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→ Introduction

Normal life can be stressful, and people need to relax. Being entertained by others is a wonderful way to take some time out of life. It can reduce stress and make life's issues easier to face. The media and entertainment industry consist of film, television, radio and print. These segments include movies, TV shows, radio shows, news, music, newspapers, magazines, and books. Entertainment industry is a group of sub-industries devoted to entertainment. Entertainment industry is used to describe the mass media companies that control the distribution and manufacture of mass media entertainment.

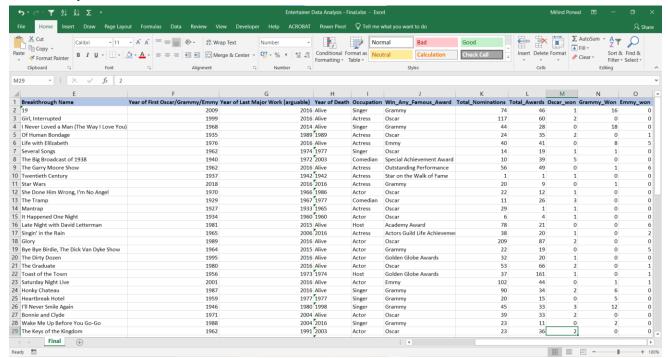
Given Tasks

- Task #1 In a word document write the process and data added to the current dataset. In addition, mention the theme on which you will be creating the dashboard.
- Task #2 You can add your data as per your convenience.
- Task #3 Do the data preparation part.
- Task #4 Build the dashboards
- Task #5 Build a Storyline

Data preparation and description

- For Entertainer Data analysis three excel files are given:
 - Basic Info
 - Entertainer Breakthrough Info
 - Entertainer Last work Info
- I used all the three files and also made a file named as "Entertainer Final" by combining all the three files.
- I added number of awards and nominees won by them, awards from breakthrough.
- I added additional data from various websites and many other sources.

Glimpse of data after some additional information





Tools used

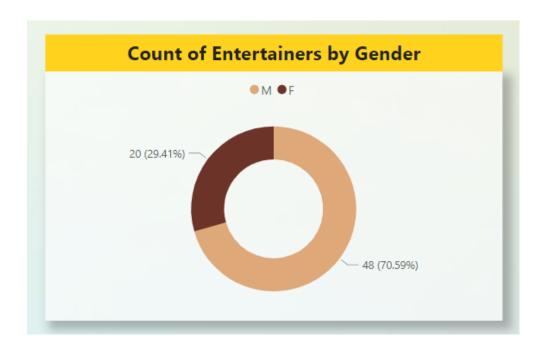


For data preparation, add additional data and data pre-processing

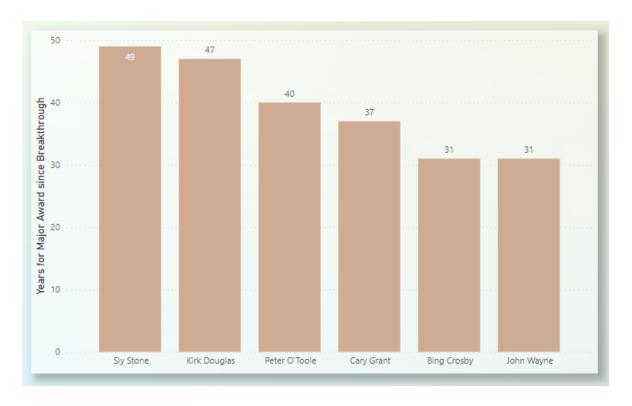


For data visualization and dashboard creation

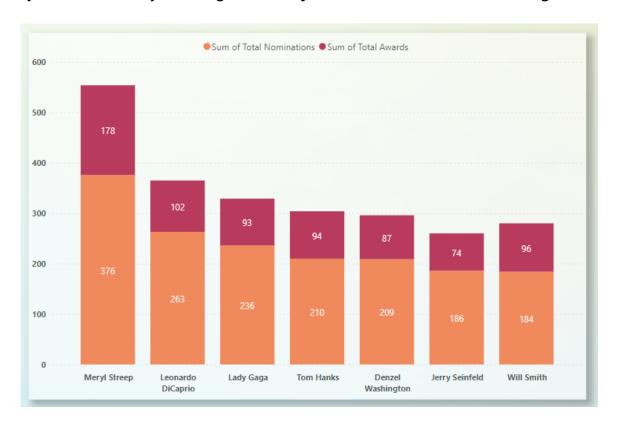
The main theme of the dashboards of entertainer data analysis is to present fundamental details about the entertainer's life in a visually appealing manner and to create a dashboard on top entertainers with highest number of awards and nominations and find out what is the probability of winning an award of an entertainer.



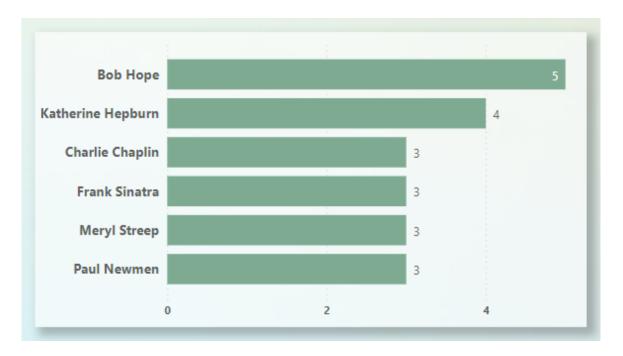
- In the above donut chart, the distribution of data is done on the basis of gender.
- There are 70.59% male entertainers and 29.41% female entertainers.



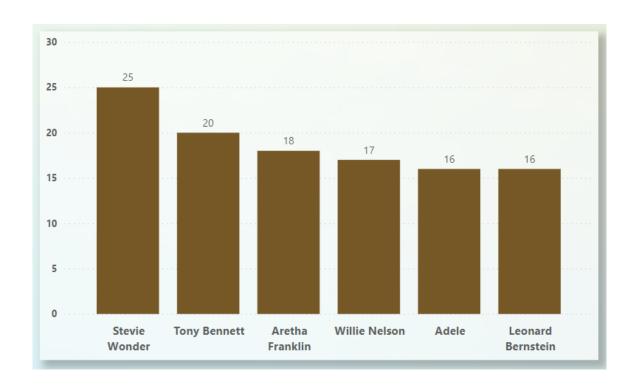
- ☐ The bar chart above shows the top 5 entertainers who took more time to get first major award since first breakthrough.
- ☐ Sly stone took 49 years to get first major award since first breakthrough.



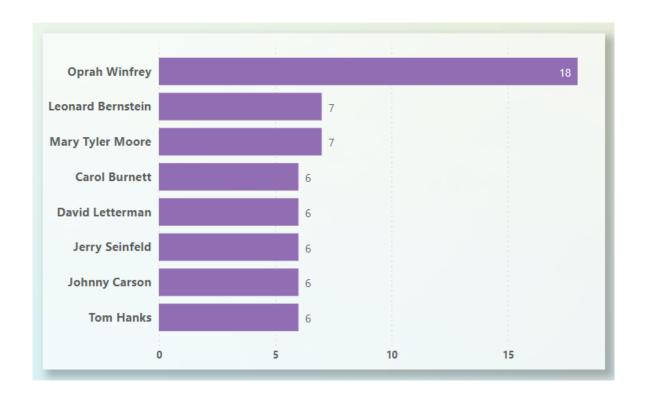
☐ The stacked column chart above shows the top 7 entertainers on the basis of total nominations and total awards received by them. Orange bar shows the total number of nominations and maroon bar shows the total number of awards won by entertainers.



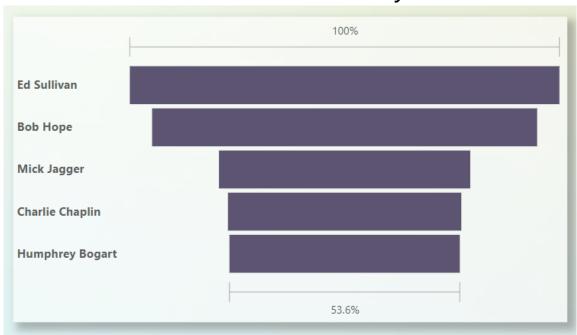
- $\hfill\Box$ The chart above shows the performers won the Oscar most number of times.
- □ Bob Hope won the Oscar maximum number of times.



- ☐ The chart above shows the performers won the Grammy award most number of times.
- ☐ Grammy award is given for excellent performance in music industry.
- ☐ Here, Stevie Wonder is on top who won 25 Grammy awards.



- ☐ The chart above shows the performers won the Emmy award most number of times.
- $\hfill\Box$ Emmy award is given to the top performers of TV industries.
- ☐ Here, Orpah Winfrey is leading with highest number of Emmy awards (18).

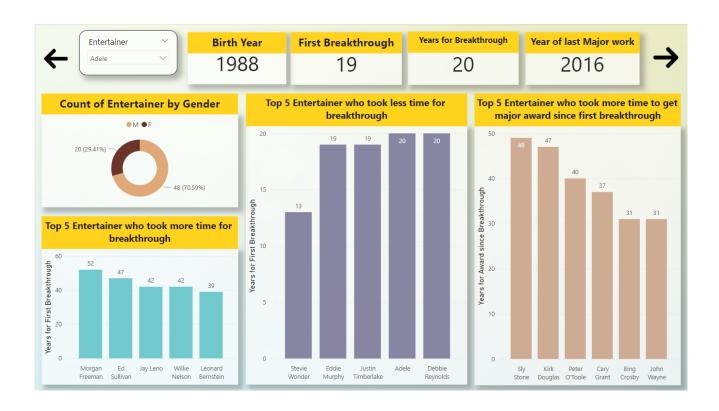


- ☐ The funnel chart above shows the percentage of chances of winning the awards out of nominees.
- ☐ Here Ed Sullivan has 100% chances of winning the award.
- ☐ This means that he won an award every time when he was nominated for any award.

Dashboard 1



Dashboard 2



Dashboard 3





Analysis

- Meryl Streep is the best entertainer with 178 total wins including 3 Oscars and
 3 Emmy also she has 376 nominations.
- □ Bob Hope has highest number of Oscars (5).
- □ Orpah Winfrey has highest number of Emmy Award (18).
- ☐ Stevie Wonder has highest number of Grammy Award (25).
- $\hfill\square$ There are very less entertainers who won award from their breakthrough.
- ☐ There are 70.59% male entertainers and 29.41% female entertainers.
- ☐ Here Ed Sullivan has 100% chances of winning the award. This means that he won an award every time when he was nominated for any award
- ☐ Sly stone took 49 years to get first major award since first breakthrough.

Deployment

- There are multiple ways to deploy the dashboard in power BI. The simplest way is to publish it public from power BI service.
- This work can be viewed all the viewers around the world. You can share it via a sharable link.
- Thus, user can deploy a dashboard using power BI services.
- Power BI Dashboard Link :

https://app.powerbi.com/view?r=eyJrljoiY2U5NWFlOGItY2Y1YS00YzliLTg0MDktMDM4ZjFiMTExODQ5liwidCl6lig4MWZjOGI1LTM5NDQtNGE1ZC1iYzA0LWU5MzdhODIxNTcxOCJ9

NovyPro Dashboard Link :

https://www.novypro.com/project/entertainer-data-analysis