

# TICKETBOOTH



*Enjoy Events Near You*

# PROBLEMS

- Reselling tickets
- Disconnect between Event Organizers and Event Goers
- Events not effectively promoted

# SOLUTIONS

- Limitations on tickets purchase
- Automatic email notifications
- BOOST feature

# TESTIMONY

“My main issue with ticket sales online are the late notifications in changes made to an event.” - Iman

“The hardest part of being a student event organiser is getting exposure. Other platforms make it hard for Organisations like student led ones to access the platform.” - Gabi

“From a wholesaler’s point of view, it feels like other platforms don’t account for us. Being lumped in with regular customers makes competition for tickets and our jobs extremely hard.” - Ahmed

# TICKETBOOTH

- Ticket sales and distribution company
- Connects Event Organizers with Event Goers
- Allows users to create account as Customers or Event Organizers
- Automatic refunds upon Event cancellation
- Refunds can be requested if Event has been edited
- Search Event catalog by Name / Date / Location / Type
- Automatic confirmations
- Chargeable feature called BOOST to increase visibility of Event

# ACCOUNT TYPES



Customer



Wholesaler



Event Organizer



System Admin

# RISK ASSESSMENT

	Risk	Category	Probability	Impact
1	Stiff market competition may damage success	BU	74%	2
2	Team may be unfamiliar with required frameworks to develop the system	SR	43%	2
3	Hardware available to the team may not be sufficiently powerful	TR	28%	2
4	Tight deadlines might hamper quality	SC	65%	3
5	Users may not have faith in young start-up company	BU	26%	3

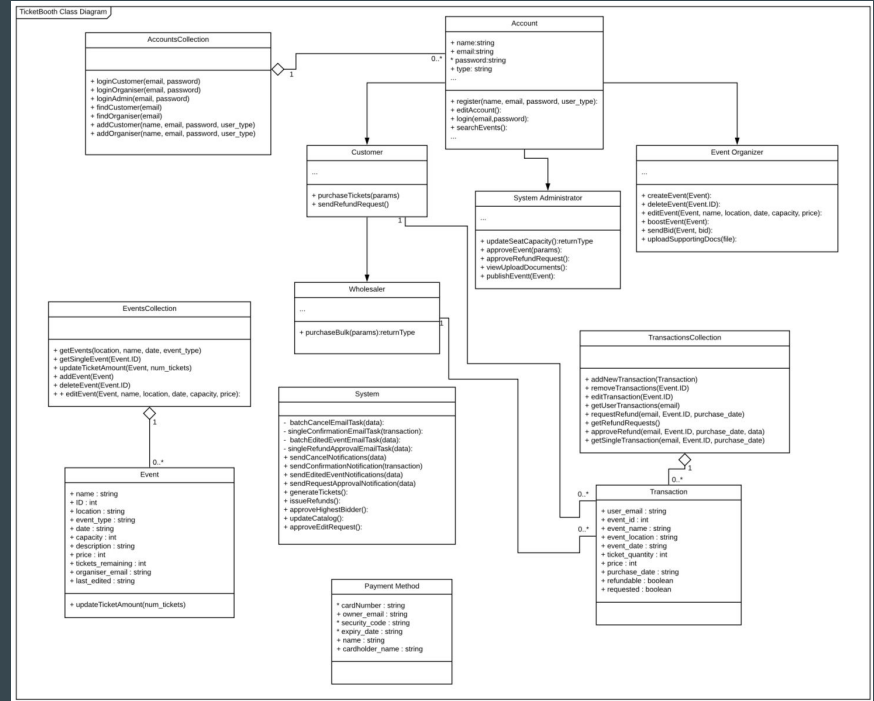
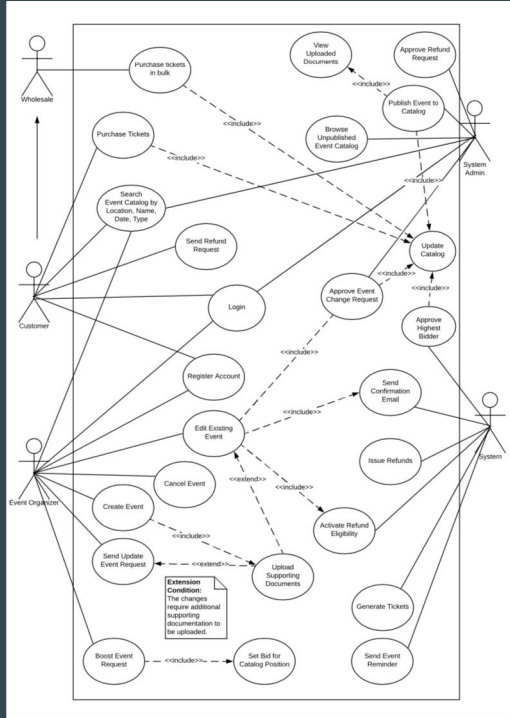
6	Funding might not be sufficient for all requirements to be met	CR	71%	2
7	Team toxicity and petty behaviour could slow down development	PR	55%	1
8	Heavy usage might cause significant slow down of servers	TR	32%	3
9	Misunderstanding of requirements between development team	SR	56%	2

# PROCESS MODEL

- Iterative
- Requirements were understood and pretty much static
- Tight deadline
- Needed to deliver a product with the bare necessities



# DIAGRAMS



# KEY USE CASES



Create Events



Edit Events



Cancel Events



Purchase Tickets



Refund Requests



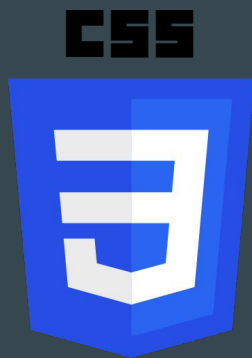
Search Catalog



Login



# IMPLEMENTATION



Flask

web development,  
one drop at a time



DEMO

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