Calvin Hutcheon

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Experience

Product Designer Xalgorithms Foundation 2020 — Present

→ Co-led design of decentralized community engagement platform. This included defining an integrated communication and project-management framework, as well as formulating the on-boarding experience and contribution journey improving the contribution process of 20 contributors across 5+ countries.

→ Led the user experience design of a novel rule authoring application, including strategic planning, product definition, user research, synthesis, facilitation of co-creation workshops, creation of wire frames, and production of high fidelity mock ups, culminating in developer collaboration, hand off, the creation of prototypes, and the definition of a production class application.

✨ I unlocked collaborative potential

→ Led organization website redesign, with responsibilities including strategic decision making, design and facilitation of co-creation workshops, development of information architecture, creation of calls to action, facilitation of the end to end design process including the supervision of a UI designer.

→ Led organizational re-branding initiative, which I leveraged into the deployment of a design system to improve user experience, design process, and development deployment across the organization. My responsibilities included the end to end design process, creation of assets, creation of design libraries, development of design system (React JS), and deployment of system as an NPM package currently deployed across 3 applications.

🧩 I discovered an emergent solution

→ Participated in fundraising, attending conferences, speaking with potential donors, networking, and building donor relationships.

Freelance Creative Technologist Selman Design 2020

→ Contributed to the development of an interactive music video, built in React JS, with an emphasis on svg animation, resulting in the successful deployment of an innovative, immersive experience

→ Led development and contributed to the creative direction of an educational website celebrating women in tech.

🏆 I won two Webbys

→ Contributed technical perspectives across design projects, providing expertise on feasibility, dev hand-off, and more.

Freelance Product Designer XXIX 2020

→ Crafted mobile wireframes and contributed to the creation of high fidelity screens of a webapp for a major healthcare client.

Product Design Intern BitClaims 2018

→ Contributed to the creation and facilitation of design workshops to develop product vision and strategy

→ Co-created wireframes, high fidelity mockups, and clickable prototypes.

→ Designed collateral and facilitated dev hand off.

Visual Design Intern Reboot 2018

→ Contributed to co-design sessions, interviews and research.

→ Transformed insights into visual solution.

Education

BFA Graphic Design & Humanistic Studies Maryland Institute College of Art 2019

→ Suma Cum Lauda

→ Dean's List (All Years)

→ MICA Achievement Award