TiEU Social Media Report - October 2023

Post 1: October 13, 2023 - Application Open
- Topic: Announcing the TiEU 2023 program
- Key Messages: Encouragement to apply and take the first step toward a startup journey.
- Call to Action: Provided the application link.

Post 2: October 16, 2023 - Registration Reminder
- Topic: A reminder to secure registration for TiEU 2023.
- Key Messages: Highlighted the opportunity and urgency to register.
- Call to Action: Provided the registration link.

Post 3: October 19, 2023 - Join the TiEU Revolution
- Topic: Introduction to TiEU's mission and impact.
- Key Messages: Emphasized the program's impact on student entrepreneurs.
- Call to Action: Encouraged students to apply and register.

**Post 4: October 22, 2023 - Branding **
- Topic: Detailed information about the TiEU 2023 program.
- Key Messages: Highlighted key program details, dates, and events.
- Call to Action: Encouraged participants to get ready for the event.

Additional Work:

In addition to the social media posts, we created two extra A4 documents. These documents required 3-4 hours of work and underwent three rounds of revisions. The details of these documents are as follows:

1. **Document 1:** A comprehensive event brochure detailing TiEU 2023, its agenda, speakers, and workshops.

2. **Document 2:** An infographic summarizing the key benefits of the TiEU program and the TiEU Nurture initiative.

These documents were created to provide supplementary information and enhance the engagement and understanding of the TiEU program.