

THANK YOU SO MUCH FOR HELPING US IN OUR RESEARCH AND FOR FILLING OUT THIS BOOKLET! WE HOPE YOU ENJOYED DOING THE TASKS.

DON'T FORGET TO UPLOAD YOUR PICTURES FROM YOUR PHOTO SAFARI TASK, AS SOON AS YOU CAN AND BEFORE THE SESSION!

WE ARE LOOKING FORWARD TO MEETING YOU IN THE SESSION!

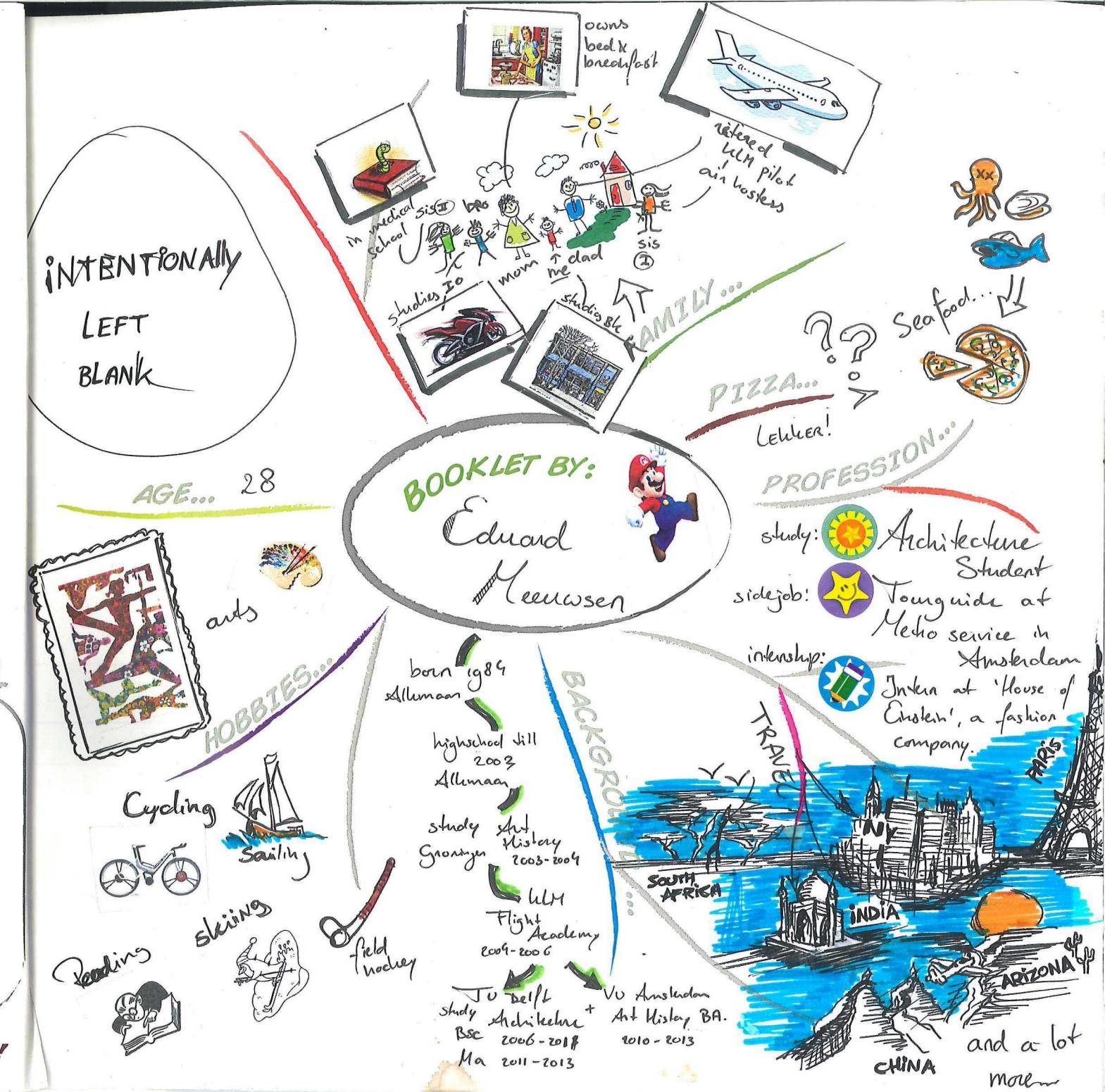
TUESDAY NOVEMBER 13, 2012
17:00-20:30

LANDBERGSTRAAT 15, 2628 CE
DELFT

DO YOU HAVE ANY COMMENTS OR QUESTIONS ABOUT THIS BOOKLET OR THE PROCESS?
PLEASE ADD THEM HERE

the assignment on day 3 was a bit unclear .. not really sure what was expected of me.
Also, it talks about digital -analog , but what is meant is something like electronically - manual ('gears?').
perhaps that task could be improved upon a bit.
apart from that , liked the tasks! had some fun to!

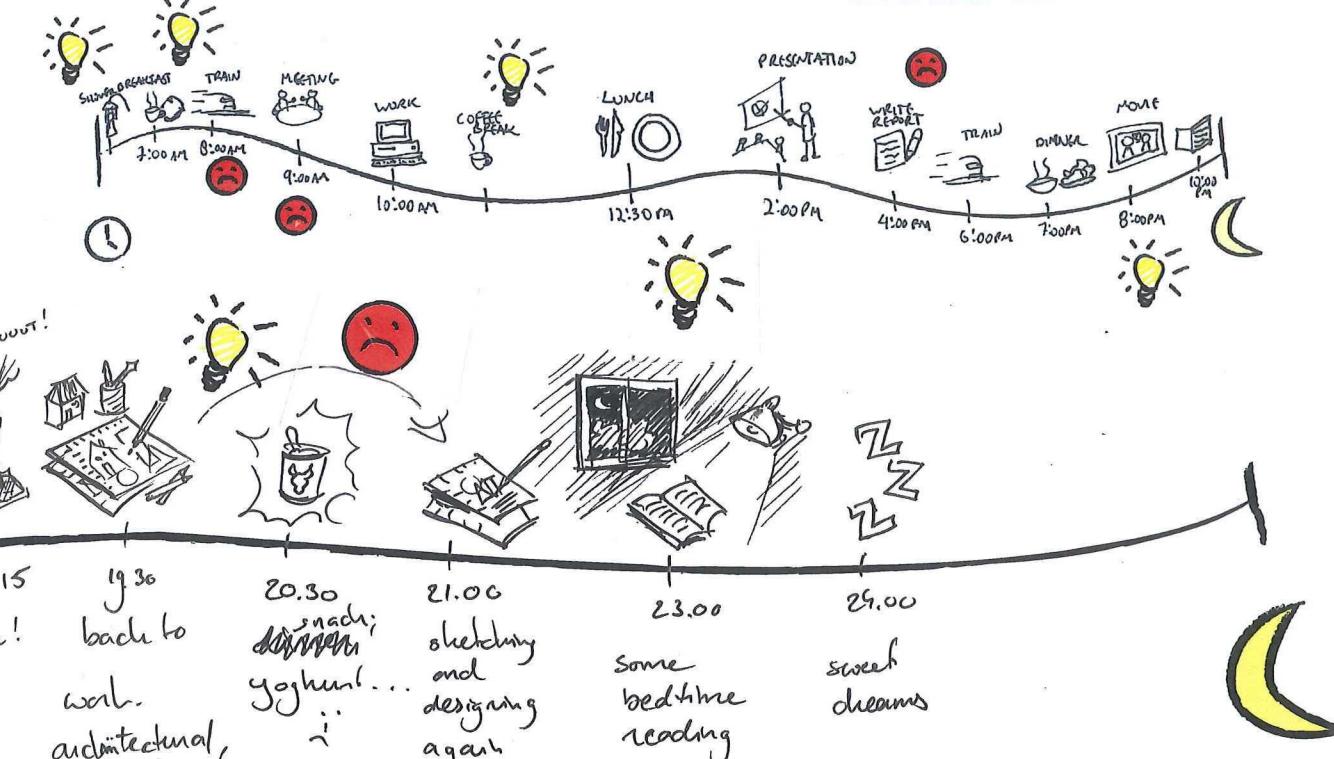
PLEASE DON'T FORGET TO BRING THIS BOOKLET TO THE SESSION!



1 DAY

07-11-2012

EXAMPLE



NOW, PLEASE MARK THE MOMENTS YOU FELT INSPIRED THROUGHOUT THE DAY, AND ALSO THE MOMENTS YOU MIGHT HAVE FELT DEMOTIVATED.



USE THE STICKERS LIKE YOU SEE ON THE EXAMPLE!

A PLEASE MAP OUT YOUR DAY, YOU CAN USE THE EXAMPLE ON THE INTERNET AS A GUIDE!



B LAST, PLEASE SELECT ONE MOMENT YOU FELT INSPIRED AND ONE MOMENT YOU FELT DEMOTIVATED THROUGHOUT THE DAY, AND EXPLAIN IN A FEW WORDS WHY YOU FELT THAT WAY.

The Obama Victory speech was inspiring!

C When I had to eat yoghurt all day because my mouth was destroyed by the dentist.

PSSST! TOMORROW'S TASK IS A BIT SPECIAL... SO MAKE SURE TO TAKE A LOOK AT IT...



DAY 2

08-01-2012



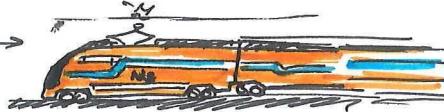
TASK ON THE GO!

TAKE A LOOK IN THE POCKET...



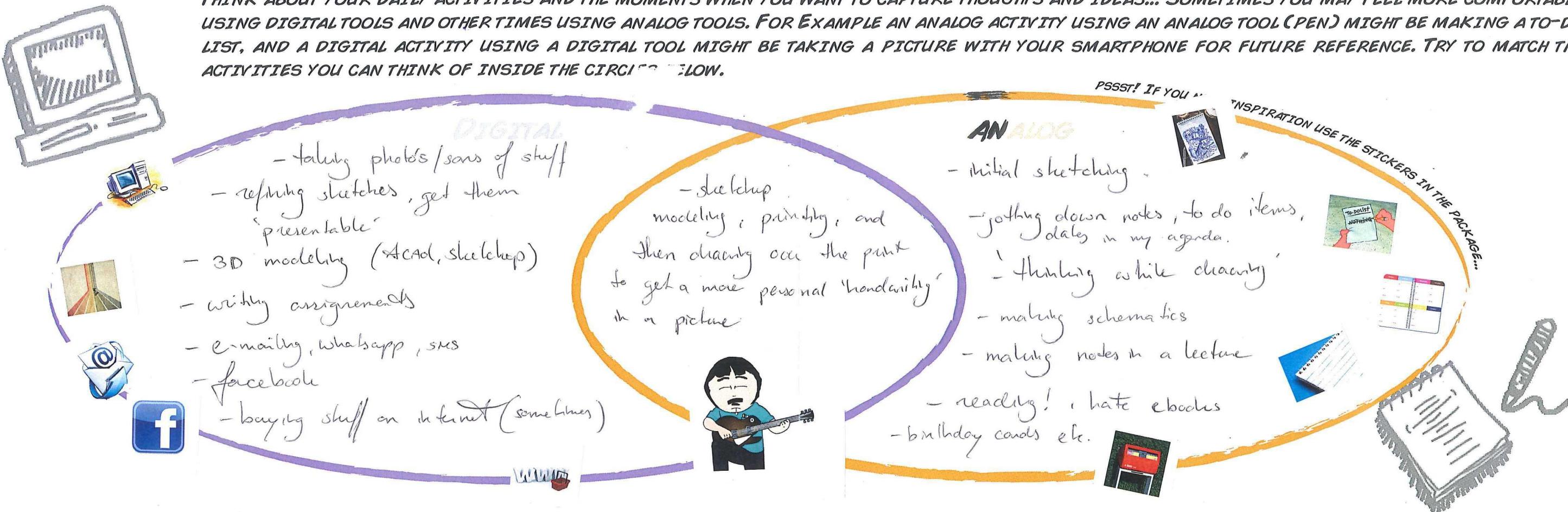
TAKE THIS CARD WITH YOU ON YOUR DAY. FILL IT IN ON THE SPOT
WHEN YOU FIND YOURSELF IN AN INSPIRATIONAL SITUATION...
WHEN FINISHED, PLEASE PASTE THE CARD ON THE NEXT PAGE.

PLEASE USE THIS SIDE TO DRAW/DESCRIBE

- * In the train → 
- * og: 15
- * i hear train noises, people talking in the background, nothing in particular
- * i am with a lot of people, all travelling to work (like me). But nobody, i know.
- * i see the typical setting of a train filled with people - not very strange or very inspiring in its own right
- * reading a very inspiring book by Daniel Kahneman 'Thinking fast & slow': each chapter gives me new ideas!

DIGITAL VS ANALOG

THINK ABOUT YOUR DAILY ACTIVITIES AND THE MOMENTS WHEN YOU WANT TO CAPTURE THOUGHTS AND IDEAS... SOMETIMES YOU MAY FEEL MORE COMFORTABLE USING DIGITAL TOOLS AND OTHER TIMES USING ANALOG TOOLS. FOR EXAMPLE AN ANALOG ACTIVITY USING AN ANALOG TOOL (PEN) MIGHT BE MAKING A TO-DO LIST, AND A DIGITAL ACTIVITY USING A DIGITAL TOOL MIGHT BE TAKING A PICTURE WITH YOUR SMARTPHONE FOR FUTURE REFERENCE. TRY TO MATCH THE ACTIVITIES YOU CAN THINK OF INSIDE THE CIRCLE BELOW.



PLEASE DESCRIBE A POSITIVE AND NEGATIVE EXPERIENCE WHEN A DIGITAL TOOL SUPPORTED YOU VS. DID NOT SUPPORT YOU IN CAPTURING YOUR THOUGHTS AND IDEAS:

- + My tablet really helps me drawing fluently in Illustrator and Photoshop! Love it!
- Digital stuff just isn't as intuitive and fun to use as real paper and pens

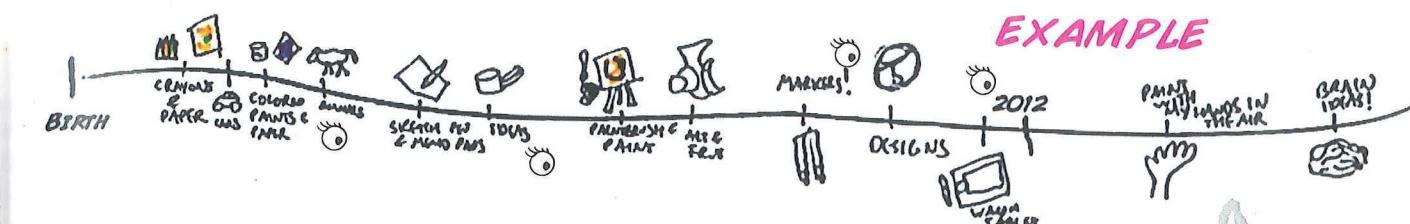
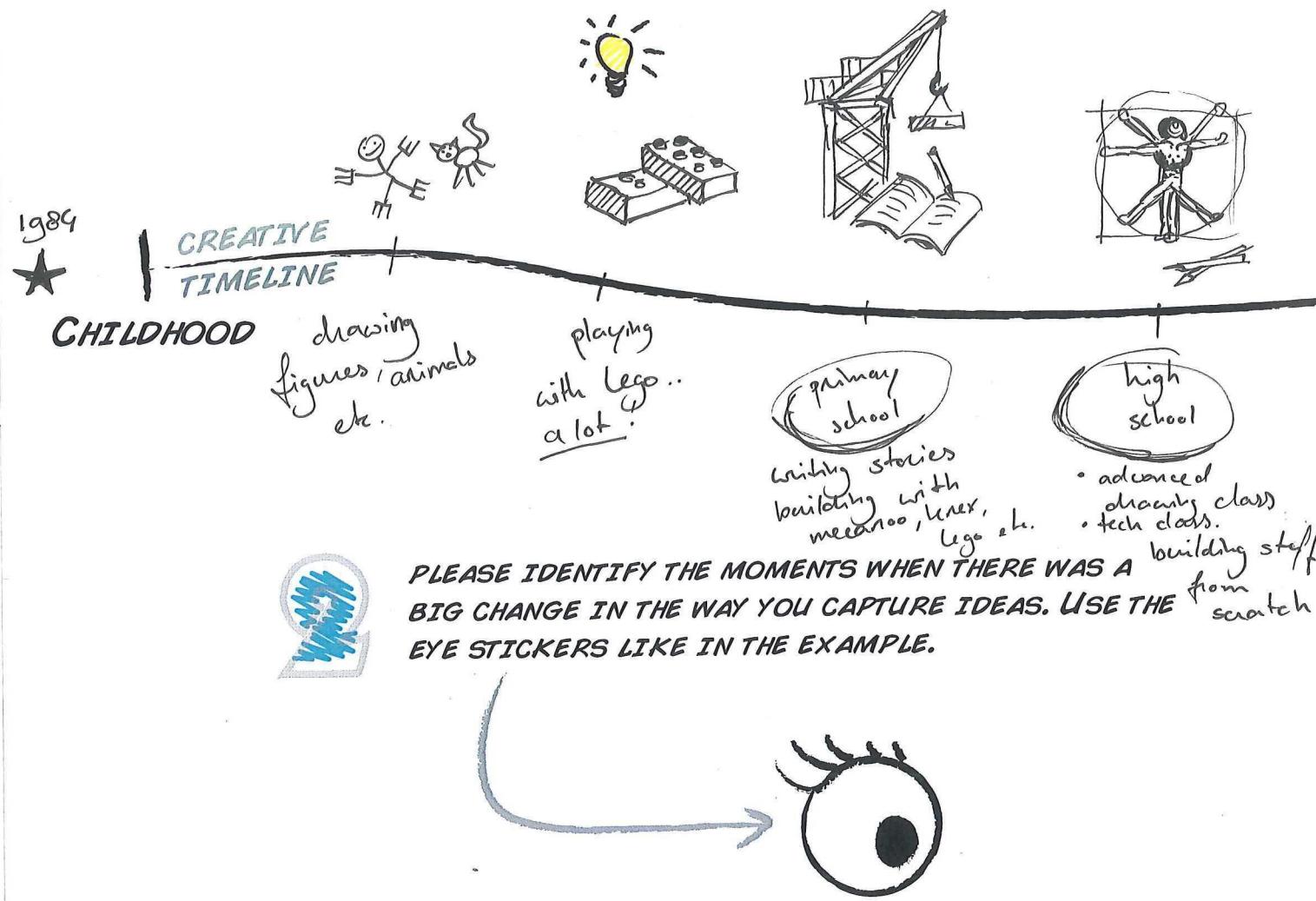
PLEASE DESCRIBE A POSITIVE AND NEGATIVE EXPERIENCE WHEN AN ANALOG TOOL SUPPORTED YOU VS. DID NOT SUPPORT YOU IN CAPTURING YOUR THOUGHTS AND IDEAS:

- + My notebook and pen allow me more freely to sketch and write than anything else
- Sometimes it's annoying to not have an 'undo' or 'copy' function in real paper!

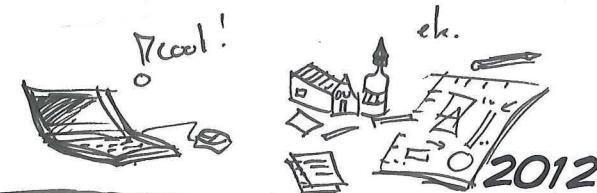
DAY 4

10-11-2012

MY CREATIVE HISTORY



PLEASE MAP OUT HOW CREATIVITY AND THE USE OF INSPIRATION HAVE CHANGED THROUGHOUT YOUR LIFE. THINK OF ACTIVITIES THAT WERE INVOLVED, TOOLS YOU USED, PEOPLE YOU CAN USE THE EXAMPLE AS A GUIDE



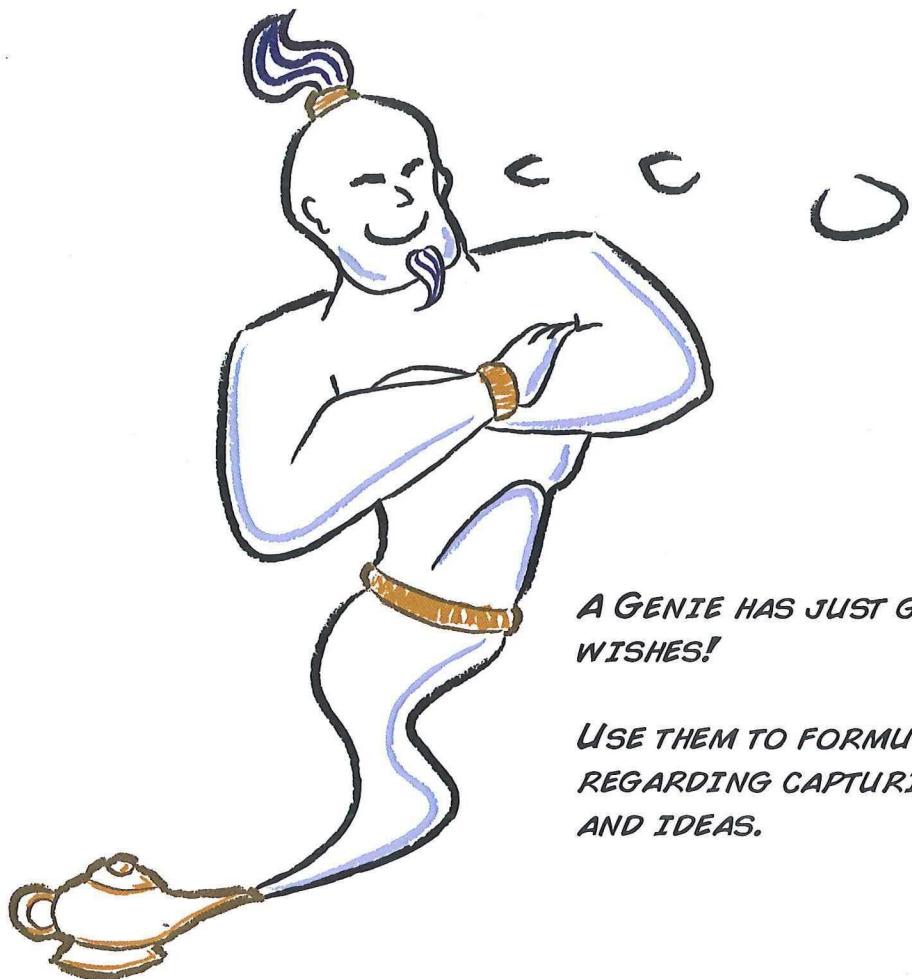
- flight school
 - Architecture
 - essays, critiq., skills
 - more computer skills
 - drawing skills
 - design processes etc. etc.
- LAST, PLEASE SELECT ONE INSIGHT AND EXPLAIN THE REASON WHY YOU FEEL IT CHANGED YOUR CREATIVE PROCESS AND HOW IT Affected YOUR IDEA GENERATION PROCESS.

WISHLFUL THINKING

1981



"



A GENIE HAS JUST GRANTED YOU 3 WISHES!

USE THEM TO FORMULATE YOUR WISHES REGARDING CAPTURING YOUR THOUGHTS AND IDEAS.

I WOULD LOVE TO do more 'analog' presentation not just using hand drawing for sketches, but for presentations IN ORDER TO make my products more personal, 'warm' and beautiful.

WHAT I REALLY WANT IS a mind reading conception that instantly converts my creative thoughts to drawings and writing on a pile of paper or screen! Whoopee!

IT IS MY DREAM TO do a mix of architectural and product (graphic) design for a living BECAUSE I like to switch and use skills in one area in the others as well.