# Milka Eshetu

Aspiring Data Analyst hoping to make a positive impact with her work

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#### **EDUCATION**

# SUNY Plattsburgh, B.S. Degree

Aug. 2016 - May 2020

Majors: Economics, International Business, Finance and Business Administration

Minor: Management Information Systems

## **PROJECTS**

# aBAD — www.allblackallday.com

May 2020 - PRESENT

- Operate an ecommerce website for black artists worldwide to showcase and sell their artwork on wall art as well as wearable art
- Incorporate different aspects of e-commerce such as website and social media analytics, digital marketing campaigns, client outreach programs, and dropshipping to cater to different fanbases

## **Econometrics and Senior Seminar Project**

Aug. 2019 - May 2020

- Collected, cleaned, and formatted data in Excel to prepare datasets for econometric analysis in STATA
- Ran multiple regression analyses and applied econometric techniques to study the impact of population on GDP per capita on time series and panel data

## **Developmental Economics Project**

Jan. 2019 - May 2019

 Conducted a qualitative study on the role of culture, natural resources trap, FDI, R&D, productivity, and technology as causes for income to be four times higher in Japan than Argentina

### **EXPERIENCE**

## **SS&C**, Washington D.C. — *Investor Services Representative*

Oct. 2020 - PRESENT

• Utilize Intranet and Salesforce to handle sensitive data and assist clients with understanding their retirement insurance and facilitating requests for loans, withdrawals, RMDs, QDROs, etc...

## **African Union**, A.A., Ethiopia — Economic Affairs Intern

July 2019 - Aug. 2019

• Conducted accurate statistical analysis and literature reviews for research projects addressing African migration and the 4th industrial revolution in Africa

## **Swarovski Lighting**, Plattsburgh, NY — Project Management Intern

Sept. 2018 - Dec. 2018

 Spearheaded the digitization campaign of the Engineering Department by utilizing different intranet and MS Office tools to move from a paper-based project management system to a centralized online platform

#### **SKILLS**

STATA **Google Analytics** Python UML Modelling Lucidchart Quantitative Research Qualitative Research Project Management **Data Entry** Salesforce MS Sharepoint MS Teams MS Excel MS Powerpoint **Google Suite Bloomberg Certified** 

#### **HONORS & AWARDS**

**Summa Cum Laude** for graduating with a 3.93 GPA

Phi Kappa Phi national honor society for top 7.5% of the undergraduate class

Beta Gamma Sigma national honor society for top 10% of the SBE class

Omicron Delta Epsilon national honor society for Economics students

**Dean's List** every semester for 3.5 GPA requirement

Excellence Award in Finance for top student in Finance in the graduating class

#### **LANGUAGES**

English, Amharic