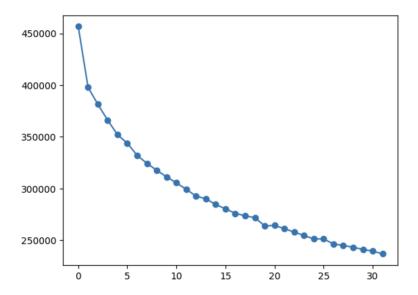
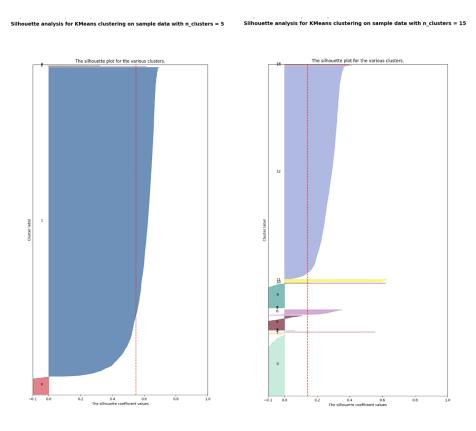
## Final Assignment 3 - Plots and Clusters



In order to pinpoint the appropriate number of clusters, I used an elbow plot and ran the code with clusters ranging from 5 to 10, approximately where the "elbow" is. I also attempted to use silhouette plots, but they seemed to be less useful for this dataset. As you can see below, the plots are quite long, making it hard to discern proportions by visual inspection:



Ultimately, n=7 appeared to be the most appropriate number of clusters, with the following clusters generated (which can be viewed in full in my <u>code</u>):

Cluster Label 0: Packaged food

Cluster Label 1: Ice cream

Cluster Label 2: Green beans and peas

Cluster Label 3: Trail mix and seeds

Cluster Label 4: Trail mix and seeds

**Cluster Label 5:** Mixed vegetables

**Cluster Label 6:** Things that go in a refrigerator