

# Beverly Onita

Graphic Designer | Web Design | Branding

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[beverlyonita.com](https://www.beverlyonita.com)

Creative and detail-oriented Graphic Designer with experience designing for both digital and print media across corporate marketing and retail environments. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Microsoft Office (Word, Excel, PowerPoint), Figma, SketchUp, Procreate, with additional experience using Salesforce, RocketDocs, Teamworks, Web Checkout. Skilled in HTML, CSS, JavaScript, GSAP, and software tools such as GitHub, CodeKit, and Visual Studio Code. Brings a strong eye for typography, layout, packaging, prototyping, publication, and web design, delivering strategy-aligned creative across social, sales, and digital channels.

## Work Experience

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**Unique Industries** Philadelphia, PA  
**Creative Intern**

06/2024 - 01/2025

- Designed print and digital materials for major retail campaigns (Walmart, Target, Meijer).
- Maintained brand consistency across assets for licensed clients including Sanrio, Pokémon, and Disney.
- Created packaging layouts, product mockups, in-store signage, and social content under tight deadlines.
- Prepared final production files, performed prepress checks, and flagged design issues during hand-off.
- Collaborated with Creative and Product teams using Teamworks to manage multiple simultaneous projects.

### Key Achievements

- Selected to extend internship twice due to performance and reliability in fast-turnaround design work.

**College Ave Student Loans** Wilmington, DE  
**Marketing Intern**

03/2023 - 09/2023

- Supported the internal marketing team by designing digital assets, updating rate sheets, and creating infographics.
- Maintained internal brand templates and collaborated on campaign visuals using RocketDocs and Salesforce.
- Ensured visual alignment across mobile and desktop marketing experiences.

**Drexel University** Philadelphia, PA  
**Federal Work Study**

09/2023 - 06/2024

- Managed equipment inventory and provided support for visual media production and technical upkeep.
- Developed organizational systems and assisted with university marketing materials.

## Education

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**Drexel University** Philadelphia, PA

09/2020 - 06/2024

BSc in Graphic Design

GPA: 3.6

Awards: Westphal Portfolio Scholarship | A. J. Drexel Scholarship | Dean's List 5 Times