### JOB APPLICATION TRACKING SYSTEM

### 1 INTRODUCTION

#### 1.1 Overview

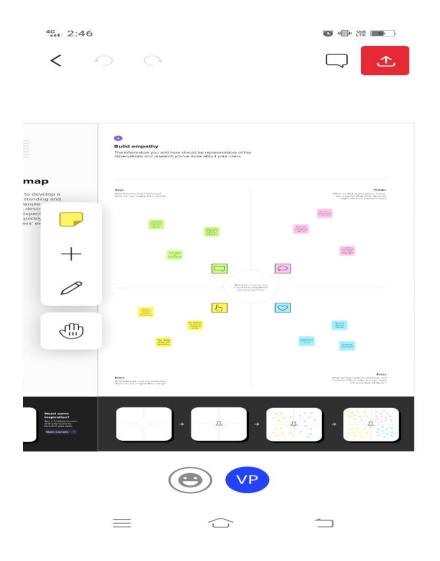
Job application tracking system is software for recruiters and employers to track candidates throughout the recruiting and hiring process.

#### 1.2 Purpose

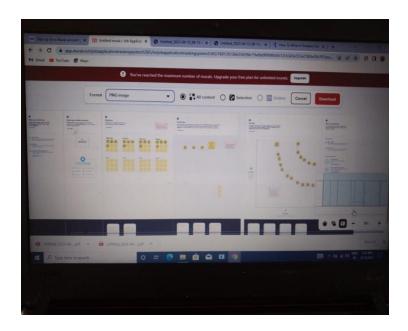
Resume scanning software used by recruiters and employers during the hiring process to collect, sort, scan, and rank the job applications they receive for their open positions.

### 2 Problem definition and design thinking

2.1 Empathy map



# 2.2 Ideation & Brainstorming Map



## 3 Result

3.1 Data Model:

Salesforce	Salesforce
	has
	everything
	you need to
	run your
	business
	from any
	where
Object	Salesforce
	object are
	database
	tables that
	Permit you
	to store
	data that is
	specific to
	an
	organization
Fields	Fields in
	Salesforce
	represents
	what the
	columns
	represent in
	relational
	database
Tab	Tabs can
	also be used
	to access custom
	object and custom
Profile	pages
Profile	A profile
	can be
	assigned to
	may users
	but user can
	be assigned
	single
	profile at a
Hear	time
User	Every user
	in Salasforse
	Salesforce
	has a user
	account

### 3.2 Activity & Screenshot

# **Custom object**



sharing setting

8:00 AM

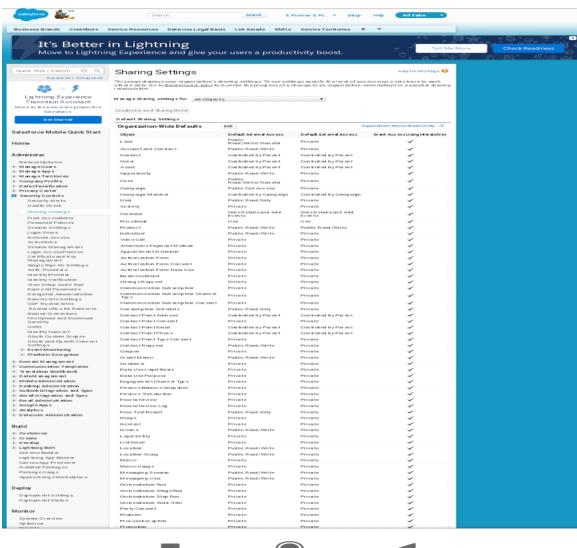


















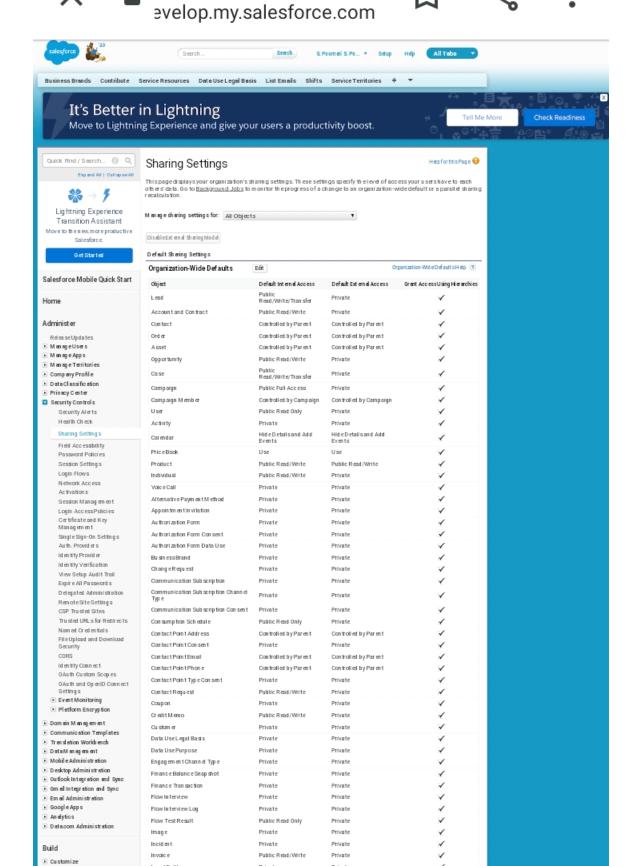


# Sharing Settings ...









# custom object







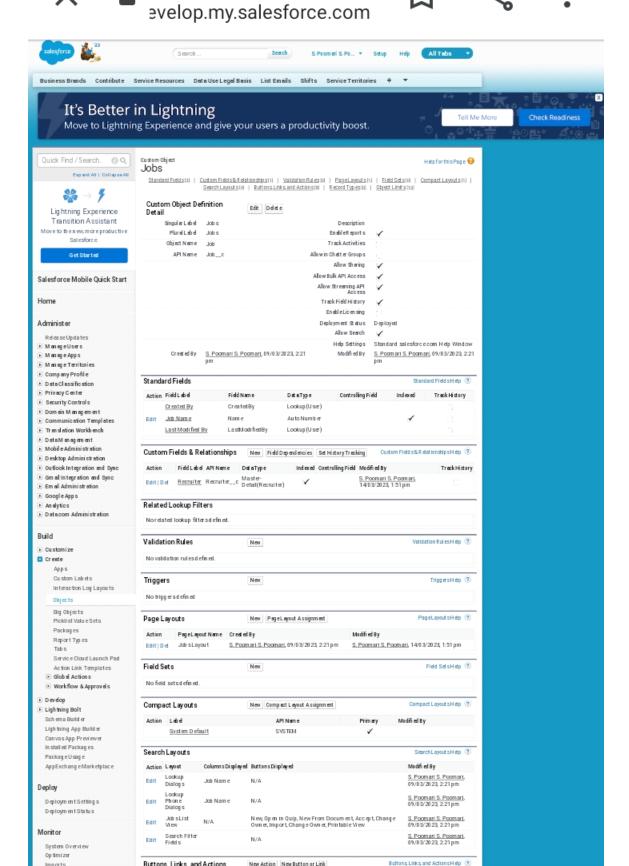


# Custom Object: J...









## Sales manager





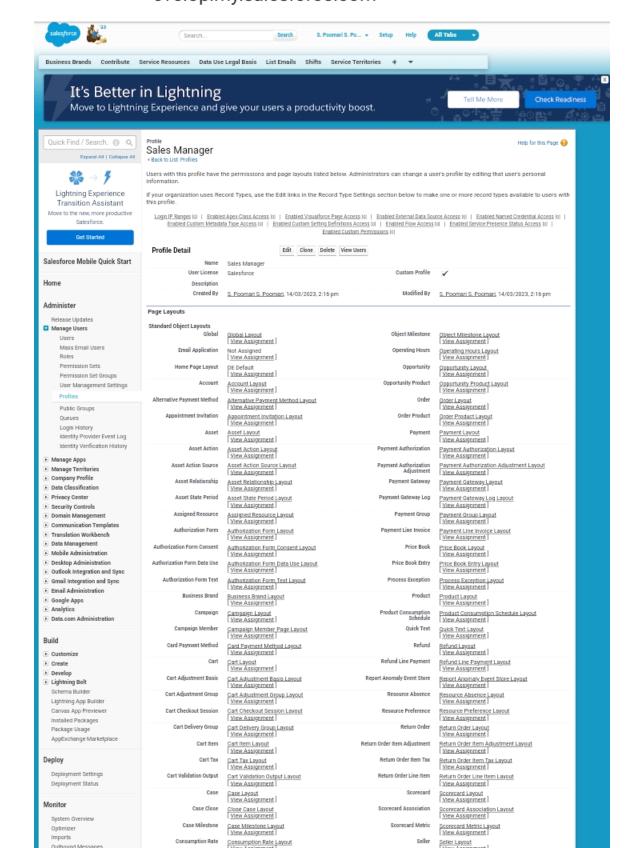


# Profile: Sales Ma... evelop.my.salesforce.com









### Recruiter





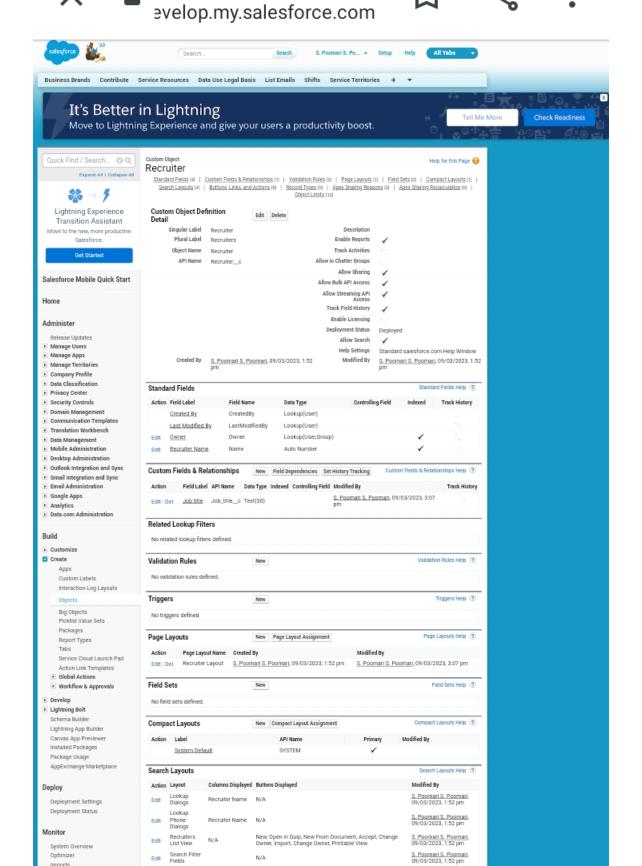


# Custom Object: R...









# New relationship







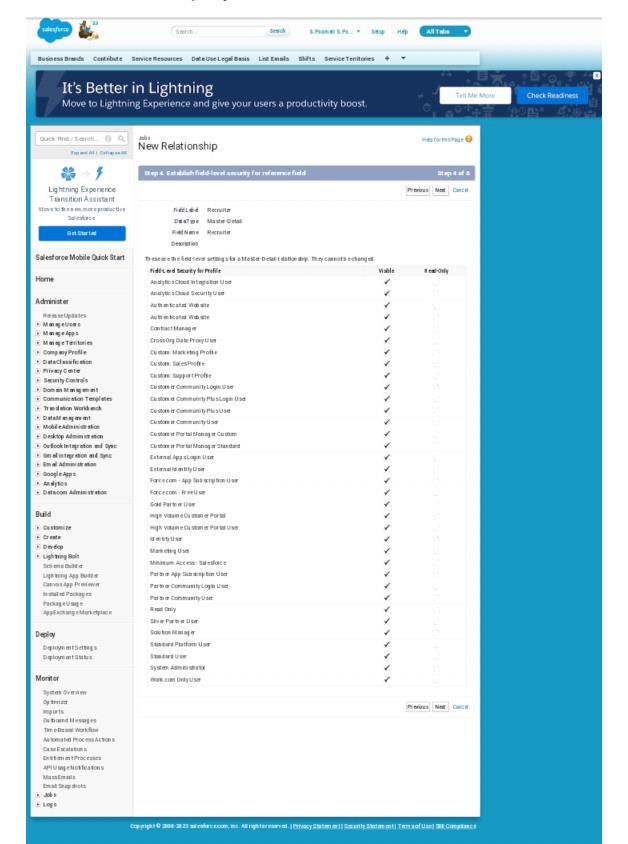


## Jobs: New Relati... evelop.my.salesforce.com









### **New custom field**

1:59 PM 🖄





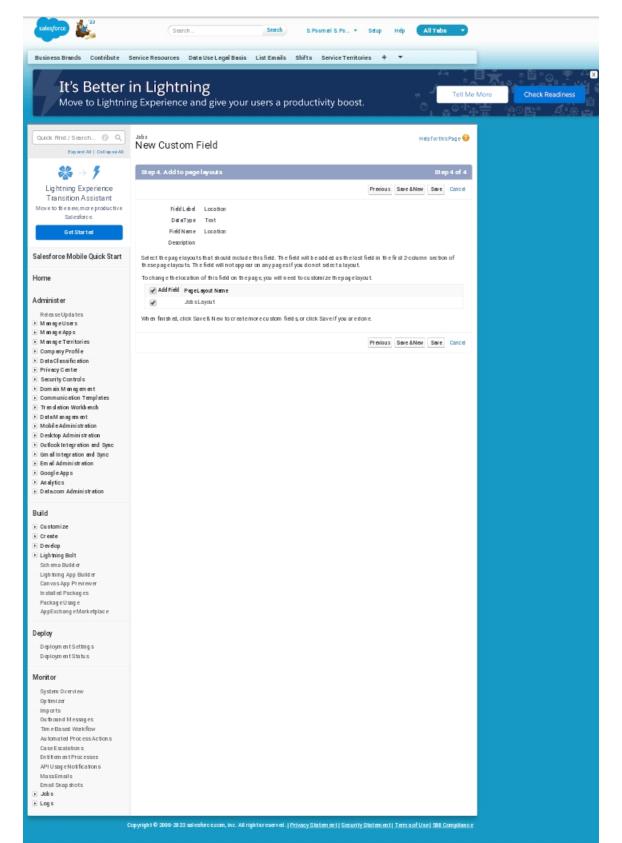


## Jobs: New Custo... evelop.my.salesforce.com









## **JOBS**





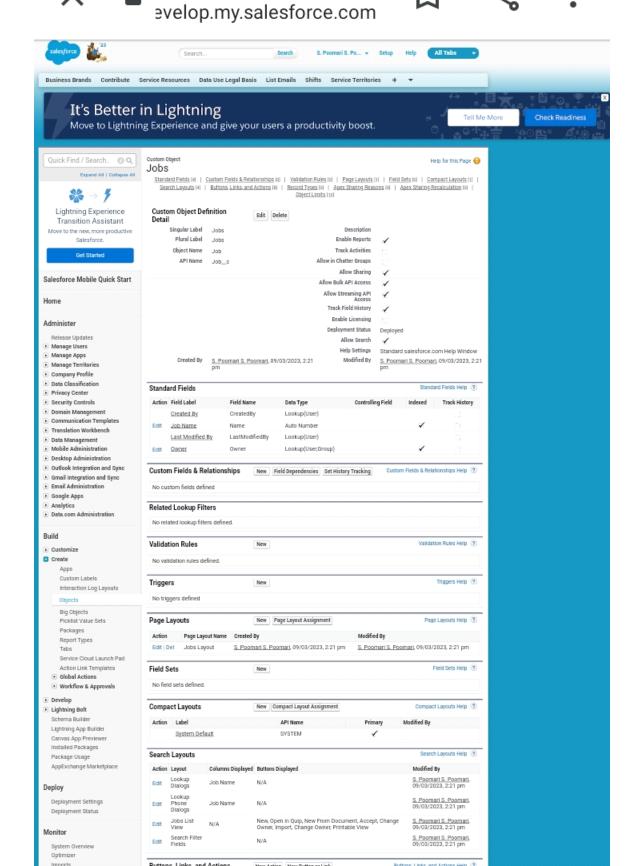


# Custom Object: J...









### **New custom field**

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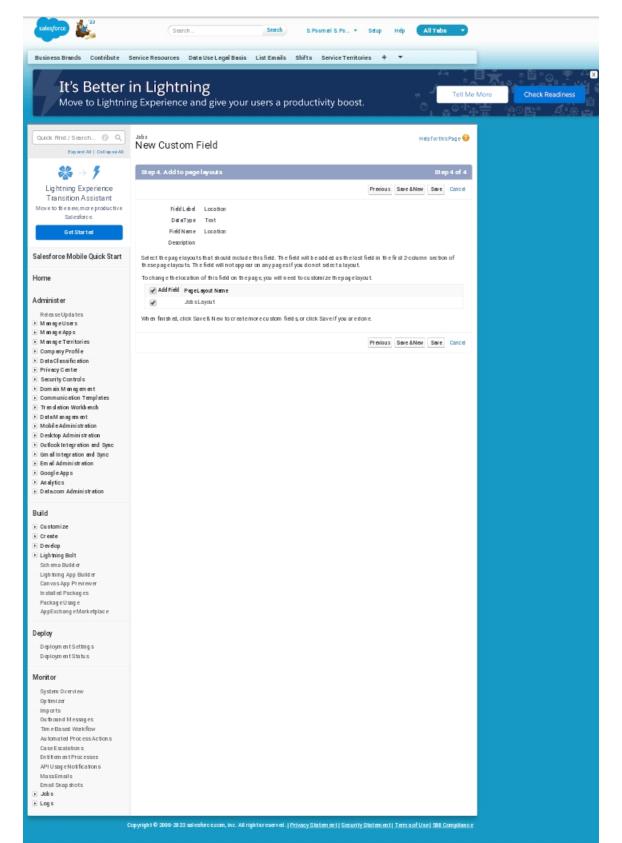


## Jobs: New Custo... evelop.my.salesforce.com









#### Team Lead -

https://trailblazer.me/id/kkmuthuselvi

Team Member 1 -https://trailblazer.me/id/sspoomari

Team Member 2 -https://trailblazer.me/id/vvprabha

Team Member 3 -https://trailblazer.me/id/poorr9

#### 5 ADVANTAGE & DISADVANTAGE

Applicant tracking system advantages include enabling you to focus more on tasks that truly require your attention rather than spending manual resources on routine, mundane tasks. Good ATS can save almost 50% of your time by automating these routine tasks. In doing so, your processes get more efficient and faster.

Therefore, Applicant Tracking Systems pose the risk of rejecting highly qualified candidates just because they did not include certain keywords in their job application. All the resumes that have an atypical format are usually eliminated since the ATS cannot recognize and interpret them.

### 6 APPLICATIONS

How to Beat an Applicant Tracking System
Use the keywords from the job description

Edit your resumé to fit the job you're applying

Don't apply for too many roles in the same company.

Make your resumé simple and clear.

#### 7 CONCLUSION

Job Application Tracking System for recruiters is a very effective hiring solution that most of the successful recruiters utilize. Because without it, there is a good chance that your process of moving applicants through different stages can become very difficult.

### 8 FUTURE SCOPE

An Job application tracking system creates opportunities to automate manual processes, increase visibility into the hiring cycle for the entire recruiting team, and increase opportunities for communication throughout the candidate journey.