical and Horizontal Lines')
plt.grid(True)
plt.show()
```

### Key Functions:

- **axvline():** Creates vertical line at specified x-coordinate
- **axhline():** Creates horizontal line at specified y-coordinate
- **Parameters:** color, linestyle, linewidth, alpha

**Mnemonic:** "Matplotlib Makes Lines Easily" (MMLE)

## Question 5(c OR) [7 marks]

Describe the concept of clustering using appropriate real-world examples.

Answer:

### Clustering Concept and Applications:

Clustering Type	Real-World Example	Business Impact
<b>Customer Segmentation</b>	Group customers by purchase behavior	Targeted marketing campaigns
<b>Image Segmentation</b>	Medical imaging for tumor detection	Improved diagnosis accuracy
<b>Gene Analysis</b>	Group genes with similar expression	Drug discovery and treatment

### Clustering Process:



### Detailed Examples:

#### 1. Customer Segmentation:

- **Data:** Purchase history, demographics, website behavior
- **Clusters:** High-value customers, price-sensitive buyers, occasional shoppers

- **Business Value:** Customized marketing, product recommendations, retention strategies

## 2. Social Media Analysis:

- **Data:** User interactions, post topics, engagement patterns
- **Clusters:** Influencers, casual users, brand advocates
- **Applications:** Viral marketing, content strategy, community management

## 3. Market Research:

- **Data:** Survey responses, product preferences, demographics
- **Clusters:** Market segments with similar needs
- **Insights:** Product development, pricing strategy, market positioning

## Clustering Algorithms:

- **K-Means:** Partitions data into k clusters
- **Hierarchical:** Creates tree-like cluster structure
- **DBSCAN:** Finds clusters of varying density

## Validation Methods:

- **Silhouette Score:** Measures cluster quality
- **Elbow Method:** Determines optimal number of clusters
- **Domain Expertise:** Business knowledge validation

## Benefits:

- **Pattern Discovery:** Reveals hidden data structures
- **Decision Support:** Provides insights for business decisions
- **Automation:** Reduces manual data analysis effort

**Mnemonic:** "Clustering Creates Clear Categories" (CCCC)