

## JUST THE FACTS

#### **HIGHLIGHTS**

All medical histories are insurable.

■ Premiums never increase. Guaranteed.

■ 1 simple application for all 5 products.

Health questions for Full Benefit only.

Commissions paid on face amount.

Insurance products provide tax-free benefit.

Funding flexibility.

#### **PAYMENT FLEXIBILITY**

Premiums can be paid by:

Bank Draft

Direct Bill

Visa / Mastercard

Direct Express Debit Card

Payments can be made:

Monthly, Quarterly, Semi-Annually, or Annually

#### **OPTIONAL SINGLE PREMIUM RIDERS**

These riders are designed to offer flexibility and additional coverage.

#### **Down Payment Rider**

Used with multi-pay plans to purchase single premium coverage at the time of application.

#### **Additional Insurance Rider**

Add single premium coverage to a paid-up policy without taking a full application. A rider application is included with the policy at issue.

#### **COMPARE AT A GLANCE**

Remember to start with the Single Premium and work down the list to the Flexible Premium Annuity. If none of these options are right for your customer, then ask your field manager about our Heritage Final Expense product.

SINGLE PREMIUM	FULL BENEFIT	GRADED BENEFIT	MONTHLY INCREASING	PRENEED ANNUITY
No	Yes	No	No	No
0 - 100	0 - 80	0 - 85	0 - 95	0 - 110
\$500	\$1,000	\$1,000	\$500	\$300
\$25,000	\$25,000	\$10,000	\$15,000	\$25,000
Single Premium	3, 5, 7, 10 Pay	5, 7, 10 Pay	1, 2, 3, 4, 5, 7, 10 Pay*	1, 2, 3, 4, 5, 7, 10 Pay



Clients who can afford to purchase their funeral plan with one payment.

#### WHAT IT DOES

Gives first-day, full coverage and is designed to provide competitive growth.

#### **PREMIUM RATES**

Rates discounted for insureds who sign the application themselves and do not have a POA, Guardian or family member sign the application.

Commission rate the same regardless of signature type.

GUARANTEED ISSUE NO HEALTH QUESTIONS

**ISSUE AGES:** 0 - 100

**MINIMUM:** \$500

**MAXIMUM:** \$25,000\*



Clients who are in good health, who do not want to pay in a single installment and who are willing to answer a few health questions.

#### WHAT IT DOES

Allows customers who satisfactorily answer health questions to get first-day coverage and pay in monthly, quarterly, semi-annual, or annual installments.

#### **UNDERWRITING**

Medical Information Bureau check made to verify health status. Phone follow-up only if necessary. If client doesn't qualify, a Graded Plan will be automatically issued. SIMPLIFIED ISSUE
3 HEALTH QUESTIONS

**ISSUE AGES:** 

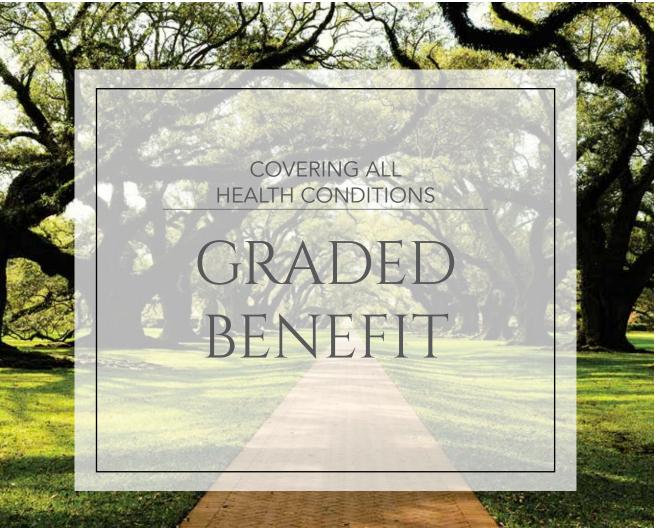
0 - 80

**MINIMUM:** \$1,000

**MAXIMUM:** \$25,000\*

#### **PAYMENT PERIODS:**

3, 5, 7 or 10 year (all issue ages)



Clients with any health status who do not want to pay all at once and are willing to take a temporarily reduced benefit.

#### **WHAT IT DOES**

This graded product pays the full benefit after 2 years and 1 day, 75% in months 13–24, 35% in months 7–12 and, and return of premium plus 10% in months 1–6\*\*.

### **ADVANTAGE**

Although the benefit it reduced during first two years, the benefit is always more than the premiums paid.

GUARANTEED ISSUE NO HEALTH QUESTIONS MULTI-PAY

**ISSUE AGES:** 

0 - 85

**MINIMUM:** \$1,000

**MAXIMUM:** \$10,000\*

PAYMENT PERIODS:

5, 7 or 10 year (all issue ages)

<sup>\*\*</sup>May vary by state.



Clients who can make regularly scheduled payments, but need a smaller premium to fit their budgets.

#### **WHAT IT DOES**

The benefit builds and earns interest as payments are made. To receive full benefit and cover planned funeral expenses, all payments must be made.

### **ADVANTAGE**

The death benefit will always be more than the premiums paid, even if the policy goes to Reduced Paid-Up status.

# GUARANTEED ISSUE NO HEALTH QUESTIONS MULTI-PAY

**ISSUE AGES:** 

0 - 95

**MINIMUM:** \$500\*

**MAXIMUM:** \$15,000\*

#### **PAYMENT PERIODS:**

1, 2, 3, 4, 5, 7 or 10 year (varies by issue age)

<sup>\*</sup>Coverage amounts vary by state.



Clients who exceed the maximum issue age for other products or who don't want to make regularly scheduled payments.

#### WHAT IT DOES

Clients can choose to make regular, scheduled payments into the annuity, or make payments on their own timetable.

#### **ADVANTAGES**

Provides payment flexibility and coverage for your clients of all ages. The death benefit will equal the premiums paid plus interest.

GUARANTEED ISSUE
NO HEALTH QUESTIONS
MULTI-PAY

**ISSUE AGES:** 0 - 110

#### **MINIMUM:**

\$300 (initial payment)
\$25 (minimum installments)

**MAXIMUM:** \$25,000\*

#### **PAYMENT PERIODS:**

1, 2, 3, 4, 5, 7 or 10 year (all issue ages)

# WE'RE HERE TO HELP.

#### **HOME OFFICE PHONE & HOURS**

Home Office 800.422.2011

8:00 AM-4:30 PM EST, Monday-Friday

DEPARTMENT	EXT.	EMAIL	FAX
Licensing & Supplies	4130	sales@ihlic.com	502.875.7084
Commissions	4128	sales@ihlic.com	502.875.7084
Policy Service	5600	policyservice@ihlic.com	502.791.8374
Premium Accounting	4127	premacct@ihlic.com	502.875.7084
Benefit Payments	4126	benefitpayments@ihlic.com	502.223.6575
New Business & Underwriting	6508	newbusiness@ihlic.com	502.227.7205
All Other Departments		ihlic@ihlic.com	502.875.7084

# ON THE GO. AFTER HOURS.

#### **AGENT PORTAL**

- Real-Time Death Benefits
- Policy Information
- Pending Business
- Generate Product Quotes
- Document Upload
- Current & Past Commissions
- Claims
- Applications & Forms
- Preneed Reports

#### CREATE YOUR ACCOUNT NOW. IT'S EASY.

Go to investorsheritage.com and click "Agent Login" at the top of the page.

To create your personal account you will need:

- Your Investors Heritage agent #
- Last 6 digits of your SSN
- Email address

To create an account for your funeral home, use the Investors Heritage funeral home # and tax id number.

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