

# Beverly Onita

Graphic Designer | Packaging | Branding | Web Design  
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## Skills

- Packaging & Print:** Mock-ups, Structural Design, Print-Ready File Prep, Consumer Goods Packaging
- Design:** Photoshop, Illustrator, InDesign, After Effects, Figma, Canva, Microsoft Suite
- Web Development:** HTML, CSS, JavaScript, GSAP, WordPress, Webflow
- Project Management:** Asana, Slack, Salesforce, RocketDocs, Teamworks, Web Checkout

## Projects

### Graphic Design Senior Show Booklet

Collaborated with the branding and marketing team to design spreads of student layouts using colors and assets from brand guidelines.

### Accord

Designed product, packaging, branding, and web design for a luxury chocolate company. Conducted research to familiarize myself with popular trends associated with luxury chocolate companies and brands.

### Bartram's Garden

Created refreshed marketing package for Bartram's Garden, including static and animated logo, responsive layout for landing page, and other promotional material including merchandise to boost visitorship.

### Wonderfilled

Storyboarded and designed marketing animation for OREO's 2013 campaign that celebrated a sense of wonder and joy, and featured a song by Owl City.

## Education

### Drexel University

June 2024

Bachelor of Science: Graphic Design  
Westphal Portfolio Scholarship | Cum Laude

## Professional Experience

### Unique Industries, Inc. | Graphic Design Intern

June 2024 – Jan. 2025

Constructed packaging and product mock-ups for major retailers/brands including Walmart, Target, Marvel, DC, and Sanrio, several of which were mass-produced, sold by various retail chains, and featured in Unique Industries' seasonal catalog.

Fulfilled multiple image requests for retail chains, streamlining turnaround times.

Partnered with cross-functional teams to prepare print-ready files and flag color inconsistencies, reducing production errors and ensuring accuracy.

Performed routine maintenance on printers and proofing equipment, leading to optimal performance.

### College Ave Student Loans | Marketing Intern

March – Sept. 2023

Produced digital promotional materials and maintained branded templates, supporting campaigns that reached thousands of prospective students.

Optimized RFI responses using AI, accelerating proposal turnaround and improving win rates.

### Drexel University | Film Equipment Room Assistant

Sept. 2023 – June 2024

Acted as the first point of contact for students, conducting thorough inspection and storage of returned equipment.

Organized equipment reservations using WebCheckout, guaranteeing accurate tracking across 100+ items and minimizing scheduling conflicts.

## Volunteering

### De Marillac Centre | Assistant Educational Instructor

Sept. 2023 – June 2024

Tutored children between the ages of 5-13 on Arithmetic, English Language and Fine Arts.