

GABRIEL CAMPO

Product Designer
Los Angeles, CA

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→ WORK EXPERIENCE

BUZZFEED

Apr 2020 – Present

SENIOR PRODUCT DESIGNER, TASTY (*current*)

Lead design for Tasty app and web. Focused on evolving the Tasty Commerce suite of features including shoppable recipes and meals plans.

SENIOR PRODUCT DESIGNER, HUFFPOST

Created brand identity and designed page templates for a new section called Voices.

PRODUCT DESIGNER, PARTNERSHIP

Led design for partnerships projects across all BuzzFeed brands including Tasty Shoppable Recipes, BuzzFeed brand takeover product offerings, and Quiz Party sponsorship offerings.

THE HARTFORD

Dec 2018 – Mar 2020

ASSOCIATE DIRECTOR UX DESIGN

Designed a variety of features on the claimant employer portal including full rebrand and leave of absence management system.

ACCENTURE

Jan 2015 – Nov 2018

CONSULTANT, DESIGN (@ THE HARTFORD)

Led site redesign of claimant employee portal. Created a design system as part of the redesign.

ANALYST, PROJECT MANAGEMENT (@ CHASE)

Project managed a product design team working in Agile. Worked on both Chase site and mobile app redesigns.

→ EDUCATION

GENERAL ASSEMBLY

FEB 2017 – APR 2017

User Experience Design Immersive

U. OF PENNSYLVANIA

AUG 2010 – DEC 2014

Dual Bachelors of Science and Engineering: Computer Science & Systems Engineering

→ OTHER INTERESTS

Photography, typography, calligraphy, graphic design, gaming, cats!