

Data dictionary

Entry_id	Survey ID	Numeric		
Where do you normally live?	Location of survey respondent (country)	Char	Category	
Which local authority do you live in?	Location of survey respondent (local authority)	Char	Free text	
Participating adults (16 or above)	Number of participants	Numeric		
Non participating adults (16 or above)	Number of participants	Numeric		
Participating juniors (under 16)	Number of participants	Numeric		
Non-participating juniors (under 16)	Number of participants	Numeric		
How did you travel to the area (Perth and Kinross)?	Travel method (area)	Char	Free text	
How did you travel to the events on the majority of days?	Travel method (event days)	Char	Free text	
If you used the event bus service, on how many days?	Number of days	Numeric		
How easy was it to book your entry?	Entry booking ease	Char	Category	
Where did you stay overnight? Enter names of town or village (nearest if rural location), for all different places stayed	Location	Char	Free text	
In what sort of accommodation did you stay?	Accommodation type	Char	Free text	
Would you use the event campsite again in future?	Campsite rating			
How many nights did you spend in Perth and Kinross?	Numeric			
How many nights did you spend away from home elsewhere in Scotland?	Numeric			
Which tourist attractions (if any) did you visit during your stay in Scotland?	Tourist attraction data	Char	Free text	
Following your visit, would you be more or less likely to return to Perth and Kinross for future holidays?	Return visit	Char	Category	
Accommodation costs?	Accommodation costs (£)	Numeric		
Fuel or other transport costs?	Costs (£)	Numeric		
6-Day traders (equipment)?	Costs (£)	Numeric		
6-Day traders (food and drink)?	Costs (£)	Numeric		
Other food and drink?	Costs (£)	Numeric		
6-day event merchandise?	Costs (£)	Numeric		
(Non 6-day event) Souvenirs?	Costs (£)	Numeric		
Visitor attractions?	Costs (£)	Numeric		
What was the additional spend of your group (accommodation, food and drink, souvenirs, visitor attractions) for the remainder of your holiday in Scotland (in GB £ total per group)	Costs (£)	Numeric		
How did you find out about this event?	Event referral info	Char	Free text	
How many Scottish 6-Days have you previously attended?	Number of events before	Numeric		
Overall, how would you rate the quality of the Strathearn 2019 event organisation?	Rating (event organisation)	Char	Category	
Any specific comments on the organisation?	Organisation comments	Char	Free text	
Overall, how would you rate the quality of the Strathearn 2019 course planning?	Rating (course planning)	Char	Category	
Any specific comments on the planning?	Planning comments	Char	Free text	
Overall, how would you rate the quality of the Strathearn 2019 event social programme?	Rating (social programme)	Char	Category	
Any specific comments on the social programme?	Social event comments	Char	Free text	
This years event included 2 middle distance races. In future would you prefer	Race distance preference	Char	Category	

Any other comments on the event format?	Event format comments	Char	Free text	
How much did you follow World Ranking Events and other race tracking?	Race tracking	Char	Category	
Were you aware that a Livestream production took place?	Livestream info	Char	Category	
Did you watch any of the Livestream?	Livestream response (races)	Char	Category	
Did you watch any of the Livestream?	Livestream response (competition)	Char	Category	
Did you watch any of the Livestream?	Livestream response (6 days)	Char	Category	
Did you watch any of the Livestream?	Livestream response (No)	Char	Category	
How do you rate the quality of the Livestream?	Livestream quality rating	Char	Category	
How would you rate event information provision via the website?	Website provision rating	Char	Category	
How would you rate event information provision via the printed programme and online daily news?	Event info rating	Char	Category	
Did you read the online daily news before each event?	Daily news info	Char	Category	
Did you follow the event via Facebook/Twitter?	Facebook/twitter tracking	Char	Category	
How would you rate the quality of the Facebook/ Twitter content?	Facebook/twitter rating	Char	Category	
Which of the following did you use to access results from the event? (Tick all that apply)	Results (live WIFI)	Char	Category	
Which of the following did you use to access results from the event? (Tick all that apply)	Results (live online)	Char	Category	
Which of the following did you use to access results from the event? (Tick all that apply)	Results (printed)	Char	Category	
Which of the following did you use to access results from the event? (Tick all that apply)	Results (online during)	Char	Category	
Which of the following did you use to access results from the event? (Tick all that apply)	Results (online after)	Char	Category	
Any other comments, or recommendations to improve the next event?	Comments	Char	Free text	
What age are you?	Age	Char	Category	

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How did you travel to the area (Perth and Kinross)?		
How did you travel to the events on the majority of days?		
If you used the event bus service, on how many days?		
How easy was it to book your entry?		
Where did you stay overnight? Enter names of town or village (nearest if rural location), for all different places stayed		
In what sort of accommodation did you stay?		
Would you use the event campsite again in future?		
How many nights did you spend in Perth and Kinross?		
How many nights did you spend away from home elsewhere in Scotland?		
Which tourist attractions (if any) did you visit during your stay in Scotland?		
Following your visit, would you be more or less likely to return to Perth and Kinross for future holidays?		
Accommodation costs?		
Fuel or other transport costs?		
6-Day traders (equipment)?		
6-Day traders (food and drink)?		
Other food and drink?		
6-day event merchandise?		
(Non 6-day event) Souvenirs?		
Visitor attractions?		
What was the additional spend of your group (accommodation, food and drink, souvenirs, visitor attractions) for the remainder of your holiday in Scotland (in GB £ total per group)		
How did you find out about this event?		
How many Scottish 6-Days have you previously attended?		
Overall, how would you rate the quality of the Strathearn 2019 event organisation?		
Any specific comments on the organisation?		
Overall, how would you rate the quality of the Strathearn 2019 course planning?		
Any specific comments on the planning?		
Overall, how would you rate the quality of the Strathearn 2019 event social programme?		
Any specific comments on the social programme?		
This years event included 2 middle distance races. In future would you prefer		

Any other comments on the event format?		
How much did you follow World Ranking Events and other race tracking?		
Were you aware that a Livestream production took place?		
Did you watch any of the Livestream?		
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How do you rate the quality of the Livestream?		
How would you rate event information provision via the website?		
How would you rate event information provision via the printed programme and online daily news?		
Did you read the online daily news before each event?		
Did you follow the event via Facebook/Twitter?		
How would you rate the quality of the Facebook/ Twitter content?		
Which of the following did you use to access results from the event? (Tick all that apply)		
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