

Beverly Onita

Graphic Designer, Web Designer, Branding

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Creative and detail-oriented Graphic Designer with experience designing for both digital and print media across corporate marketing and retail environments. Brings a strong eye for typography, layout, packaging, prototyping, publication, and web design, delivering strategy-aligned creative across social, sales, and digital channels.

Work Experience

Unique Industries / Graphic Design Intern Philadelphia, PA

06/2024 - 01/2025

- Contributed to project tracking and workflow via Teamworks, ensuring timely delivery.
- Multitasked to complete multiple projects under tight deadlines while maintaining communication with other teams.
- Performed routine maintenance on printers and proofing equipment, ensuring optimal performance.
- Prepared print-ready files, flagged color inconsistencies, and created SVG files for specialty materials such as adhesive foils.
- Fulfilled image requests for grocery chains, including Walmart, Target, and Meijer, ensuring alignment with brand guidelines.

College Ave Student Loans / Marketing Intern Wilmington, DE

03/2023 - 09/2023

- Utilized RocketDocs, Salesforce, and AI tools to efficiently manage and complete RFIs for customers.
- Maintained internal brand templates and collaborated on campaign visuals using RocketDocs and Salesforce.
- Maintained school accreditation data, ensuring up-to-date records for marketing and securing profit for stakeholders.

Education

Drexel University / BSc in Graphic Design Philadelphia, PA

09/2020 - 06/2024

Awards: Westphal Portfolio Scholarship | Dean's List 5 Times

Projects

Accord

- Conducted research to familiarize myself with popular trends associated with luxury chocolate companies and brands.
- Utilized a laser cutter to achieve precise cuts and folds in creating and constructing dielines and mockups.
- Designed logo, branding and responsive UI layout for landing and commerce website pages in Figma to enhance profit.

Augment

- Utilized a laser cutter to assist in the construction of a luxury shoulder box mockup.
- Conducted research on brands that design different versions of a product in order to cater to diverse customer needs.

Bartram's Garden

- Conducted extensive research on Bartram's Garden to become familiar with their message and mission statement.
- Designed new branding along with both static and animated logo and responsive UI layout for landing page.
- Designed promotional material such as merchandise, posters, brochures and plant labels to boost visitorship.

Wonderfilled

- Created storyboard and design of animation for OREO tagline with assets separately in Figma.
- Utilized HTML, CSS, JavaScript and GSAP to put assets in motion.
- Conducted research on OREO's official guidelines to ensure adherence.

Skills

Design Tools

Adobe Photoshop, Illustrator, InDesign, After Effects, Figma, SketchUp, Canva, Procreate, Microsoft Word, Excel, Powerpoint

Web Development

HTML, CSS, JavaScript, GitHub, GSAP, Visual Studio Code, CodeKit, Wordpress, Webflow

Project Management

Salesforce, RocketDocs, Web Checkout, Teamworks

Hard Skills

Packaging, Publication, Web Design