

Beverly Onita

Graphic Designer | Web Designer | Branding

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[beverlyonita.com](https://www.beverlyonita.com)

Creative and detail-oriented Graphic Designer with experience designing for both digital and print media across corporate marketing and retail environments. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Microsoft Office (Word, Excel, PowerPoint), Figma, SketchUp, Procreate, with additional experience using Salesforce, RocketDocs, Teamworks, Web Checkout. Skilled in HTML, CSS, JavaScript, GSAP, and software tools such as GitHub, CodeKit, and Visual Studio Code. Brings a strong eye for typography, layout, packaging, prototyping, publication, and web design, delivering strategy-aligned creative across social, sales, and digital channels.

Work Experience

Unique Industries Philadelphia, PA
Creative Intern

06/2024 - 01/2025

- Contributed to project tracking and workflow via Teamworks, ensuring timely delivery.
- Multitasked to complete multiple fast-paced projects under tight deadlines while maintaining communication with other teams.
- Performed routine maintenance on printers and proofing equipment, ensuring optimal performance and timely deliverables.
- Prepared print-ready files, flagged color inconsistencies, and created SVG files for specialty materials such as adhesive foils.
- Interpreted brand guidelines to create prototypes/prototype layouts.

Key Achievements

- Selected to extend internship twice due to performance and reliability in fast-turnaround design work.
- Fulfilled image requests for major grocery chains, including Walmart, Target, and Meijer, ensuring alignment with brand guidelines.

College Ave Student Loans Wilmington, DE
Marketing Intern

03/2023 - 09/2023

- Utilized RocketDocs, Salesforce, and AI tools to efficiently manage and complete RFIs for customers.
- Maintained internal brand templates and collaborated on campaign visuals using RocketDocs and Salesforce.
- Maintained school accreditation data, ensuring up-to-date records for marketing and securing profit for stakeholders.

Drexel University Philadelphia, PA
Federal Work Study

09/2023 - 06/2024

- Organized equipment reservations using WebCheckout, ensuring accurate inventory tracking.
- Conducted thorough inspection and storage of returned equipment.

Education

Drexel University Philadelphia, PA
BSc in Graphic Design

09/2020 - 06/2024

Awards: Westphal Portfolio Scholarship | A. J. Drexel Scholarship | Dean's List 5 Times

GPA: 3.6