



Perfecto Prep

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My stakeholder

**Latam students' parents
that want their children to
study in the US, but don't
know which school to
apply for best fit &
increase chance of
acceptance**



Our method are the best because of DATA!

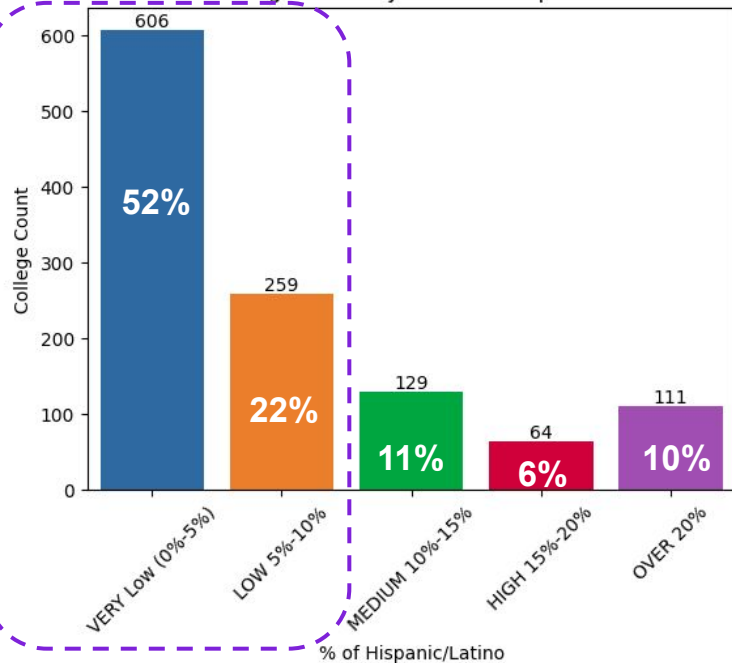
Data ~1,200 schools in the US to understand which one: best fit for your child, probability of being accepted (acceptance rate, price, SAT score, location, etc)



US colleges are very competitive & expensive

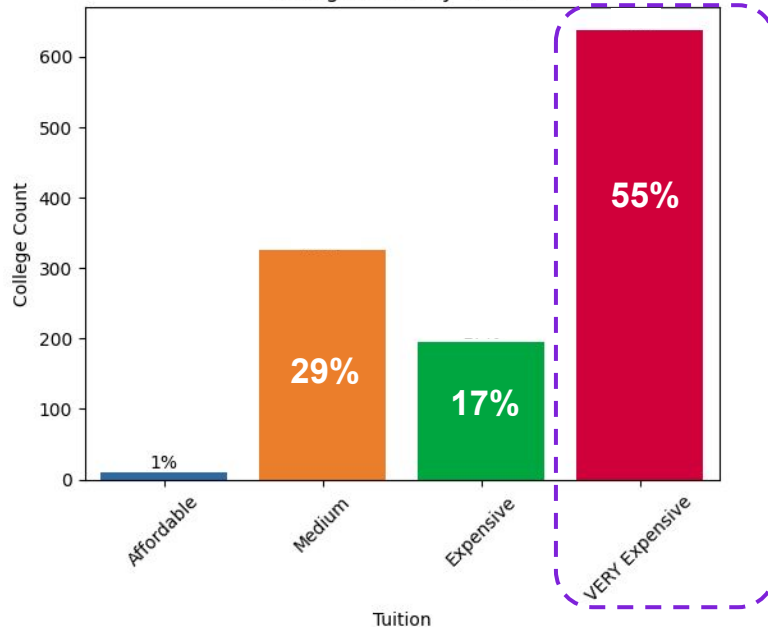


College Count by the % of Hispanics



In 74% of schools, less than 1 in 10 student is Hispanic

College Count by Tuition



More than half are \$20,000+/year, we can help you get scholarships!



Model Strengths & Limitations

Strengths

- The accuracy of our model to predict the school acceptance rate is 83%
- This means we have a deep understanding of each school's profile & acceptance requirements to get your child in!

Limitations

- The model does not include individual students data
- Gathering students' data over time will enable us to predict which students' profile will increase chances of acceptance



**Start early to match your child's desired
school to the school's profile**

With data, we can help!

