

Beverly Onita

Graphic Designer | Packaging | Branding | Web Design
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Skills

- Packaging & Print:** Mock-ups, Structural Design, Print-Ready File Prep, Consumer Goods Packaging
- Design:** Photoshop, Illustrator, InDesign, After Effects, Figma, Canva, Microsoft Suite
- Web Development:** HTML, CSS, JavaScript, GSAP, WordPress, Webflow
- Project Management:** Asana, Slack, Salesforce, RocketDocs, Teamworks, Web Checkout

Projects

Hello Kitty® and Friends Party Supplies

Unique Industries, Inc.

Collaborated with the design team to produce physical prototypes of plates, napkins, paper hats, and stickers for Sanrio's iconic *Hello Kitty® and Friends* brand.

Accord

Designed product, packaging, branding, and web design for a luxury chocolate company. Conducted research to familiarize myself with popular trends associated with luxury chocolate companies and brands.

Bartram's Garden

Created refreshed marketing package for Bartram's Garden, including static and animated logo, responsive layout for landing page, and other promotional material including merchandise to boost visitorship.

Wonderfilled

Storyboarded and designed marketing animation for OREO's 2013 campaign that celebrated a sense of wonder and joy, and featured a song by Owl City.

Education

Drexel University

June 2024

Bachelor of Science: Graphic Design
Westphal Portfolio Scholarship | Cum Laude

Professional Experience

Unique Industries, Inc. | Graphic Design Intern

June 2024 – Jan. 2025

Constructed 100+ packaging and product mock-ups for major retailers/brands including Walmart, Target, Marvel, DC, and Sanrio, several of which were mass-produced, sold by various retail chains, and featured in Unique Industries' seasonal catalog.

Fulfilled multiple image requests for retail chains, streamlining turnaround times.

Partnered with cross-functional teams to prepare print-ready files and flag color inconsistencies, reducing production errors and ensuring accuracy.

Performed routine maintenance on printers and proofing equipment, leading to optimal performance.

College Ave Student Loans | Marketing Intern

March – Sept. 2023

Produced digital promotional materials and maintained branded templates, supporting campaigns that reached 100,000+ of prospective students.

Optimized RFI responses using AI, accelerating proposal turnaround and improving win rates.

Managed accreditation tracking for 150+ educational institutions, reducing fraud risk through systematic verification and oversight.

Drexel University | Film Equipment Room Assistant

Sept. 2023 – June 2024

Acted as the first point of contact for students, conducting thorough inspection and storage of returned equipment.

Organized equipment reservations using WebCheckout, guaranteeing accurate tracking across 150+ items and minimizing scheduling conflicts.

Volunteering

De Marillac Centre | Assistant Educational Instructor

Sept. 2023 – June 2024

Tutored children between the ages of 5-13 on Arithmetic, English Language and Fine Arts.