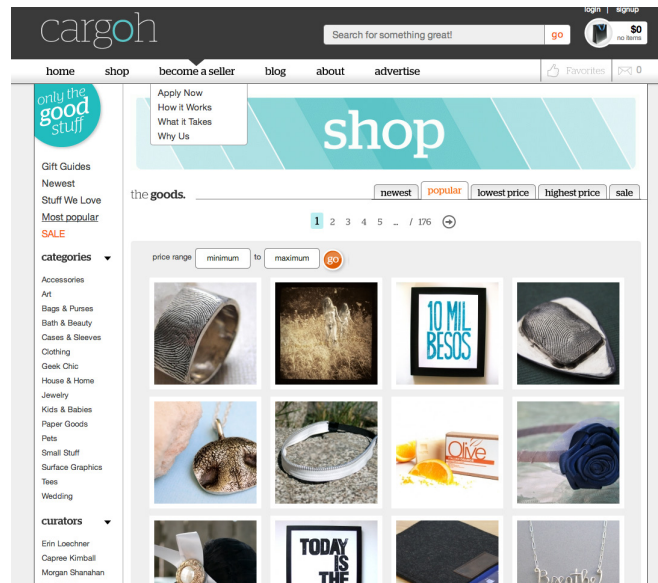
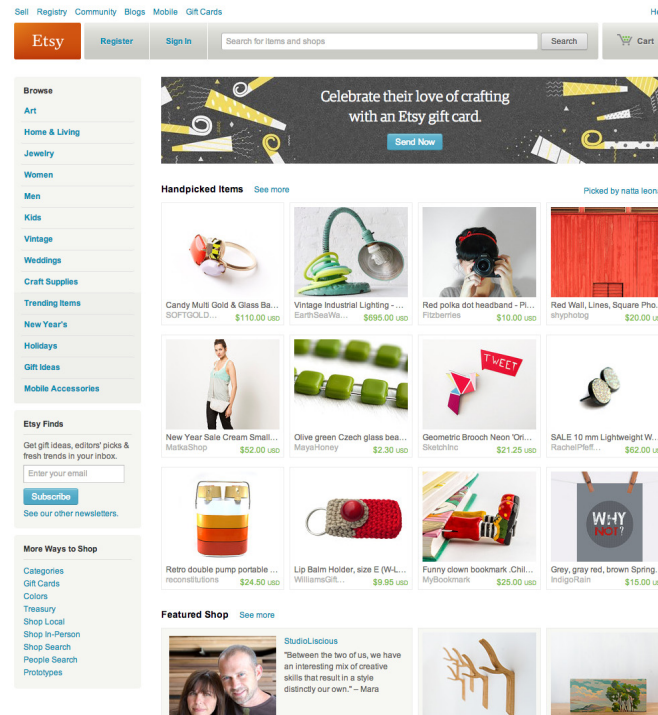
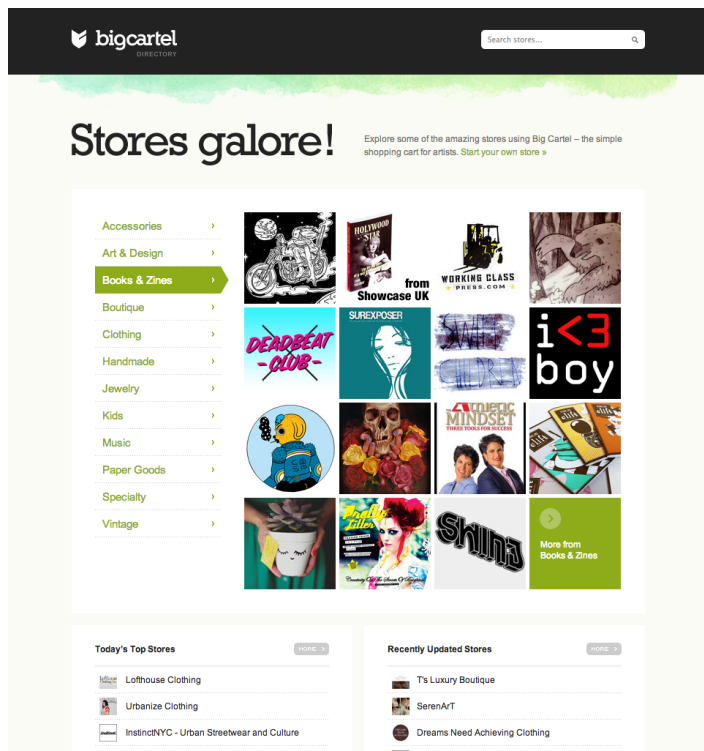
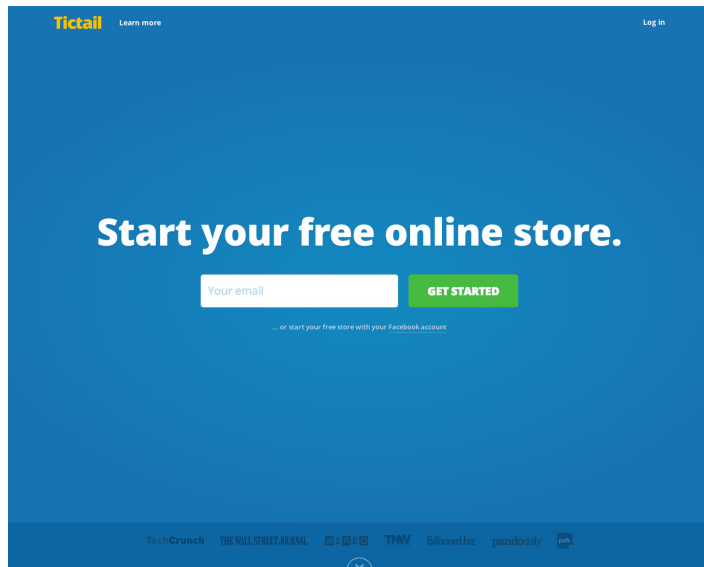


Defining the competition - online stores



Online marketplace / stores:

artfire.com

bigcartel.com

cargoh.com

coriandr.com

daWanda.com

etsy.com

folksy.com

madeitmyself.com

notonthehighstreet.com

silkfair.com

storenvy.com

tictail.com

yokaboo.com

zibbet.com

Competitor	Pic	Slogan	Monthly fees	Commission	Unique visitors ~	Social community?
Artfire		The Premier Artisan Marketplace	Pro Account \$12.95/Month	None	675,000+	Yes
Big Cartel		Stores galore!	Monthly Fee: Gold (Free - 5 Products), Platinum (\$9.99 - 25 Products), Diamond (\$19.99 - 100 Products), Titanium (\$29.99 - 300 Products)	None	930,000+ 400,000 independent artists worldwide.	No
Cargoh		A curated marketplace for independent creatives.	None	8% on items sold	6,500+	Yes
Coriandr		Buy and Sell Handmade Gifts and Supplies	None	2.5% on items sold, 20p per listing.	25,000+	Yes
daWanda		Products with Love	None	5% on items sold	7 million+	Yes
Etsy		Your place to buy and sell all things handmade	None	3,5%, 0.20 USD list fee.	30 million buyers and sellers	Yes

