

Option 1: Award and Initiative logo lockups

LG x GUGGENHEIM  
AWARD 2023

LG x GUGGENHEIM  
ART+TECHNOLOGY  
INITIATIVE

Option 1: Award lockups

LG × GUGGENHEIM  
AWARD 2023

LG × GUGGENHEIM  
AWARD 2024

LG × GUGGENHEIM  
AWARD 2025

LG × GUGGENHEIM  
AWARD 2026

LG × GUGGENHEIM  
AWARD 2027