



Welcome!
We'll start in a few minutes

Introduction



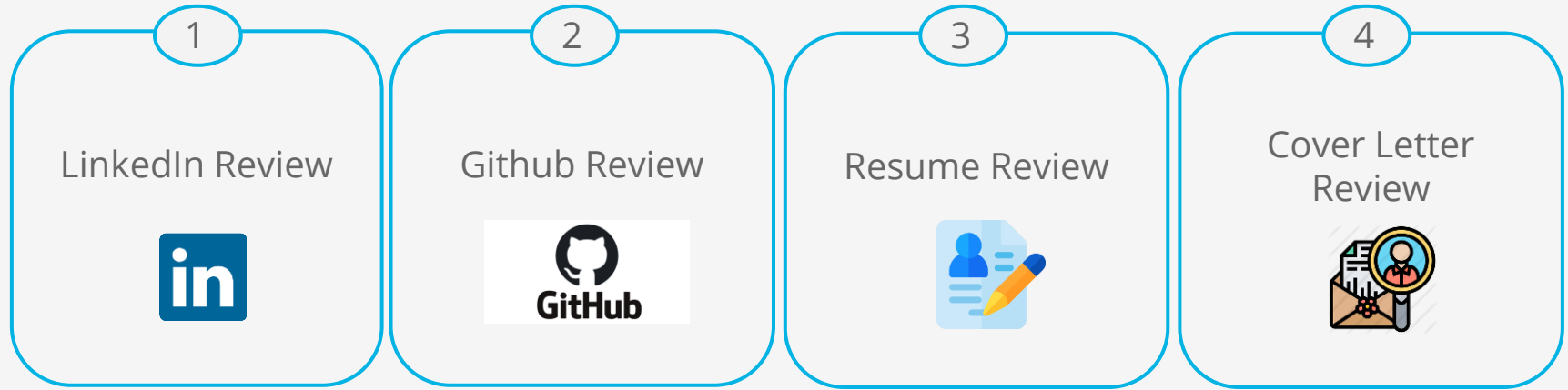
Nada Al Hodairy
Udacity Careers



Muzoon Matar
Udacity Careers



4 types of career services will be offered to all students



Individualized review by industry professional; receive feedback within 24-48 hrs

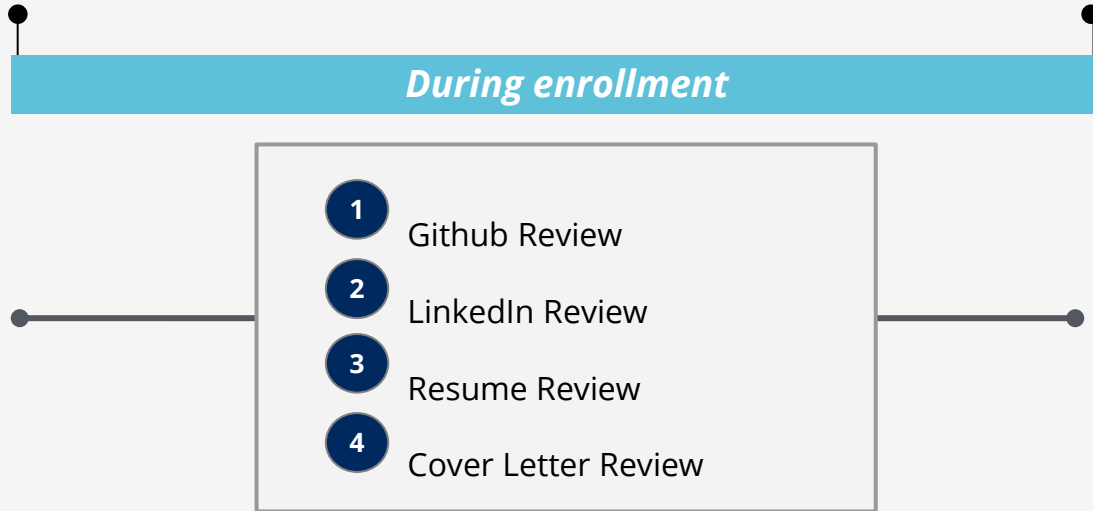
Free

Mandatory to graduate

When will the Career Services be provided?

Launch of ND
(Week 0)

End of ND
(Week 13-18)



Your session leads will ask you to complete certain projects in alignment with career sessions (to be detailed next)

Session #1: ELEVATOR PITCH



Description: Session that teaches students how to write an elevator pitch, followed by workshop to draft & present their own pitches

Objective:

- (1) Community ice-breaker
- (2) Educate students on how to professionally present themselves

Length: 30 mins

Delivered by: SL

Logistics: integrated into Connect session

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Format: (1) virtual (2) virtual & physical (depends on session)

Pre-session

N/A

During session

Break-out session for pilot NDs

- Discuss: elevator pitch (10 minutes)
 - What it is
 - Why it's important (presenter or student-led personal anecdote)
 - Examples (presenter)
 - Instructions on how to write one (template)
- Workshop for students to write and practice their pitch as per template (15 minutes)
 - 5 minutes write
 - 10 minutes practice

Post session

Next steps: heads up about next session: Expectations

Product implications

Pre-shared templates ([access here](#))

Links to document: [access here](#)

**Let's launch your Job-Search
journey!**



Who here likes to network?

*Networking is the
WOOOOOORST!*



...seriously, it's the worst.

What is an Elevator Pitch?

One of the most important elements of making a memorable first impression

An elevator pitch is a **brief**, **concise**, and **timely** answer to the question....

"Tell me about yourself"

For discussion: Do you agree? Please share a personal experience!



Elevator Pitch - Example 1



Felipe A. Millacura

....

Hello! My name is Felipe.

I currently work at Udacity as the Session Lead for the Data Fundamentals Nanodegree that they are running in Chile. I am a scientist by profession (Biotechnology engineer) with more than 8 years experience in R&D.

In my work I usually interpret trends or patterns present in complex data sets. As I realised that I had the strong analytical skills needed to work with all kind of Data, I immersed myself into the data world by helping enterprises to collect, organize, analyse, and disseminate significant amounts of information allowing them to take data driven decisions.

Tell me about you, what do you do?



Elevator Pitch - Example 2



Muzoon Mattar

Hi! My name is Muzoon.

I work at Udacity, a US based education start-up. I focus on developing and launching career services for tech graduates in fields of data science, web development. This includes resume reviews, career fairs, and job-interview matching.

Prior to Udacity, I was a Business Analyst at McKinsey & Company, where I analyzed data for companies to increase their profitability.

I'm currently looking for a role that can combine my passion for the education technology space and my skill in data analysis.

What about you?



Elevator Pitch - Example 2



Hamad Almuqbel

Hi! My name is Hamad.

I have been working at Udacity as a Partnerships Manager for the last year. Prior to that, I was a web course manager. I have a software engineering background from King Fahad University of Petroleum & Minerals.

I also co-founded a software development startup. We developed software and advised >20 startups.

I'm interested in meeting people who are developing the tech entrepreneurial ecosystem in Saudi, both from a software and talent perspective.

What are you working on?



Elevator Pitch - Examples

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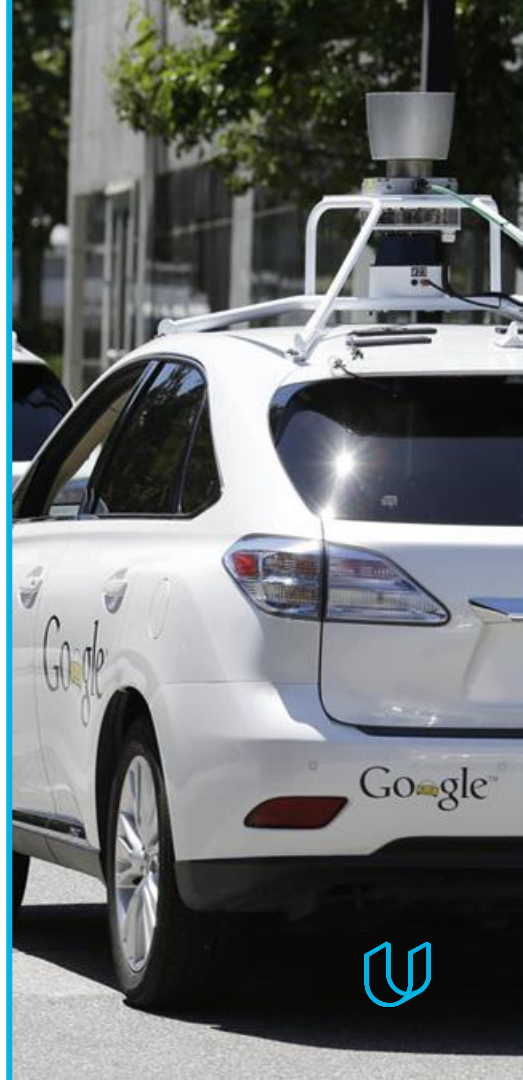
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Elevator pitch

- Your name & what you do
- Brief of your background (education, job)
- Clearly state what type of role you are looking for
- Elaborate on your experience the field
- Explain why you are interested in the field
- Share soft skills relevant to the role you are interested in (e.g. communication, collaboration)
- Share any relevant additional education (if relevant)
- Articulate your strongest (recent) project (if relevant)
- If you touch on buzzwords, without pretending to know more than you do
- Ask them about themselves
- **CRITICAL: 20-60 SECOND MAX; AN ELEVATOR SPEECH IN AN INTERVIEW CAN GO UP TO 2 MINUTES**



ELEVATOR PITCH - WRITE IT DOWN!

Instructions

Complete the forms in front of you;

- **Who am I?** (i.e. name)
- **What is my background?** (i.e. field of study, work, most recent project)
- **What am I looking to do?** (i.e. what do you you want to do & why?)
- **Close out the conversation** (i.e. ask them questions, schedule follow up touch point)

Example

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ELEVATOR PITCH - LET'S PRACTICE 5 TIMES!

Instructions

- Reformulate in 2 lines facing each other; each line should have same # of people
- You will have the chance to repeat your elevator pitch 5 times to 5 different people (assuming a full house)
- You will be seated / standing in front of any given individual for 2 minutes, where both of you share your pitches (1 minute each)
- After 2 minutes, you will move anti-clockwise
- If you are not done with your pitches by the time we call the 2 minute mark, you will have to stop & move to next round



