

**BRANNAN**



## THE TEAM

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### Rapt

#### WORK PLACE

Jessy Agle  
Rosela Barraza  
August Petersen  
Tanja Pink  
Derrick Prodigalidad  
Devin Saez  
Louis Schump  
Joseph White  
Leon Wood

### AvroKO

#### DINING & COFFEE

Greg Bradshaw  
Leo Felix  
Alexa Tritt

### Principal Builders

#### BUILDERS

Kristen Demunnik  
Jon-Michael Johnson  
Bobby Michael  
Noel Morrison  
Randy Picard  
Brandon Roe  
Mark Sutter  
Brett Whittman  
Samantha Miles

### CRE Group

#### PROJECT MANAGEMENT

Greg Deye  
Jonathan Haugh  
Brian Trainor

### Dropbox

#### CLIENT

Glara Ahn  
Christopher Hom  
Stephanie Keep  
Julia La  
Claire Pedersen  
Ashley Schagrin  
Theo Skinner  
Brian Mattingly  
Tom Chou

### ISY

#### FURNITURE

Stephanie Hawkins  
Pearl Lopez  
Tamra Lambert

DISCOVERY

01

01  
RESEARCH

02  
SYNTHEZIZE

03  
STRATEGIZE

## RESEARCH GROUPS

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O1

### Committee

OFF-SITE

Behaviors & Culture

Guest Experiences

Audiences

O2

### Team

INTERVIEWS

Collaboration

Tools & Resources

Adjacencies

O3

### Employee

SURVEYS

Working Habits

Current Challenges

Desired Amenities



Project Principles

Guest Experiences Map

Team Profile

Collaboration Scorecard

Limit Distractions

Design with Intention

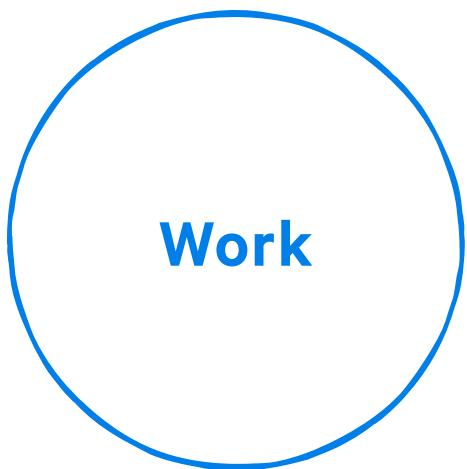
**DEFINE**

02

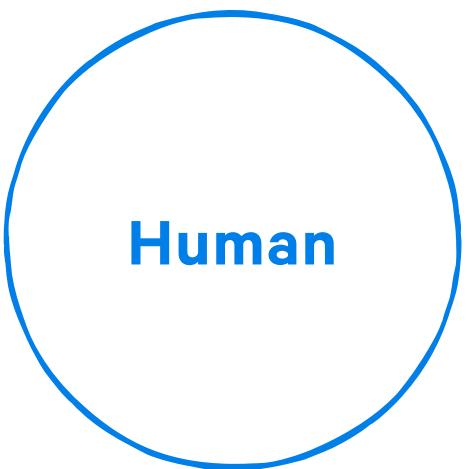
- 01  
**PRINCIPLES**
- 02  
**NORTH STAR**
- 03  
**AMENITIES**

## PROJECT PRINCIPLES

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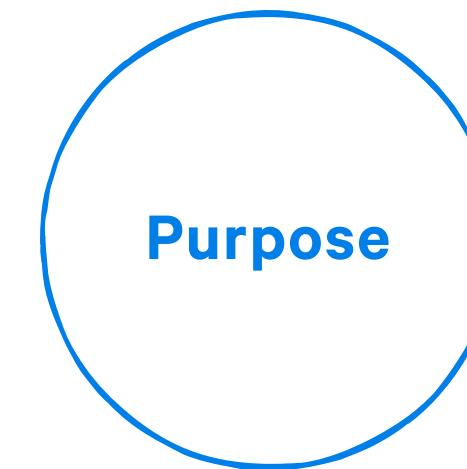
**Enhance Productivity**  
by removing the stress  
and pain from work



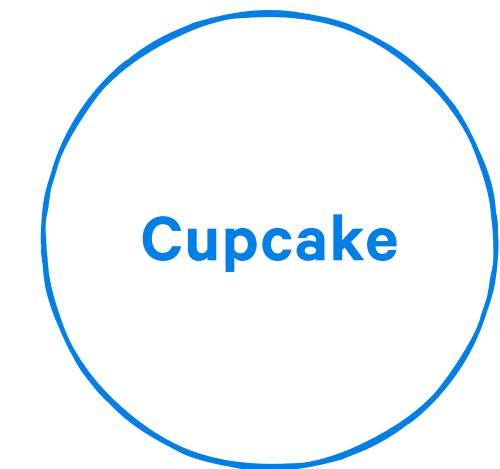
**Focus On People**  
considering  
human needs



**Foster A Community**  
where we're all  
in it together



**Build With Purpose**  
avoid the  
unnecessary



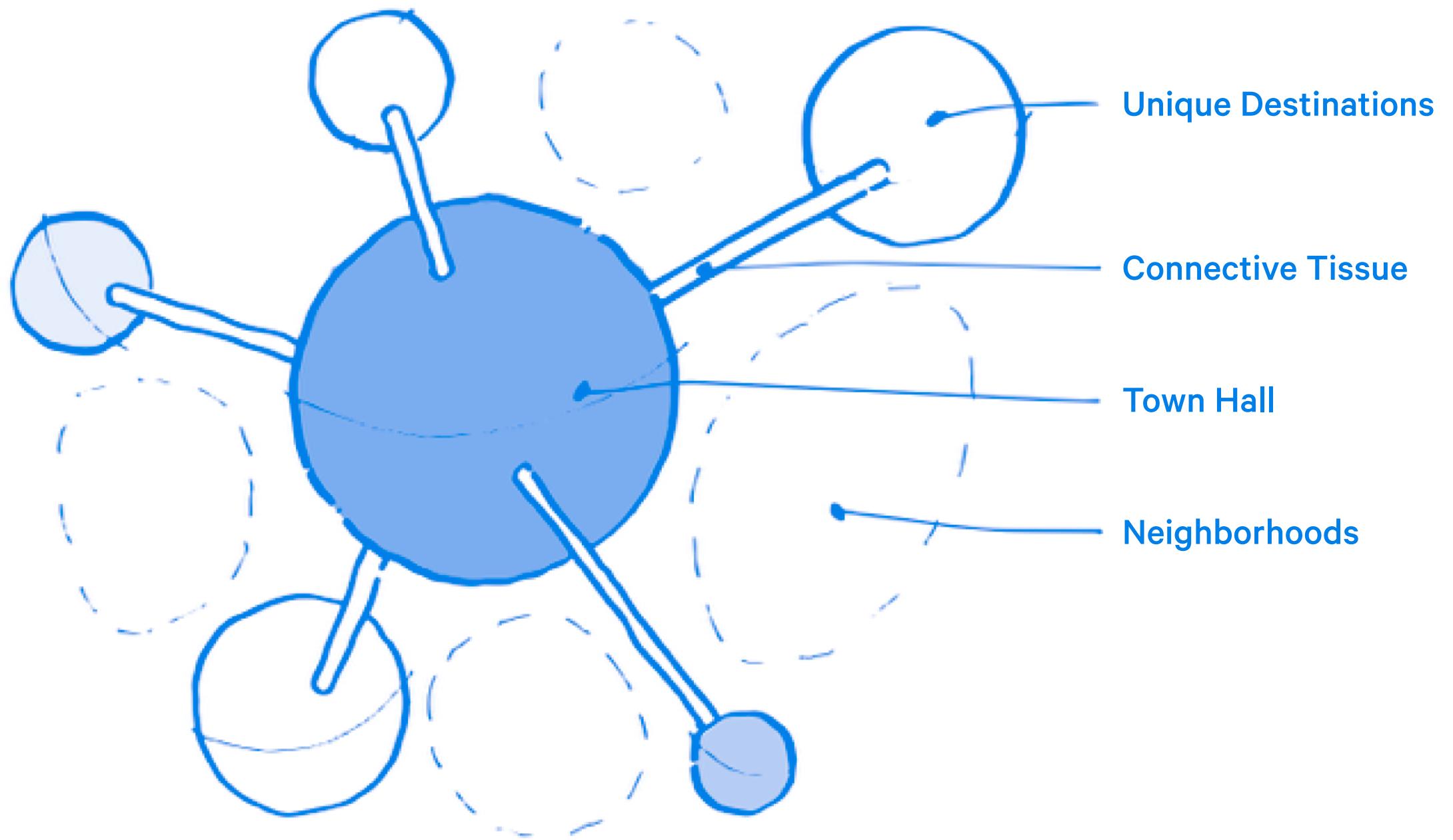
**Bake Cupcake**  
can you smell  
the magic?

**NORTH STAR**

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**Dropbox will be a radially expanding  
village—enabling work to occur in all  
places—with the center acting as the  
village heart and unique destinations  
balanced throughout.**

**A  
RADIALLY  
EXPANDING  
VILLAGE.**



## **FINAL AMENITIES**

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**Town Hall**

**Deep Focus**

**Wellness**

**Town Hall**

**Gateway**

**Music Room**

**Classroom**

DESIGN

03

01

SPACE PLANNING

02

CONCEPTING

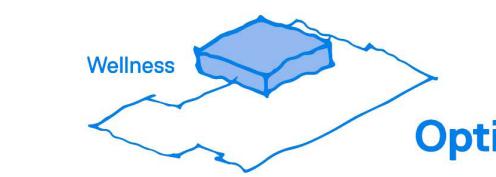
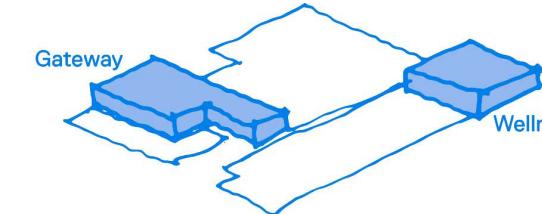
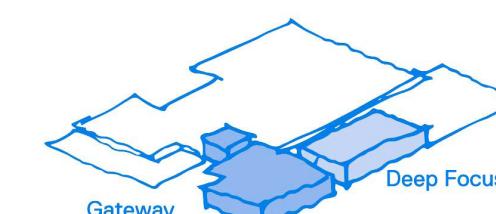
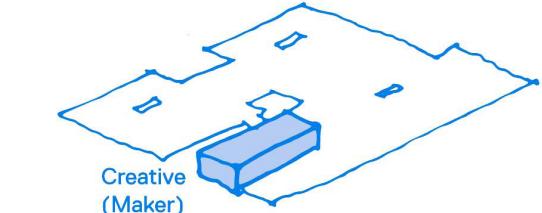
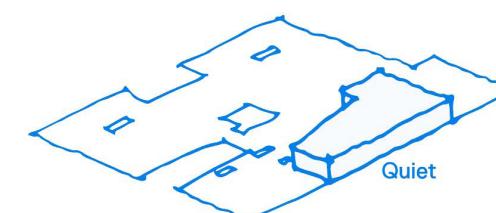
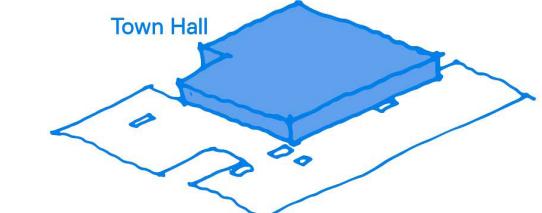
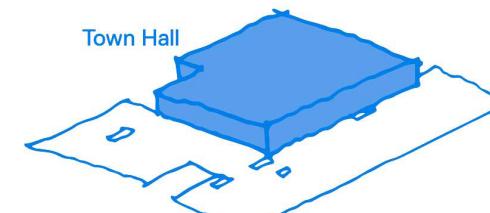
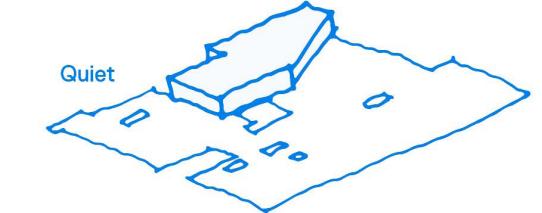
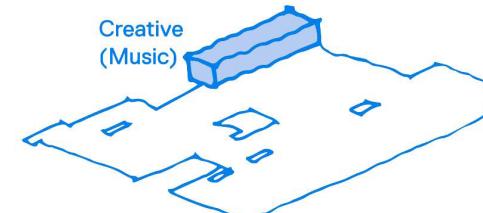
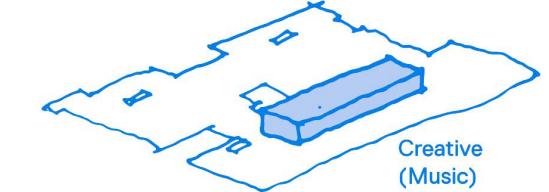
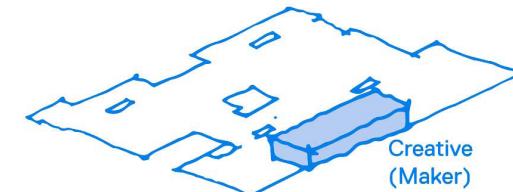
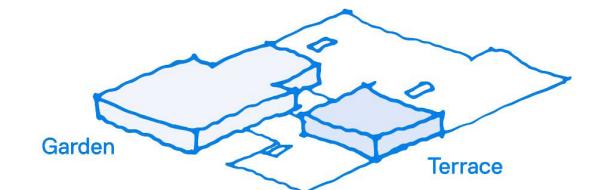
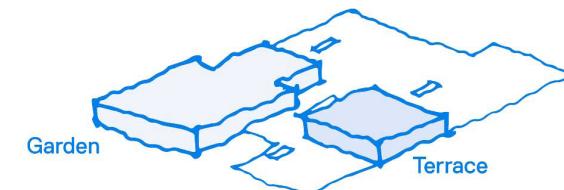
03

FINAL DESIGN

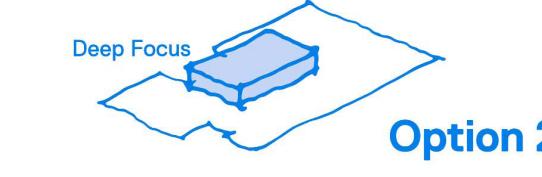
## SPACE PLANNING

### STACKING DIAGRAMS

Our North Star states, “unique destinations should be balanced throughout.” As our first step of space planning we used the amenities as our foundational layer for the layout of the office. Our goal was to create horizontal and vertical balance throughout the office, so that each neighborhood has access to at least one major amenity.

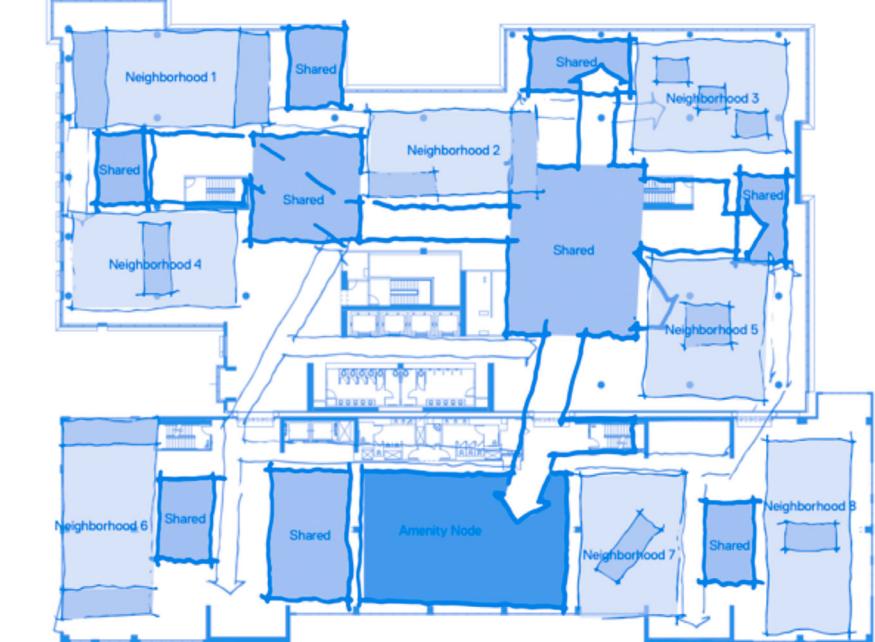
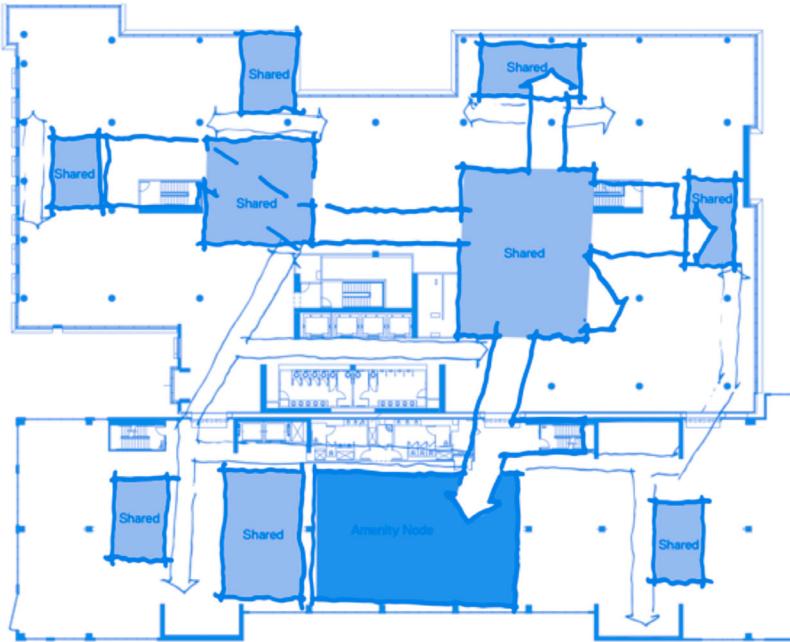
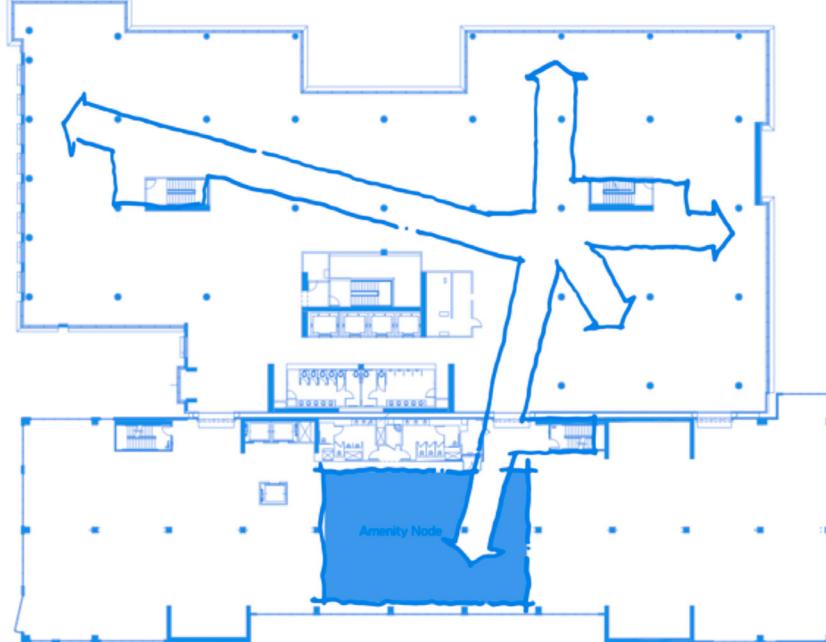


Option 1



Option 2

## CIRCULATION STRATEGY



### FREEWAYS

After laying out the major amenities we created paths to these spaces from access points like stairs and elevators. We named these busy paths; Freeways, as they are the most direct ways to get to the space.

### INTERSECTIONS

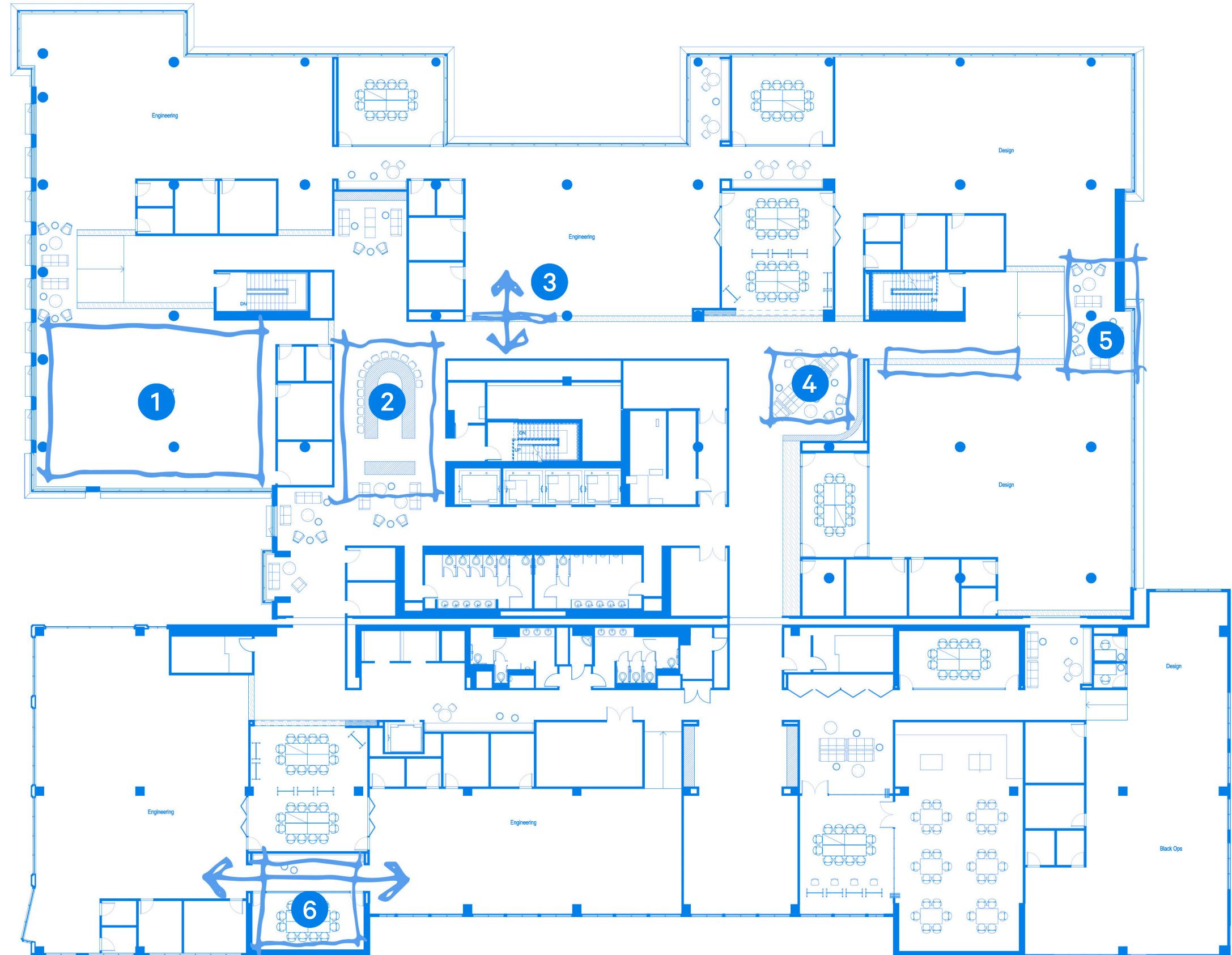
As our second layer we created shared spaces at the intersection of these major paths. These spaces would promote causal, unplanned interactions with coworkers and provide a better sense of community.

### NEIGHBORHOODS

The last layer we added on the floorplan were the spaces where teams would sit. Keeping with the “civic” naming conventions that relate to our North Star we named these final spaces; “Neighborhoods”.

## FLOOR GUIDE

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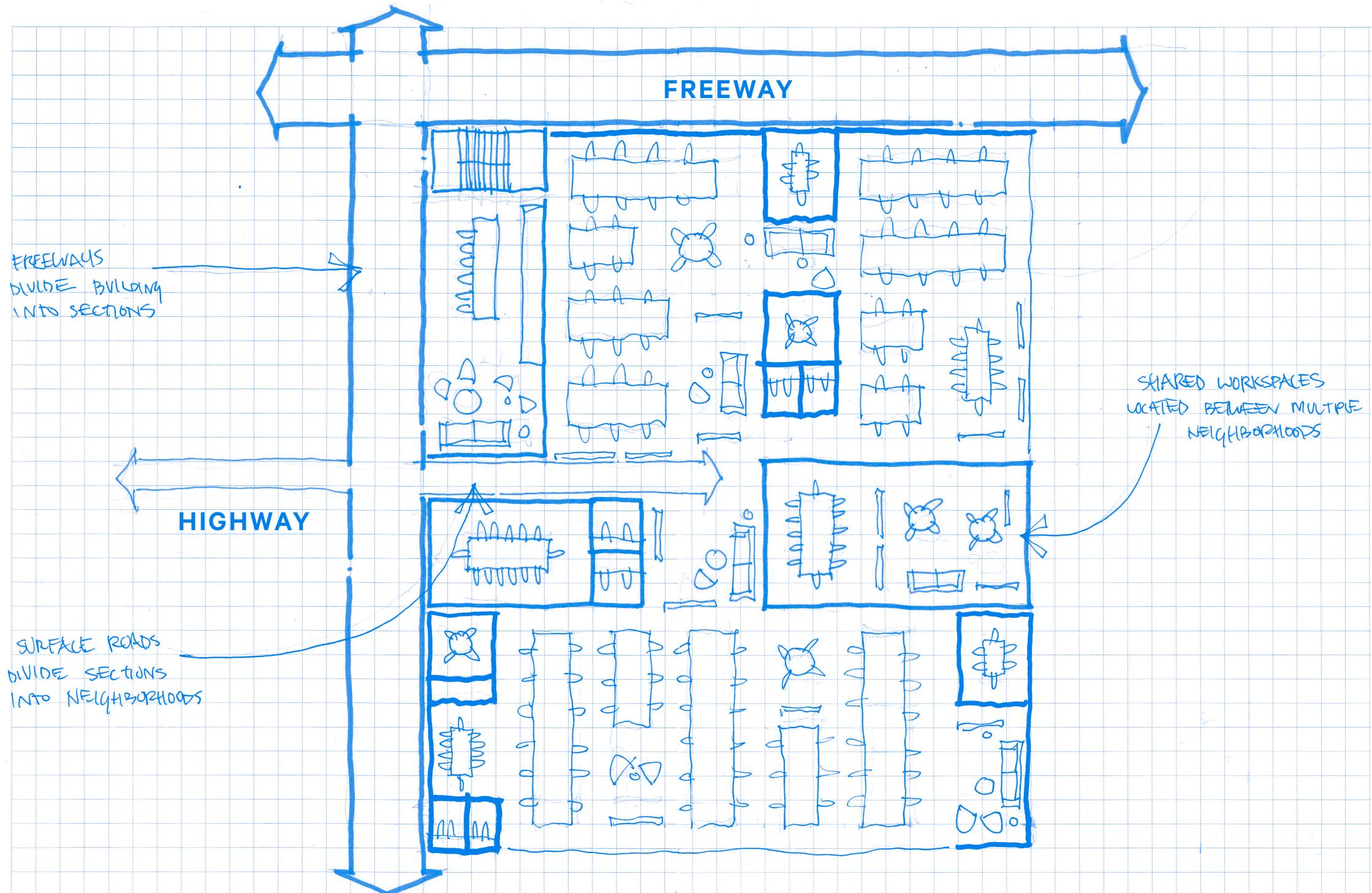
- 1. Neighborhood
- 2. Pantry
- 3. Divider
- 4. Intersection
- 5. Nook
- 6. Portal

## CIRCULATION STRATEGY

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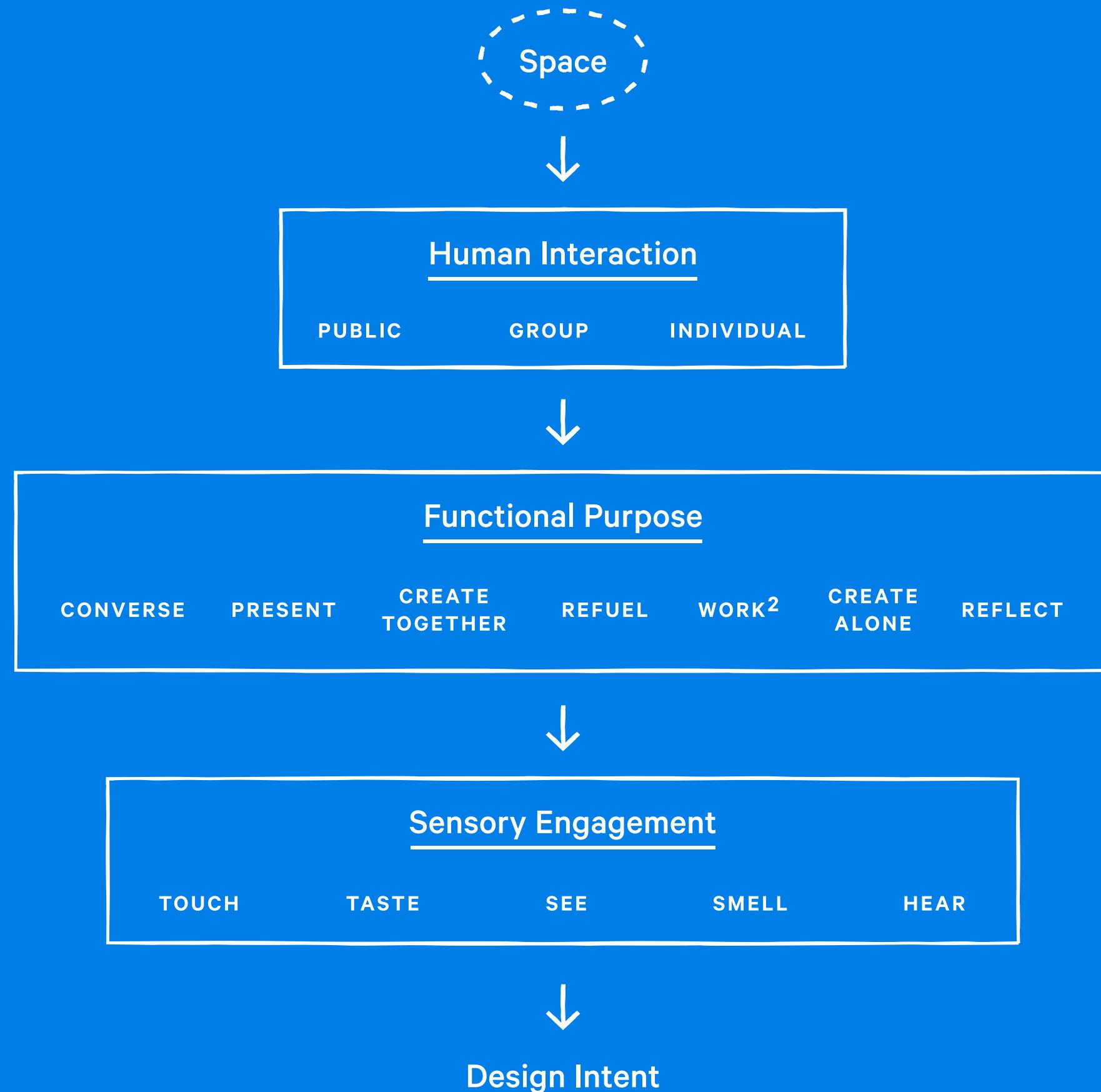
**Just like a city plaza with roads  
that eventually lead home, the new  
office has three zones in mind: public,  
team, and completely private at the  
individual level.**

## NEIGHBORHOOD LAYOUT



## CONCEPTING

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## LIBRARY PROFILE

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### GOALS

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Quiet un-bookable space where people can feel they can easily get their work done.

A room for cranking with a very **solitary focus**.

Flexible adjacent spaces (Classrooms, training).

Abrupt **change of atmosphere**: seriousness & shared respect.

### NEEDS

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Consistent lighting + task lighting

Fresh air, rejuvenating

Variety of seating options

Quiet -- no food & cell zone

Immense collection of books

### SENSORY SCORECARD

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Human Interaction:

**Individual**

Functional Purpose:

**Work<sup>2</sup>**    **Create Alone**    **Reflect**

Sensory Engagement:

**See**

- Light: low, med; (temp) warm, daylight
- Color: warm
- Scale: M, L
- Transparency: obscured/private

**Touch**

- Material: smooth, natural
- Resilience: soft, firm

**Hear**

- Silent

**Taste**

- Calming, Distinctive

**Smell**

- N/A

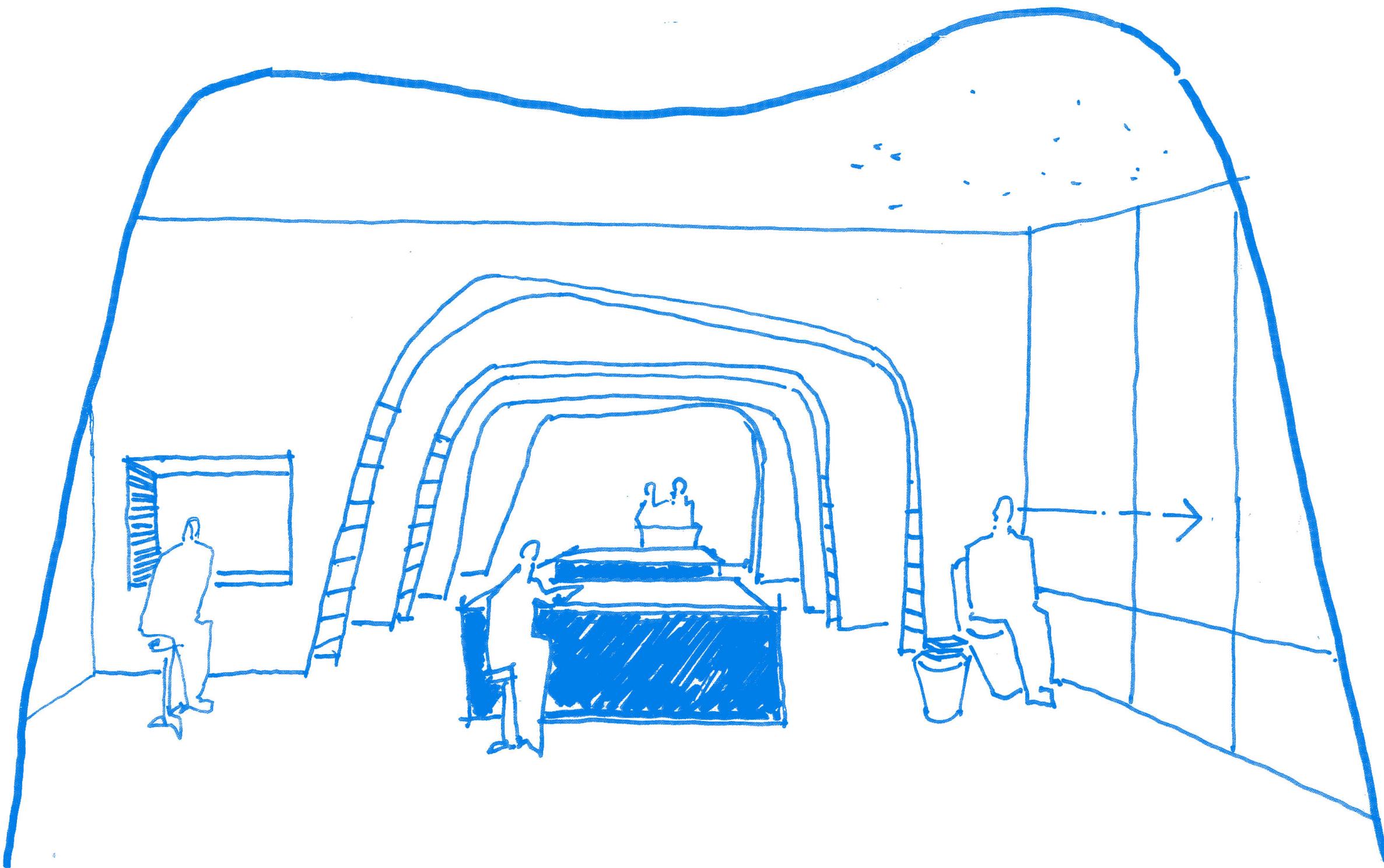
## MOODBOARDING



GRANDEUR   SERENE   QUIET   UPLIFTING

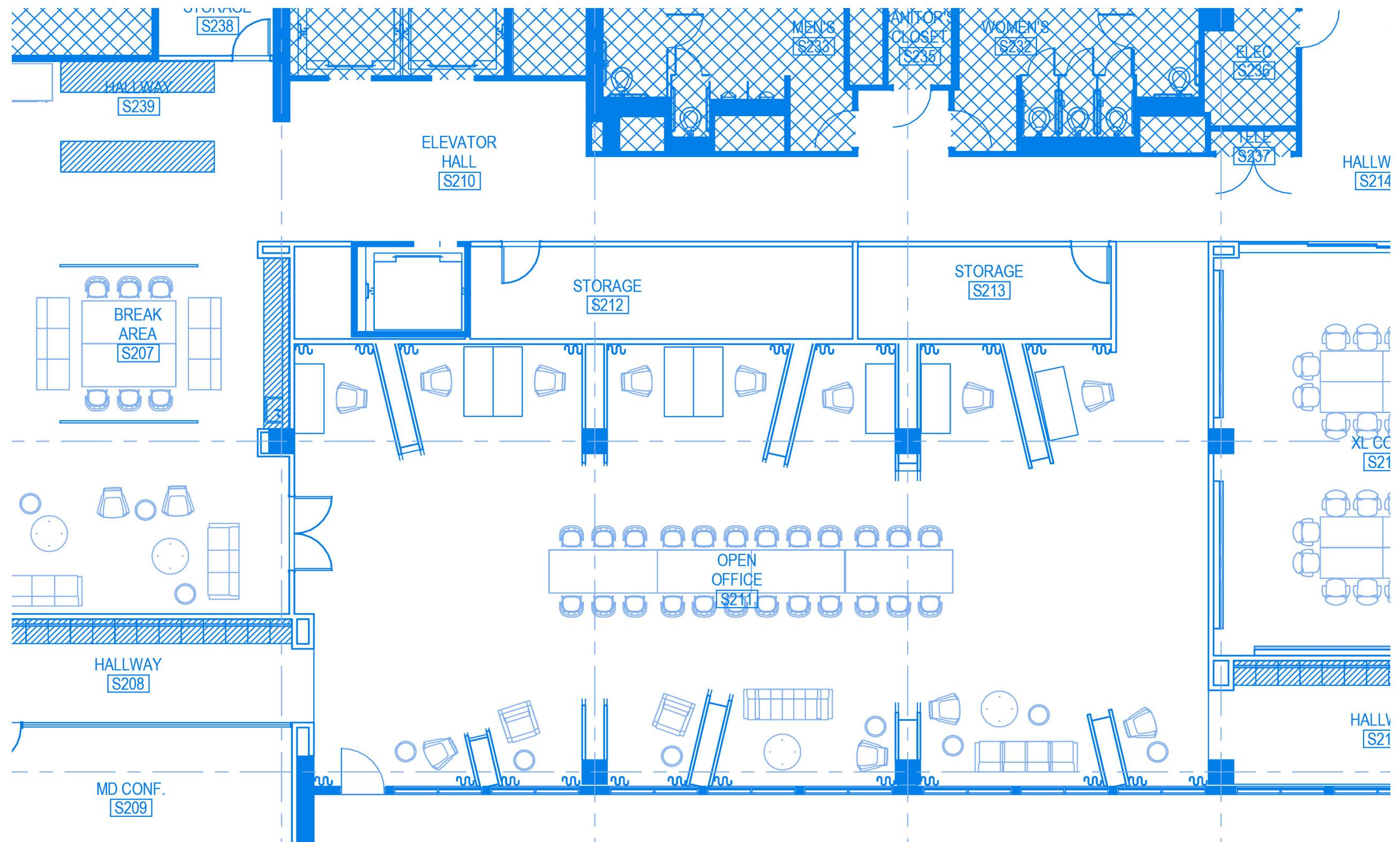
## CONCEPT SKETCH

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## FINAL PLAN

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## FINAL RENDER

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