

MAYBE THERE IS A SHARK IN THE WATER



SOPHIYA SIDDIQUI, MILENKO ROSIĆ, OĞUZHAN ŞAHINGÖZ, DEIMANTE PIRAITYTE

DATA CLEANING



Used data cleaning techniques in accordance to cleaning process

- **REMOVING UNNECESSARY COLUMNS:**

COLUMNS LIKE 'UNNAMED: 11', 'HREF', 'CASE NUMBER.1', 'UNNAMED: 21', 'UNNAMED: 22', AND 'ORIGINAL ORDER' WERE DROPPED AS THEY WERE EITHER UNNAMED, CONTAINED URLS, OR LACKED INFORMATIVE DATA.

- **RENAMING COLUMNS:**

EMPTY OR UNCLEAR COLUMN NAMES WERE REPLACED WITH MORE DESCRIPTIVE NAMES

- **RENAMING VALUES AND CLEANING TYPOS**

- **DROPPING NULL VALUES:**

ROWS WITH NULL VALUES WERE DROPPED FROM THE DATAFRAME USING THE `DROPNA()` FUNCTION.

- **ADJUSTING DATA TYPES:**

DATA WRANGLING AND CLEANING

- **Processing huge dataframe.**
- **Handling of missing and misspelled data.**

Mostly solved by going through unique values and renaming it accordingly.

- **Inconsistent data formats and entries.**

Columns like State/Country/Location were sharing same entries, mixed with a lot of descriptions rather than entries in columns like "Name", "Activity", "Injury"

- **Transparency Issues**



PROJECT OVERVIEW

Problem statement: Shark attack reports are increasing over the past years

Hypothesis: An escalation in oceanic activities, such as surfing and swimming, will correlate with an increase in shark attacks in the USA.

Columns

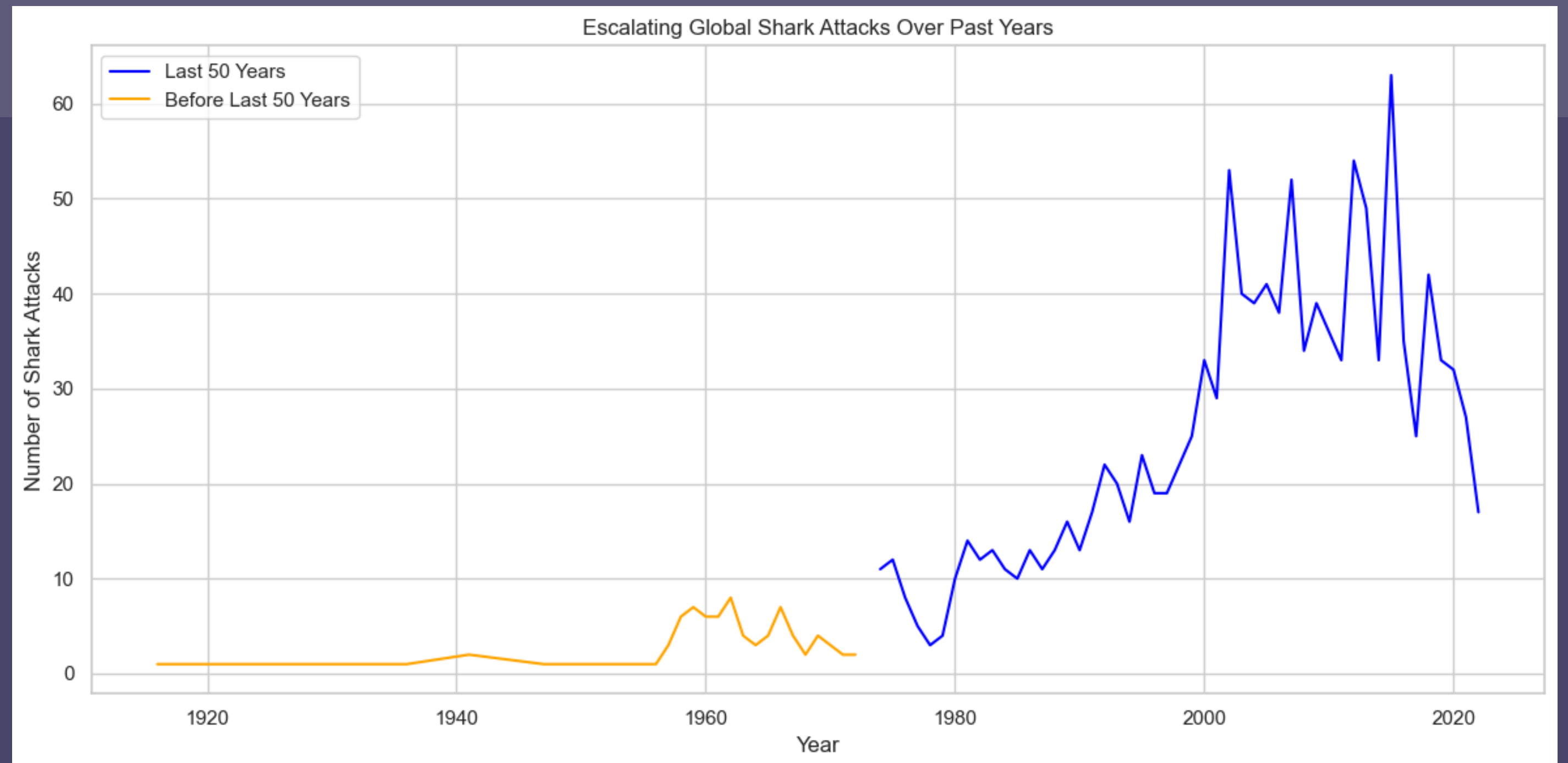
23

Students

4

Rows

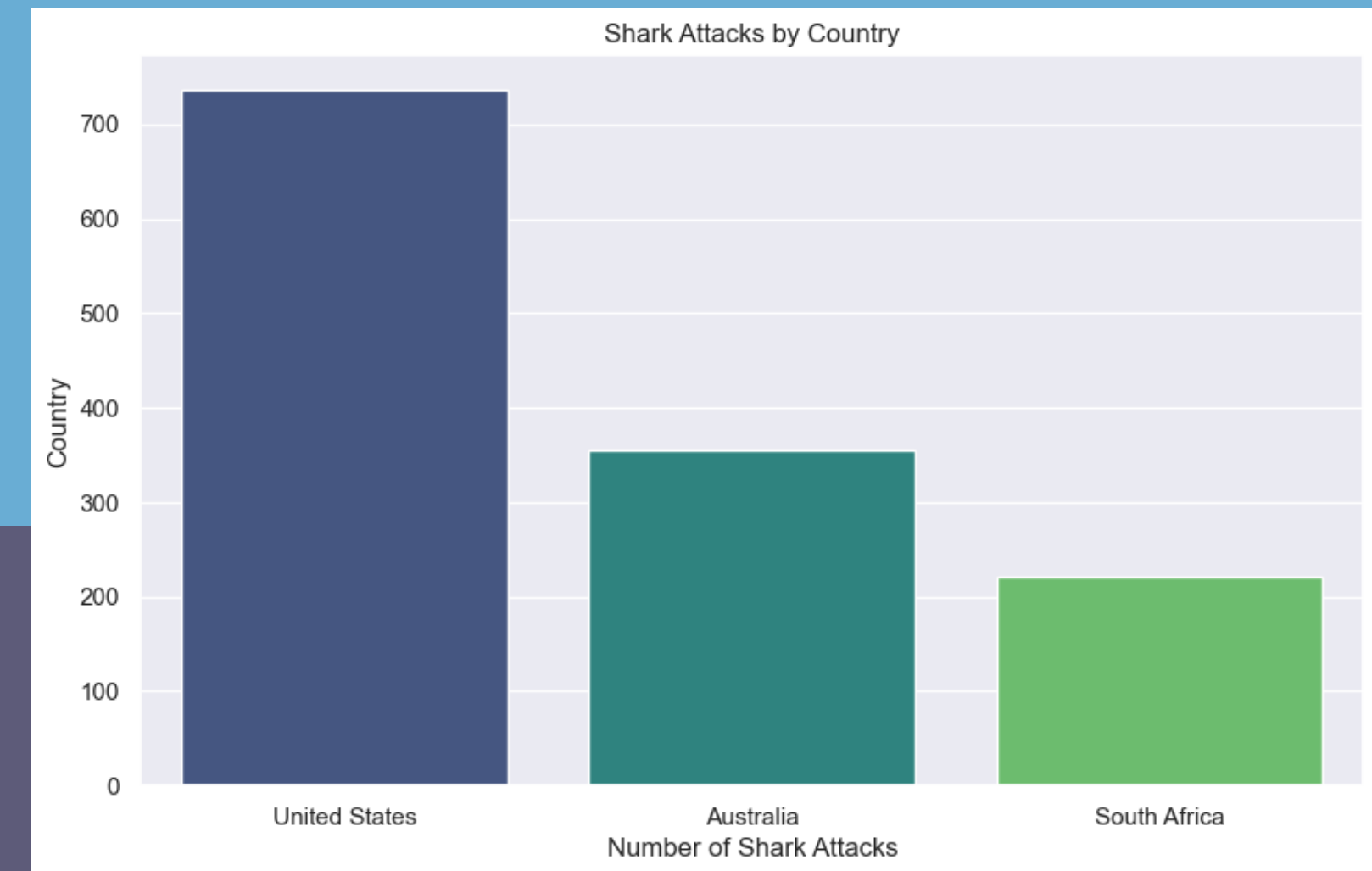
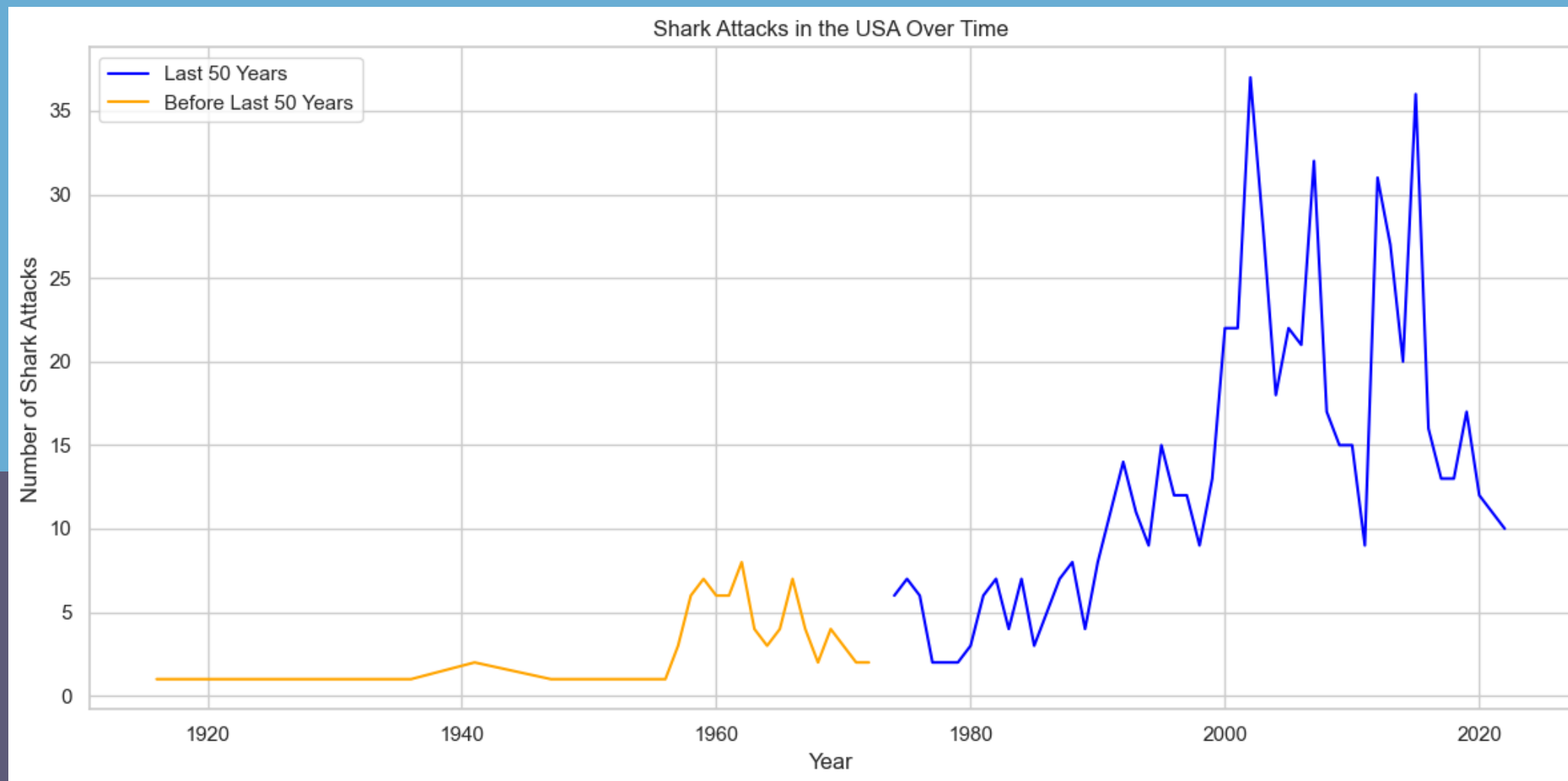
6965



EXPLORATORY DATA ANALYSIS

Used Methods :

- Exploring relationships between variables.
- Performing Hypothesis testing
- Visualising data distributions

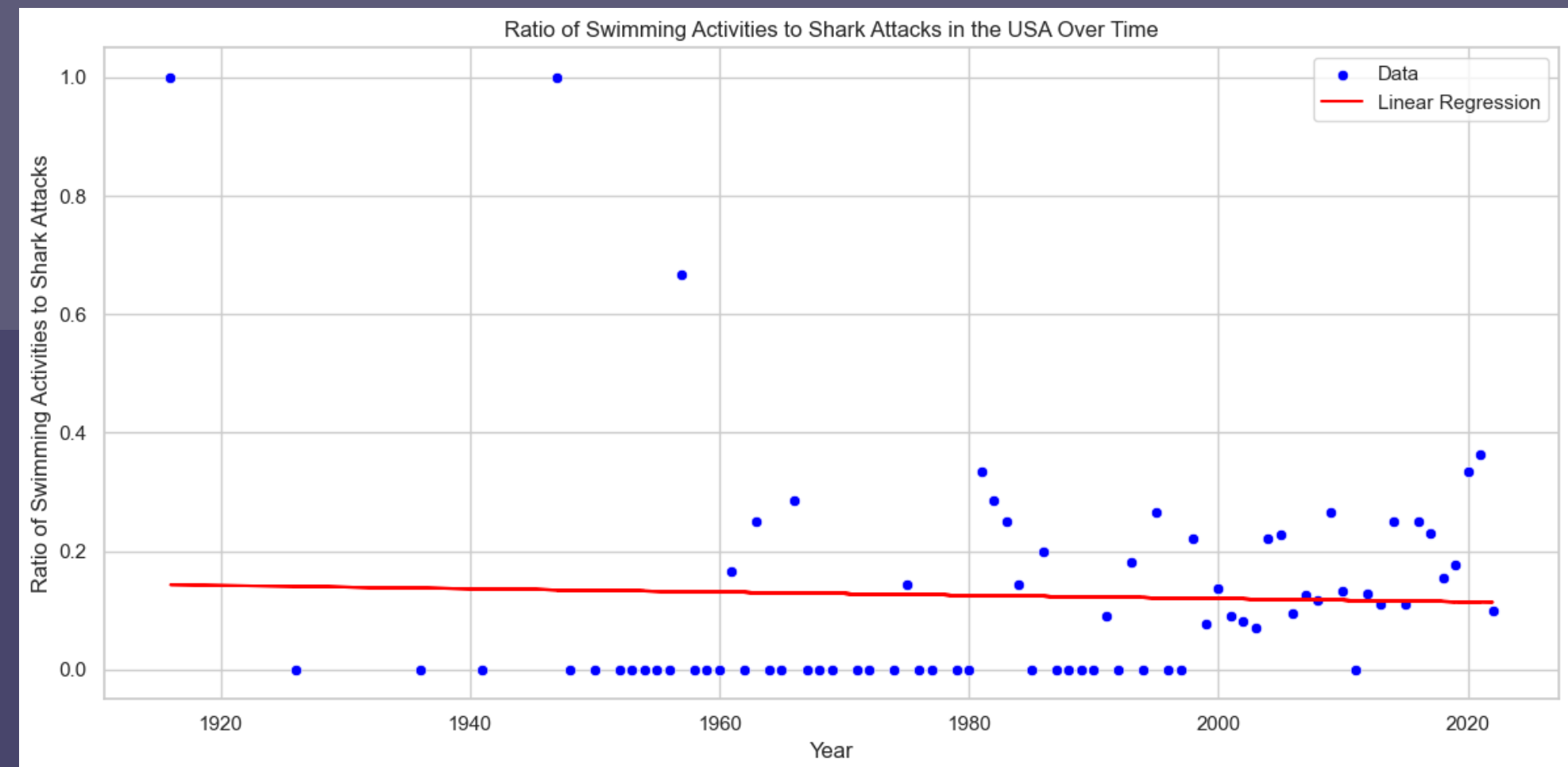
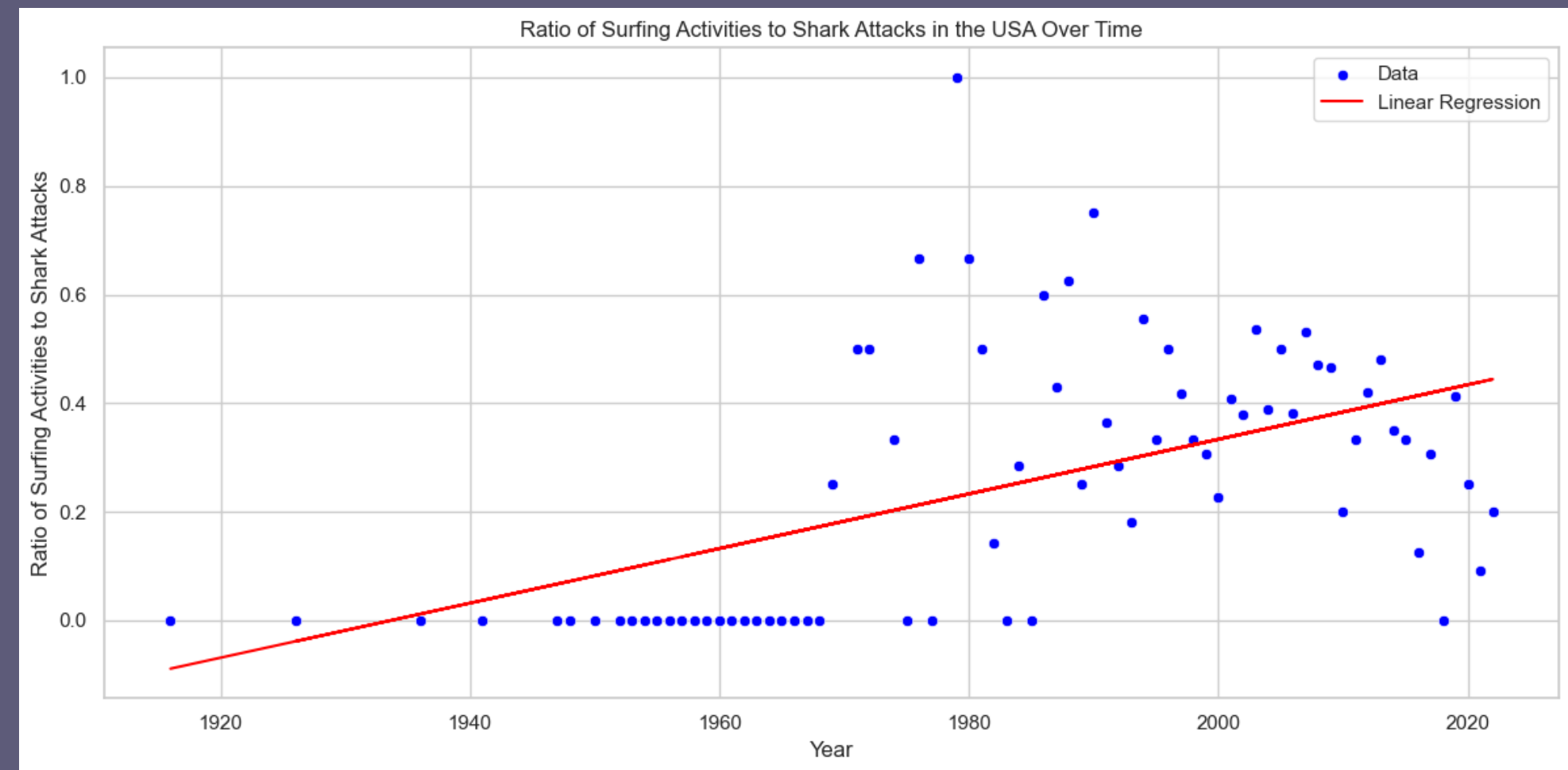
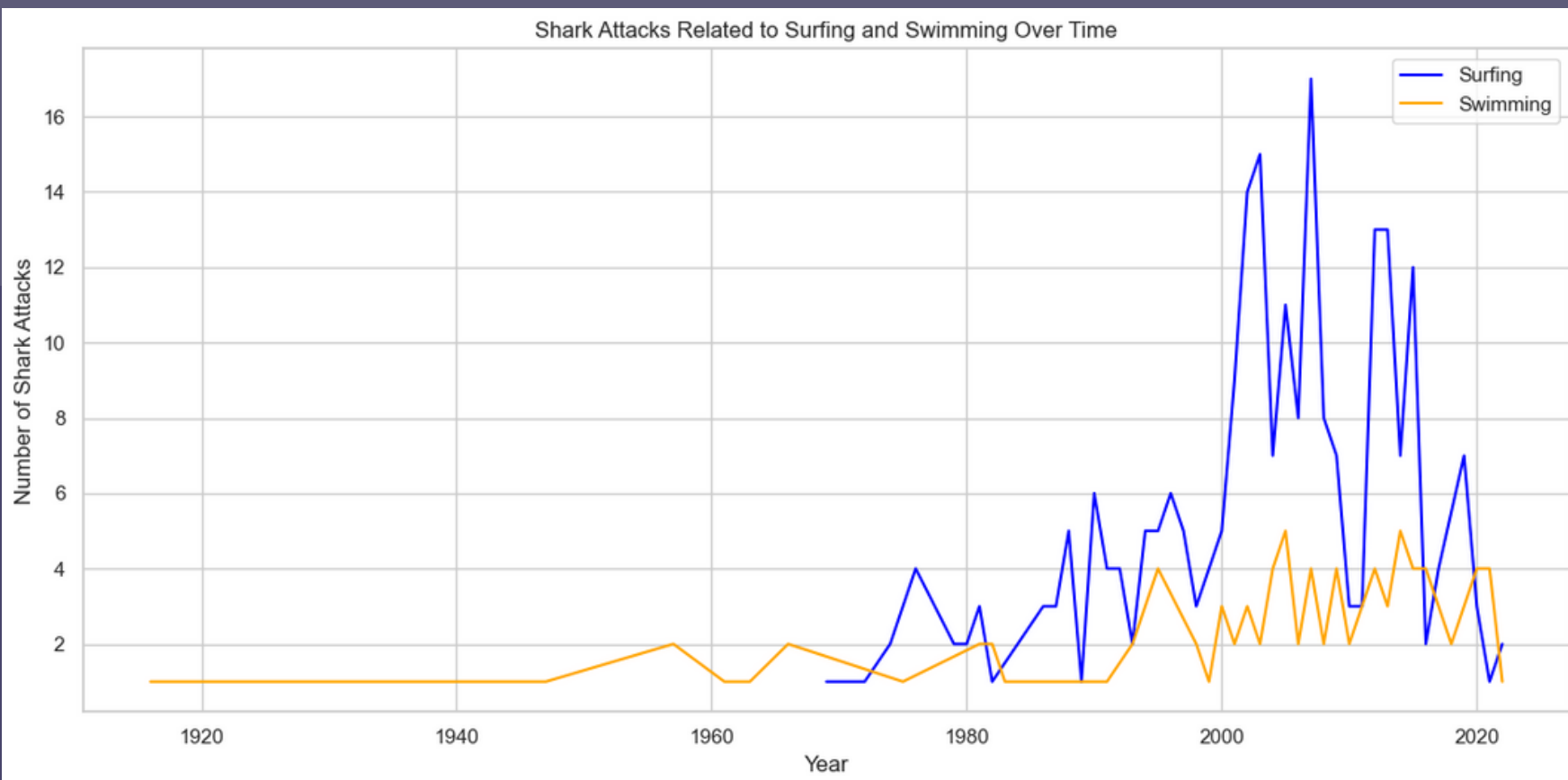


CONCLUSION:

Problem statement:

Increase in shark attack reports in recent years.

Hypothesis was partially accepted as shark attack increase in USA, but only show a moderate correlation to surfing and not other activities such swimming.



MAJOR OBSTACLE

01

- Limited time exploring extra features and improvements.

02

- Very little to no experience with cleaning stressed out our decision making process.

03

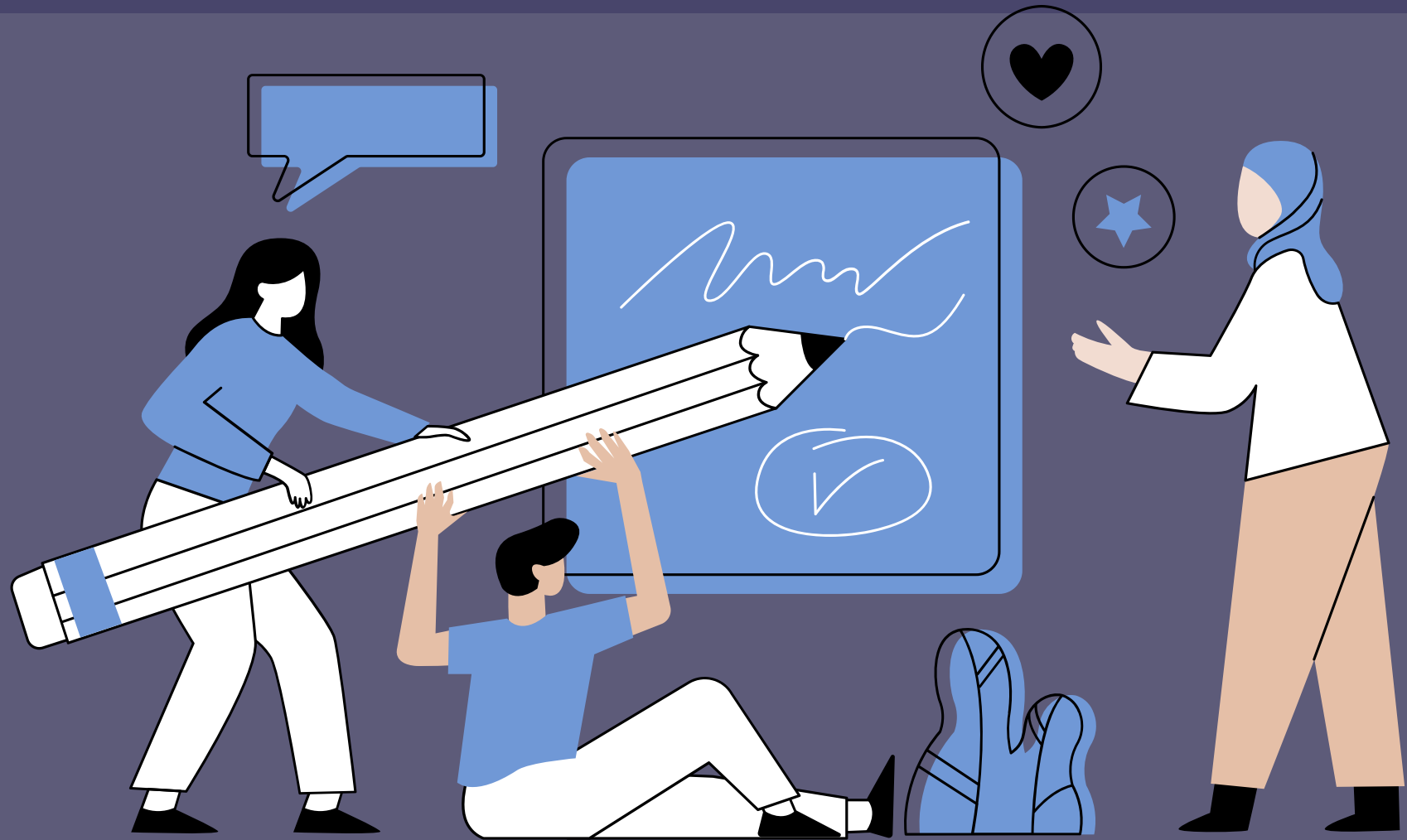
- Comparing to a day 1 we gained a lot of insightful experience that would have allowed us to make some things in more efficient manner.

TIME

KNOWLEDGE

EXPERIENCE

**ROLE
MANAGEMENT**



THANK YOU, BYE

Milenko Rosić

HVALA TI

Oğuzhan Şahingöz,

TEŞEKKÜRLER

Sophiya Siddiqui

धन्यवाद

Deimante Piraityte

AČIŪ