

## LISA FAYE HAMES

art direction | graphic design

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### experience

**PURPLE PURPLE DESIGN UTOPIA, BROOKLYN, NY/LUXEMBOURG [2003 – PRESENT]**  
design director and founder

A multi-disciplinary design boutique offering its clients fresh and innovative design ideas translating into organic solutions grounded in smart and effective business strategies across a wide array of media.

Clients include: Allure, Citibank, Banana Republic, Hearst Magazines, HBO/Cinemax, Haper's BAZAAR, Ito En Teas' Tea, InStyle, Lancôme, Lucky, Marie Claire, Mercedes, Minty - London, OwnEnergy, Real Simple, RollingStone, Saks Fifth Avenue, Shri Yoga and Vogue.

**HEARST MAGAZINES – CREATIVE COMMUNICATIONS, NEW YORK, NY [1996 – 2003]**

creative director — 2001 – 2003

senior art director — 2000 – 2001

Managed and supervised all design direction for advertising and promotion for the following magazines: Cosmopolitan, CosmoGIRL!, Esquire, Harper's BAZAAR, House Beautiful, The Hearst Group, Marie Claire and Town & Country.

Creatively directed, coordinated and produced all photo shoots, including hiring photographers, models, stylists (fashion, make-up and hair), talent wranglers and production companies.

Art directed and managed six junior/senior designers, and copywriters.

**art director — 1996 – 2000**

Conceptualized and directed the design and execution for a wide range of promotion pieces for all sixteen magazines and the Special Publications at the Hearst Corporation. These projects included: magazine/corporate brand identity, advertorials — design layouts, photo shoots, print and on-line media kits, logo design, packaging design, sell sheets, multi-media sales presentations, stationery programs, invitations, and custom publishing. Art directed and managed four designers.

**INTERTECT GROUP, INC., NEW YORK, NY [1995 – 1996]**

designer

Created and developed promotional material for all design projects. Design included: marketing presentations, company brochures, stationery, and invitations. Designed and rendered all presentations for client meetings.

**IDEC INTERNATIONAL DEVELOPMENT ENGINEERING & CONTROL,**

**S.A. BARCELONA, SPAIN [1994 – Cornell University Fellowship]**

designer

Applied a new computer design program (MountainTOP) to complete drafted architectural plans, section details and 3D models for a BBV office project in San Feliu de Llobregat, Spain.

### education

**CORNELL UNIVERSITY – ITHACA, NY — B.S., Major: Design and Environmental Analysis, 1995**

### skills

- Extensive experience of Macintosh computer applications: InDesign CS, Quark Xpress, Photoshop CS and Illustrator CS; working knowledge of Adobe After Effects
- Extensive experience in all aspects of production, photo shoots, pre-press, printing and web
- Attended film-title design seminars with Pablo Ferro and Kyle Cooper, 2000
- Studied advanced black and white photography with Federico Savini at PRATT, 1998
- Studied design with Milton Glaser at the School of Visual Arts, 1998
- Native English speaking, studying French and conversational in Spanish