

MULTIPLE MYELOMA: A LOCAL CONNECTION

Doug Cummins and Dan Dwyer grew up together in Iowa City, where they graduated from the same class at City High and went on to earn their degrees at the University of Iowa.

The two lifelong friends eventually took separate paths — Cummins settling into a business career that took him to Wall Street, and Dwyer a photojournalism career that led to the founding of his own production company.

But in the end, it was a tragic diagnosis that brought them back together late in life. The two friends fought and died from the same rare form of cancer, multiple myeloma, which took Cummins' life in August 2011 at age 50 and Dwyer's life in October 2012 at age 51.

Andy Meardon, a close friend of Cummins and Dwyer who graduated with them from City High in 1979, said it's still hard to make sense of how two men were lost at such a young age.

"We never would have dreamed these guys would have gotten sick," Meardon said. "... It really was a shock."

Meardon said when Dwyer was diagnosed, one of the first things he did was call Cummins.

Phil Cummins said cancer can bring a feeling of helplessness to families, but fundraising is one way to be proactive.

"Cancer of any sort is dreadful, and there's not much you can do when you're not a doctor, but you can raise money," Phil Cummins said. "Of the various things in the world you can put money and support toward, research for cancer is near the top of the list."

- Josh O'Leary, The Press Citizen, September 2013

LAST YEAR'S WALK/RUN—AN ESCALATING IMPACT

On a crisp day last fall, people from all over the country gathered at Terry Trueblood Recreation Area to walk, run, and even bike to raise money and awareness for the Multiple Myeloma Research Foundation.

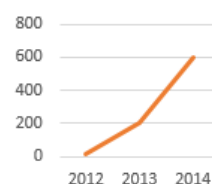
Surreal support>>>

The morning of October 5th, 2014 was a portrait of human kindness.

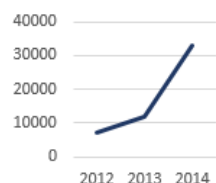
Over 600 people walked, ran, biked, volunteered, sponsored or donated to help cure multiple myeloma.

The teams, the stories, the feeling of light...it all defies description. Our hearts soared and there aren't enough words to express our gratitude.

Event Participants



Money Raised (\$)



Exponential growth>>>

The first Miles for Myeloma Walk/Run took place in 2012. There were twelve people in attendance. Last year, over 600 people gathered to raise money and awareness for the Multiple Myeloma Research Foundation (MMRF).

With this fantastic turnout, support from community partners, and generous private donations, we raised over \$33,000 for MMRF.

This year we set our sights even higher. We aspire to raise \$50,000. It's a lofty goal and we need your help to make it happen! Make a donation, become a sponsor, or simply join us at Terry Trueblood Recreation Area on September 27th. Together, we can make the 2015 walk/run the biggest success yet!

To get started, like us on Facebook (Miles for Myeloma) or follow us on Twitter (@milesformyeloma).



JOIN US THIS YEAR AND WE CAN REACH OUR AMBITIOUS GOAL!

WHEN: SEPTEMBER 27th, 2015

WHERE: TERRY TRUEBLOOD RECREATION AREA

TIME: 10 AM REGISTRATION; 11 AM START

BECOME A SPONSOR

In 2014, community partners were crucial to the success of the Miles for Myeloma walk/run. This year, we have our sights set even higher, **but we need your help!**

Please consider donating **\$500 to be a platinum sponsor, \$200 to be a gold sponsor, or \$100 to a silver sponsor.** As a major sponsor, we will recognize your gift by featuring your business on our official walk t-shirts.

Can't give \$100? Just give what you can! We will display all community sponsors on the ad board at our event and we'll also give you a shout out on Facebook and Twitter!

Tax ID Number: 06-1504413

Thank you again to our 2014 platinum and gold sponsors!



WHAT IS MULTIPLE MYELOMA?

Multiple myeloma is a cancer of the plasma cells, which are a type of white blood cell present in bone marrow that normally help fight infections. But when the plasma cells become cancerous and multiply, the disease can affect bones, the immune system, kidneys and red blood cell counts. There is no known cure for this disease.

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**FOURTH ANNUAL
MILES FOR
MYELOMA WALK/RUN**

SEPTEMBER 27TH, 2015

EASTERN
IOWA
MILES FOR
MYELOMA



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