

# BEVERLY ONITA

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# Accord

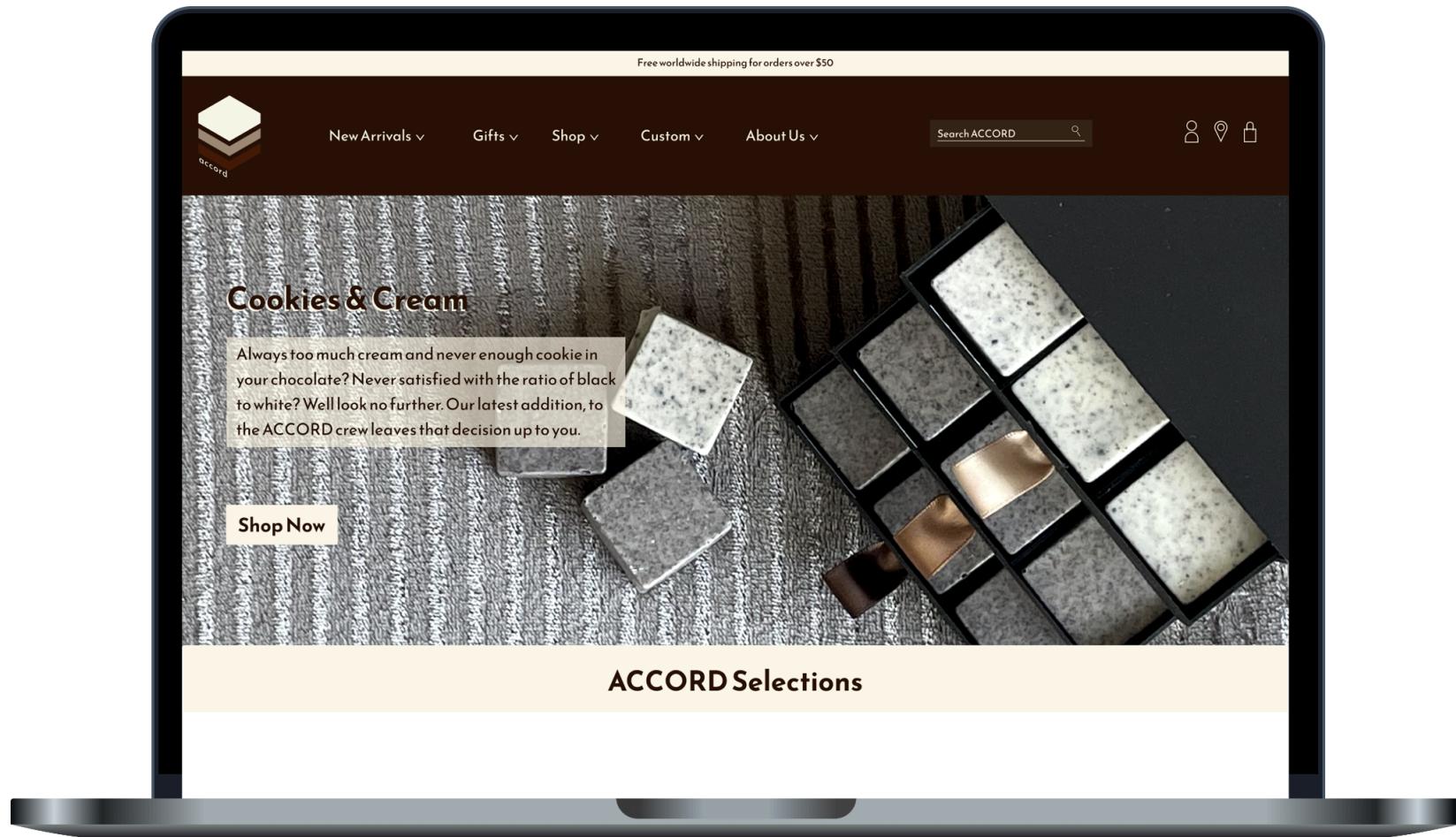
## Packaging

Accord is a brand of chocolate that not only offers regular chocolates but lets you decide how much chocolate inclusions come along with it. The word 'accord' when used as a verb means 'to grant power or authority.'



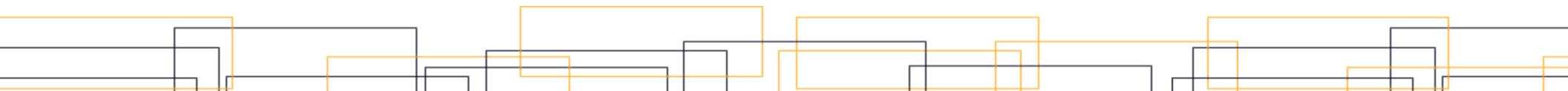
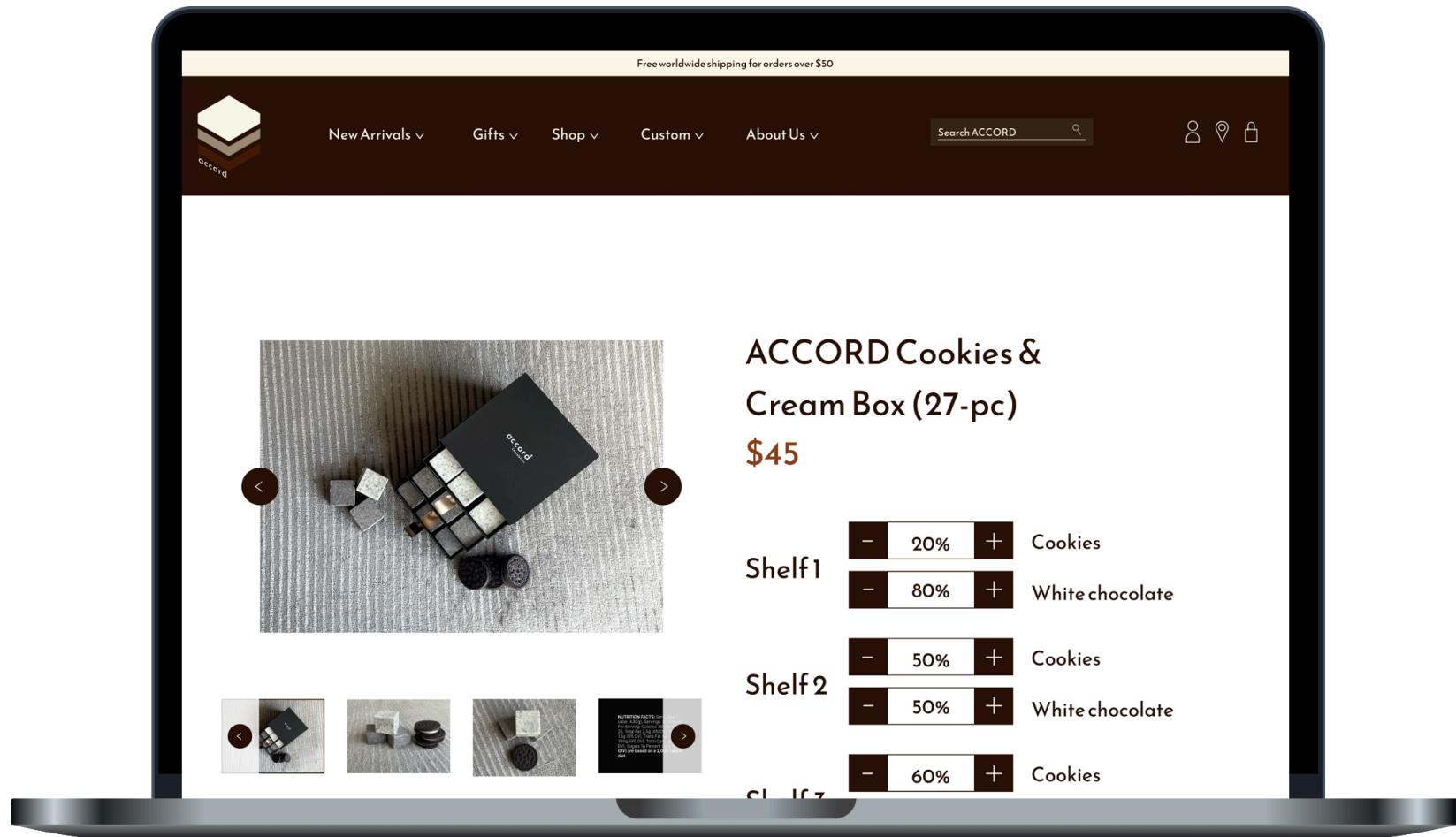
# Accord

## Packaging



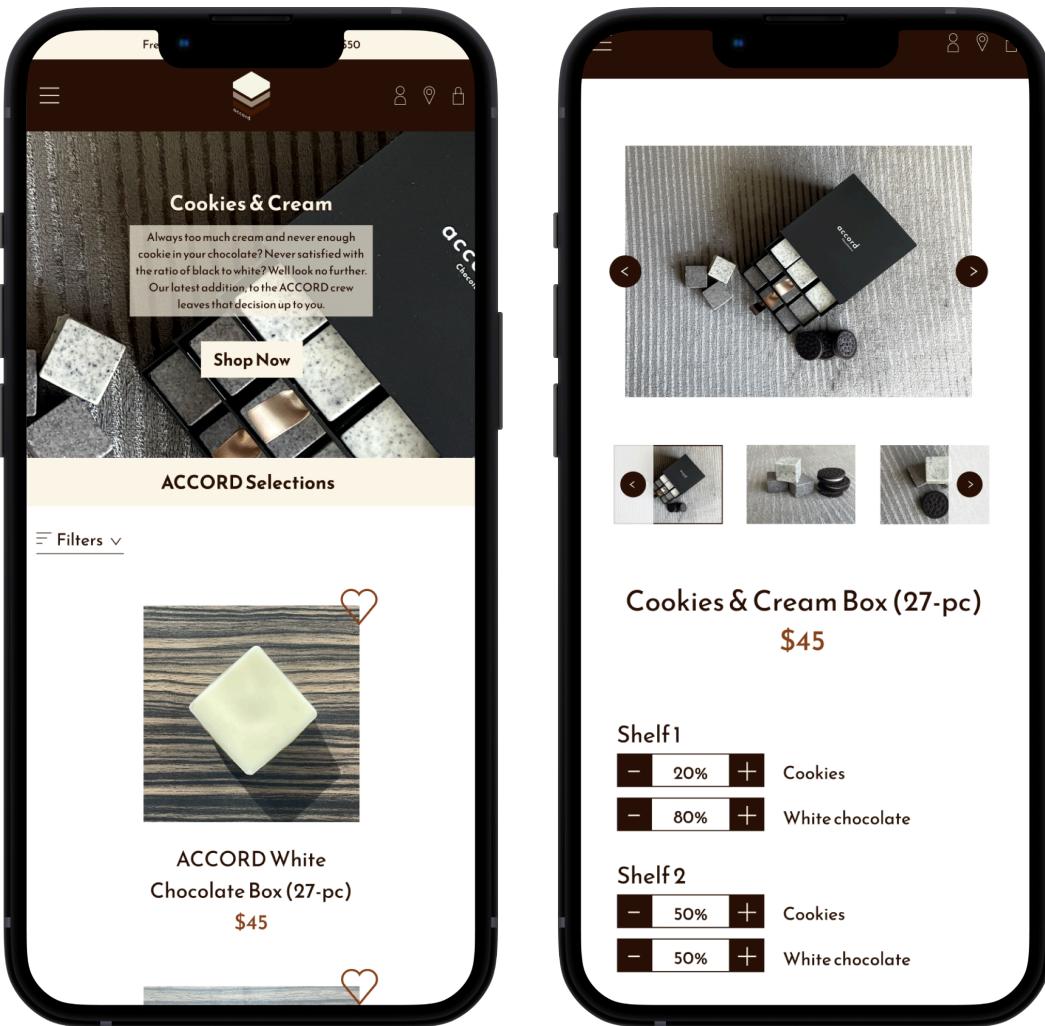
# Accord

## Packaging



# Accord

## Packaging



# Accord

## Packaging

### Reem Kufi Regular

ABCDEFGHIJKLMNPQR  
STUVWXYZ!@#\$%^&\*()?

### Inter Light

ABCDEFGHIJKLMNPQRS  
TUVWXYZ!@#\$%^&\*()?

### Inter Regular

ABCDEFGHIJKLMNPQR  
STUVWXYZ!@#\$%^&\*()?

### Inter Semi Bold

ABCDEFGHIJKLMNPQR  
STUVWXYZ!@#\$%^&\*()?

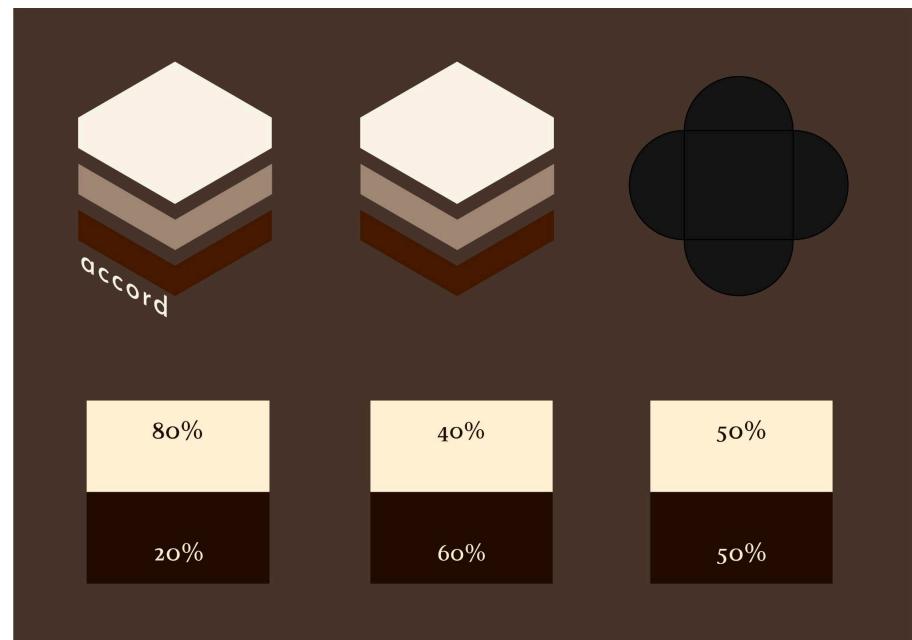
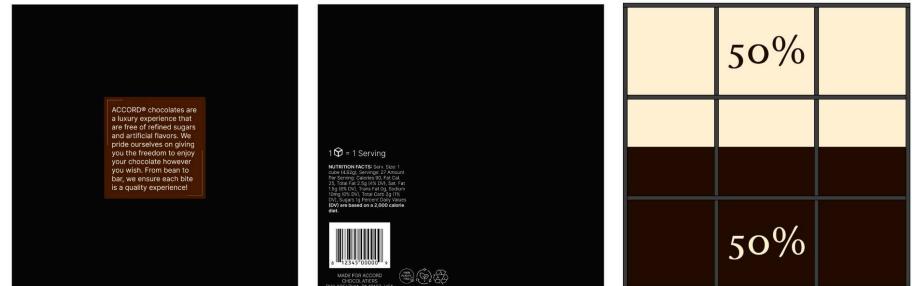
### Reem Kufi Bold

ABCDEFGHIJKLMNPQ  
RSTUVWXYZ!@#\$  
%^&\*()?

#FAF5E9

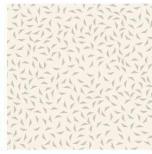
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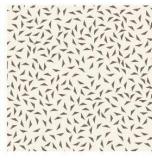
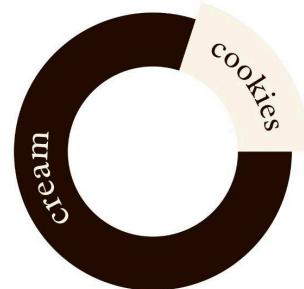


# Accord

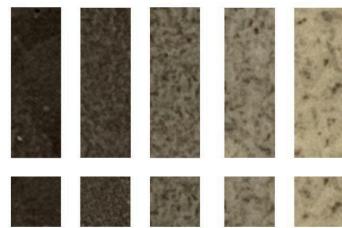
## Packaging



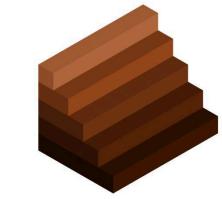
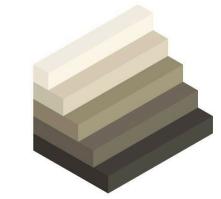
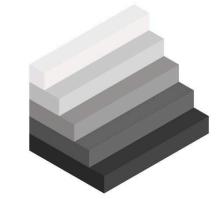
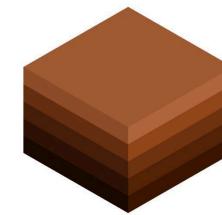
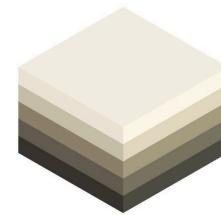
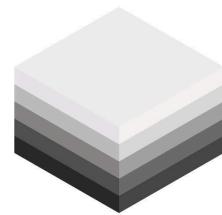
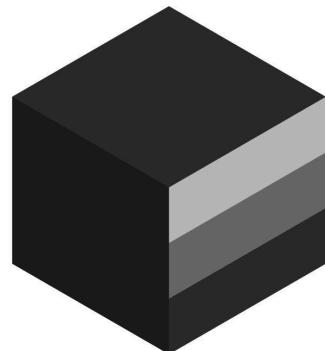
20%



60%



100%



# Crit Hit

## Book Design

Video games are one of the most popular forms of entertainment in the modern world, from as far back as Pac-Man to newer releases like Genshin Impact. But have we taken time out to study how they affect us psychologically? People have different reasons for gaming: from letting steam off to simply enjoying a virtual space with friends. This issue gives its readers a closer look at the possible effects that this hobby may have on them, be it positive or negative.



# Crit Hit

## Book Design



# Crit Hit

Book Design



# Crit Hit

## Book Design



# Augment

## Packaging

Augment produces cutlery sets for different occasions or themes such as New Year's Day, Independence Day, graduations, housewarming, and so on.



# Augment

Packaging



# Augment

Packaging

Inter Thin

ABCDEFGHIJKLMNO  
PQRSTUVWXYZ!@#\$  
%^&\*()?

Inter Light

ABCDEFGHIJKLMNO  
PQRSTUVWXYZ!@#\$  
%^&\*()?

Inter Semi Bold

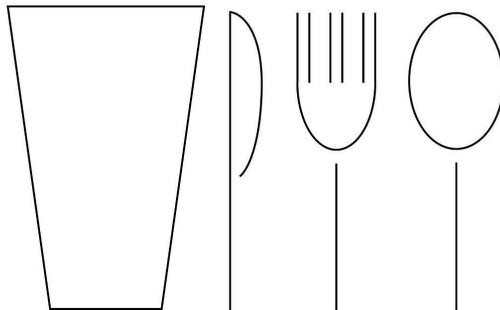
ABCDEFGHIJKLMNOPS  
TUVWXYZ!@#\$%^&\*()?



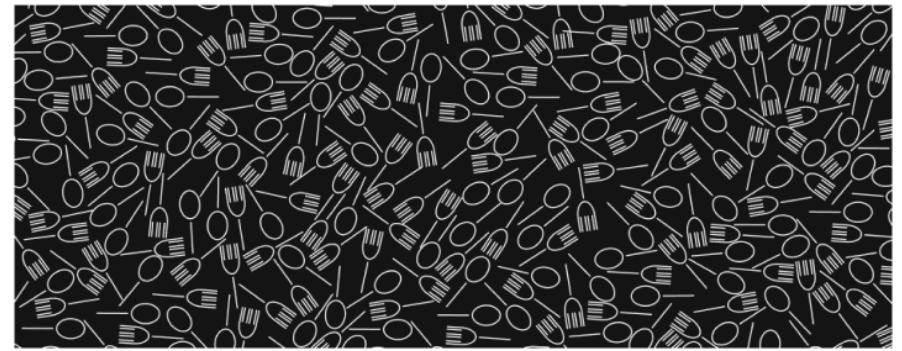
#000000



#FFFFFF



AUGMENT AUGMENT AUGMENT  
AUGMENT AUGMENT AUGMENT  
AUGMENT AUGMENT AUGMENT



# Letters To A Young Poet

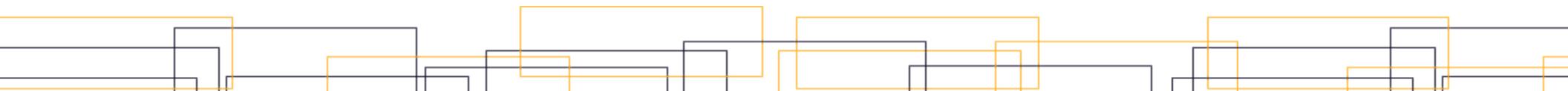
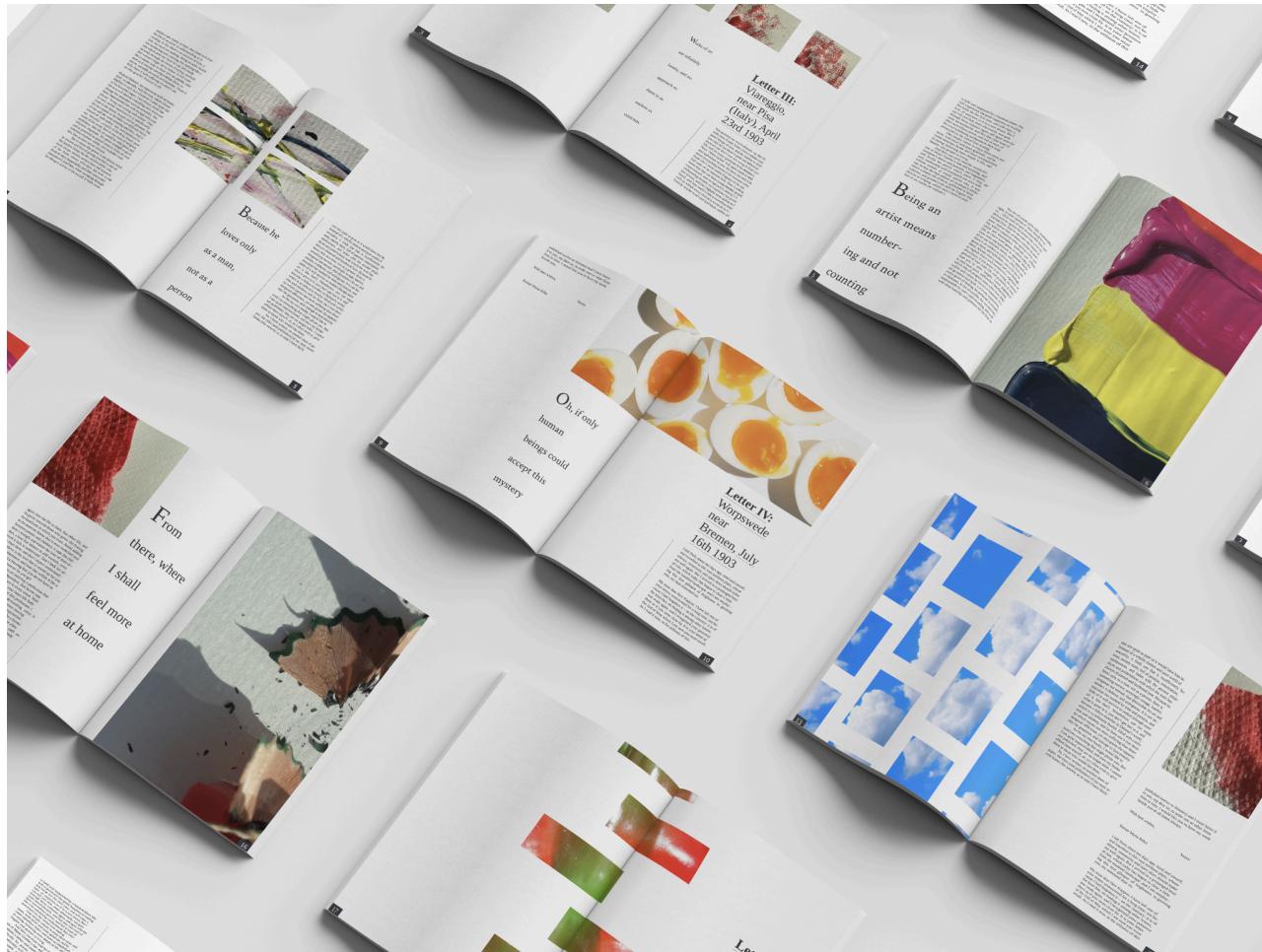
## Book Design

The theme of the images is 'patience', as they depict actions or occurrences that usually require a long amount of time eg. waiting for paint to dry, the ripening process of a bell pepper, knitting a quilt, etc.



# Letters To A Young Poet

Book Design



# Letters To A Young Poet

Book Design



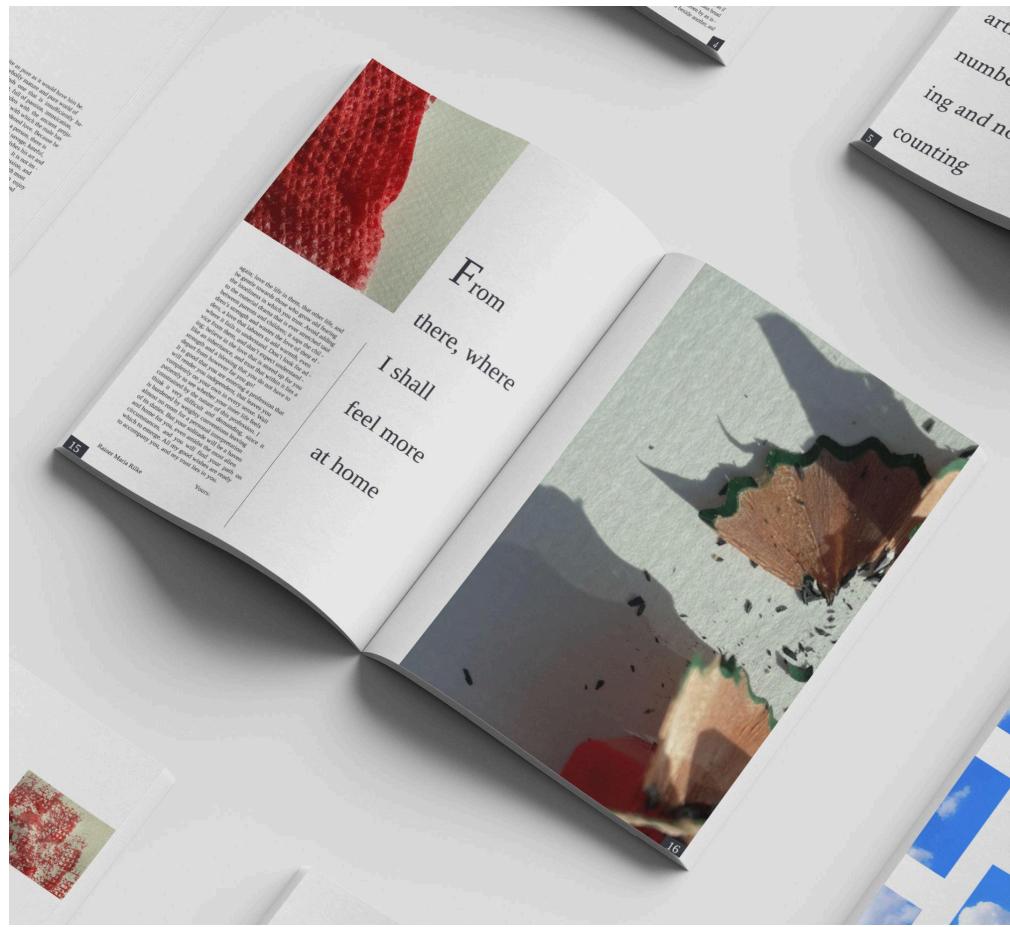
# Letters To A Young Poet

## Book Design



# Letters To A Young Poet

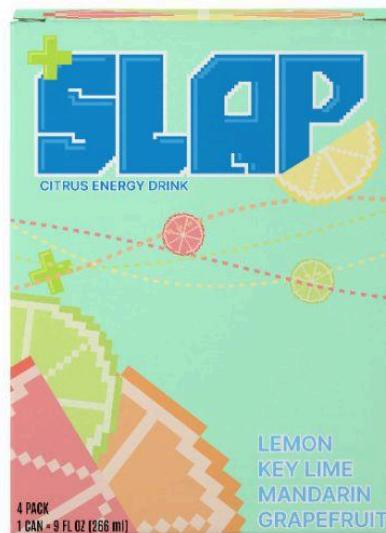
Book Design



# Slap

## Packaging

Slap is a brand of citrus-flavored energy drinks. This is a 4-pack that contains four different flavors: lemon, key lime, mandarin, and grapefruit.



# Slap

## Packaging



### Antonio Bold

ABCDEFGHIJKLMNOPS  
TUVWXYZ!@#\$%^&()?

#FF7B69

#FFB169

#FFF177

#C8E870

#C1EB4A

#118ED4

#FFFFFF

#FD9898

#FFC087

#FFF6A0

#D8F389

#77FFB5

##584220

#000000

### Inter Light

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ!@#\$%^&()?

#FFFCE2

#FFFCE2

#F0FAD4

#9FDDFF

#FAE4C1

### Inter Medium

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ!@#\$%^&()?

### Inter Semi Bold

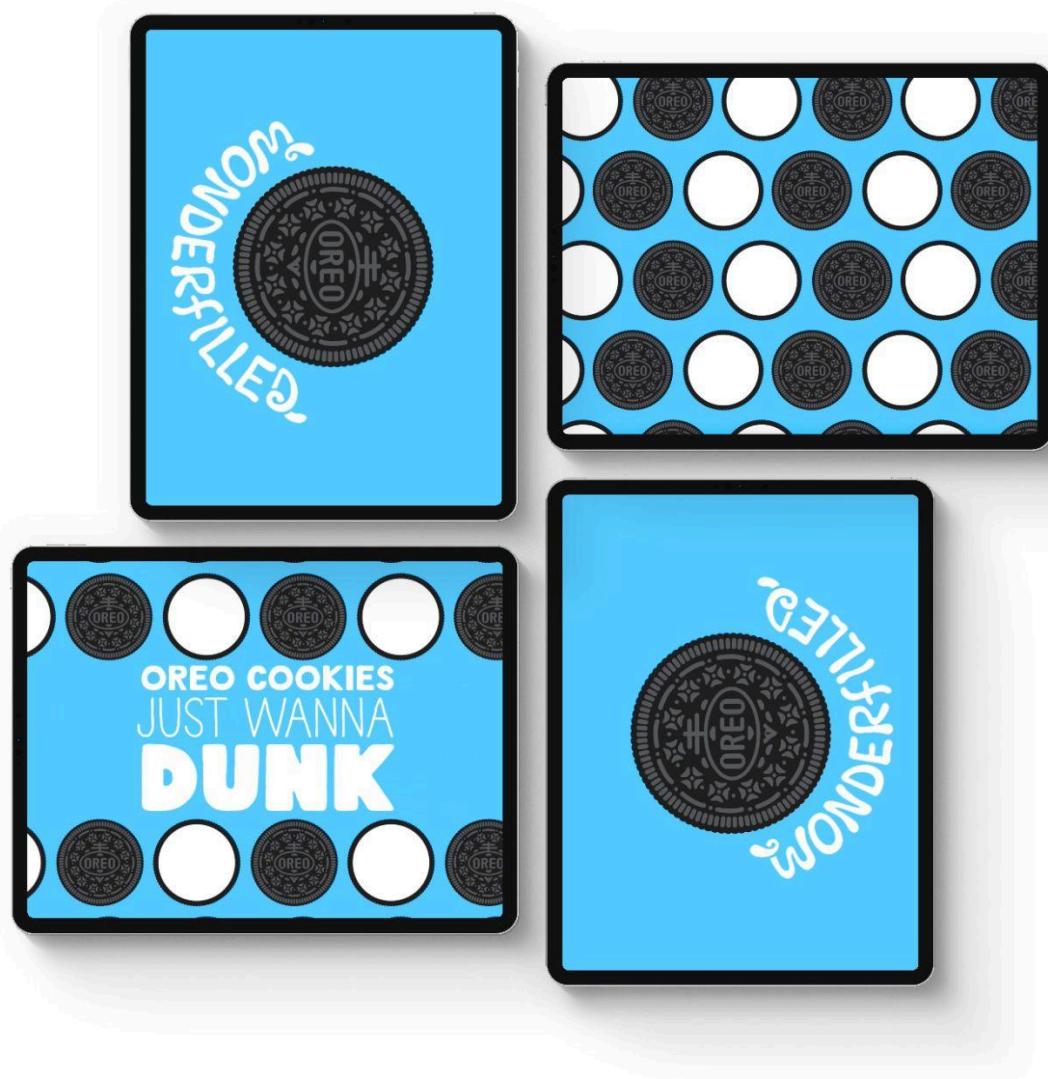
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ!@#\$%^&()?



# Wonderfilled

## Motion Graphic

OREO is one of the most recognizable cookie brands in America if not the whole world. The OREO cookie comes in many flavors and sizes. Sometimes they're covered in chocolate, come in the form of an ice cream, and have even been adapted into drinks. At the end of the day, it all comes down to the original humble cookie: white cream sandwiched by two charcoal-colored disks.



# Wonderfilled

Motion Graphic



OREO SANS LIGHT  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
YZ!@#\$%^&\*()?

**OREO SANS  
BOLD**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ!  
@#\$%^&\*()?

**OREO SANS  
BLACK**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ!  
@#\$%^&\*()?

- #212121
- #58595B
- #47C9F3
- #FFFFFF

# Bartram's Garden

## Brand Identity

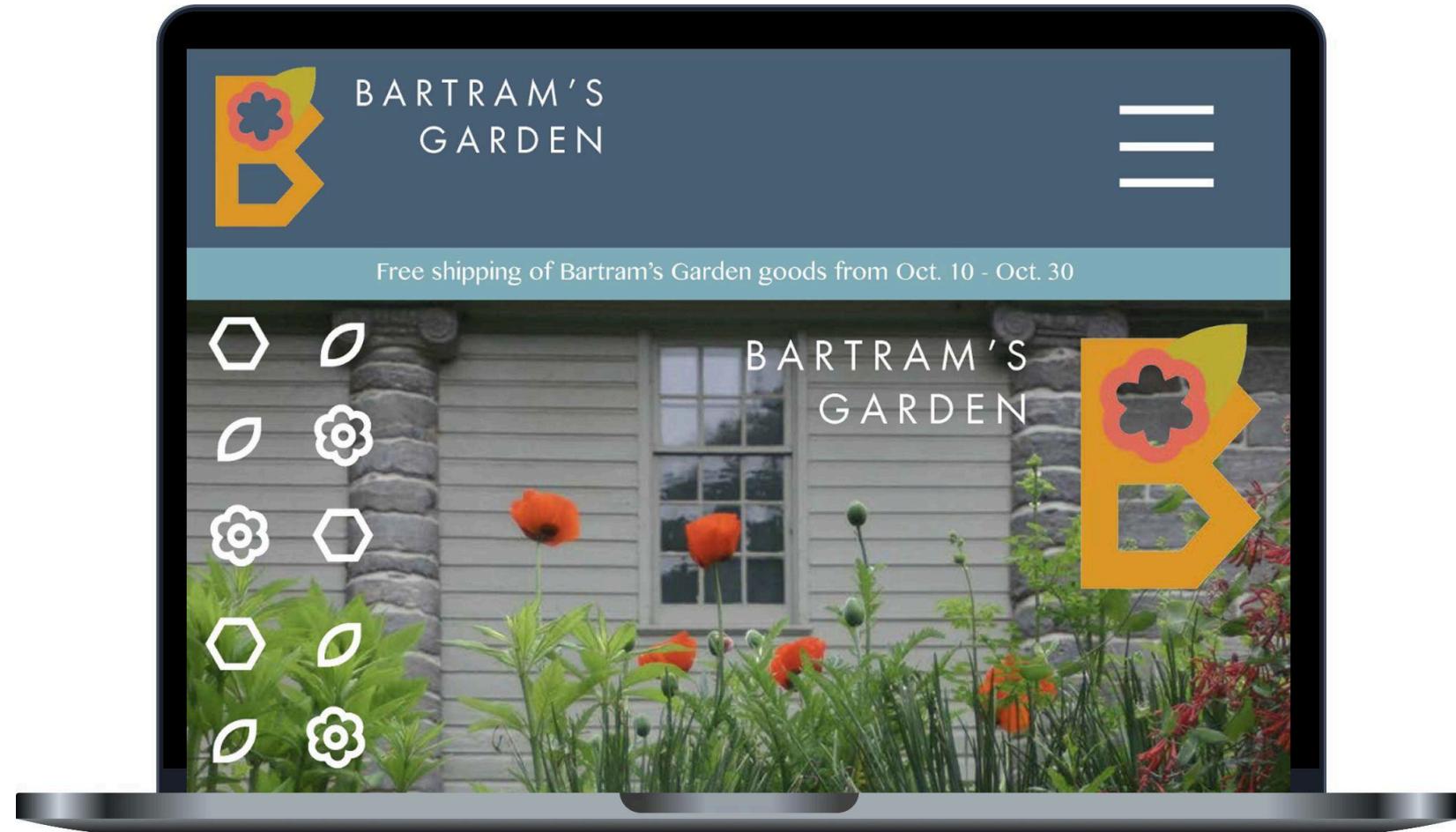
Bartram's Garden is the oldest surviving botanical garden in North America. It is located in Southwest Philadelphia, Pennsylvania. This rebrand gives it a new identity, including a new logo, website, merchandise, and more.



BARTRAM'S  
GARDEN

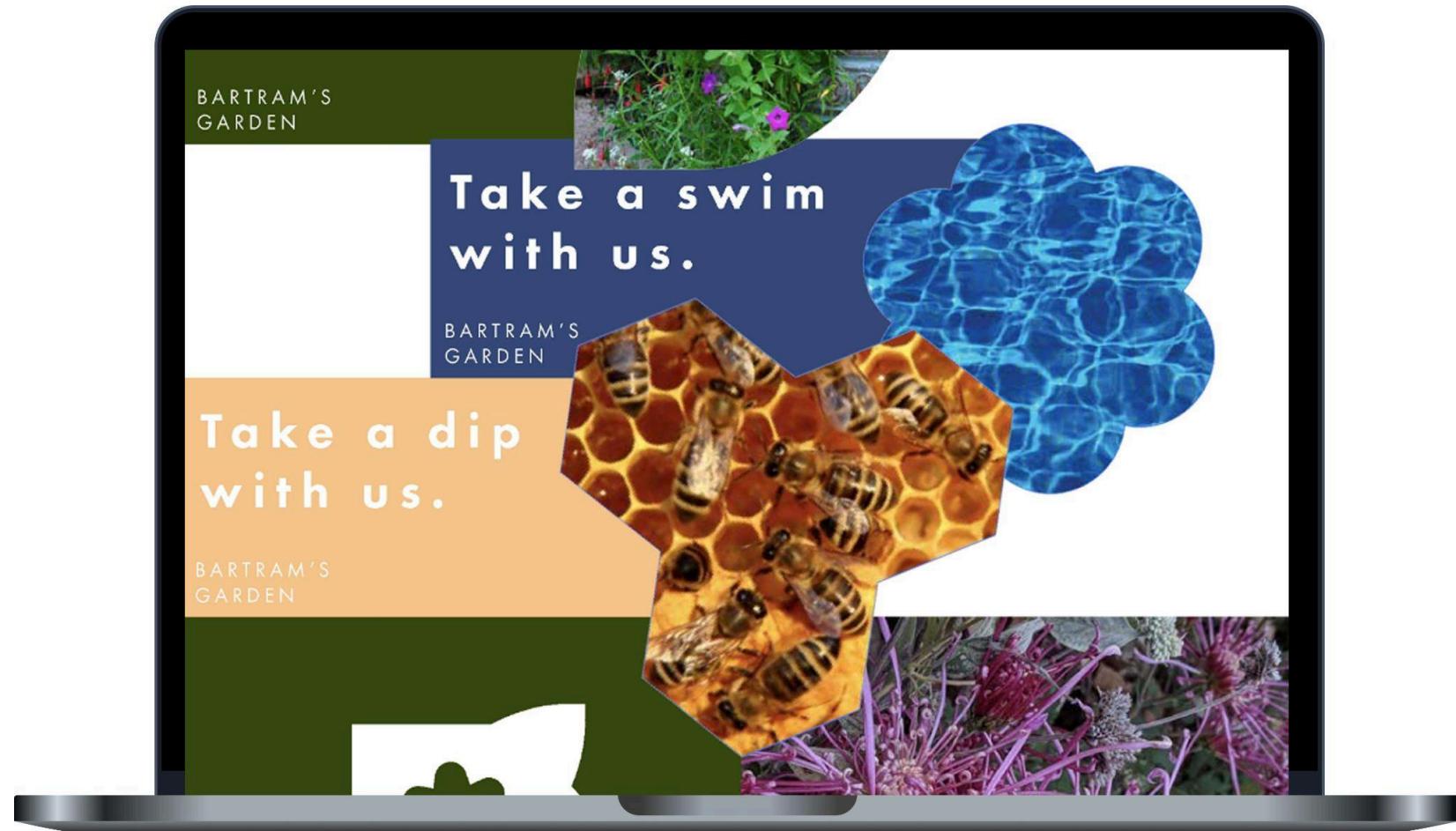
# Bartram's Garden

Brand Identity



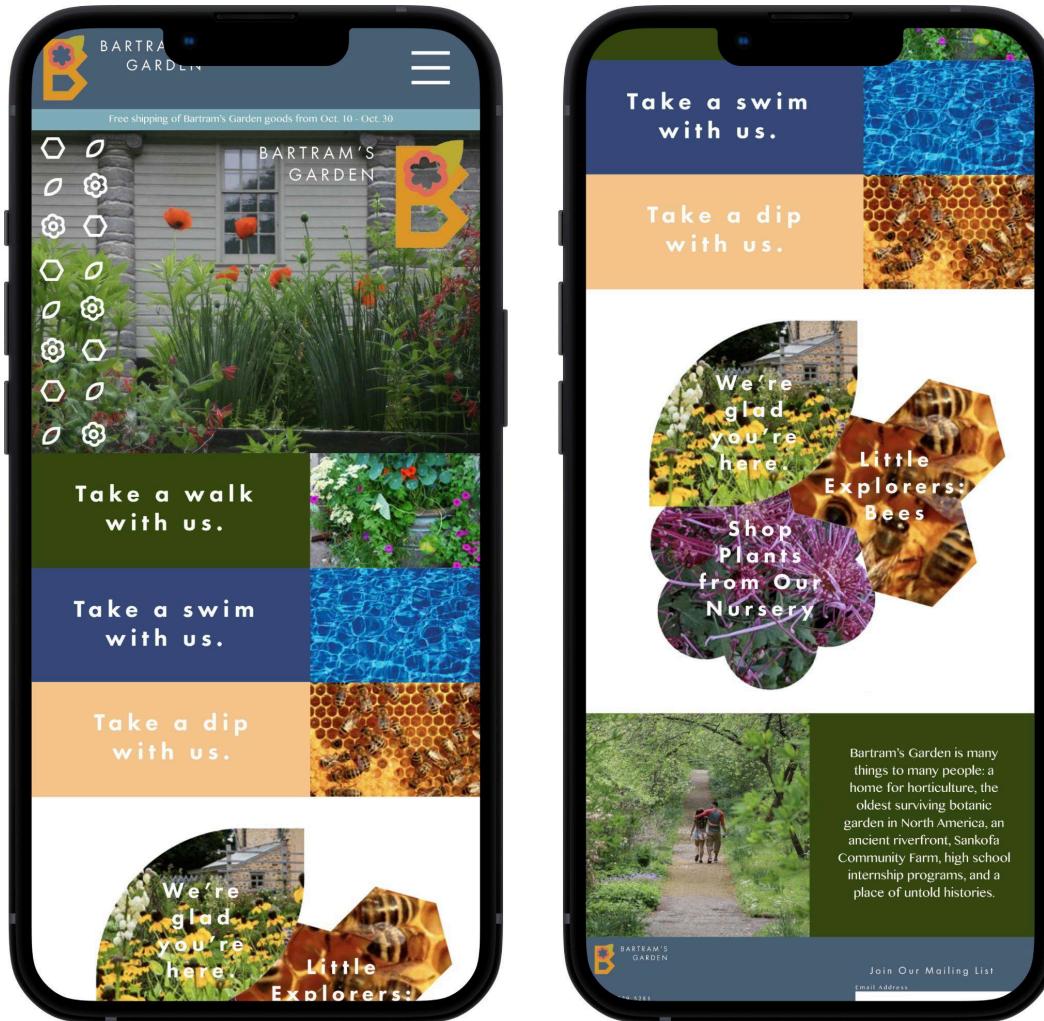
# Bartram's Garden

Brand Identity



# Bartram's Garden

## Brand Identity



# Bartram's Garden

## Brand Identity

### Futura PT Medium

ABCDEFGHIJKLMNPQRSTUVWXYZ  
XYZ!@#\$%^& \*()?

### Futura PT Heavy

ABCDEFGHIJKLMNPQRSTUVWXYZ  
VWXYZ!@#\$%^& \*()?

### Khmer MN Regular

ABCDEFGHIJKLMNPQRSTUVWXYZ!  
@#\$%^& \*()?



#FFFFFF



#F5C489



#DC9727



#688C22



#BCAB33



#FEF3A4



#E06C5A



#4A6075



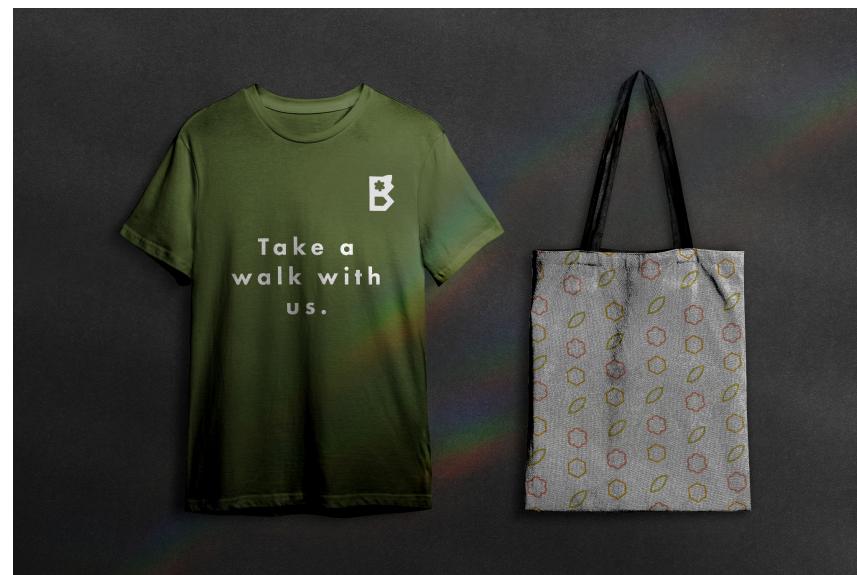
#35490F



#7496B8



#354978



# Emmelina

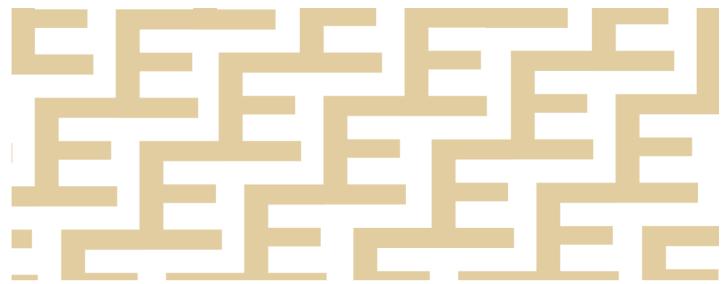
## Brand Identity

The colors blue and yellow are frequently associated with dairy products: yellow from milk carotenoids and blue from the tinge scattered light produced in milk particles.



# Emmelina

Brand Identity



**Helvetica Neue Bold**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
YZ!@#\$%^&\*()?



#FFFFFF



#2C569E



#EDD096



#A2CEE0