

Beverly Onita

Graphic Designer

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beverlyonita.com

Education

Drexel University | 09/21/2020 - 06/14/2024

BSc in Graphic Design

GPA: 3.6 *Dean's List 5 Times

Awards: Westphal Portfolio Scholarship | A. J. Drexel Scholarship

Work Experience

Creative Intern 06/17/2024 - 01/17/2025

Unique Industries Philadelphia, PA

Managed project workflows using Teamworks to ensure timely delivery and cross-team collaboration while maintaining brand consistency in prototypes and print-ready files. Additionally, optimized product quality through communication with management, troubleshooting color inconsistencies, constructing physical prototypes, and performing printer maintenance.

- Contributed to project tracking and workflow via Teamworks, ensuring timely delivery and team collaboration during crunch times.
- Interpreted brand guidelines to create prototypes/prototype layouts.
- Communicated with management to resolve cross-team errors and enhance product quality.
- Prepared print-ready files, flagged color inconsistencies, and created SVG files for specialty materials such as reactive and adhesive foils.
- Utilized a range of adhesive materials to construct physical prototypes for customer presentations.
- Performed routine maintenance on printers and proofing equipment, ensuring optimal performance and timely deliverables.

Key Achievements

- Assembled merchandise and packaging for brands including Sanrio, Pokémon and Disney.
- Fulfilled image requests for major grocery chains, including Walmart, Target, and Meijer, ensuring alignment with brand guidelines.
- Developed digital mockups and created comprehensive digital layouts for customer presentation.
- Received two internship extensions.

Federal Work Study 09/04/2023 - 06/14/2024

Drexel University Philadelphia, PA

Handled student equipment reservations while performing maintenance and storage duties.

- Organized equipment reservations using WebCheckout, ensuring accurate inventory tracking.
- Conducted thorough inspection and storage of returned equipment.

Marketing Intern 03/13/2023 - 22/09/2023

College Ave Student Loans Wilmington, DE

Completed RFIs while maintaining school accreditation data and updating key marketing assets.

- Utilized RocketDocs, Salesforce, and AI tools to efficiently manage and complete RFIs for customers.
- Collaborated with the Credit Team to successfully process RFIs from educational institutions.
- Maintained school accreditation data, ensuring up-to-date records for marketing and client engagement.
- Updated key marketing assets, including interest rate information contributing to enhance client acquisition and company promotion.

Skills

Software

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Figma, SketchUp, Procreate, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Salesforce, RocketDocs, Web Checkout, Teamworks, GitHub, GSAP, Visual Studio Code, CodeKit

Languages

HTML, CSS, JavaScript

Hard Skills

Packaging, Publication, Web Design