

# Beverly Onita

Graphic Designer, Web Designer, Branding

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Creative and detail-oriented Graphic Designer with experience designing for both digital and print media across corporate marketing and retail environments. Brings strong eye for typography, layout, packaging, prototyping, publication, and web design, delivering strategy-aligned creative across social, sales, and digital channels.

## Skills

- **Design Tools:** Adobe Photoshop, Illustrator, InDesign, After Effects, Figma, SketchUp, Canva, Procreate, Microsoft Office
- **Web Development:** HTML, CSS, JavaScript, GitHub, GSAP, Visual Studio Code, CodeKit, Wordpress, Webflow
- **Project Management:** Salesforce, RocketDocs, Web Checkout, Teamworks
- **Hard Skills:** Packaging, Publication, Web Design

## Work Experience

**Unique Industries**, Philadelphia, PA

June 2024 – Jan. 2025

### Graphic Design Intern

- Contributed to project tracking and workflow via Teamworks, ensuring timely delivery.
- Multitasked to complete multiple projects under tight deadlines while maintaining communication with other teams.
- Performed routine maintenance on printers and proofing equipment, ensuring optimal performance.
- Prepared print-ready files, flagged color inconsistencies, and created SVG files for materials such as adhesive foils.
- Fulfilled image requests for grocery chains, including Walmart, and Target, ensuring alignment with brand guidelines.

**College Ave Student Loans**, Wilmington, DE

March – Sept. 2023

### Marketing Co-op

- Utilized RocketDocs, Salesforce, and AI tools to efficiently manage and complete RFIs for customers.
- Maintained internal brand templates and collaborated on campaign visuals using RocketDocs and Salesforce.
- Managed school accreditation data, ensuring up-to-date records for marketing and securing profit for stakeholders.

**Drexel University**, Philadelphia, PA

Sept. 2023 – June 2024

### Federal Work Study

- Acted as first point of contact for students and staff during front desk hours.
- Organized equipment reservations using WebCheckout, ensuring accurate inventory tracking.
- Conducted thorough inspection and storage of returned equipment.

## Projects

### Accord

- Designed product, packing, branding and web design for luxury chocolate company. Conducted research to familiarize myself with popular trends associated with luxury chocolate companies and brands.

### Augment

- Designed packaging for luxury cutlery sets and conducted research on brands that design different versions of a product in order to cater to diverse customer needs.

### Bartram's Garden

- Created refreshed marketing package for Bartram's Garden, including static and animated logo, responsive layout for landing page, and other promotional material including merchandise, posters and brochures to boost visitorship.

### Wonderfilled

- Designed marketing animation for OREO. Created storyboard and design of animation for OREO tagline with assets separately in Figma.

## Education

**Drexel University**, Philadelphia, PA

June 2024

- Bachelor of Science: Graphic Design
- Westphal Portfolio Scholarship | Dean's List