

# Beverly Onita

Graphic Designer, Web Designer, Branding

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Creative and detail-oriented Graphic Designer with experience designing for both digital and print media across corporate marketing and retail environments. Brings a strong eye for typography, layout, packaging, prototyping, publication, and web design, delivering strategy-aligned creative across social, sales, and digital channels.

## Skills

- **Design Tools:** Adobe Photoshop, Illustrator, InDesign, After Effects, Figma, SketchUp, Canva, Procreate, Microsoft Office
- **Web Development:** HTML, CSS, JavaScript, GitHub, GSAP, Visual Studio Code, CodeKit, Wordpress, Webflow
- **Project Management:** Salesforce, RocketDocs, Web Checkout, Teamworks
- **Hard Skills:** Packaging, Publication, Web Design

## Work Experience

**Unique Industries**, Philadelphia, PA

June 2024 – January 2025

### Graphic Design Intern

- Contributed to project tracking and workflow via Teamworks, ensuring timely delivery.
- Multitasked to complete multiple projects under tight deadlines while maintaining communication with other teams.
- Performed routine maintenance on printers and proofing equipment, ensuring optimal performance.
- Prepared print-ready files, flagged color inconsistencies, and created SVG files for materials such as adhesive foils.
- Fulfilled image requests for grocery chains, including Walmart, and Target, ensuring alignment with brand guidelines.

**College Ave Student Loans**, Wilmington, DE

March 2023 – September 2023

### Marketing Co-op

- Utilized RocketDocs, Salesforce, and AI tools to efficiently manage and complete RFIs for customers.
- Maintained internal brand templates and collaborated on campaign visuals using RocketDocs and Salesforce.
- Managed school accreditation data, ensuring up-to-date records for marketing and securing profit for stakeholders.

**Drexel University**, Philadelphia, PA

September 2023 – June 2024

### Federal Work Study

- Acted as a first point of contact for students and staff during front desk hours.
- Organized equipment reservations using WebCheckout, ensuring accurate inventory tracking.
- Conducted thorough inspection and storage of returned equipment.

## Projects

### Accord

- Designed product, packing, branding and web design for a luxury chocolate company. Conducted research to familiarize myself with popular trends associated with luxury chocolate companies and brands.

### Augment

- Designed packaging for luxury cutlery sets and conducted research on brands that design different versions of a product in order to cater to diverse customer needs.

### Bartram's Garden

- Created a refreshed marketing package for Bartram's Garden, including static and animated logo, responsive layout for landing page, and other promotional material including merchandise, posters and brochures to boost visitorship.

### Wonderfilled

- Designed marketing animation for OREO. Created storyboard and design of animation for OREO tagline with assets separately in Figma.

## Education

**Drexel University**, Philadelphia, PA

September 2020 – June 2024

- Bachelor of Science: Graphic Design
- Westphal Portfolio Scholarship | Dean's List