

BEVERLY ONITA

GRAPHIC DESIGNER

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☎ (267) 280-6202

📍 Philadelphia, PA

★ EXPERIENCE

|| CREATIVE INTERN

Unique Industries, Inc.
Philadelphia, PA
June 2024 - Jan. 2025

- Contributed to project tracking and workflow via Teamworks, ensuring timely delivery and team collaboration during crunch times.
- Interpreted brand guidelines to create prototypes/prototype layouts.
- Communicated with management to resolve cross-team errors and enhance product quality.
- Prepared print-ready files, flagged color inconsistencies, and created SVG files for specialty materials such as reactive and adhesive foils.
- Utilized a range of adhesive materials to construct physical prototypes for customer presentations.
- Performed routine maintenance on printers and proofing equipment, ensuring optimal performance and timely deliverables.

|| FEDERAL WORK STUDY

Drexel University's Westphal College of Media Arts & Design
Philadelphia, PA
Sept. 2023 - June 2024

- Managed equipment reservations for students using Web Checkout, ensuring accurate inventory tracking.
- Conducted thorough inspections and maintenance of returned equipment and stored in its designated location.

|| MARKETING INTERN

College Ave Student Loans
Wilmington, DE
March 2023 - Sept. 2023

- Utilized RocketDocs, Salesforce, and AI tools to efficiently manage and complete RFIs for customers.
- Collaborated with the Credit Team to successfully process RFIs from educational institutions.
- Updated key marketing assets, including interest rate information, contributing to enhanced client acquisition and company promotion.
- Maintained school accreditation data, ensuring up-to-date records for marketing and client engagement.

★ SKILLS

PACKAGING | WEB DESIGN | PUBLICATION
PHOTOSHOP | ILLUSTRATOR | INDESIGN
AFTER EFFECTS | PROCREATE | SKETCHUP
FIGMA | MICROSOFT 365 | SALESFORCE
ROCKETDOCS | WEB CHECKOUT | TEAMWORKS

★ PROGRAMMING

HTML | CSS | JAVASCRIPT | GSAP
VISUAL STUDIO CODE | CODEKIT | GITHUB

★ PROJECTS

- Assembled merchandise and packaging for brands including Sanrio, Pokémon and Disney.
- Fulfilled image requests for major grocery chains, including Walmart, Target, and Meijer, ensuring alignment with brand guidelines.
- Developed digital mockups and created comprehensive digital layouts for customer presentation.
- Developed brand identity for fictitious company "Accord," including logo design, website, packaging, and visual elements.

★ EDUCATION

|| DREXEL UNIVERSITY

BSc in Graphic Design
Sept. 2020 - June 2024
GPA: 3.6 | Dean's List

★ HONORS/AWARDS

Westphal Portfolio Scholarship
A. J. Drexel Scholarship