

## SPONSORSHIP PROSPECTUS

To make this conference a hit, we need your help.

Paris.rb 2018 will be a two-day conference dedicated to Ruby, taking place in Paris on June 28 & 29, 2018. The event is organized by the Ruby community, for the Ruby community, with the willing of sharing knowledge, news about the language, and meeting interesting people.

We are developers, and we organize Paris.rb, the biggest European Ruby meetup, since 2011. We meet every month and propose to the community talks, good food, and a friendly place to discuss. Now, we would like to make it big.

#### THE EVENT

- ▶ 300 attendees from all over the World
- ▶ 2 days, single track conference
- ▶ 20 talks by influential speakers from the international Ruby community
- ▶ 100% English speaking talks

### THE TALKS

A dedicated committee, in charge of the selection of the CFP, is about to craft an amazing lineup covering every aspects of Ruby:

- ► Technical talks
- ► Business perspectives
- ► Practical study cases
- ► Ruby culture

Every single talk will be live streamed, and then released online for free after the conference.

### THE VENUE

Paris.rb 2018 will be held in Paris, at the EFREI engineering school, in a 300 seats amphitheater. The area is well-served and the school provides everything we need to have great time: a large and comfortable room for the talks, a Lobby to build sponsor booths, and a place to have lunch directly at the conference.

## Location

**EFREI** 

30-32 avenue de la République 94800 - Villejuif

### **Access**

- ► Metro 7
- ► Villejuif Louis Aragon
- ▶ 15 minutes from Orly airport with shuttle







# **SPONSORING PLANS**

# PLATINUM | 20.000 € (1 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ► Thank you tweet during conference
- ▶ 5 free conference passes
- ▶ Biggest and most visible sponsor booth just along the conference room

https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/edce8a30-944b-46c3-b7d7-5797c44492b6

# **GOLD** | **10.000** € (3 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ► Thank you tweet during conference
- ▶ 3 free conference passes
- ▶ Bigger and more visible sponsor booth in the Lobby

https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/4210abc9-b551-4098-8e3f-c470e5d08d09

# **SILVER** | **7.000** € (5 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ► Thank you tweet during conference
- ▶ 1 free conference pass
- ► Sponsor booth in the Lobby

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# BRONZE | 3.000 € (10 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ► Thank you tweet during conference

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