

KATT KENNEDY

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SKILLS

- **Programming:** Python/R; SQL; git; Ruby; Looker/Tableau/PowerBI; Jupyter/RStudio notebooks
 - **Data Engineering:** Apache Airflow; Snowflake, AWS S3; Spark/Databricks; structured/unstructured data
 - **Statistics:** A/B, AB/AAB testing; regression modeling; kNN; time-series analysis; financial modeling
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PROFESSIONAL EXPERIENCE

- Data Engineer/ BIA III at The Standard**, Portland, OR Feb. 2022 to Nov. 2022
- Created data pipeline from COBOL mainframe to Azure data lake, including data cleansing and normalization
 - Acted as champion for introduction of Databricks, Azure data lake, led trainings and best practices creation
- Operations Data Analytics Manager at Cash App**, Portland, OR June 2020 to Jan. 2022
- Managed customer ops analytics and engineering team; grew team from five to sixteen as company grew
 - Expanded metrics coverage from email-only to five channels, including new metrics, ETL stabilization
 - Created the Data Dangerous program to create data literacy and analytics skills throughout organization
 - Migrated ETL stack to new Salesforce instance, merging duplicate Airflow pipelines for seamless transition
- Data Scientist/SW Engineer at HP**, Vancouver, WA May 2019 to June 2020
- Researched and developed material usage time-series prediction model using AWS Redshift, R, Spark
 - Created cost analysis of 3D printing subscription costs for printer, materials, long-term consumables
 - Provided ad-hoc analysis to product, customer success teams to improve and inform business decisions
- NLP Analyst at Nautilus, Inc.**, Vancouver, WA Apr. 2017 to Mar. 2018
- Company lead for natural language processing (NLP) in CallMiner, analyzed metadata in Python/R
 - Created and managed audit process to ensure accuracy of speech categorization, metadata collection
- Data Engineer at S.R.Smith**, Canby, OR Oct. 2016 to Jan. 2017
- Data Scientist at Spear Education**, Greater Phoenix Area Jan. 2015 to Oct. 2016
- Product research lead analyzing click-stream data in Python/R, combining with qualitative research
 - Created and led cross-department initiative to improve data quality, reduce data products from seven to four
- Senior Data Analyst at Oncology Convergence, Inc.**, Greater Phoenix Area Jan. 2013 to Nov. 2014
- Business Analyst/Project Coordinator at Toyota**, Greater Phoenix Area Oct. 2011 to Aug. 2012
- Graduate Research Assistant at UNH**, Greater Boston Area Aug. 2009 to May 2011
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EDUCATION

- M.B.A. at University of New Hampshire** Aug. 2011
- B.A. in Psychology, Business at University of New Hampshire** Aug. 2009