Patrick Jensen

Summary

👋 Hi! I'm a technical leader with over a decade of experience building digital products used by non-profit advocacy organizations to catalyze and educate supporters.

About

🏡 Greater Philadelphia Region

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Skill Highlights

Nonprofit conversion and growth strategy

Mentorship/Coaching of engineers

Agile development processes

Accessible and Privacy-focused web development

Tools for data-driven decision-making
Heap Analytics
Optimizely Web Experimentation
Datadog

Full-stack web development
HTML
CSS (and SASS)
JavaScript
PHP
SQL
Vue
Drupal / Wordpress

Education

Rutgers University
Dec 2009 - Dec 2011

Master of City and Regional Planning

Rutgers University
Dec 2000 - Dec 2004

Bachelor of Science Computer Science

Experience

ACLU   *Aug 2014 - Present*
Technical Lead

In concert with product teams and stakeholders, lead a team of 3 engineers in developing and maintaining the digital products used by the organization to expand and engage our supporter base.

- Provide technical leadership to lift the skills and expertise of engineers on my team
- Set strategic technical direction for my team and lead efforts to prioritize and plan technical sprint work
- Prioritize, validate and coordinate multiple vendors' work
- Guide engineers in the implementation of A/B and multi-armed bandit web tests while coordinating with tests being conducted by third-party vendors
- Evaluate and add best-in-class frameworks and tools to the ACLU Engineering team's stack to ease or accelerate engineering efforts
- Interview and onboard new engineers
- Led a program to rearchitect the frontend development process used on the organization's donation and action-taking platform including modernizing tooling and automating application testing and deployments

Transportation Alternatives   *Aug 2011 - Aug 2014*
Web Manager

Built, themed, configured, maintained and added features to the non-profit organization's Drupal websites and advocacy and fundraising web forms.

- Built the organization's first responsive digital products
- Established and documented a set of best practices to be followed by the Web Development Team and external vendors for all web development work
- Coded and sent responsive HTML emails to audiences of over 100,000

Rutgers University   *Sep 2010 - Dec 2010*
Teaching Assistant: Comprehensive Planning Studio

Managed a team of 12 graduate students through a semester-long project to recommend zoning and planning policies to Ocean City, NJ municipal officials.

The Louis Berger Group   *Jun 2010 - Aug 2010*
Project Management Fellowship

Assisted in managing an international team of third-party contractors (architects, engineers and builders) on a project to expand Mauritius, Africa's international airport.

JPMorgan Chase   *Jan 2005 - Jul 2009*
Web Developer

As part of a globally distributed team, built new features and fixed bugs on the company's Global Cash Portal, a web application that handled $4 billion in money market fund trades per day.

- Gathered requirements and implemented a project which gave clients the option to require a 2-step, multi-person approval for each money market trade
- Mentored three entry-level employees through their first years at JPMorgan Chase
- Maintained a disciplined, detail-oriented software development lifecycle procedure resulting in a 0% software release failure rate
- Led our team's weekly project status meetings with internal business clients
- Aided support staff in troubleshooting critical issues in a time-sensitive, high-pressure environment