

# Beverly Onita

Graphic Designer | Packaging | Branding | Web Design  
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## Skills

- Packaging & Print:** Mock-ups, Structural Design, Print-Ready File Prep, Consumer Goods Packaging
- Design:** Photoshop, Illustrator, InDesign, After Effects, Figma, Canva, Microsoft Suite
- Web Development:** HTML, CSS, JavaScript, GSAP, WordPress, Webflow
- Project Management:** Asana, Slack, Salesforce, RocketDocs, Teamworks, WebCheckout

## Projects

### Hello Kitty® and Friends Party Supplies

Unique Industries, Inc.

Collaborated with the design team to produce physical prototypes of plates, napkins, paper hats, and stickers for Sanrio's iconic *Hello Kitty® and Friends* brand.

### Accord

Designed product, packaging, branding, and web design for a luxury chocolate company. Conducted research to familiarize myself with popular trends associated with luxury chocolate companies and brands.

### Bartram's Garden

Created a refreshed marketing package for Bartram's Garden, including a static and animated logo, responsive landing page layout, and promotional merchandise to increase brand visibility.

### Wonderfilled

Storyboarded and designed a marketing animation for OREO's 2013 Wonderfilled campaign, celebrating a sense of wonder and joy through motion design and storytelling

## Education

### Drexel University

June 2024

Bachelor of Science: Graphic Design  
Westphal Portfolio Scholarship | Cum Laude

## Professional Experience

### Unique Industries, Inc. | Graphic Design Intern

June 2024 – Jan. 2025

Constructed 100+ packaging and product mock-ups for major retailers/brands including Walmart, Target, Marvel, DC, and Sanrio, several of which were mass-produced, sold by various retail chains, and featured in Unique Industries' seasonal catalog.

Fulfilled multiple image requests for retail chains, streamlining turnaround times.

Partnered with cross-functional teams to prepare print-ready files and flag color inconsistencies, reducing production errors and ensuring accuracy.

Performed routine maintenance on printers and proofing equipment, leading to optimal performance.

### College Ave Student Loans | Marketing Intern

March – Sept. 2023

Produced digital promotional materials and maintained branded templates, supporting campaigns that reached 100,000+ of prospective students.

Optimized RFI responses using AI, accelerating proposal turnaround and improving win rates.

Managed accreditation tracking for 150+ educational institutions, reducing fraud risk through systematic verification and oversight.

### Drexel University | Film Equipment Room Assistant

Sept. 2023 – June 2024

Acted as the first point of contact for students, conducting thorough inspection and storage of returned equipment.

Organized equipment reservations using WebCheckout, guaranteeing accurate tracking across 150+ items and minimizing scheduling conflicts.

## Volunteering

### De Marillac Centre | Assistant Educational Instructor

Sept. 2023 – June 2024

Tutored children between the ages of 5-13 on Arithmetic, English Language and Fine Arts.