

COMPETITORS: COMPLETE BUSINESS SOLUTIONS

This group includes the more sophisticated and complex tools for accounting. For using them optimally you normally need some basic understanding for and experience of accounting principles.



- A complete business solution
- Have a big market share.
- Is quite complex and therefore difficult to use if not used to basic accounting terms.

Second best in: 2013 Best Accounting Software Comparisons and Reviews:
 "QuickBooks Pro is still the reigning leader in easy-to-use accounting software for small business owners who need to manage a wide variety of complex tasks through one piece of software. This software works flawlessly with helpful add-ons such as payment processing, direct deposit, payroll and check printing, to make running your business just a little bit easier".

"I recommend Quickbooks. As you grow its the one most bookkeepers and office managers are familiar with, it can scale as the business scales, and is reasonably intuitive"

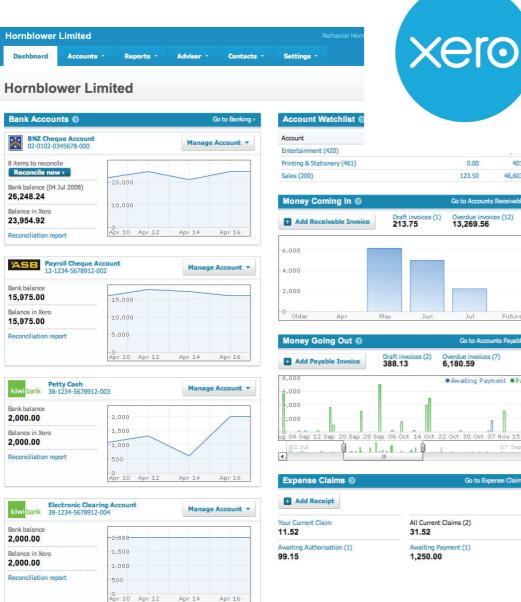
Warrick Taylor, Startup Fund Raiser

- A fully featured alternative to Quickbooks with a possibly simpler UI.

"XERO is internationally used and is one of the easiest software to learn"
 Nibrant Shah, CEO/Entrepreneur @Themis Accounting .



UNIT4
BUSINESS SOFTWARE

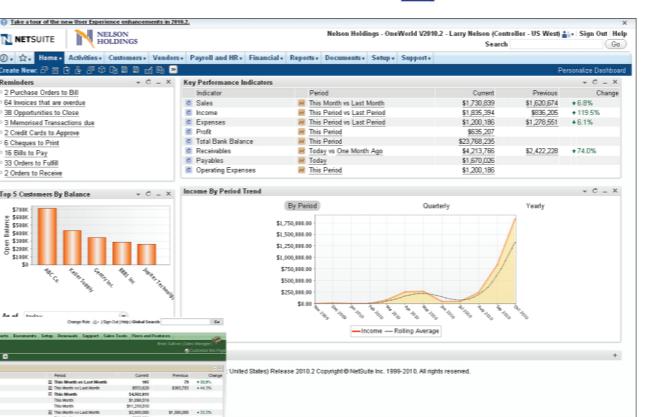


- A fully integrated business/management tool.
- Has a strong reputation for providing business software that easily communicates with other systems.
- Cloud solution.
- Majority of users medium-sized businesses.



- A complete business solution.
- The best accounting solution in: 2013 Best Accounting Software Comparisons and Reviews:

"Within the last year we have reviewed over 40 accounting solutions and continually Sage lands on top... Sage 50 Complete Accounting is the best comprehensive all-in-one solution for small businesses. This software is easy to use even for non-accountants, and if your business keeps growing... Sage can help you organize your business and present your company in a professional manner to your clients..."



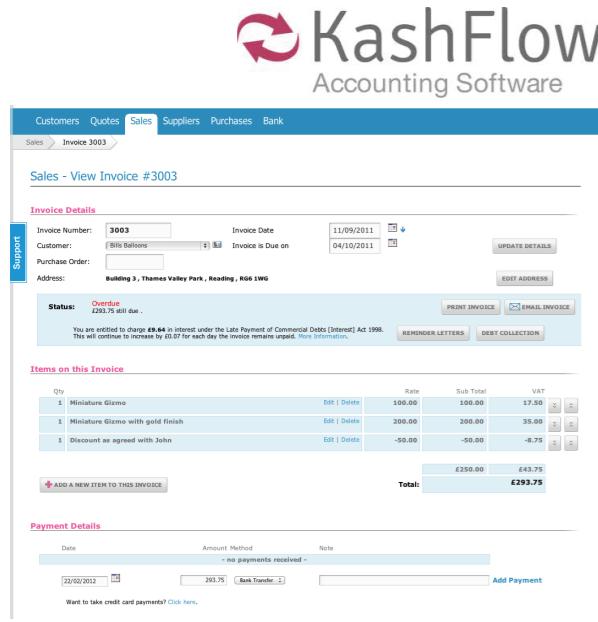
- A complete, cloud-based double entry accounting system.
- Online, so optimal for several locations/global businesses.
- Well positioned for small business that is starting to grow and with a need for starting to diversifying roles.



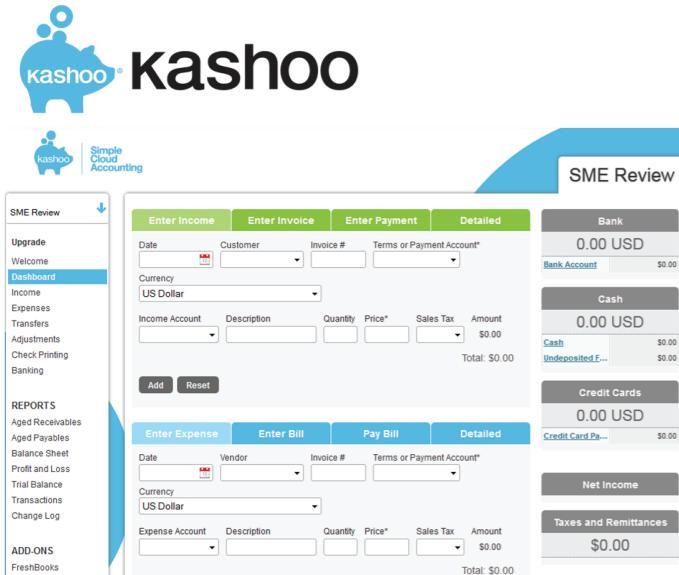
- Includes a full accounting, CRM and inventory system.
- Online solution.
- Quite expensive compared to other standalone e-commerce systems.

COMPETITORS: QUICK AND EASY(ER) SOLUTIONS

The programs in this group provides the best fit for most startup companies. They are simpler applications providing a good amount of core accounting functionality but leaving out a number of features normally not required by startups. In other words they allow for easy entering into the world of accounting for people with limited experience of bookkeeping.



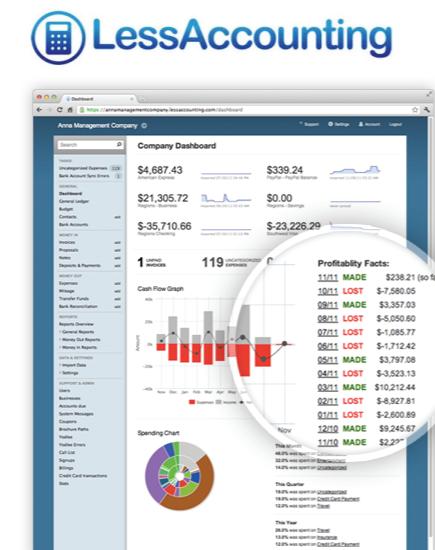
- CR, integration and automatization focus.
 - Aims to provide intuitive online accounting software for small business owners.
 - Executive Deputy Chairman - Raj Patel.



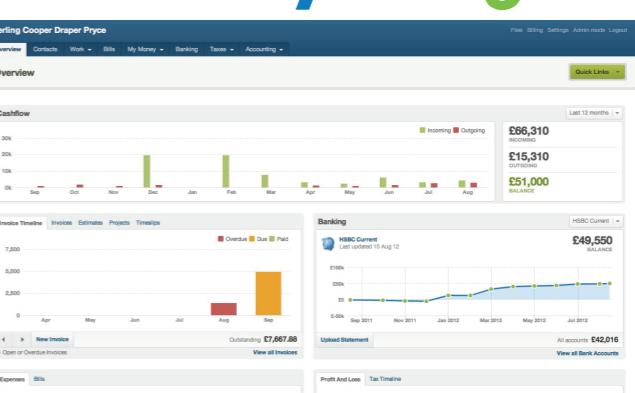
- Cloud based, global solution.
 - Optimized for Ipad.
 - Doesn't include payroll, time billing or extensibility.



- US market.
 - Consumer oriented.
 - For free.



- Unique solution offering human bookkeeping services.
 - Does not fully replace a bookkeeper if using accrual methods of accounting.

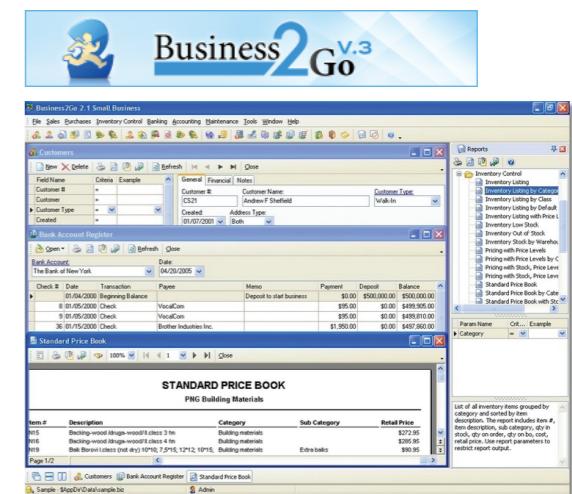


"In the UK, the best product by far is FreeAgent. I've used it for a couple of years for four companies having migrated from the nightmare that is Sage. I cut the time it took me to do my accounts to an hour a month and the VAT return is done in minutes with online submission".

Kevin Partner, IT startup entrepreneur.



- Targeted at the Scandinavian/UK market.
 - Quite big market share: 15 000 customers, 1000 accounting partners across 60 countries.



- Microsoft on server solution.
 - Does not include a payroll, time billing modules.
 - No mobile tools.



- Optimized for Ipad.
 - No easy way to import data from other accounting applications.

COMPETITORS: FOR THE DUTCH MARKET



Nacalculatie
Per factuur

Selecteer hier het factuurnummer: **VOR20130001**

Overzicht factuurnummer: **VOR20130001**

inkomsten	excl. BTW	€ 6.205,00	incl. BTW	€ 7.508,05
uitgaven	€ 247,93	€ 300,00		
uren	€ 1.260,00			
kilometers	95,00			

80%
16%
3%
uren
kilometers

Samenvatting

Inkomsten	€ 6.205,00
Uitgaven	€ 247,93
Kilometers	€ 95,00
Uren	€ 1.260,00
Winst	€ 4.602,07

- Bookkeeping in Excel.
- For easy VAT-return registration and customer overview and some statistics.

ficsbook.nl

daar wordt elke zzp'er gelukkig van

IN **UIT** **UW** **Direct afsluiten**

Balans 13 september 2010

Activa (inzettingsvermogen)	€ 3.362.331,67
Passiva (achterhuishouding)	€ 3.362.331,67

- A simple bookkeeping for free-lancers.
- Focused on hour registration, production costs etc.
- Also includes the possibility to link your administration to an accountant to check your data.



e Boekhouden.nl Zet uw proefabonnement nu om. Klik hier!

Huidige administratie
Demo
Demostraat 1
1234 AA Amsterdam

home | contact | gratis cursus | handleiding | tips | Stel uw vraag! | Volgende >

MUTATIE WIJZIGEN (3)

Sort boeking Factuur verstuurd

Relatie: Magenta 10000160, order 10000227

Datum: 13-07-2011

Factuurnummer: 10000160

Betalingstermijn: 30 dagen

Boekstuk:

De bedragen die u invoert zijn: incl. BTW Excl. BTW

Bedrag (excl.)	BTW	Tegenrekening
1 X 11.78	BTW Laag 6%	0.71 8000 Onzelf groep 1
2 X 4.36	BTW Hoog 19%	0.83 8000 Onzelf groep 1
16.15 (Bedrag incl. BTW: 17.69)		1.54 Regel toevoegen

Bestanden toevoegen | Annuleren | Opslaan



ACUMULUS

Relaties

Zoek sorteer op: Organisatie Opendend aantal: 5

Relatiotype	Organisatie	Contactpersoon	Plaats	Actief	# Dossiers
Crediteur (leverancier)	Versio		Leeuwarden	ja	3 +
Crediteur (leverancier)	WebniQ	Sander	Amsterdam	ja	1 +
Crediteur (leverancier)	You Book Holding BV	Boy	Ridderkerk	ja	1 +
Crediteur (leverancier)	YOUBS		Gennep	ja	1 +

Submenu's weergeven | begin | vorige | 39 volgende | einde | Relatie toevoegen | Importeer CSV-bestand... | Exporter relaties naar Excel

- A very easy usable program made for entrepreneurs, not accountants.

- Demands very little pre-knowledge and uses a language the inexperienced will understand.

- The system guides the user in making the right decisions to compile with rules and regulations.

- Developed for entrepreneurs doing the bookkeeping by themselves.

- Demands some pre-knowledge and understanding for accounting principles.

- Includes an extensive support system.



administratieve software

Rapportage

Analyse boekingen (129)

Jaar: 2010 Van: 01-10-2010 tot en met: 31-12-2010 Vervens

Relatie	Jaarrekening type	Debet	Credit	Eindsaldo 31-12-2009	Saldo 31-12-2010	Omschrijving
+ Relatie: (18 items)		0,00	0,00	69.602,38	69.602,38	
+ Relatie: (29 items)	28.306...	22.084...	0,00	6.222,55		
+ Relatie: Airway Ventilatiesystemen (3 items)	5.950,00	5.950,00	0,00	0,00		
+ Relatie: Centraal Beheer Achmea (8 items)	1.208,88	643,44	0,00	565,44		
+ Relatie: Centrum voor Automatisering (1 item)	681,50	0,00	0,00	681,50		
+ Relatie: Dhr. J. J. Brons (5 items)	1.409,63	2.815,26	0,00	-1.409,63		
+ Relatie: Dhr. Th. Van Caldenberg (1 item)	6.525,83	6.525,83	0,00	0,00		
+ Relatie: Drucker Jepenborst (3 items)	89,25	89,25	0,00	0,00		
+ Relatie: Greenchoice (4 items)	507,74	253,87	0,00	253,87		
+ Relatie: Hotel de Brujin (1 item)	0,00	3.330,10	0,00	-3.330,10		
+ Relatie: Kamer van Koophandel (3 items)	37,46	37,46	0,00	0,00		
+ Relatie: KPN (7 items)	162,87	108,58	0,00	54,29		
+ Relatie: Loodgietersbedrijfden All-in-One (4 items)	1.357,14	678,57	0,00	678,57		

AFAS software

Gedownload en heel gebruik van AFAS Personal Plus

Transacties | Overzicht | Begroten | Contracten | Besparen | Taxe | Vraag & Antwoord

Kies wat u wilt zien op de start pagina:

Overzicht Community Budgetten Status Contracten Plus Bespaar informatie Doe oor oor

af **Community**

Alles op zeggen.

Als u al jaren per 21 deciles optimale uitslag heeft dan alle kansen, jobs en verenigingen donaties. De daarna komende weken en maanden moet u... (lees meer)

0 nieuwe tips

af **Overzicht en uitgaven**

€ 1.800,- € 7.772,- € 3.000,- € 5,- Aug '11 sep '11 Naar overzicht +

af **Budgetten (oktober 2011)**

Vanjar > Brandstof: € 65,00 van € 200,- € 45,- van € 100,- Huishoudboodschappen: € 134,80 van € 1.735,- Naar budgetten +

af **af AFAS Personal status**

Gecategoriseerd: 94% Profiel: 100% Laatst bijgewerkt: vandaag naar rekeningen + Total status (8%)

af **Gebruik je eerste bestelling**

Postcode: 2312ES Gsm: 12 personen - 275,- per jaar aan energie Woning: Rijbewijs: Gebruik je bestelling +

af **Overzicht je transacties**

Je hebt in totaal 8 contracten Let op: Je hebt 1 contract dat binnenkort opgezegd kan worden Naar contracten +

af **Bijgewerkte boodschappen 20**

Naar bestelling +

- Website of the year 2010.
- Allows for easy import from all major banks.
- Provides clear overview of financials via diagrams and use notification emails for reminders.

WinBooks
Business Software

WinBooks Dashboard

PARILUX S.A. - Version 5.50

28/11/2012 11:33:53

Cash Flow

+ Receivable over 1 year (a) 40-41 383,487

+ Cash investments (b) 50-53 25,000

+ Available (c) 54-58 100,642

- Debts within one year (e) 42-48 -408,012

= Available short-term (d) a+b-c 509,129

= Cash Flow (e) d-e 101,117

% Cash flow ratio (g) d/e 1,25

Customers aged trial balance 28/11/2012

Overdue over 90 d. 324,268

Overdue between 61 and 90 0

Overdue between 31 and 60 0

Overdue between 1 and 30 d. 0

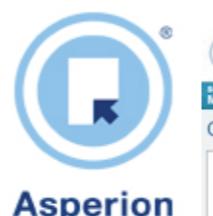
Falling due 0 to 30 d. 0

Falling due + 30 d. 0

Balance 324,268

- Aims to provide easy overview of most important financials.

- Provides electronic invoicing.
- Both on server and online solutions.



Asperion

Asperion

14-09-2010 10467 cloudsofts FINANCIËL Asperion v4.0

Overzicht debiteuren

Debiteuren / Opdrachtgevers Verkoopfacturen *

Bankrekening nr. Postcode

Debiteur soort: * Niet geblokkeerd Klantnr. Klantnummer: * Niet geblokkeerd

Opereerende posten (verkort) * Geblokkeerd Alles

Historisch overzicht debiteuren Land: Nederland

Aantal gevonden Debiteuren: 2 Onderwerp: Opgesteld per debiteur

© 2006 - 2010 - Powered by Asperion. Besteloverzicht Verkoop

- Targeted at medium sized businesses.

- Both price and needed pre-knowledge indicates a focus on the users in need of a bit more extensive solution.
- Includes an installation wizard and warning/support system to help users avoid mistakes.

COMPETITORS: VERY BASIC SOLUTIONS

This group of programs is aimed for businesses that simply want a tool for payments or to track things like incomes and expenses.

The screenshot shows the FreshBooks software interface. At the top, there's a navigation bar with links for My Account, Settings, Help, Logout, Home, Clients, Team, Invoices, Estimates, Expenses, Time Tracking, Reports, and manage tabs. Below this is a sub-menu for Invoices with options Recurring, Received, Items, and Payment History. A large central area displays an 'Invoice: 0000001' draft. The draft includes a header with 'DRAFT', a recipient address (Polly 123, 180 fawcett street, cambridge ma 02360, phone: 508465896), and a detailed table of items and amounts. To the right of the draft is a preview of the FreshBooks mobile application interface.

- An invoicing program.
- Integrates well with many web based bookkeeping software.
- Smartphone optimized.
- No import of bank transactions supported,

The screenshot shows the Outright software interface. It features a dashboard with various financial reports. At the top, there's a header with the Outright logo and links for Z Builders, Profile, Accounts, Help, and Log Out. Below the header are tabs for Overview, Money In, Money Out, Reports, and Taxes. The main area displays a '2011 Profit and Loss' report with a bar chart showing income and expense trends over the year. Other sections include 'Other Transactions', 'Checking', 'Mileage Deductions', 'Other invoices', 'Money I owe', 'Taxes', and a pie chart for 'Expenses by Category for October'.

The screenshot shows the inDinero software interface. It has a similar dashboard structure to Outright. The top header includes the inDinero logo and links for Dashboard, Trends, Transactions, Budgets, and Accounts. The main area displays an 'Incoming Money' report with a bar chart for available balance. Other sections include 'Bank Accounts', 'Credit Cards', and a summary of 'Top Income Categories' for April through March. The bottom part of the screen shows a list of invoices and payment details.

- Very basic, but simple to use if you don't know bookkeeping
- Including Excel templates.

"If you are super early stage then just use Excel - a well designed spreadsheet is great for keeping track of AP and AR, which is all you really care about anyway!"

The screenshot shows the MoneyMedic software interface. It has a dark-themed dashboard with various modules. One module is titled 'Verstuur uw offertes & facturen eenenvoudig online' (Send your quotes & invoices easily online). Another module shows user statistics: 'Gebruikers' (143/302) and 'Actueel' (150/302). The bottom section shows a message from the CEO: 'MoneyMedic is alspor gebrekverzendende' and 'Fotien de Jong (Inventive CS)'.

- Easy integration with website.
- Provides payment services, management of orders etc.

The screenshot shows the Zoho Books software interface. It features a dashboard with 'Aging Summary' and 'Income and Expense' charts. The 'Aging Summary' chart shows the number of invoices and bills categorized by age (Open, 1-15 days, 16-30 days, 31-45 days, Above 45 days). The 'Income and Expense' chart shows monthly income and expense trends from April to March. On the right side, there's a sidebar with 'Related Reports' including Invoice Aging, Invoice Details, Credit Note Details, Customer Balances, Bills Aging Summary, Bills Details, Balance Sheet, and Profit and Loss.

- Invoice and expense-tracking system.
- Affordable.
- Smartphone optimized.
- Free version with limited number of invoices.

The screenshot shows the MoneyBird software interface. It has a dashboard with various financial reports. One report shows 'Bankmutaties importeren' (Import bank statements) with a list of transactions from ING bank. Another report shows 'Verwerk bankmutaties' (Process bank statements) with a list of transactions from T-Mobile. The bottom part of the screen shows a list of invoices and their status (Concept #7, 2010-0106, 2010-0107, 2010-0103, 2010-0104, 2010-0105).

- An invoicing program and not truly a bookkeeping program.
- Targeted at the dutch market.
- Smartphone optimized.