

# Mychal Martinez

Basketball Trainer &  
Design Strategist

## Personal Information



702.324.49478



[LinkedIn](#)



[Github](#)



[Portfolio](#)



[mgmartnz@icloud.com](mailto:mgmartnz@icloud.com)

## Soft Skills

Creativity  
Problem Solving  
Detail Oriented  
Communication  
Leadership

## Technical Skills

HTML  
CSS  
JavaScript  
Node.js  
Express.js  
MySQL  
Git

## Education

### Coding Boot Camp

University of Denver  
Starts on 9/15/20 and ends 3/23/21

### B.A. in Business Management

University of Nevada Las Vegas  
05/2012

### A.A. in General Studies

Yavapai College  
05/2009

A multi-faceted entrepreneur with 8 years of experience. Successfully grew two start-ups. Exceptional communicator, motivator, and problem solver with technical expertise. Creates seamless digital experiences with creative but functional designs. Seeking a Project Manager role.

## Experience

January 2021

### When We Clean

This app allows hotel cleaning crew managers to easily manage their team's schedules in a simple, high powered web-based application. When We Clean is a complete full-stack application that utilizes the following technologies: HTML, CSS, Foundation, JavaScript, Node.js, Handlebars.js, Express.js, MySQL, Sequelize ORM, and Heroku

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November 2020

### quotePic

This application is a product of my first team related project for Denver University's Coding Boot Camp. It features a quote and photo generator that work together to create motivational and inspirational graphics that the user will eventually be able to share on social media. Languages used include HTML, CSS, and JavaScript.

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October 2020

### Weather App

This application showcases my first experience implementing a Third Party API into an application that I created from scratch and features dynamically updated HTML and CSS powered by Javascript. I used Bootstrap to design the UI. Users can check the weather conditions for any city and the browser will then store their searches. Deployed App

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## Other Experience

UNLV Men's Basketball Team  
2009-2011 in Las Vegas, NV

Yavapai College Men's Basketball Team  
2007-2009 in Prescott, AZ

### 2009 NJCAA Academic All-American

Awarded annually by the NJCAA to the most outstanding student-athletes of a specific season. Nominations are submitted by each student athlete's respective institution. Nominees must maintain a 3.60 GPA or higher in order to be considered for this award.

### Founder, Motivator, and Mentor at Mychal Martinez Basketball

Founded a profitable basketball training service designed to help youth to professional level athletes improve their skills and maximize their athletic career potential. As the Sole Proprietor, performed the roles of Basketball Trainer, Business Manager, Administrator, Accountant, Marketer/Advertiser, Web Developer/Designer, and more. Quickly scaled from a solely in-person training business to a comprehensive web-based training platform in early 2020 during the COVID-19 outbreak.

### Co-Founder & Director of Operations at Colorado Premier Basketball Club

Supervised a large staff of 20+ coaches and several program coordinators. Drove on average \$275,000 per year in gross membership revenue during my tenure in the start up phase. Led a \$30,000 sponsorship project, negotiation, and successfully completed deal. They are now generating over a million dollars in annual membership revenue. Successfully managed company website and SEO boosting it to a number one ranking on Google for the keyword Colorado youth basketball club.