

BEVERLY ONITA

GRAPHIC DESIGNER

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☎ (267) 280-6202

📍 Philadelphia, PA



EXPERIENCE

CREATIVE INTERN

Unique Industries, Inc.
Philadelphia, PA

June 2024 - Jan. 2025

- Coordinated project tracking and workflow via Teamworks, ensuring timely delivery and team collaboration during crunch time
- Ensured product accuracy by interpreting brand guidelines and briefs to create aligned merchandise/merchandise layouts
- Communicated with management to resolve cross-team errors and enhance project quality
- Prepared print-ready files, flagged color inconsistencies and created SVG files for specialty materials such as reactive and adhesive foils
- Utilized a range of adhesive materials to construct physical prototypes for customer presentations
- Performed routine maintenance on printers and proofing equipment, ensuring optimal performance and preventing production delays

FEDERAL WORK STUDY

Drexel University's Westphal College of Media Arts & Design
Philadelphia, PA

Sept. 2023 - June 2024

- Managed equipment reservations for students using Web Checkout, ensuring accurate inventory tracking and availability
- Conducted thorough inspections and maintenance of returned equipment and stored in its designated location

MARKETING INTERN

College Ave Student Loans
Wilmington, DE

March 2023 - Sept. 2023

- Utilized RocketDocs, Salesforce, and AI tools to efficiently manage and complete RFIs for stakeholders
- Collaborated with the Credit Team to successfully process RFIs from educational institutions with accuracy and timeliness
- Updated key marketing assets, including interest rate information, contributing to enhanced client acquisition and company promotion
- Maintained school accreditation data, ensuring up-to-date records for marketing and client engagement



SKILLS

PACKAGING | WEB DESIGN | PUBLICATION
PHOTOSHOP | ADOBE ILLUSTRATOR
INDESIGN | AFTER EFFECTS | PROCREATE
PISKEL | SKETCHUP | FIGMA | PAINTTOOL SAI
MICROSOFT 365 | HTML | CSS | JAVASCRIPT
GSAP | VISUAL STUDIO CODE | CODEKIT
GITHUB | SALESFORCE | ROCKETDOCS
WEB CHECKOUT | TEAMWORKS



PROJECTS

- Assembled merchandise, created layouts, and designed packaging for brands including Sanrio, Pokémon and Disney
- Fulfilled image requests for key stakeholders, including Walmart, Target and Michaels, ensuring alignment with brand guidelines
- Developed digital models and designed comprehensive digital layouts for stakeholder reference and use
- Developed brand identity for fictitious company "Accord," including logo design, website, packaging and visual elements



EDUCATION

DREXEL UNIVERSITY

BSc in Graphic Design

Sept. 2020 - June 2024

GPA: 3.6 | Dean's List



HONORS/AWARDS

Westphal Portfolio Scholarship
A. J. Drexel Scholarship