

PARIS.RB



JUNE
28&29

CONF 2018

SPONSORSHIP PROSPECTUS

To make this conference a hit,
we need your help.

Paris.rb 2018 will be a two-day conference dedicated to Ruby, taking place in Paris on June 28 & 29, 2018. The event is organized by the Ruby community, for the Ruby community, with the goal of sharing knowledge, news about the language, and meet interesting people.

We are developers, and we have been organizing Paris.rb, the biggest European Ruby meetup. We meet every month and propose to the community talks, good food, and a friendly place to discuss. Now, it's time to scale it.

THE EVENT

- ▶ 300 attendees from all over the World
- ▶ 2 days, single track conference
- ▶ 16 talks by influential speakers from the international Ruby community
- ▶ 100% English speaking talks

THE TALKS

A dedicated committee, in charge of the selection of the CFP, is about to craft an amazing lineup covering every aspects of Ruby:

- ▶ Technical talks
- ▶ Business perspectives
- ▶ Practical study cases
- ▶ Ruby culture

Every single talk will be live streamed, and then released online for free after the conference.

THE VENUE

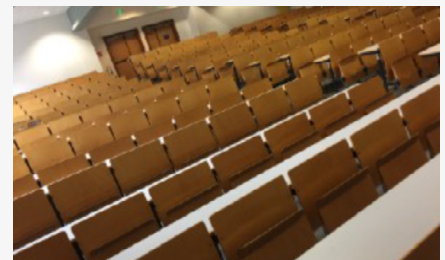
Paris.rb 2018 will be held in Paris, at the EFREI engineering school, in a 300 seats amphitheater. The area is well-served and the school provides everything we need to have great time: a large and comfortable room for the talks, a Lobby to build sponsor booths, and a place to have lunch directly at the conference.

Location

EFREI

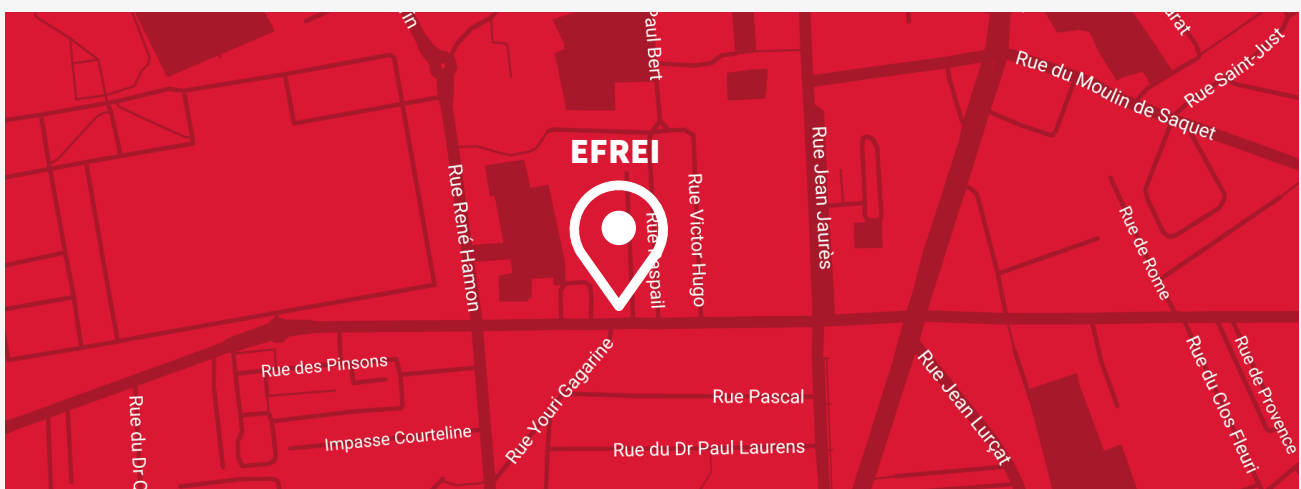
30-32 avenue de la République

94800 - Villejuif



Access

- ▶ Metro 7
- ▶ Villejuif Louis Aragon
- ▶ 15 minutes from Orly airport with shuttle



SPONSORING PLANS

CRYPTO Plan | 5 BTC (1 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference
- ▶ 5 free conference passes
- ▶ Biggest and most visible sponsor booth just along the conference room
- ▶ Access to full attendees list (who had given their consent, according to the French legislation)
- ▶ Conference party (XXL version)
- ▶ Logo visible on the videos of the event
- ▶ Personal (IRL) introduction to 5 of the best ruby developers in Paris and around (France, Belgium, Italy)
- ▶ Follow up after the conference about the recruitment process

PLATINUM | 20.000 € (1 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference
- ▶ 5 free conference passes
- ▶ Biggest and most visible sponsor booth just along the conference room
- ▶ Access to full attendees list (who had given their consent, according to the French legislation)
- ▶ Post conference party
- ▶ Logo visible on the videos of the event

<https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/edce8a30-944b-46c3-b7d7-5797c44492b6>

GOLD | 10.000 € (3 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference
- ▶ 3 free conference passes
- ▶ Bigger and more visible sponsor booth in the Lobby

<https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/4210abc9-b551-4098-8e3f-c470e5d08d09>

SILVER | 7.000 € (5 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference
- ▶ 1 free conference pass
- ▶ Sponsor booth in the Lobby

<https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/e39a3d6d-3c3b-4240-a67e-1593f9fc5147>

BRONZE | 3.000 € (10 available)

- ▶ Listing on all press releases and marketing materials
- ▶ Logo and 50 word company description on website
- ▶ Thank you tweet during conference

<https://checkout.eventlama.com/#/events/parisrb-conf-2018/tickets/uuid/0bb15597-a455-450a-809c-8cdf954e42dc>

QUESTIONS ?

Contact organizers at thibaut@milesrock.com