

# PARIS.RB



JUNE  
28&29

# CONF 2018

## SPONSORSHIP PROSPECTUS

To make this conference a hit,  
we need your help.

**Paris.rb 2018 will be a two-day conference dedicated to Ruby, taking place in Paris on June 28 & 29, 2018. The event is organized by the Ruby community, for the Ruby community, with the goal of sharing knowledge, news about the language, and meet interesting people.**

We are developers, and we have been organizing Paris.rb, the biggest European Ruby meetup. We meet every month and propose to the community talks, good food, and a friendly place to discuss. Now, it's time to scale it.

### THE EVENT

- ▶ 300 attendees from all over the World
- ▶ 2 days, single track conference
- ▶ 16 talks by influential speakers from the international Ruby community
- ▶ 100% English speaking talks

## THE TALKS

A dedicated committee, in charge of the selection of the CFP, is about to craft an amazing lineup covering every aspects of Ruby:

- ▶ Technical talks
- ▶ Business perspectives
- ▶ Practical study cases
- ▶ Ruby culture

Every single talk will be live streamed, and then released online for free after the conference.

## THE VENUE

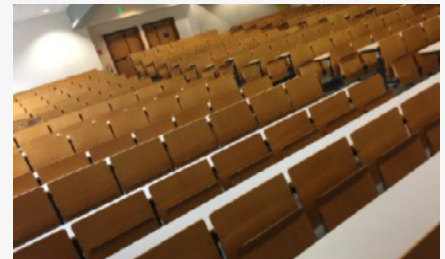
Paris.rb 2018 will be held in Paris, at the EFREI engineering school, in a 300 seats amphitheater. The area is well-served and the school provides everything we need to have great time: a large and comfortable room for the talks, a Lobby to build sponsor booths, and a place to have lunch directly at the conference.

### Location

EFREI

30-32 avenue de la République

94800 - Villejuif



### Access

- ▶ Metro 7
- ▶ Villejuif Louis Aragon
- ▶ 15 minutes from Orly airport with shuttle



# SPONSORING PLANS

## CRYPTO Plan | 10BTC (1 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference
- ▶ 8 free conference passes
- ▶ Biggest and most visible sponsor booth just along the conference room
- ▶ Huge castle with your company color branding in the main lobby
- ▶ Access to full attendees list (who had given their consent, according to the French legislation)
- ▶ Conference party (XXL version)
- ▶ Logo visible on the videos of the event
- ▶ Personal (IRL) introduction to 5 of the best ruby developers in Paris and around (France, Belgium, Italy)
- ▶ Follow up after the conference about the recruitment process

## PLATINUM | 20.000 € (1 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference
- ▶ 5 free conference passes
- ▶ Bigger booth (6meters) just along the conference room
- ▶ Access to full attendees list (who had given their consent, according to the French legislation)
- ▶ Post conference party
- ▶ Logo visible on the videos of the event

<https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/edce8a30-944b-46c3-b7d7-5797c44492b6>

## GOLD | 10.000 € (3 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference
- ▶ 3 free conference passes
- ▶ Medium booth (3meters) in the Lobby
- ▶ Access to full attendees list (who had given their consent, according to the French legislation)

<https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/4210abc9-b551-4098-8e3f-c470e5d08d09>

## **SILVER | 7.000 € (5 available)**

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference
- ▶ 1 free conference pass
- ▶ Small booth (1.5meters) in the Lobby

<https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/e39a3d6d-3c3b-4240-a67e-1593f9fc5147>

## **BRONZE | 3.000 € (10 available)**

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference

<https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/0bb15597-a455-450a-809c-8cdf954e42dc>

**QUESTIONS ?**

**Contact organizers at [thibaut@milesrock.com](mailto:thibaut@milesrock.com)**