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Final project topic: Wilderness Survival Website

Elevator pitch: This website compiles essential information that readers can obtain to help them in times of crisis while in the wilderness.

Long description: Users can view essential strategies for survival when presented with a situation that lacks the amenities of the modern age. Relevant information including but not limited to local fauna, terrain, and hazards, can be accessed by a region of interest in the United States. The information will be simple and concise so it can be printed and brought along in a person's pocket should they visit that region. Furthermore, the website will have first aid information and other preventative measures one can take to avoid an emergency situation.

Explorer Jack – Loves to hike around the US and has an interest in preparing himself for disaster in the wilderness.

Vegan Sarah – Prefers to eat fresh plants foraged herself from local sources to minimize impact on environment and animals.

Ranger Carl – A park ranger who can educate local schools about disaster preparedness, local medicinal plants, edible plants, and how to prevent panic

3 Comps

National Park Service, *nps.gov* – This website uses a similar design of the user navigating to regions of interest and discovering information about that location.

Wilderness-survival.net – Contains similar information that is accessible; however, this website lacks many features such as regional edible fauna.

Lifetime fitness, *lifetimefitness.com* – Contains information for outdoor enthusiasts and promotes many different kinds of activities and sports.