MILI KHATRI

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EDUCATION

Bachelor of Arts, New Jersey Institute Of Technology

Web Information Systems

Key Courses: Designing the User Experience, Discovering User Needs for UX, Intro to Web Dev., Building Web App, Mobile App. Design, IS Mgmt & Business Processes, Database Design Mgmt & Appl, and Analysis & System Design

SKILLS

- Web Development/Languages: HTML, CSS, JavaScript
- Database Design: SQL, Python, PHP, Tableau
- **UX/UI Design:** Wireframing, Prototyping & Mockups, Usability Testing, UX Research, A/B Testing, Information Architecture, Human-Computer Interaction, User-centered Design, User Experience Design, User Experience Research, Qualitative and Quantitative Research, Mix-Methods Research, Accessibility
- Software: Figma, Adobe Photoshop, Illustrator, InDesign, Canva, WordPress, Wix, UserZoom, EnjoyHQ, Miro, Copilot, Jira
- Certifications: MS Word, Access, PowerPoint, Excel

EXPERIENCE

UX/UI Designer, Freelancer

May 2025 - Present

StarSide Development LLC - Complete Website Design Project

- Led end-to-end design of a multi-page responsive website, creating wireframes, high-fidelity prototypes, and interactive states (hover, present, and active) in Figma.
- Developed a cohesive color palette and executed a complete brand strategy aligned with the client's goals.
- Mapped user flows, conducted user testing, and incorporated client feedback through iterative design updates.
- Delivered a polished and accessible digital experience, resulting in improved UX, increased traffic, and positive client feedback.

DeGray Systems Development - E-Commerce Site Refresh Project

- Redesigned and modernized the company's existing website to align with e-commerce sites and improve accessibility and user experience.
- Created updated page layouts and visual elements using Figma and Adobe XD, focusing on a clean, user-friendly interface.
- Delivered a refreshed site experience that improved navigation, increased user engagement, and received positive client feedback.

DeGray Systems Development - Functional UI Redesign Project

- · Audited the existing WordPress-based website and provided strategic design recommendations to improve the interface and usability.
- Designed custom UI components for registration forms, buttons, and other non-WordPress elements using Figma and Adobe XD.
- Collaborated closely with the development team to align on design implementation that met accessibility standards, improved user flow, and supported seamless functionality.
- Conducted user testing to validate form interactions and refine workflows.

Web Design Intern, Be The Cause

May 2025 - Present

- Contributing to the visual design of the BTC platform by creating detailed UI layouts and components in Figma, with a focus on clean, accessible design that supports the organization's mission.
- Developing a comprehensive style guide to ensure consistency in branding, typography, color usage, and component behavior across all digital pages and features.
- Collaborating with the team to iterate on designs based on feedback and apply UX best practices.

Desktop Application Intern, Kashmir World Foundation

Sept - Dec 2024

- Refined and enhanced the user interface design for a desktop application, improving usability and overall user experience.
- Conducted usability testing and gathered user feedback to identify and implement improvements
- Collaborated with design and development teams to align UI/UX efforts with project goals and objectives
- Created design mockups and prototypes to visualize new features, contributing to support KwF's wildlife conservation mission.

UX/UI Design Intern, Bizinc

Sept - Dec 2024

- Design intuitive and visually appealing interfaces for web/mobile, using wireframes, mockups, and prototypes to convey concepts.
- Conduct user research and usability testing to guide and validate design decisions.
- Collaborate closely with developers to ensure smooth and accurate implementation of designs.

Receptionist, College Of Science And Liberal Arts Dean's Office, NJIT

May 2023 - May 2025

- Assist students, faculty, and staff with general inquiries and direct them to the appropriate resources.
- Collaborate with other administrative staff/departments within NJIT and assist in special projects/events.
- Create engaging social media content, including posts and videos, to enhance the employer's online presence and support communication initiatives.