

Beverly Onita

Graphic Designer | Packaging | Branding | Web Design
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Skills

- Packaging & Print:** Mock-ups, Structural Design, Print-Ready File Prep, Consumer Goods Packaging
- Design:** Photoshop, Illustrator, InDesign, After Effects, Figma, Canva, Microsoft Suite
- Web Development:** HTML, CSS, JavaScript, GSAP, WordPress, Webflow
- Project Management:** Asana, Slack, Salesforce, RocketDocs, Teamworks, WebCheckout

Projects

Hello Kitty® and Friends Party Supplies

Unique Industries, Inc.

Collaborated with the design team to produce physical prototypes for Sanrio's iconic Hello Kitty® and Friends brand, using Illustrator, large-format printers, paper, and adhesives to create plates, paper hats, and stickers.

Accord

Utilized Figma to design premium packaging and digital assets grounded in luxury market research, then translated designs into laser-cut physical packaging.

Bartram's Garden

Created a refreshed marketing package for Bartram's Garden, designing visual assets in Illustrator and animating the logo with JavaScript, including a responsive landing page layout and promotional merchandise to increase brand visibility.

Wonderfilled

Designed a marketing animation for OREO's 2013 Wonderfilled campaign, creating assets in Figma and animating them with GSAP to convey a sense of wonder through motion design and storytelling.

Education

Drexel University

June 2024

Bachelor of Science: Graphic Design
Westphal Portfolio Scholarship | Cum Laude

Professional Experience

Unique Industries, Inc. | Graphic Design Intern

June 2024 – Jan. 2025

Constructed 100+ packaging and product mock-ups supporting B2B and retail sales initiatives for brands including Walmart, Target, Marvel, and DC; several designs were mass-produced and sold nationwide.

Collaborated with designers, marketing, and production teams to execute projects while maintaining brand standards.

Utilized Adobe Photoshop and Illustrator to prepare print-ready files and proactively flag design/color inconsistencies, ensuring all assets adhered to established style guidelines prior to production, streamlining the review process by up to 25%.

Converted PNG product images into Photoshop Smart Objects and created realistic display renderings to help stakeholders visualize real-world product applications for 50+ products.

College Ave Student Loans | Marketing Intern

March – Sept. 2023

Produced digital promotional materials and maintained branded templates, supporting campaigns that reached 100,000+ of prospective students.

Trained and optimized the company's AI system to accurately complete RFI responses submitted by schools, improving response accuracy and accelerating proposal turnaround by 30%.

Managed accreditation tracking for 150+ educational institutions, reducing fraud risk through systematic verification and oversight.

Drexel University | Film Equipment Room Assistant

Sept. 2023 – June 2024

Managed film equipment returns by conducting thorough inspections and serving as the primary point of contact for students.

Organized equipment reservations using WebCheckout, guaranteeing accurate tracking across 150+ items and minimizing scheduling conflicts.

Volunteering

De Marillac Centre | Assistant Educational Instructor

Sept. 2023 – June 2024

Tutored children between the ages of 5-13 on Arithmetic, English Language and Fine Arts.