Milladayoubi@gmail.com

647-806-7239

SKILLS

Front End Development

Back End Development

Project Management

Ecommerce Development

Web Performance

SEO & Analytics

Conversion Optimization

Rapid Prototyping

UX/UI Design

TOOLS

Shopify

WordPress

Adobe Creative Suite

Google Analytics

Adobe XD

Hotjar

Figma

JIRA

EDUCATION

Computer Science

BSc (Honors)

Ryerson University

MILLAD AYOUBI

Front End Developer

🌐 Portfolio   💼 LinkedIn   💻 GitHub

TECH STACK

- HTML / CSS
- Tailwind / SASS
- JavaScript / ES6
- React.js / Next.js

- RESTFUL API's
- Node.js / Express.js
- JSON / XML / AJAX
- Shopify / Liquid

- Java
- MySQL / SQLite
- CMS Development
- PHP

PROFESSIONAL EXPERIENCE

Front End Web Developer

Serotina Media Inc   Jan 2022 - Present

• Created dynamic and visually engaging websites using a Front-End tech stack, including PHP, HTML/CSS/SASS, JavaScript to create UI's.
• Performed SEO & Performance using SEMRush / Google Analytics
• Leveraged UX design methodologies to create intuitive user interfaces that streamlined the customer journey for B2C and B2B audiences,
• Developed designs on CMS tools such as WordPress, Shopify and SS
• Managed site architecture including sitemaps, flowcharts & user's journey to optimize Front End for conversion
• Managed a web portfolio of over 20+ clients

Full Stack Application Developer

Ryerson University | Bio Med   May 2021 - Dec 2022

• Developed a Full-Stack application for the Google Web Store using React.js, Node.js, Express, JSON, XML and AJAX.

• Implemented a live server with Node.js to enable real-time feedback and interactions within the application, enhancing user engagement and interactivity with the Google Suite

• Created and tested a Full-Stack application that integrates both front-end UI and back-end server components, addressing all aspects of web design and development.

• Established a Service-Oriented Architecture (SOA) and enabled efficient user data exchange for scalability.

Lead UX/UI Bootcamp Instructor

Ted Rodgers School of Management   September 2021 - Present

• Facilitate virtual workshops for 50+ students per session on UX