



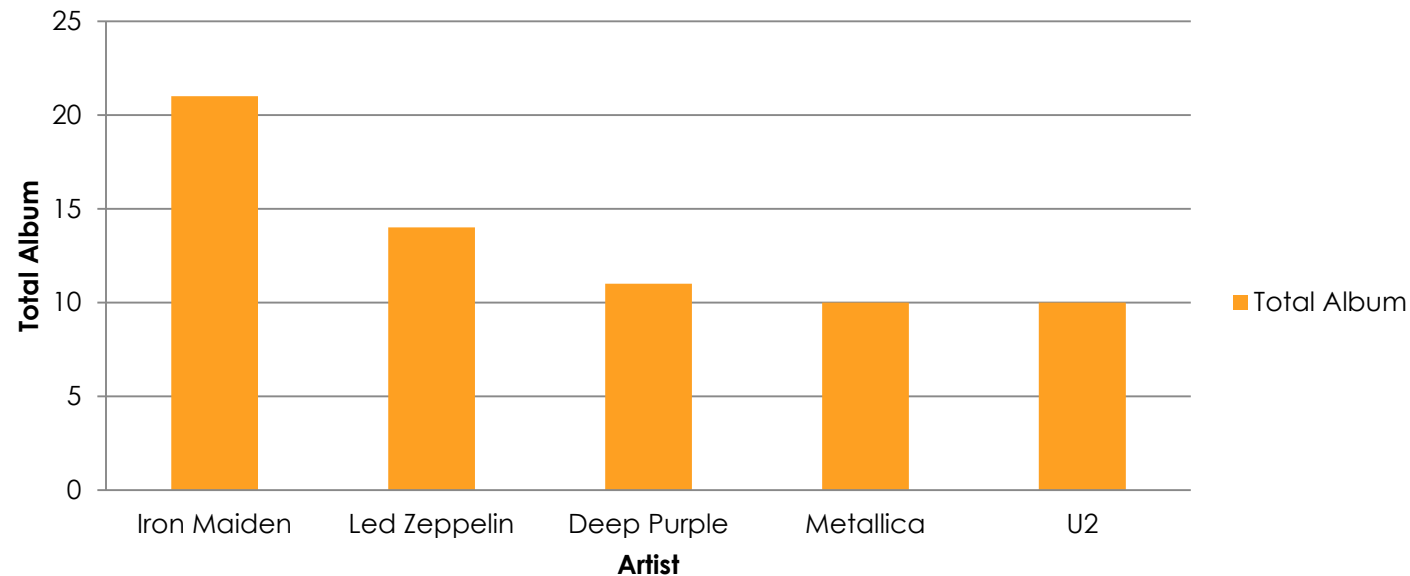
Business Analytics

Digital Music Store Database analytics



Q 1 : Who are the Top 5 Artist with most recorded albums?

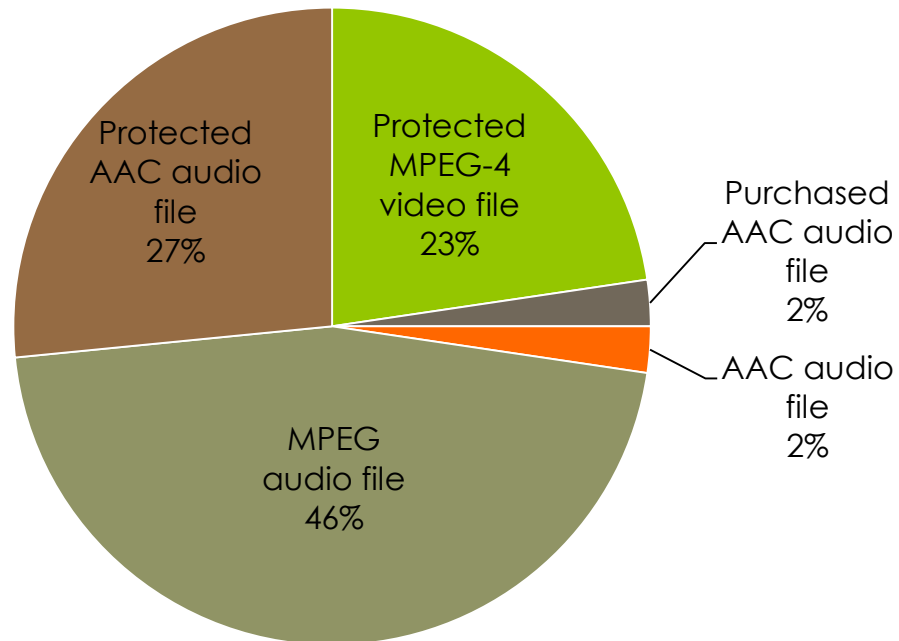
Top 5 Artist with most recorded albums



We can clearly see that Iron Maiden leads the chart with most albums (21) , followed by Led Zeppelin and Deep Purple with 14 and 11 album respectively

Q 2 : What are the preferred Media type?

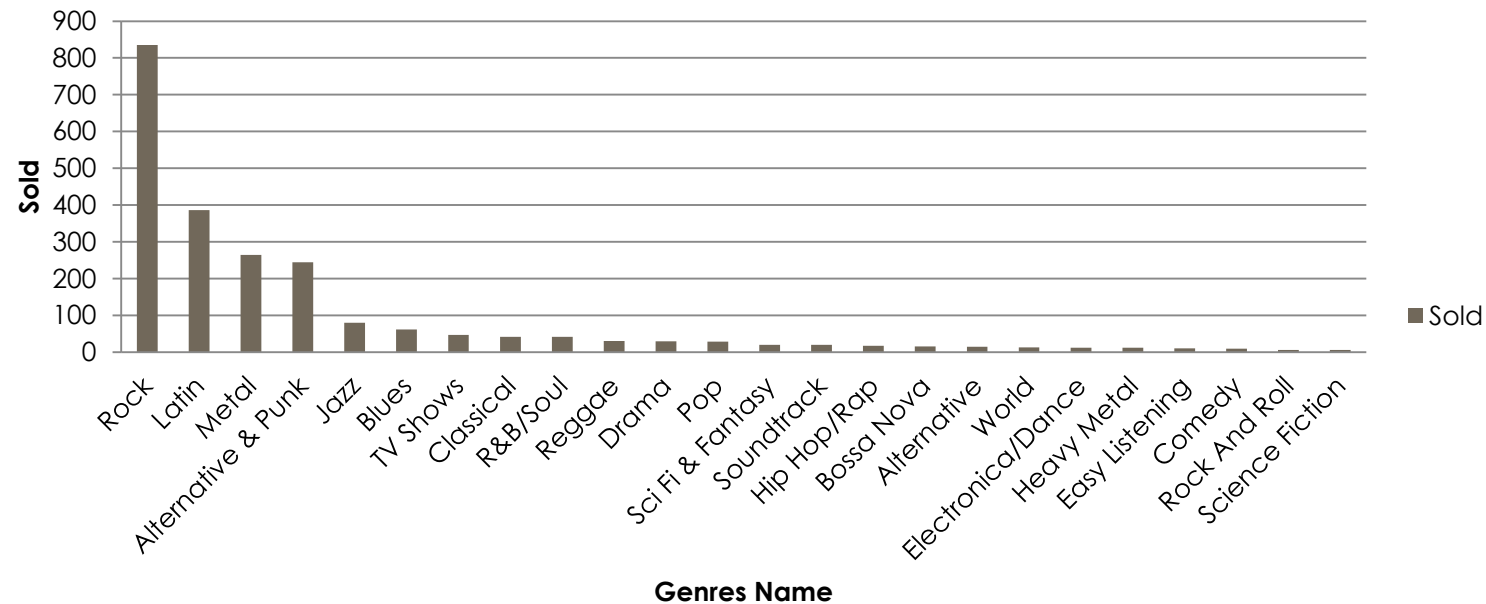
Preferred Media Type



MPEG audio file is the most preferred Media type by the customers (46) followed by Protected AAC audio files and Protected MPEG -4 video files.

Q 3 : What are the top Tracks which are sold by genres?

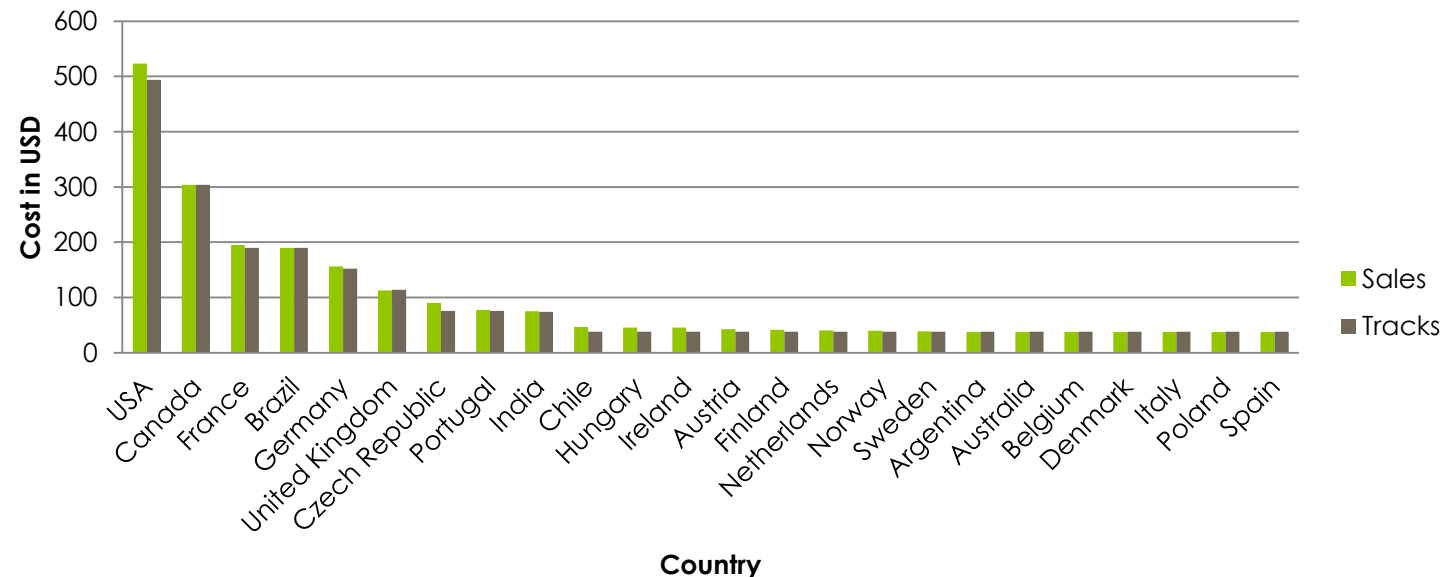
Number of tracks sold by genres



Rock is most sold track in music genres , it means customers likes Rock genres the most, and Science Fiction is the less favorite genre among the customers.

Q 4 : What are total Spent and track sold by countries?

Total Money spent and track sold by countries



USA spends the highest and the highest numbers of tracks sold approx 494 tracks followed by Canada. No other countries has spends on tracks as much as USA and Canada.