

Visa Core Rules and Visa Product and Service Rules



19 October 2024

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Visa Core Rules and Visa Product and Service Rules

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Summary of Changes since the 13 April 2024 Visa Core Rules and Visa Product and Service Rules

This section provides an overview of all the changes that have been made to the *Visa Core Rules* and *Visa Product and Service Rules* since its last publication. Changes are listed by region and then alphabetically.

In addition to the changes detailed in the table below, editorial revisions have been made to ensure consistency and clarity and to delete obsolete or redundant language, and most effective dates older than 6 months have been deleted.

Global or Multi-Regional AP Canada CEMEA Europe LAC US

| Region(s) | Change Overview | Visa Business News (if applicable) |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| Global or Multi- | -Regional Changes | |
| Global | Account Information Security (AIS) Program Enhancements Effective 25 April 2024 and 20 July 2024 | Streamlined Merchan PCI DSS Compliance Reporting (Article ID: |
| | Rules impacted: Section 10.3.1.3, Account Information Security Program | Al13984) Date: 25 April 2024 |
| | Assessment – Europe Region, ID# 0029659 Section 12.6.1.1, Account Information Security Program Non-Compliance Assessments, ID# 0008193 | |
| | Section 12.6.1.2, Account and Transaction Information Security Requirements, ID# 0001753 | |
| Global | Compliance and Risk Programs Rules Optimized | Clarification of |
| | Effective 20 July 2024 Rules impacted: | Compliance and Risk Programs in the Visa Rules (Article ID: |
| | Section 1.11.2.1, Visa Right to Impose Non-Compliance Assessments, ID# 0007280 | Al14221) Date: 18 July 2024 |
| | Section 5.2.1.12, Acquirer Processing of Visa Debit Category Transactions – Canada Region, ID# 0008078 | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
| | Section 6.2.6.7, ATM Transaction Processing, ID# 0004792 | |
| | Section 10.5.1.1, Visa Integrity Risk Program Data Quality, ID# 0026335 | |
| | Section 12.3.3.1, Mobility and Transport Transaction Processing Non-Compliance Assessments – Europe Region, ID# 0030055 | |
| | Section 12.4.1.1, Procedures and Fees for Non-Compliant ATM Transactions, ID# 0008916 | |
| | Section 12.6.2.1, Failure to Return an Anti-Money Laundering/Anti-Terrorist Financing Questionnaire Non- Compliance Assessments, ID# 0026362 | |
| | Section 12.6.10.1, VisaNet Processor Non-Compliance Assessments, ID# 0025886 | |
| | Section 12.6.10.2, Third Party Agent Non-Compliance Assessments, ID# 0025901 | |
| | Section 12.6.11.1, Visa Merchant Screening Service Non- Compliance Assessments – Europe Region, ID# 0030574 | |
| | Section 12.7.1.1, Global Compromised Account Recovery (GCAR) Fees, ID# 0026568 | |
| Global | Consumer Premium Product Updates | Updates to the Visa |
| | Effective 19 October 2024 and 12 April 2025 | Core Rules and Visa Product and Service |
| | Rules impacted: | Rules (Article ID: |
| | Section 4.1.1.2, Delivery of Visa Premium Product Value to Cardholders – AP, Canada, CEMEA, Europe, and LAC Regions, ID# 0008225 | Al14505) Date: 17 October 2024 |
| | Section 4.1.1.5, Issuance of Domestic Use-Only Cards, ID# 0029327 | |
| | Section 4.1.1.8, Minimum Spending Limits for a Visa Rewards Card, Visa Gold Card, Visa Platinum Card, Visa Signature Card, Visa Infinite Card, and Visa Ultra High Net Worth Card – AP Region, ID# 0031113 | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| | Section 4.1.1.9, Minimum Spending Limits for a Visa Platinum Card, Visa Signature Card, Visa Infinite Card, and Visa Ultra High Net Worth Card – CEMEA Region, ID# 0031114 | |
| | Section 4.1.1.10, Minimum Spending Limits for a Visa Signature Card and Visa Infinite Card – Europe Region, ID# 0031115 | |
| | Section 4.1.1.11, Minimum Spending Limits for a Visa Infinite Card – LAC Region, ID# 0031116 | |
| | Section 4.1.1.12, Minimum Spending Limits for a Visa Infinite Card – US Region, ID# 0031117 | |
| | Section 4.1.1.13, Minimum Annual Spend Requirement for a Visa Rewards Card, Visa Platinum Card, Visa Signature Card, Visa Infinite Card, and Visa Ultra High Net Worth Card – AP Region, ID# 0031118 | |
| | Section 4.1.1.14, Minimum Annual Spend Requirement for a Visa Signature Card and Visa Ultra High Net Worth Card – CEMEA Region, ID# 0031119 | |
| | Section 4.1.1.15, Minimum Annual Spend Requirement for a Visa Signature Card and Visa Infinite Card – Europe Region, ID# 0031120 | |
| | Section 4.1.1.16, Minimum Annual Spend Requirement for a Visa Signature Card and Visa Infinite Card – LAC Region (Puerto Rico), ID# 0031121 | |
| | Section 4.1.1.17, Minimum Annual Spend Requirement for a Visa Signature Card and Visa Infinite Card – US Region, ID# 0031122 | |
| | Section 4.1.2.2, Visa Consumer Product Core Card Benefits – LAC Region, ID# 0029542 | |
| | Section 4.1.8.3, Virtual Account Issuer Certification Requirements – CEMEA Region, ID# 0001648 | |
| | Section 4.1.9.2, Emergency Services and Cardholder Assistance Telephone Numbers, ID# 0025791 | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| | Section 4.1.11.2, PIN Verification Service – Europe and US Regions, ID# 0029592 | |
| | Section 4.1.11.3, PIN Issuance for Visa Signature and Visa Signature Preferred Cards – US Region, ID# 0008126 | |
| | Section 4.1.11.4, PIN as Cardholder Verification Method – Europe Region (Slovakia), ID# 0030059 | |
| | Section 4.1.13.2, Advertising for the Zero Liability Program – Canada Region, ID# 0000397 | |
| | Section 4.1.15.2, Visa Cardholder Benefit Requirements by Product – Canada Region, ID# 0028064 | |
| | Section 4.1.19.1, Issuer Requirements for Chip Cards, ID# 0003197 | |
| | Section 4.1.19.4, Chip Card Issuing Requirements – AP Region (Australia, New Zealand) and CEMEA Region (Nigeria), ID# 0026145 | |
| | Section 4.1.19.6, Chip Card Account Requirements, ID# 0004031 | |
| | Section 4.1.19.9, Contactless Issuer Requirements, ID# 0002051 | |
| | Section 4.1.19.12, Contactless Payment Device Requirements, ID# 0002052 | |
| | Section 4.1.19.14, Cardholder Verification Method Preferences, ID# 0008186 | |
| | Section 4.1.19.21, Cardholder Name on Chip, ID# 0003595 | |
| | Section 4.2.1.1, Visa Electron Program Features – Europe Region (Portugal) and LAC Region (Brazil), ID# 0004530 | |
| | Section 4.2.1.2, Cardholder Instructions for Visa Electron Card Use – Europe Region (Portugal) and LAC Region (Brazil), ID# 0004531 | |
| | Section 4.2.1.4, Visa Commercial Electron Card Product Enhancements – LAC Region (Brazil), ID# 0008312 | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| | Section 4.4.1.1, Visa Gold/Premier Card Issuance, ID# 0004220 | |
| | Section 4.4.1.2, Visa Gold/Premier Card Issuer Requirements – Europe and LAC Regions, ID# 0028086 | |
| | Section 4.4.2.1, Visa Gold Card Product Requirements – AP Region (Australia, Japan), ID# 0029987 | |
| | Section 4.5.1.1, Visa Platinum Card Minimum Spending Limit – AP Region, ID# 0028256 | |
| | Section 4.5.3.4, Visa Platinum Card Core Services – Europe Region, ID# 0029616 | |
| | Section 4.5.4.1, Visa Platinum Debit Card Issuance Requirements – AP Region (Australia, Mainland China, New Zealand), ID# 0028255 | |
| | Section 4.6.1.1, Visa Rewards Product Minimum Spending Limit and Minimum Spend Requirement – AP Region (Australia, India), ID# 0029061 | |
| | Section 4.6.4.1, Issuer Rewards Program Registration and Qualifying Criteria – US Region, ID# 0003880 | |
| | Section 4.8.1.5, Visa Signature Spend Qualification Threshold – Europe Region, ID# 0030720 | |
| | Section 4.8.1.2, Visa Signature Minimum Spending Limit – AP Region, ID# 0028108 | |
| | Section 4.8.1.3, Visa Signature Card Point-of-Sale Spend Qualification Threshold – AP Region, ID# 0028109 | |
| | Section 4.8.2.1, Visa Signature Card and Visa Signature Preferred Card Customer Service Requirements – US Region, ID# 0003906 | |
| | Section 4.8.3.4, Visa Signature Card and Visa Signature Preferred Issuer Requirements – LAC Region (Puerto Rico) and US Region, ID# 0030921 | |
| | Section 4.8.3.5, Visa Signature Conversion from Other Consumer Credit Card – LAC Region (Puerto Rico) and US | |

Visa Core Rules and Visa Product and Service Rules

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|
| | Region, ID# 0030923 | |
| | Section 4.8.3.6, Visa Signature Card Existing Account Conversion – LAC Region (Puerto Rico) and US Region, ID# 0030924 | |
| | Section 4.8.4.5, Visa Signature Core Product Requirements – CEMEA Region, ID# 0028267 | |
| | Section 4.9.1.1, Visa Infinite Card Spending Limits – AP Region, ID# 0004539 | |
| | Section 4.9.1.2, Visa Infinite Card Features and Branding Requirements, ID# 0004532 | |
| | Section 4.9.1.3, Visa Infinite Card Minimum Spend Requirement – AP Region (Australia, Singapore), ID# 0029051 | |
| | Section 4.9.1.5, Visa Infinite and Visa Infinite Privilege Cardholder Qualification Criteria – Canada Region, ID# 0004421 | |
| | Section 4.9.1.7, Visa Infinite Spend Qualification Threshold – Europe Region, ID# 0030726 | |
| | Section 4.9.4.2, Visa Infinite Card Web Services, ID# 0008415 | |
| | Section 4.9.4.15, Visa Infinite Card Features and Benefits – Europe Region, ID# 0029624 | |
| | Section 4.11.1.1, Visa Ultra High Net Worth (UHNW) Card Point-of-Sale Spend Qualification Threshold – AP and CEMEA Regions, ID# 0029018 | |
| | Section 4.11.3.2, Visa Ultra High Net Worth (UHNW) Product Name – AP and CEMEA Regions, ID# 0029022 | |
| | Section 4.11.4.2, Visa Ultra High Net Worth (UHNW) Travel and Lifestyle Benefits Requirements – AP Region, ID# 0029020 | |
| Global | Dispute Resolution Rules Updated | Updates to Fraud and Consumer Dispute |

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| Region(s) | Change Overview | Visa Business News (if applicable) |
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| | Effective 19 October 2024 | Rules and New Pre- |
| | Rules impacted: | Arbitration Attempt Requirements (Article |
| | Section 1.10.1.1, Attempt to Settle, ID# 0003287 | ID: Al13953) |
| | Section 1.10.2.2, Arbitration and Compliance Decision, ID# 0027133 | Date: 18 April 2024 |
| | Section 11.2.1, Dispute Resolution Process General Requirements, ID# 0030211 | |
| | Section 11.2.2, Dispute Resolution Process – Dispute Category 10 (Fraud) and 11 (Authorization), ID# 0030212 | |
| | Section 11.2.3, Dispute Resolution Process – Dispute Category 12 (Processing Errors) and 13 (Consumer Disputes), ID# 0030213 | |
| | Section 11.3.1, Use of Visa Systems for Dispute Processing, ID# 0030214 | |
| | Section 11.3.3, Reversal of a Dispute, ID# 0030216 | |
| | Section 11.4.3, Minimum Dispute Amounts, ID# 0030219 | |
| | Section 11.5.2, Use of Compelling Evidence, ID# 0030221 | |
| | Section 11.7.1, Dispute Category 10: Cardholder Letter or Certification Requirements, ID# 0030223 | |
| | Section 11.7.2.2, Dispute Condition 10.1: EMV Liability Shift Counterfeit Fraud – Dispute Rights, ID# 0030234 | |
| | Section 11.7.2.5, Dispute Condition 10.1: EMV Liability Shift Counterfeit Fraud – Dispute Processing Requirements, ID# 0030237 | |
| | Section 11.7.3.5, Dispute Condition 10.2: EMV Liability Shift Non-Counterfeit Fraud – Dispute Processing Requirements, ID# 0030243 | |
| | Section 11.7.5.3, Dispute Condition 10.4: Other Fraud – Card-Absent Environment – Invalid Disputes, ID# 0030254 | |
| | Section 11.7.5.6, Dispute Condition 10.4: Other Fraud – | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
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| | Card-Absent Environment – Pre-Arbitration Processing Requirements, ID# 0030257 | |
| | Section 11.7.6.4, Dispute Condition 10.5: Visa Fraud Monitoring Program – Pre-Arbitration Processing Requirements, ID# 0030260 | |
| | Section 11.8.2.3, Dispute Condition 11.2: Declined Authorization – Invalid Disputes, ID# 0030267 | |
| | Section 11.8.2.5, Dispute Condition 11.2: Declined Authorization – Documentation/Certification, ID# 0031081 | |
| | Section 11.8.3.3, Dispute Condition 11.3: No Authorization/Late Presentment – Invalid Disputes, ID# 0030272 | |
| | Section 11.8.3.5, Dispute Condition 11.3: No Authorization/Late Presentment – Documentation/Certification, ID# 0031082 | |
| | Section 11.8.3.6, Dispute Condition 11.3: No Authorization/Late Presentment – Pre-Arbitration Processing Requirements, ID# 0030274 | |
| | Section 11.9.1.1, Dispute Condition 12.2: Incorrect Transaction Code – Dispute Reasons, ID# 0030280 | |
| | Section 11.9.1.6, Dispute Condition 12.2: Incorrect Transaction Code – Dispute Response Processing Requirements, ID# 0030284 | |
| | Section 11.9.2.7, Dispute Condition 12.3: Incorrect Currency – Dispute Response Processing Requirements, ID# 0030291 | |
| | Section 11.9.2.8, Dispute Condition 12.3: Incorrect Currency – Pre-Arbitration Attempt, ID# 0031083 | |
| | Section 11.9.3.5, Dispute Condition 12.4: Incorrect Account Number – Dispute Response Processing Requirements, ID# 0030295 | |
| | Section 11.9.4.5, Dispute Condition 12.5: Incorrect Amount – Dispute Processing Requirements, ID# 0030300 | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
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| | Section 11.9.4.6, Dispute Condition 12.5: Incorrect Amount – Dispute Response Processing Requirements, ID# 0030301 | |
| | Section 11.9.5.1, Dispute Condition 12.6: Duplicate Processing/Paid by Other Means – Dispute Reasons, ID# 0030302 | |
| | Section 11.9.5.5, Dispute Condition 12.6: Duplicate Processing/Paid by Other Means – Dispute Processing Requirements, ID# 0030306 | |
| | Section 11.9.5.6, Dispute Condition 12.6: Duplicate Processing/Paid by Other Means – Dispute Response Processing Requirements, ID# 0030307 | |
| | Section 11.10.1, Dispute Category 13: Cardholder Letter Requirements, ID# 0030224 | |
| | Section 11.10.2.2, Dispute Condition 13.1: Merchandise/Services Not Received – Dispute Rights, ID# 0030314 | |
| | Section 11.10.2.3, Dispute Condition 13.1: Merchandise/Services Not Received – Invalid Disputes, ID# 0030315 | |
| | Section 11.10.2.4, Dispute Condition 13.1: Merchandise/Services Not Received – Dispute Time Limit, ID# 0030316 | |
| | Section 11.10.2.5, Dispute Condition 13.1: Merchandise/Services Not Received – Dispute Processing Requirements, ID# 0030317 | |
| | Section 11.10.2.6, Dispute Condition 13.1: Merchandise/Services Not Received – Dispute Response Processing Requirements, ID# 0030318 | |
| | Section 11.10.2.7, Dispute Condition 13.1: Merchandise/Services Not Received – Pre-Arbitration Attempt, ID# 0031084 | |
| | Section 11.10.3.1, Dispute Condition 13.2: Cancelled Recurring Transaction – Dispute Reasons, ID# 0030319 | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
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| | Section 11.10.3.3, Dispute Condition 13.2: Cancelled Recurring Transaction – Invalid Disputes, ID# 0030321 | |
| | Section 11.10.3.5, Dispute Condition 13.2: Cancelled Recurring Transaction – Dispute Processing Requirements, ID# 0030323 | |
| | Section 11.10.3.6, Dispute Condition 13.2: Cancelled Recurring Transaction – Dispute Response Processing Requirements, ID# 0030324 | |
| | Section 11.10.3.7, Dispute Condition 13.2: Cancelled Recurring Transaction – Pre-Arbitration Attempt, ID# 0031085 | |
| | Section 11.10.4.1, Dispute Condition 13.3: Not as Described or Defective Merchandise/Services – Dispute Reasons, ID# 0030325 | |
| | Section 11.10.4.2, Dispute Condition 13.3: Not as Described or Defective Merchandise/Services – Dispute Rights, ID# 0030326 | |
| | Section 11.10.4.5, Dispute Condition 13.3: Not as Described or Defective Merchandise/Services – Dispute Processing Requirements, ID# 0030329 | |
| | Section 11.10.4.6, Dispute Condition 13.3: Not as Described or Defective Merchandise/Services – Dispute Response Processing Requirements, ID# 0030330 | |
| | Section 11.10.4.7, Dispute Condition 13.3: Not as Described or Defective Merchandise/Service – Pre-Arbitration Attempt, ID# 0031086 | |
| | Section 11.10.5.3, Dispute Condition 13.4: Counterfeit Merchandise – Invalid Disputes, ID# 0030333 | |
| | Section 11.10.5.5, Dispute Condition 13.4: Counterfeit Merchandise – Dispute Processing Requirements, ID# 0030335 | |
| | Section 11.10.7.2, Dispute Condition 13.6: Credit Not Processed – Dispute Rights, ID# 0030344 | |

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| | Section 11.10.7.3, Dispute Condition 13.6: Credit Not Processed – Invalid Disputes, ID# 0030345 | |
| | Section 11.10.7.4, Dispute Condition 13.6: Credit Not Processed – Dispute Time Limit, ID# 0030346 | |
| | Section 11.10.8.1, Dispute Condition 13.7: Cancelled Merchandise/Services – Dispute Reasons, ID# 0030349 | |
| | Section 11.10.8.3, Dispute Condition 13.7: Cancelled Merchandise/Services – Invalid Disputes, ID# 0030351 | |
| | Section 11.10.8.5, Dispute Condition 13.7: Cancelled Merchandise/Services – Dispute Processing Requirements, ID# 0030353 | |
| | Section 11.10.8.6, Dispute Condition 13.7: Cancelled Merchandise/Services – Dispute Response Processing Requirements, ID# 0030354 | |
| | Section 11.10.8.7, Dispute Condition 13.7: Cancelled Merchandise/Services – Pre-Arbitration Attempt, ID# 0031087 | |
| | Section 11.13.3, Withdrawal of an Arbitration or Compliance Case, ID# 0030370 | |
| Global | Global Statement Credits for Cardholder Loyalty Program | Visa Rules Update to |
| | Effective 19 October 2024 | Support Global Statement Credits for |
| | Rules impacted: | Loyalty Campaigns |
| | Section 1.2.1.1, BIN and Acquiring Identifier Use and Jurisdiction, ID# 0001250 | (Article ID: AI14233) Date: 5 September |
| | Section 1.5.4.15, Credit Refund Requirements, ID# 0003076 | 2024 |
| | Section 1.5.7.1, Transaction Deposit Conditions, ID# 0002981 | |
| | Section 1.7.7.6, Credit Reversals and Debit Adjustments, ID# 0008880 | |
| | Section 5.2.1.7, Additional Merchant Agreement Requirements, ID# 0028044 | |

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| Region(s) | Change Overview | Visa Business News (if applicable) |
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| | Section 5.10.1.1, Merchant Processing of Credits to Cardholders, ID# 0008605 | |
| | Cardholder Loyalty Program, ID# 0031100 | |
| Global | Implementation of VisaNet Business Enhancements | Not applicable |
| | Rules impacted: | |
| | Section 7.1.1.1, Implementation of VisaNet Business Enhancements, ID# 0031105 | |
| | VisaNet Business Enhancements, ID# 0031104 | |
| Global | Member Acquisition and Merger Requirements | Not applicable |
| | Rules impacted: | |
| | Section 2.1.1.1, Member Acquisition Requirements , ID# 0025752 | |
| | Section 2.1.1.2, Merger – Surviving Organization Requirements, ID# 0003778 | |
| | Section 2.1.1.4, Member Sale or Transfer – Controlling Organization Notification to Visa, ID# 0003793 | |
| | Section 2.1.1.6, Portfolio Sale or Transfer Due to Business Reorganization – New Organization Requirements, ID# 0003803 | |
| | Section 2.1.1.7, Portfolio Sale or Transfer – BIN and Acquiring Identifier Transfers, ID# 0001237 | |
| | Section 2.1.1.8, Assumption of Waivers, ID# 0031088 | |
| Global | Merchant Category Code 5967 (Adult Content and Services) Title and Description Change | Not applicable |
| | Effective 19 October 2024 | |
| | Rules impacted: | |
| | Section 1.5.2.1, Merchant Agreement Requirements, ID# 0003356 | |
| | Section 1.9.2.1, Acquirer Integrity Risk Requirements, ID# | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
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| Clahal | O026376 Section 5.8.4.7, Dispute Protection Limitations for a Secure Electronic Commerce Transaction – US Region, ID# 0004608 Section 5.12.2.1, Acquirer Requirements for Business Payment Solution Providers, ID# 0030064 Section 10.1.2.1, Electronic Commerce Transaction Type Prohibition, ID# 0005067 Section 10.5.1.1, Visa Integrity Risk Program Data Quality, ID# 0026335 Section 11.7.5.2, Dispute Condition 10.4: Other Fraud – Card-Absent Environment – Dispute Rights, ID# 0030253 | |
| Global | New Monthly Numeric Utilization Program Introduced Effective 1 June 2024, 1 August 2024, and 1 September 2024 Rule impacted: Section 12.1.1.1, New BIN or Acquiring Identifier Fee, ID# 0005946 | AP Annual Numeric Licensing Program to Become the Monthly Numeric Utilization Program (Article ID: Al13944) Date: 18 April 2024 CEMEA Annual Numeric Licensing Program to Become the Monthly Numeric Utilization Program (Article ID: Al13945) Date: 18 April 2024 Europe Annual Numeric Licensing Program to Become the Monthly Numeric Utilization Program (Article ID: Al13945) Date: 25 April 2024 |

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| | | LAC Annual Numeric Licensing Program to Become the Monthly Numeric Utilization Program (Article ID: Al13947) |
| | | Date: 25 April 2024 |
| | | Mexico Annual Numeric Licensing Program to Become the Monthly Numeric Utilization Program (Article ID: Al13948) |
| | | Date: 25 April 2024 |
| | | North America Annual Numeric Licensing Program to Become the Monthly Numeric Utilization Program (Article ID: Al13943) |
| | | Date: 25 April 2024 |
| Global | Original Credit Acceptance Rule Moved from Chapter 1 to Chapter 8 | Not applicable |
| | Rule impacted: | |
| | Section 8.4.2.1, Original Credit Acceptance, ID# 0004062 | |
| Global | Partial Authorization Service Requirements | Not applicable |
| | Effective 13 April 2024 | |
| | Rules impacted: | |
| | Section 7.3.9.1, Partial Authorization Service – Acquirer Requirements, ID# 0002515 | |
| | Section 7.3.9.2, Automated Fuel Dispenser Partial Authorization Merchant Requirements, ID# 0002520 | |

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| | Section 7.3.9.3, Partial Authorization Service Acquirer Participation – Canada Region, ID# 0029230 | |
| | Section 7.3.9.4, Partial Authorization Service – Issuer Requirements, ID# 0029818 | |
| | Section 7.3.9.5, Partial Authorization Service Merchant Participation, ID# 0031005 | |
| | Partial Authorization Service, ID# 0031076 | |
| Global | Tap to Phone Acceptance Device Requirements Effective 1 August 2024 Rule impacted: Section 5.6.1.1, Acceptance Device Requirements, ID# 0028045 | Update to Visa Requirements for Tap to Phone Acceptance Devices (Article ID: AI14356) Date: 3 October 2024 |
| Global | Unique Card Acceptor ID Assignment Requirement Removed For Acquirers | Not applicable |
| | Effective 1 September 2024 Rules impacted: | |
| | Section 5.3.1.3, Acquirer Assignment of Unique Card Acceptor Identification (CAID) Number, ID# 0031049 | |
| | Section 5.3.1.4, Acquirer Requirements for Contracting with Payment Facilitators, ID# 0026435 | |
| | Section 5.3.3.1, Staged Digital Wallet – Acquirer Requirements, ID# 0029535 | |
| Global | Visa Acceptance Risk Standards Modernized and Global Acquirer Risk Standards Retired | Introduction of Visa Acceptance Risk |
| | Effective 19 October 2024 | Standards and Retirement of Global |
| | Rules impacted: | Acquirer Risk Standards (Article ID: |
| | Section 1.9.5.1, High-Integrity Risk Acquirer Requirements, ID# 0026383 | Al14541) |
| | Section 10.2.2.12, Third Party Agent Operational Review – | Date: 17 October 2024 |

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| Region(s) | Change Overview | Visa Business News (if applicable) |
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| | US Region, ID# 0025897 | |
| | Section 10.4.5.4, Acquirer Control of Force Post Transactions, ID# 0030120 | |
| | Visa Supplemental Requirements List, ID# 0028043 | |
| Global | Visa Account Screen and Card Recovery Bulletin Rules Updated | Not applicable |
| | Effective 19 October 2024 | |
| | Rules impacted: | |
| | Section 1.1.8.45, Visa Account Screen Indemnification, ID# 0008927 | |
| | Section 5.7.2.2, Merchant Requirement to Check the Card Recovery Bulletin (CRB), ID# 0003010 | |
| | Section 10.7.1.1, Merchant Procedures for Suspected Fraud, ID# 0002350 | |
| | Section 10.7.2.1, Card Recovery Bulletin (CRB) Dispute Rights, ID# 0003981 | |
| | Section 11.8.1.1, Dispute Condition 11.1: Card Recovery Bulletin – Dispute Reasons, ID# 0030261 | |
| | Section 11.8.1.2, Dispute Condition 11.1: Card Recovery Bulletin – Invalid Disputes, ID# 0030262 | |
| | Section 11.8.1.3, Dispute Condition 11.1: Card Recovery Bulletin – Dispute Time Limit, ID# 0030263 | |
| | Section 11.8.1.4, Dispute Condition 11.1: Card Recovery Bulletin – Pre-Arbitration Processing Requirements, ID# 0030264 | |
| | Account Number Verification, ID# 0024217 | |
| | Account Screen Authorization File (ASAF), ID# 0031103 | |
| | National Card Recovery File, ID# 0024857 | |
| Global | Visa Buxx Brand Sunset and Prepaid Youth Teen Card Age Requirements Updated | Visa Buxx Sunset; |

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| | Effective 19 October 2024 Rules impacted: | Prepaid Youth / Teen Card Issuer Requirements |
| | Section 4.13.11.1, Visa Buxx Card Issuer Implementation Requirements – US Region, ID# 0004361 | Updated (Article ID: Al14516) |
| | Section 4.13.11.2, Visa Buxx Card Issuer Requirements – US Region, ID# 0008378 | Date: 10 October 2024 |
| | Section 4.13.12.1, Visa Youth/Teen Cards – Issuer Requirements, ID# 0028191 | |
| | Visa Buxx – US Region, ID# 0025255 | |
| Global | Visa Easy Payment Service (VEPS) Limits Updated for Türkiye | New Permanent Visa Easy Payment Service |
| | Effective 1 July 2024 and 1 January 2025 | Limit in Türkiye (Article ID: Al14262) |
| | Rule impacted: | Date: 1 August 2024 |
| | Section 5.8.12.2, Maximum Transaction Amounts for Visa Easy Payment Service (VEPS) Transactions and Transactions at Certain Contactless-Only Acceptance Devices – AP, Canada, CEMEA, Europe, and LAC Regions, ID# 0027503 | |
| Global | Visa Risk Ecosystems Consolidation (Visa Acquirer Monitoring Program [VAMP], Visa Dispute Monitoring Program [VDMP], and Visa Fraud Monitoring Program [VFMP]) | VAMP Enhancements and Retirement of VDMP and VFMP (Article ID: Al13789) |
| | Effective 31 March 2025, 1 April 2025, and 15 July 2024 | Date: 9 May 2024 |
| | Rules impacted: | Visa Acquirer |
| | Section 1.5.1.1, Acquirer Jurisdiction and Restriction of Cross-Border Acquiring, ID# 0008552 | Monitoring Program and Visa Fraud Monitoring Programs |
| | Section 1.9.1.3, Visa Right to Terminate Merchants, Payment Facilitators, Marketplaces, Sponsored Merchants, or Digital Wallet Operators, ID# 0007120 | Will Be Updated (Article ID: Al14261) |
| | Section 1.9.7.1, Assignment of Liability for Counterfeit Transactions, ID# 0001812 | Date: 4 July 2024 Enhancements to the Visa Acquirer |

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| Region(s) | Change Overview | Visa Business News (if applicable) |
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| | Section 5.3.1.5, Acquirer, Payment Facilitator, and Sponsored Merchant Agreement Terms, ID# 0030891 | Monitoring Program in LAC (Article ID: |
| | Section 5.3.1.6, Additional Sponsored Merchant Requirements for Payment Facilitators, ID# 0030892 | Al14569) Date: 5 September |
| | Section 5.8.4.3, Acquirer Support of Visa Secure or Click to Pay, ID# 0004619 | 2024 Enhancements to the |
| | Section 5.8.4.7, Dispute Protection Limitations for a Secure Electronic Commerce Transaction – US Region, ID# 0004608 | Visa Acquirer Monitoring Program (Article ID: Al14170) |
| | Section 10.4.3.1, Visa Dispute Monitoring Program (VDMP), ID# 0029283 | Date: 29 August 2024 |
| | Section 10.4.3.2, Visa Dispute Monitoring Program (VDMP) Timelines, ID# 0029284 | |
| | Section 10.4.3.3, Visa Dispute Monitoring Program (VDMP) – Data Quality Compliance, ID# 0029285 | |
| | Section 10.4.3.4, Merchant Dispute Activity Monitoring – AP, Canada, CEMEA, LAC, and US Regions, ID# 0002220 | |
| | Section 10.4.4.1, Visa Acquirer Monitoring Program (VAMP), ID# 0029286 | |
| | Section 10.4.4.2, Visa Acquirer Monitoring Program (VAMP) Timeline, ID# 0029287 | |
| | Section 10.4.5.1, Visa Fraud Monitoring Program (VFMP), ID# 0029288 | |
| | Section 10.4.5.2, Visa Fraud Monitoring Program (VFMP) Timelines, ID# 0029289 | |
| | Section 10.4.5.3, Visa Fraud Monitoring Program (VFMP) – Data Quality Compliance, ID# 0029290 | |
| | Section 10.4.7.2, Visa Right to Prohibit or Disqualify Sponsored Merchants, ID# 0008667 | |
| | Section 10.4.8.1, Visa Issuer Monitoring Program (VIMP), ID# 0030598 | |
| | Section 10.4.8.2, Visa Issuer Monitoring Program (VIMP) | |

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| | Timelines, ID# 0030599 | |
| | Section 10.11.2.2, Terminated Merchant Information Requirements – AP Region, ID# 0007371 | |
| | Section 10.11.2.4, Terminated Merchant File Listing Requirements – US Region, ID# 0007386 | |
| | Section 10.12.1.4, Address Verification Service (AVS) at Unattended Cardholder-Activated Terminals – US Region, ID# 0027807 | |
| | Section 10.16.3.2, Electronic Commerce Indicator Requirement for High-Risk Merchants – US Region, ID# 0004611 | |
| | Section 12.6.4.1, Visa Acquirer Monitoring Program (VAMP) Non-Compliance Assessments, ID# 0029293 | |
| | Section 12.6.4.3, Risk Monitoring Programs Data Quality Non-Compliance Assessments, ID# 0030702 | |
| | Section 12.6.5.1, Visa Dispute Monitoring Program (VDMP) Non-Compliance Assessments, ID# 0029291 | |
| | Section 12.6.7.1, Visa Fraud Monitoring Program (VFMP) Non-Compliance Assessments, ID# 0029294 | |
| | Visa Supplemental Requirements List, ID# 0028043 | |
| | Workout Period, ID# 0025701 | |
| Global (excluding Chile) | Minimum Approval Rates (MAR) For Account Funding Transactions (AFTs) and Original Credit Transactions (OCTs) | Introduction of Minimum Approval Rates for AFTs and |
| | Effective 1 May 2025 | OCTs (Article ID: Al14278) |
| | Rule impacted: | Date: 8 August 2024 |
| | Section 7.3.10.1, Minimum Issuer Monthly Approval Rates, ID# 0004404 | Date. o August 2024 |
| Global (excluding | Reporting Fraudulent Declines Issuer Requirements | Visa Rules and Fraud |
| Japan) | Effective 18 October 2025 | Reporting Systems |

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| | Rules impacted: Section 1.9.4.3, Issuer Fraud Activity Reporting, ID# 0002389 Section 10.6.1.5, Fraud Activity Reporting Compliance – LAC Region, ID# 0007259 | Updated to Include Confirmed Fraud on Declines (Article ID: AI14460) Date: 17 October 2024 Visa Rules and Fraud Reporting Systems Updated to Include Confirmed Fraud on Declines in Canada and the U.S. (Article ID: AI14732) Date: 24 October 2024 |
| AP Canada CEMEA LAC US | Visa Brand Requirements Miscellaneous Revisions Effective 26 September 2024 Rules impacted: Section 3.1.1.2, Affinity/Co-Brand Program Positioning and Advertising, ID# 0027369 Section 4.6.2.1, Visa Rewards Product Name – AP Region, ID# 0028092 Section 4.9.1.2, Visa Infinite Card Features and Branding Requirements, ID# 0004532 | Update and Simplification of Visa Product Brand Standards Rules for Visa Brand Marks and Product Naming (Article ID: Al14166) Date: 26 September 2024 |
| AP Canada Europe LAC US | Account Name Inquiry (ANI) and Address Verification Service (AVS) Requirements Updated Effective 18 April 2024, 18 October 2024, and 12 April 2025 Rules impacted: Section 10.12.1.2, Address Verification Service (AVS) Issuer Requirements – AP, Canada, Europe, and US Regions, ID# | Clients and Processors Will Be Required to Support Account Name Inquiry and Address Verification Service (Article ID: Al13320) Date: 14 December |

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| | 0004679 | 2023 |
| | Section 10.12.2.1, Account Name Inquiry Issuer Requirements – AP, Canada, Europe, LAC, and US Regions, ID# 0030972 Section 10.12.2.2, Account Name Inquiry Acquirer Requirements – Canada, Europe, and US Regions, ID# 0030973 | Issuer Non-Response Fees Will Be Introduced and Issuers in Select AP Countries Will Be Required to Support ANI and AVS (Article ID: AI13558) Date: 11 July 2024 |
| | | Updates to the Account Name Inquiry Service (Article ID: Al13869) Date: 18 April 2024 |
| AP | Issuer Fraud Activity Reporting | Fraud Reporting and |
| СЕМЕА | Effective 12 April 2025 | Control Program Fee Will Be Introduced |
| Europe | Rule impacted: | (Article ID: Al14494) |
| LAC (excluding Brazil, Chile) | Section 1.9.4.3, Issuer Fraud Activity Reporting, ID# 0002389 | Date: 3 October 2024 |
| Canada | Issuers to Provide Master Derivation Keys (MDK) to Visa | New Requirements for |
| CEMEA | and Subscribe to Visa Chip Authenticate Service | Chip Card Issuers in Canada, CEMEA, |
| Europe | Effective 12 April 2025 | Europe, LAC and the |
| LAC | Rules impacted: | U.S. (Article ID: AI14446) |
| US | Section 4.1.19.18, Issuer Provision of Master Derivation Key to Visa – Canada, CEMEA, Europe (Republic of Ireland, United Kingdom), LAC, and US Regions, ID# 0031106 | Date: 10 October 2024 |
| | Section 4.1.19.20, Participation in the Visa Chip Authenticate Service – Canada, CEMEA, Europe (Republic of Ireland, United Kingdom), LAC, and US Regions, ID# 0031107 | |
| | Application Cryptogram, ID# 0031108 | |

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|------------------|---------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| | Authorization Request Cryptogram, ID# 0025502 | |
| | Derivation Key Index (DKI), ID# 0031111 | |
| | Master Derivation Key (MDK), ID# 0031110 | |
| | Unique Derivation Key (UDK), ID# 0031109 | |
| | Visa Chip Authenticate Service, ID# 0031112 | |
| Canada CEMEA | Visa Installment Solutions Service Description Guide Added to Visa Supplemental Requirements | Not applicable |
| Europe | Effective 12 April 2025 and 18 October 2025 | |
| Larope | Rules impacted: | |
| | Section 5.8.10.1, Visa Installment Solutions (VIS) Acquirer Requirements – Canada, CEMEA, and Europe Regions, ID# 0030979 | |
| | Visa Supplemental Requirements List, ID# 0028043 | |
| Canada | Minimum Approval Rates (MAR) For Consumer and | Higher Minimum |
| Effect Rule i | Business Debit and Credit Products | Approval Rates Will Be Required for |
| | Effective 1 May 2025 Rule impacted: Section 7.3.10.1, Minimum Issuer Monthly Approval Rates, ID# 0004404 | Consumer and Business Debit and Credit Products to Improve Transaction Performance (Article ID: Al13665) |
| | | Date: 12 September 2024 |
| CEMEA | Strong Customer Authentication | Visa Rules Updates to |
| Europe | Effective 20 July 2024 | Support Strong Customer |
| | Rules impacted: | Authentication |
| | Section 5.7.3.5, Incremental Authorization Request Requirements, ID# 0030937 | Requirements in Certain CEMEA Countries (Article ID: |
| | Section 7.3.6.3, Use of Authorization Response Codes, ID# | Al13833) |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------|
| | 0030640 | Date: 4 July 2024 |
| | Section 7.10.1.1, General Requirements for Strong Customer Authentication – Europe Region, ID# 0030622 | |
| | Section 7.10.1.2, General Requirements for Strong Customer Authentication – CEMEA Region, ID# 0031080 | |
| | Section 7.10.3.1, Delegated Authentication Program Issuer Requirements – Europe Region, ID# 0030619 | |
| | Section 7.10.3.2, Delegated Authentication Program Acquirer Requirements – Europe Region, ID# 0030617 | |
| | Section 7.10.3.3, Delegated Authentication Program Transaction Processing – Europe Region, ID# 0030620 | |
| | Section 10.16.2.2, Issuer 3-D Secure Security Requirements for Access Control Servers, ID# 0029040 | |
| | Visa Supplemental Requirements List, ID# 0028043 | |
| СЕМЕА | Visa Fleet 2.0 Requirements Introduced | Fleet 2.0 |
| Europe | Effective 12 April 2025 and 18 October 2025 | Implementation Requirements |
| | Rules impacted: | Introduced for B2B |
| | Section 4.23.1.1, Visa Fleet Card Requirements, ID# 0004168 | Fuel and Electric Vehicle Transactions |
| | Section 4.23.1.2, Visa Fleet Card Enhanced Data Requirements – CEMEA, Europe, and US Regions, ID# 0004164 | (Article ID: Al13990) Date: 2 May 2024 |
| | Section 5.8.15.1, Visa Fleet Card Acquirer and Merchant Requirements – Canada Region, ID# 0029231 | |
| | Section 5.8.15.2, Visa Fleet Card Merchant Requirements – CEMEA, Europe, and US Regions, ID# 0027525 | |
| | Section 7.4.11.3, Visa Fleet Card Enhanced Data Requirements – Europe Region, ID# 0031094 | |
| | Visa Supplemental Requirements List, ID# 0028043 | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Asia-Pacific Region-Sp | pecific Changes | |
| AP | Click to Pay Card Enrollment Effective 19 October 2024 and 12 April 2025 Rules impacted: Section 4.1.16.1, Click to Pay – Card Enrollment, ID# 0026989 Visa Supplemental Requirements List, ID# 0028043 | Requirement to Provide Issuer-Offered Click to Pay for Visa Cards Issued in Select Territories in the AP Region (Article ID: Al14076) Date: 27 June 2024 |
| AP (Australia) | Issuer Support of Alternative Authentication Methods Beyond SMS OTP (One-Time Password) in Australia Effective 12 April 2025 Rule impacted: Section 7.10.2.1, Issuer Authentication Requirements – AP Region (Australia), ID# 0031101 | Australia 2024 Security Roadmap Launch (Article ID: Al14637) Date: 7 November 2024 |
| AP (Australia) | Visa Installment Credential Standard Launched in Australia Effective 19 October 2024 Rule impacted: Section 4.38.1.1, Visa Installment Credential – Issuer Requirements, ID# 0030961 | Visa Installment Credential Standard Will Be Launched in Australia (Article ID: AI14123) Date: 5 September 2024 |
| AP (Australia, New Zealand) | Visa Easy Payment Service Limits in Australia and New Zealand Effective 12 April 2025 Rule impacted: Section 5.8.12.2, Maximum Transaction Amounts for Visa Easy Payment Service (VEPS) Transactions and Transactions at Certain Contactless-Only Acceptance Devices – AP, Canada, CEMEA, Europe, and LAC Regions, ID# 0027503 | Changes to the Visa Easy Payment Service Limits in Australia and New Zealand (Article ID: Al14307) Date: 8 August 2024 |
| AP (Mainland China) | New Shared Liability Limit for Mobility and Transport | Not applicable |

Visa Core Rules and Visa Product and Service Rules

| Region(s) | Change Overview | Visa Business News (if applicable) |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| | Transactions in Mainland China | |
| | Effective 12 April 2024 | |
| | Rule impacted: | |
| | Section 5.8.19.2, Mobility and Transport Transaction Requirements, ID# 0030050 | |
| AP (Singapore) | Mobile Push Payment Scan to Pay Requirements to Support SGQR (Singapore Quick Response) in Singapore | Rules Update to Support Visa Scan to |
| | Effective 12 April 2025 | Pay for Visa Cardholders in |
| | Rules impacted: | Singapore (Article |
| | Section 5.8.3.3, QR Code Acceptance Requirements – AP Region, ID# 0031089 | ID: AI14538) Date: 3 October 2024 |
| | Section 8.5.1.1, Payment Credential Assignment for Mobile Push Payment Program, ID# 0030581 | |
| Canada Region-Speci | fic Changes | |
| Canada | Code of Conduct for the Payment Card Industry in Canada Name Change | Not applicable |
| | Effective 19 October 2024 | |
| | Rule impacted: | |
| | Section 1.1.1.13, Obligation to Comply with the Code of Conduct – Canada Region, ID# 0025973 | |
| Canada | Partial Authorization Requirements for Account Funding Transactions (AFTs) | Visa Direct: Update to Partial Authorization |
| | Effective 12 April 2025 | Requirement for AFTs in Canada (Article ID: |
| | Rules impacted: | Al14209) |
| | Section 7.3.9.6, Partial Authorization Service for Account Funding Transactions – Issuer Requirements – Canada, CEMEA, LAC, and US Regions, ID# 0031023 | Date: 18 July 2024 |
| | Section 7.3.9.7, Partial Authorization Service for Account Funding Transactions – Acquirer Requirements – Canada, | |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| | CEMEA, LAC, and US Regions, ID# 0031024 | |
| Canada | Visa SavingsEdge Issuer Requirements Effective 19 October 2024 Rules impacted: Section 4.21.1.1, Visa SavingsEdge Issuer Requirements – Canada and US Regions, ID# 0026267 Visa SavingsEdge – Canada and US Regions, ID# 0026272 | Visa Rules Update for Visa SavingsEdge (Article ID: Al14594) Date: 31 October 2024 |
| Canada | Visa Token Service Issuer Requirements Effective 12 April 2025 Rule impacted: Section 4.1.17.1, Visa Token Service (VTS) Issuer Participation Requirements, ID# 0029515 | Introduction of Secure Credential Framework in Canada (Article ID: Al14018) Date: 30 May 2024 |
| Central and Eastern Eu | urope, Middle East and Africa Region-Specific Changes | |
| CEMEA | Click to Pay FIDO Biometric Authentication Effective 20 July 2024 Rule impacted: Section 4.1.16.3, Click to Pay FIDO Biometric Authentication – CEMEA and Europe Regions, ID# 0030998 | Visa Click to Pay with FIDO Authentication Will Be Introduced in CEMEA (Article ID: AI14191) Date: 11 July 2024 |
| CEMEA (Albania, Azerbaijan, Georgia, Moldova, Montenegro, North Macedonia) | Visa Easy Payment Service (VEPS) Limits and Qualifying Criteria Updated Effective 25 January 2025 Rules impacted: Section 5.8.12.1, Visa Easy Payment Service (VEPS) Transaction Qualifying Criteria, ID# 0025692 Section 5.8.12.2, Maximum Transaction Amounts for Visa Easy Payment Service (VEPS) Transactions and Transactions at Certain Contactless-Only Acceptance Devices – AP, Canada, CEMEA, Europe, and LAC Regions, ID# 0027503 | New Maximum Transaction Amounts and Qualifying Criteria for VEPS Transactions in Certain CEMEA Countries (Article ID: Al14319) Date: 8 August 2024 |

Visa Core Rules and Visa Product and Service Rules

| Region(s) | Change Overview | Visa Business News (if applicable) |
|----------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------|
| CEMEA (Bahrain, | Visa Private Card Product Launch in Select Countries | Visa Private Card |
| Kuwait, Oman, Qatar, Saudi Arabia, United | Effective 19 October 2024 | Product Launch in GCC Markets (Article |
| Arab Emirates) | Rules impacted: | ID: Al14039) |
| | Section 4.10.1.1, Visa Private Card Features and Rewards – CEMEA Region, ID# 0031063 | Date: 30 May 2024 |
| | Section 4.10.1.2, Visa Private Card Spend Qualification Threshold – CEMEA Region, ID# 0031064 | |
| | Section 4.10.2.1, Visa Private Card Permitted Account Types – CEMEA Region, ID# 0031065 | |
| | Section 4.10.2.2, Issuer Use of Visa Private Product Name – CEMEA Region, ID# 0031066 | |
| | Section 4.10.3.1, Visa Private Card Minimum Benefits – CEMEA Region, ID# 0031067 | |
| | Section 4.10.3.2, Visa Private Card Web Services – CEMEA Region, ID# 0031068 | |
| | Visa Private Card, ID# 0031062 | |
| CEMEA (Kazakhstan) | QR Code Acceptance and Liability Protection Requirements in Kazakhstan | Not applicable |
| | Effective 12 April 2025 | |
| | Rules impacted: | |
| | Section 5.8.3.2, QR Code Acceptance Requirements – CEMEA and LAC Regions, ID# 0030920 | |
| | Section 11.7.5.3, Dispute Condition 10.4: Other Fraud – Card-Absent Environment – Invalid Disputes, ID# 0030254 | |
| | Visa Supplemental Requirements List, ID# 0028043 | |
| Europe Region-Specif | ic Changes | |
| Europe | Acquirer Token Support Requirements | Updated Rules and |
| | Effective 12 April 2025 | Behavioral Fees for the Secure Credential |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| | Rule impacted: Section 5.8.4.10, Acquirer Support of Visa Network Tokens – Europe Region, ID# 0031102 | Framework (Article ID: AI14383) Date: 3 October 2024 |
| Europe | Click to Pay Acquirer Requirements Updated Effective 18 October 2025 Rule impacted: Section 5.8.4.9, Click to Pay Acceptance Requirements – CEMEA and Europe Regions, ID# 0031060 | Acquirers in Europe Will Be Required to Ensure Click to Pay Availability (Article ID: AI13942) Date: 16 May 2024 |
| Europe | Cross-Border Domestic Interchange Program Sunset Effective 19 October 2024 Rule impacted: Section 1.8.3.1, Cross-Border Domestic Interchange Program – Europe Region, ID# 0029800 | Not applicable |
| Europe | New Monthly Issuer Minimum Approval Rate (MAR) Effective 1 May 2025 Rule impacted: Section 7.3.10.1, Minimum Issuer Monthly Approval Rates, ID# 0004404 | Minimum Approval Rates Will Be Updated in Europe (Article ID: Al14453) Date: 3 October 2024 |
| Europe | Terminal Functionality to Support Application Selection Effective 25 January 2025 Rules impacted: Section 4.1.19.1, Issuer Requirements for Chip Cards, ID# 0003197 Section 5.6.1.1, Acceptance Device Requirements, ID# 0028045 Section 5.6.2.5, Chip-Reading Device Requirements to Support Choice of Payment Scheme – Europe Region, ID# 0031079 | Terminal Functionality to Support Application and Scheme Selection (Article ID: AI14457) Date: 12 September 2024 |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Europe (Austria, Bulgaria, France, Germany, Italy, Netherlands, Romania, Spain, United Kingdom) | Visa Workplace Benefits Product Launched in Select Countries Effective 19 October 2024 Rules impacted: Section 1.7.4.1, Issuer Requirement to Evaluate Each Transaction, ID# 0029326 Section 4.13.13.5, Visa Workplace Benefits Card Issuance Requirements – Europe Region, ID# 0031012 Section 5.8.14.4, Visa Workplace Benefits Card Acquirer Requirements – Europe Region, ID# 0031013 | Launch of Visa Workplace Benefits Product in Austria, Bulgaria, France, Germany, Italy, the Netherlands, Romania, Spain and the UK (Article ID: Al14127) Date: 27 June 2024 |
| Europe (Belgium, Czech Republic, Finland, France, Italy, Luxemburg, Norway, Poland, Republic of Ireland, Romania, Slovakia, Sweden, United Kingdom) | Cardholder Transaction Controls in Select Countries Effective 18 April 2026 Rule impacted: Section 4.1.21.1, Cardholder Transaction Controls – Europe Region, ID# 0031077 | Issuer Requirement to Support Cardholder Card Controls (Article ID: Al13908) Date: 16 May 2024 |
| Europe (Belgium, Czech Republic, France, Italy, Luxembourg, Poland, Republic of Ireland, Romania, Slovakia, United Kingdom) | Subscription Management Controls in Select Countries Effective 18 April 2026 Rule impacted: Section 4.1.21.2, Subscription Management Controls – Europe Region, ID# 0031078 | Issuer Requirement to Support Subscription Management (Article ID: Al13909) Date: 16 May 2024 |
| Europe (Bulgaria) | Visa Cash-Back Limit Increased in Bulgaria Effective 19 October 2024 Rule impacted: Section 5.8.1.4, Cash-Back Requirements, ID# 0002971 | Updates to Visa Cash- Back Service in Bulgaria (Article ID: AI14392) Date: 29 August 2024 |
| Europe (Bulgaria, | Domestic ATM Access Fees Allowed in Select Countries | Domestic ATM Access |

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Croatia, Denmark, Slovenia) | Rule impacted: Section 6.4.1.1, Domestic ATM Access Fees, ID# 0007996 | Fees Will Be Permitted in Bulgaria (Article ID: Al14235) Domestic ATM Access Fees Will Be Permitted in Croatia (Article ID: Al14236) Domestic ATM Access Fees Will Be Permitted in Denmark (Article ID: Al14237) Domestic ATM Access Fees Will Be Permitted in Slovenia (Article ID: Al14238) Date: 25 July 2024 |
| Europe (Estonia, Latvia, Lithuania, Slovenia) | Visa Cash-Back Service Introduced in Estonia, Latvia, Lithuania, and Slovenia Effective 25 January 2025 Rule impacted: Section 5.8.1.4, Cash-Back Requirements, ID# 0002971 | Introduction of the Visa Cash-Back Service in Estonia, Latvia and Lithuania (Article ID: Al14176) Date: 11 July 2024 Introduction of the Visa Cash-Back Service in Slovenia (Article ID: Al14222) Date: 1 August 2024 |
| Europe (Germany) | Visa Cash-Back Service Prepaid Card Requirements in Germany Effective 25 January 2025 Rules impacted: Section 4.1.23.1, Card Personalization – Europe Region, ID# | Updates to the Cash- Back Service in Germany (Article ID: Al14228) Date: 25 July 2024 |

Visa Core Rules and Visa Product and Service Rules

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | 0030960 | |
| | Section 5.8.1.4, Cash-Back Requirements, ID# 0002971 | |
| Europe (Lithuania) | Floor Limit When Online Connectivity Unavailable for Essential Merchants in Lithuania Effective 1 July 2025 Rules impacted: Section 5.7.1.1, Floor Limits and Requirement to Authorize Transactions, ID# 0008901 Section 5.7.2.1, Authorization Requirements in Response to Connectivity Issues – Europe Region (Estonia, Latvia, Lithuania), ID# 0031069 | Floor Limit for Merchants in Essential Sectors in Lithuania When Online Connectivity Unavailable (Article ID: Al14547) Date: 24 October 2024 |
| Latin America and Car | ibbean Region-Specific Changes | , |
| LAC | Click To Pay Card Enrollment Effective 19 July 2025 Rules impacted: Section 4.1.16.1, Click to Pay – Card Enrollment, ID# 0026989 Visa Supplemental Requirements List, ID# 0028043 | Ecosystem Quality and Performance Improvement Plan Introduced in LAC (Article ID: Al14161) Date: 15 August 2024 |
| LAC (Anguilla, Antigua and Barbuda, Argentina, Aruba, Bahamas, Barbados, Bermuda, Bolivia, British Virgin Islands, Cayman Islands, Colombia, Costa Rica, Curacao, Dominica, Dominican Republic, Ecuador, El Salvador, | Stored Credentials Transaction Processing Requirements in Select Countries Effective 19 July 2025 and 18 October 2025 Rule impacted: Section 5.8.11.1, Requirements for Partial Payments, Advance Payments, and Transactions Using Stored Credentials, ID# 0029267 | Not applicable |

Visa Core Rules and Visa Product and Service Rules

| Region(s) | Change Overview | Visa Business News (if applicable) |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| Guatemala, Grenada, Guyana, Haiti, Honduras, Jamaica, Mexico, Montserrat, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Saint Kitts and Nevis, Saint Vincent and the Grenadines, Sint Maarten, St. Lucia, Suriname, Trinidad and Tobago, Turks and Caicos Islands, U.S. Virgin Islands, Uruguay) | | |
| LAC (Argentina) | Cash-Back Requirements Updates – Argentina Effective 20 July 2024 Rule impacted: Section 5.8.1.4, Cash-Back Requirements, ID# 0002971 | Update to the Visa Rules for Cash-Back Transactions at Bill Payment Agents in Argentina (Article ID: AI14347) Date: 15 August 2024 |
| LAC (Brazil) | Cash-Back Requirements Updates – Brazil Effective 13 April 2024 Rule impacted: Section 5.8.1.4, Cash-Back Requirements, ID# 0002971 | Not applicable |
| LAC (Brazil) | Visa Acquirer Monitoring Program (VAMP) and Visa Fraud Monitoring Program (VFMP) Updated in Brazil Effective 1 June 2024 through 31 March 2025 Rules impacted: Section 10.4.4.1, Visa Acquirer Monitoring Program (VAMP), | Visa Acquirer Monitoring Program and Visa Fraud Monitoring Programs Will Be Updated (Article ID: Al14261) |

Visa Core Rules and Visa Product and Service Rules

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-------------------------------------------|--------------------------------------------------------------------------------------------------------------|--------------------------------------------|
| | ID# 0029286 | Date: 4 July 2024 |
| | Section 10.4.5.1, Visa Fraud Monitoring Program (VFMP), ID# 0029288 | |
| LAC (Chile) | Surcharge and Honor All Cards Requirements in Chile | Updates to the Visa |
| | Effective 27 June 2024 | Rules Required by the Chilean Supreme |
| | Rules impacted: | Court (Article ID: |
| | Section 1.5.4.2, Honor All Cards, ID# 0008591 | AI14427) |
| | Section 1.5.4.15, Credit Refund Requirements, ID# 0003076 | Date: 8 August 2024 |
| | Section 1.5.5.2, Surcharges, ID# 0006948 | |
| | Section 2.3.4.1, Disclosure of BIN Attributes, ID# 0028285 | |
| | Section 5.2.1.7, Additional Merchant Agreement Requirements, ID# 0028044 | |
| | Section 5.5.1.5, Surcharge Requirements – LAC Region (Chile), ID# 0030963 | |
| | Limited Acceptance – Europe, LAC (Chile), and US Regions, ID# 0024784 | |
| LAC (Puerto Rico, U.S. Virgin Islands) | Chip Fallback Transaction Issuer Authorization Exceptions in Puerto Rico and U.S. Virgin Islands | Not applicable |
| | Effective 30 April 2024 | |
| | Rule impacted: | |
| | Section 1.7.4.4, Issuer Authorization of Chip Fallback Transactions – Canada and LAC Regions, ID# 0029999 | |
| US Region-Specific Ch | nanges | |
| US | Extended Authorization Service Transaction and Processing Timeframes | Visa Will Launch New Optional Extended |
| | Effective 19 October 2024 | Authorization Service in U.S. (Article ID: |
| | Rule impacted: | Al14517) |
| | Section 5.7.4.6, Transaction and Processing Timeframes, ID# | Date: 19 September |

Visa Core Rules and Visa Product and Service Rules

| Region(s) | Change Overview | Visa Business News (if applicable) |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | 0031022 | 2024 |
| US | Fast Funds Effective 12 April 2025 Rules impacted: Section 8.4.2.2, Original Credit Transaction (OCT) Recipient Issuer Requirements, ID# 0004064 Fast Funds, ID# 0026077 | Visa Direct: Update to OCT Fast Funds Processing Time Requirement in the U.S. (Article ID: Al14502) Date: 19 September 2024 |
| US | Norton LifeLock Sunset and Dovly Uplift™ Removed as a Core Benefit on Visa Consumer Credit Benefit Platforms Effective 24 January 2025 Rules impacted: Section 4.1.2.3, Visa Consumer Card Requirement to Provide Core Benefits – US Region, ID# 0004146 Section 4.8.4.17, Visa Signature and Visa Signature Preferred Program Core Benefits – US Region, ID# 0028284 Section 4.9.4.23, Visa Infinite Card Insurance and Protection Benefits – US Region, ID# 0029216 | U.S. Product Update: Shipt, Sonoma County Vintners and ID Navigator Benefits Sunset; GigSky Mobile Roaming Data Benefit Expansion (Article ID: Al14314) Date: 8 August 2024 |
| US | Visa SavingsEdge Issuer Requirements Effective 19 October 2024 Rules impacted: Section 4.21.1.1, Visa SavingsEdge Issuer Requirements – Canada and US Regions, ID# 0026267 Visa SavingsEdge – Canada and US Regions, ID# 0026272 | Visa Rules Update for Visa SavingsEdge (Article ID: Al14380) Date: 29 August 2024 |

ID# 0031075 Edition: Oct 2024 | Last Updated: New

Introduction

The Visa Rules

The Visa Core Rules and Visa Product and Service Rules

Introduction to the Visa Core Rules and Visa Product and Service Rules

Visa has established rules that are designed to minimize risks and provide a common, convenient, secure, and reliable global payment experience while supporting geography-specific rules that allow for variations and unique marketplace needs. They are set and modified by Visa to support the use and advancement of Visa products and services, and represent a binding contract between Visa and each Member.

The Visa Core Rules contain fundamental rules that apply to all Visa system participants and specify the minimum requirements applicable to all Members to uphold the safety, security, soundness, integrity, and interoperability of the Visa system.

The Visa Product and Service Rules contain rules that apply to Visa system participants based on use of a product, service, the Visa-Owned Marks, VisaNet, the dispute resolution process, and other aspects of the Visa payment system. The Visa Product and Service Rules also include operational requirements related to the Visa Core Rules.

The Visa Supplemental Requirements are Visa- or third-party-administered documents or websites that contain requirements beyond the content of the Visa Core Rules and Visa Product and Service Rules (for example: Visa Product Brand Standards, BASE II Clearing Services, Payment Card Industry (PCI) Card Production and Provisioning – Logical Security Requirements).

ID# 0020308 Edition: Oct 2024 | Last Updated: Apr 2017

Writing Conventions

The following conventions apply to the Visa Core Rules and Visa Product and Service Rules:

- "Visa" refers to any Visa Region, office, management, or committee.
- If the singular is used, it means the plural, and the plural means the singular. For example: "A Merchant must..." means that "All Merchants must..."
- Responsibility is assigned to a Member. For example: "A Merchant must..." means "An Acquirer must ensure that its Merchant..."

Introduction

Visa Core Rules and Visa Product and Service Rules

- Capitalized words have a meaning defined in the Glossary, except for the names of some Visa products or services, which are capitalized but not defined.
- Defined terms are often combined.

ID# 0020313 Edition: Oct 2024 | Last Updated: Apr 2016

Changes to the Visa Core Rules and Visa Product and Service Rules

Changes to the *Visa Core Rules and Visa Product and Service Rules* are communicated and identified as part of the "Summary of Changes" for each edition.

Unless an effective date is specified in the text for a change to the *Visa Core Rules and Visa Product and Service Rules*, all changes are effective on the publication date.

ID# 0020315 Edition: Oct 2024 | Last Updated: Oct 2014

Unique Rule IDs and Additional Information

The bar below each rule contains the following information:

Information in Rule ID

| ID# | A unique 7-digit identification code that includes leading zeros. This unique ID remains with each rule for the life of that rule. |
|-----------------|------------------------------------------------------------------------------------------------------------------------------------|
| Edition | The month/year of the current edition of the Visa Core Rules and Visa Product and Service Rules |
| Last Updated | The month/year in which the rule was last changed |

ID# 0020316 Edition: Oct 2024 | Last Updated: Oct 2015

Contact Information

Members may send comments, suggestions, or questions about the Visa Rules in English via email to *VisaRulesInquiries@visa.com*. The email should include the Member's Business ID and telephone number.

ID# 0020318 Edition: Oct 2024 | Last Updated: Oct 2015



Part 1: Visa Core Rules

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

1 Visa Core Rules

1.1 General

1.1.1 Governance

1.1.1.1 Applicability of Rules

All participants in the Visa system are subject to and bound by the Visa Charter Documents and the Visa Rules, as applicable based on the nature of their participation and geography. In the event of any conflicts between the Visa Charter Documents and the Visa Rules, conflicts will be resolved in the following order of precedence:

- Visa Charter Documents
- · Visa Core Rules
- Published domestic rules within the Europe Region (if applicable)
- Visa International Travelers Cheque Operating Regulations (if applicable)
- V PAY Core Rules and V PAY Product and Service Rules (if applicable)
- Visa Product and Service Rules
- Visa Supplemental Requirements

Any use of or participation in any Visa services or products not covered in the Visa Rules will be governed by applicable participation agreements and associated documentation.

Previously, rules were contained in the *Visa International Operating Regulations, Visa Europe Operating Regulations,* other operating regulations or rules, extension documents, and certificates of incorporation and bylaws of various Visa entities.

The Visa Rules represent modifications and amendments to such existing Visa rules and requirements, which continue in substance and effect except as expressly modified in the Visa Rules. By reorganizing and renaming this body of requirements, Visa does not intend to modify the meaning or enforceability of any Visa published documents, forms, or contracts to which Visa is a party, or any contracts that are required by Visa to include provisions to comply with Visa's certificate of incorporation or bylaws, operating regulations, or other Visa requirements. Regardless of whether this document or other documents refer to these requirements as the *Visa International Operating Regulations* or by other prior naming conventions, such references are deemed to refer to and incorporate the Visa Rules.

ID# 0007750

Edition: Oct 2024 | Last Updated: Apr 2023

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

1.1.1.2 Applicability of Processing Rules – Europe Region

In the Europe Region: A Member is not subject to or bound by processing rules in the *Visa Core Rules* and *Visa Product and Service Rules* where it is indicated that such processing rules do not apply to a Member.

A Member is subject to all applicable rules set out in the *Visa Europe Operating Regulations – Processing* for:

- Interregional Transactions processed through Visa systems
- Intraregional Transactions and Domestic Transactions processed through Visa systems, if the Member has elected to use Visa as its Visa Scheme Processor

ID# 0029986 Edition: Oct 2024 | Last Updated: Oct 2016

1.1.1.3 Compliance with Laws and Regulations

Each Member must comply with all applicable laws, regulations, and other legal requirements including, but not limited to, laws and regulations regarding banking, financial institutions, payment systems, foreign currency exchange, money transmission, anti-money laundering, anti-terrorist financing, sanctions (such as those administered by the US Department of the Treasury's Office of Foreign Assets Control or the Australian Government's Department of Foreign Affairs and Trade), privacy and security, consumer protection, and trademarks and copyright for each country in which the Member operates. Each Member is also responsible for ensuring that any of its affiliates, subsidiaries, parent companies, third-party agents, Merchants, and any other of its appointed agents participating in Visa's system comply with all applicable laws, regulations, and other legal requirements applicable to each country in which its affiliates, subsidiaries, parent companies, third-party agents, Merchants, and other appointed agents operate. Each Member is encouraged to consult with its own legal counsel to ensure that it is in full compliance with all applicable laws, regulations, and other legal requirements in each country in which the Member operates.

A Transaction must be legal in both the Cardholder's jurisdiction and the Merchant Outlet's jurisdiction.

In the event of any conflict between the Visa Rules and any applicable laws or regulations, the requirements of the laws or regulations govern.

ID# 0000385 Edition: Oct 2024 | Last Updated: Oct 2017

1.1.1.4 Compliance with Visa Rules

A Member must comply with the applicable Visa Charter Documents and the Visa Rules.

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

A Member must ensure that its affiliates, subsidiaries, parent companies, agents, Merchants, Marketplaces, Sponsored Merchants, Payment Facilitators, and Digital Wallet Operators comply with the applicable provisions of the Visa Rules in all countries in which they are licensed to conduct business.

A Member is responsible to Visa for any non-compliance with the Visa Rules by any of the Member's affiliates, subsidiaries, parent companies, agents, Merchants, Marketplaces, Sponsored Merchants, Payment Facilitators, and Digital Wallet Operators, in any country where non-compliance occurs.

ID# 0000440

Edition: Oct 2024 | Last Updated: Apr 2018

1.1.1.5 Member Communications

Global and regional communications are prepared by Visa to announce changes that have been approved but are not yet incorporated into the Visa Rules. These communications have the full authority of the Visa Rules and the contents are effective on the date of publication or any effective date specified in the communication. While Visa may distribute these communications, Members are responsible for obtaining and referring to this information on Visa Online.

ID# 0007278

Edition: Oct 2024 | Last Updated: Oct 2016

1.1.1.6 Use of the Visa Rules

The Visa Rules are only to be reviewed or used in connection with Visa payment services and must not be used, modified, copied, downloaded, transferred, or printed in part or in total for any other purpose without the express written permission of Visa.

The Visa Rules govern the relationship between Visa and its Members and their agents. The Visa Rules do not constitute a contract, promise, or representation or confer any rights, privileges, or claims of any kind as to any third parties.

Visa may amend, modify, delete, or otherwise change the Visa Rules at any time. Changes will be reflected in the next edition of the Visa Rules.

Rules that do not have a geography-specific (Visa Region or country) indication in the title or language of a rule apply to all Members unless noted otherwise. Geography-specific rules apply only to the operations of Members within the relevant geography.

ID# 0007428

Edition: Oct 2024 | Last Updated: Oct 2014

1.1.1.7 Restricted Use of Visa Systems and Services

Any entity that accesses or uses a Visa system and/or service must both:

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

- Restrict its use of the Visa system and/or service to purposes expressly approved by Visa
- Comply with Visa requirements and documentation for system and/or service access and use

ID# 0003331

Edition: Oct 2024 | Last Updated: Oct 2017

1.1.1.8 Provision of Updates and Support for Visa Products and Services

Unless otherwise specified in the Visa Rules or agreed in a separate written agreement, Visa has no obligation to provide replacements, updates, upgrades, modifications, or any other support and maintenance for any Visa products or services.

In the event any updates are made available to Members or if Visa requires a Member to make system changes, the Member must do all of the following:

- Respond to and implement, as specified by Visa, the updates or system changes required by Visa
- Ensure that its agreements with Cardholders, Merchants, Visa-approved manufacturers, Third-Party Personalizers, and agents allow for the implementation of updates or system changes required by Visa
- Include in its agreements with Cardholders, Merchants, Visa-approved manufacturers, Third-Party Personalizers, and agents the Member's obligation to inform the contracted entity, in a timely manner, of any major updates or system changes implemented by Visa or the Member

The updates shall be deemed part of the Visa products or services and subject to the applicable terms and conditions under the Visa Rules.

ID# 0029560

Edition: Oct 2024 | Last Updated: Apr 2020

1.1.1.9 Restriction on Use of Visa Materials

Unless otherwise expressly permitted in the Visa Rules, a Member must not, and must not permit or enable others to, do any of the following:

- Use or make copies, in whole or in part, of any aspect of any software, software development kits, APIs, documentation, tools, or other materials provided to the Member in connection with a Visa product, service, and/or program
- Disclose or distribute any Visa materials or any implementations thereof
- Reverse engineer, decompile, disassemble, or otherwise attempt to obtain the underlying ideas, algorithms, structure, or organization of any Visa product or service, or any component thereof, except to the extent that any of the foregoing are not permitted to be restricted under applicable laws or regulations

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

- Attempt to defeat, avoid, bypass, remove, deactivate, or otherwise circumvent any software
 protection or security mechanisms in any Visa product or service, or any related component
- Alter or remove any copyright, trademark, trade name, patent, or other proprietary rights notice, legend, symbol, or the like appearing on or in any Visa materials

ID# 0030681

Edition: Oct 2024 | Last Updated: Apr 2020

1.1.1.10 Countries and Territories in Visa Regions

The Visa Regions are comprised of the countries and/or territories listed below.

Table 1-1: Asia-Pacific Region

Countries/Territories

American Samoa; Australia (including Cocos [Keeling] Islands, Heard Island and McDonald Islands, Norfolk Island, Lord Howe Island, Macquarie Island); Bangladesh; Bhutan; British Indian Ocean Territory; Brunei; Cambodia; Mainland China; Cook Islands; Crozet Islands; Democratic People's Republic of Korea; Fiji (including Rotuma Island); French Polynesia; Guam; Hong Kong; India; Indonesia; Japan; Kerguelen Island; Kiribati (including Canton and Enderbury Islands, Christmas Island (Kiritimati), Fanning Island, Malden Island, Starbuck Island, Washington Island); Laos; Macau; Malaysia; Maldives; Marshall Islands; Mascarene Islands; Micronesia; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; New Zealand (including Antipodes Island, Auckland Island, Bounty Island, Campbell Island, Chatham Island, Kermadec Island, Stewart Island); Niue; Northern Mariana Islands; Palau; Papua New Guinea; Pescadores Island; Philippines; Pitcairn Islands; Republic of Korea; Rodrigues Island; Samoa; Singapore; Solomon Islands; Sri Lanka; St. Paul Island; Taiwan; Thailand; Timor-Leste; Tokelau; Tonga; Tuvalu; US Minor Outlying Islands (including Baker Island, Howland Island, Jarvis Island, Johnston Island, Midway Island, Palmyra Island, Wake Island); Vanuatu; Vietnam; Wallis and Futuna

Table 1-2: Canada Region

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Canada

Table 1-3: Central and Eastern Europe, Middle East and Africa Region

Countries/Territories

Afghanistan; Albania; Algeria; Angola; Armenia; Azerbaijan; Bahrain; Belarus; Benin; Bosnia and Herzegovina; Botswana; Bouvet Island; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad;

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

Table 1-3: Central and Eastern Europe, Middle East and Africa Region (continued)

Countries/Territories

Comoros; Congo (Brazzaville); Côte d'Ivoire (Ivory Coast); Democratic Republic of the Congo; Djibouti; Egypt; Equatorial Guinea; Eritrea; Eswatini; Ethiopia; Gabon; Gambia; Georgia; Ghana; Guinea; Guinea-Bissau; Iran; Iraq; Jordan; Kazakhstan; Kenya; Kosovo; Kuwait; Kyrgyzstan; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Moldova; Montenegro; Morocco; Mozambique; Namibia; Niger; Nigeria; North Macedonia; Oman; Pakistan; Qatar; Rwanda; Saint Helena, Ascension, and Tristan da Cunha (including Gough Island); Sao Tome and Principe; Saudi Arabia; Senegal; Serbia; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; State of Palestine; Sudan; Syria; Tajikistan; Tanzania; Togo; Tunisia; Turkmenistan; Uganda; Ukraine; United Arab Emirates; Uzbekistan; Western Sahara; Yemen; Zambia; Zimbabwe

Table 1-4: Europe Region

Countries/Territories

Andorra; Austria; Bear Island; Belgium; Bulgaria; Channel Islands; Croatia; Cyprus; Czech Republic; Denmark; Estonia; Faroe Islands; Finland (including Aland Islands); France (including French Guiana, Guadeloupe, Martinique, Mayotte, Reunion, Saint Barthelemy, Saint Martin); Germany; Gibraltar; Greece; Greenland; Hungary; Iceland; Republic of Ireland; Isle of Man; Israel; Italy; Latvia; Liechtenstein; Lithuania; Luxembourg; Malta; Monaco; Netherlands; Norway; Poland; Portugal (including Azores, Madeira); Romania; San Marino; Slovakia; Slovenia; Spain (including Canary Islands, Ceuta, Melilla); Sweden; Switzerland; Türkiye; United Kingdom; Vatican City

Table 1-5: Latin America and Caribbean Region

Countries/Territories

Anguilla; Antigua and Barbuda; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Bonaire, Sint Eustatius, and Saba; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; Falkland Islands; Grenada; Guatemala; Guyana; Haiti; Honduras; Jamaica; Mexico; Montserrat; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; Saint Kitts and Nevis; Saint Vincent and the Grenadines; Sint Maarten; St. Lucia; Suriname; Trinidad and Tobago; Turks and Caicos Islands; U.S. Virgin Islands; Uruguay; Venezuela

Table 1-6: US Region

Countries/Territories

United States of America

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ID# 0027823

Edition: Oct 2024 | Last Updated: Apr 2023

1.1.1.11 Software Modifications and Prohibition of Reverse-Engineering

Visa is not responsible for any modifications made to its software by any party other than Visa or its authorized agents.

A Member, a VisaNet Processor, or Visa Direct Connect Merchant that plans to modify or enhance Visa-owned software on a system that accesses VisaNet must both:

- Obtain Visa approval before implementing any modification
- Recertify with Visa if Visa determines that the proposed modification poses a risk to VisaNet

Modifications to licensed software that are made by a Member or its agent are the sole property of Visa. A Member must provide to Visa all related software source code and documentation, in a form satisfactory to Visa, for all modifications made by the Member or its agent.

Visa is not obligated to maintain or provide other support for licensed software that has been modified by a Member or its agent. This does not alter or modify the Member's duty and obligation to maintain the confidentiality of the software.

A Member will be liable for the cost of any support provided by Visa arising from the Member's modification to Visa-owned software.

If Visa has provided only machine-readable object code, a Member must not attempt to decompile, disassemble, or reverse-engineer the licensed software.

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1.1.1.12 Visa Canada Member Responsibilities – Canada Region

In the Canada Region: A Member must perform obligations imposed on Visa Canada under the Visa Rules that arise out of Interchange or a Transaction resulting in Interchange between the Member and a non-Member of Visa Canada.

A Member must not do anything to cause Visa Canada to violate the Visa Rules.

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1.1.1.13 Obligation to Comply with the Code of Conduct – Canada Region

In the Canada Region: All Members must abide by the *Code of Conduct for the Payment Card Industry in Canada* as it may be amended from time to time and adopted by Visa (the "Code").

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Visa Core Rules and Visa Product and Service Rules

Each Member acknowledges and agrees that Visa may interpret the Code in accordance with any published interpretation bulletins or guidance issued by the Financial Consumer Agency of Canada.

Members must ensure that all participants for which the Member is responsible under the Visa Rules, including participants that interact directly or indirectly with Merchants or Cardholders (including without limitation, VisaNet Processors and Third Party Agents) on behalf of the Member must abide by the Code.

All Members are required, on an annual basis, to submit to Visa by 31 January of each year, an officer's *Attestation of Compliance*, confirming its compliance with the Code.

Visa may require periodic reviews to oversee and monitor compliance with the Code of Conduct and will provide Members with a minimum of 30 calendar days' notice of such reviews.

A Member that fails to submit a completed officer's *Attestation of Compliance* or to provide Visa with information required due to the review will be subject to a non-compliance assessment of CAD 100,000 per month of non-compliance.

Visa may, in its sole discretion, charge any Member or Members fees charged to Visa Canada by the Financial Consumer Agency of Canada with respect to compliance with the Code, where such fee is attributable to that Member or its VisaNet Processor or its Third Party Agent.

ID# 0025973

Edition: Oct 2024 | Last Updated: Oct 2024

1.1.1.14 Visa U.S.A., Inc. Member Responsibilities – US Region

In the US Region: A Member must perform all obligations imposed on Visa U.S.A. Inc. under the Visa Rules that arise out of Interchange or a Transaction resulting in Interchange between the Member and a non-Member of Visa U.S.A. Inc.

The Member must not do anything to cause Visa U.S.A. Inc. to violate the Visa Rules. An Acquirer is responsible for Visa Transactions it submits into Interchange regardless of the Acquirer's ability to return the Transaction to the Merchant for any reason.

ID# 0000349

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1.1.1.15 Obligation to Comply with Code of Conduct – Europe Region (Germany)

In the Europe Region (Germany): A Member must comply with the Code of Conduct (Verhaltenscodex).

An Acquirer must provide to its Merchants documentation outlining the relationship between the Acquirer and the Merchant, which does not replace the written contract between the Acquirer and Merchant.

An Acquirer must submit annually to Visa the following data:

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- · Number of newly acquired Merchants
- Number of closed Merchant accounts

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1.1.2 Local, Domestic, and Regional Rules and Private Agreements

1.1.2.1 Domestic Transaction Rules

Rules for Domestic Transactions may supersede those for International Transactions, Authorizations, Clearing, Settlement, and Disputes if the Transaction is a Domestic Transaction and either:

- A Private Agreement governs the Transaction and the Private Agreement does not discriminate against other Members
- The Transaction is governed by the rules of a Group Member

Members bound by a Private Agreement must notify Visa in writing at least 30 calendar days before implementing or canceling the agreement.

In the AP Region (Malaysia, Philippines, Singapore, Thailand, Vietnam): Private Agreements are prohibited.

In the Canada Region, US Region: Private Arrangements are prohibited.

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1.1.2.2 Other Rules

National and Group Member or Private Agreements:

- Govern operation of the Visa, Visa Electron, Plus, and Visa TravelMoney Programs within the jurisdiction of the National Organization or Group Member
- Govern activity within the scope of any Private Agreement

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1.1.2.3 Transaction Country Rules

Regardless of how an Authorization or Transaction is routed or where it is processed, a Transaction is subject to the applicable Visa Rules affecting the Transaction Country. These rules may be superseded by either Private Agreements or the operating regulations of Group Members.

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Visa Core Rules and Visa Product and Service Rules

Private Agreements must exclude Interchange originating from an Airline that participates in the International Airline Program.

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1.1.3 Waivers

1.1.3.1 Waivers to the Visa Rules

A Member that cannot comply with a rule or requirement in the Visa Rules must submit a Waiver request to Visa via its Visa representative.

If the Member cannot comply due to applicable laws or regulations that contravene the Visa Rules, Visa may require proof of the specific laws or regulations, in English or accompanied by a certified English translation.

Visa will notify the Member in writing of its decision on a Waiver request. The Waiver is effective as specified in such Notification.

Each Waiver granted by Visa is unique, may include specific conditions, and is limited only to the specific circumstances of the individual request. A Member must not apply a previously granted Waiver to any other future programs or services or consider a previously granted Waiver as determining the outcome of future requests.

Visa may repeal, amend, extend, or revoke any Waiver upon Notification to the Member.

An approved Waiver extension request will incur an assessment, as specified in *Section 12.7.2.1, Waiver Extension Assessment*.

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1.1.4 Operating Certificates

1.1.4.1 Operating Certificate Filing

A Member, Sponsored Member, or Non-Member Administrator must submit a complete and accurate Operating Certificate that includes all Transaction volume specified by Visa, including Domestic Transactions (including On-Us Transactions), International Transactions, and Transactions that are not processed through VisaNet, as applicable.

If a Member has a foreign Branch with an active Visa Program and/or an additional license, the Member must submit a separate Operating Certificate for the foreign branch Transaction volume and/or additional license Transaction volume.

A Sponsored Member must do one of the following:

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

- Include its volume within its Sponsor's total volume on the Operating Certificate¹
- With prior Visa permission, submit its own Operating Certificate

The Member or Non-Member Administrator must use the currency and exchange rate provided by Visa in the Operating Certificate tool.

The Operating Certificate must be executed by an authorized officer of the Member or Non-Member Administrator.

The Member or Non-Member Administrator must maintain records that allow for an accurate determination and verification of the information contained in each Operating Certificate and provide the records upon Visa request.

¹ When a Sponsored Member has more than one Sponsor over a single quarter, the Sponsor with the relationship with the Sponsored Member at the end of the quarter must submit the Sponsored Member's volume in its Operating Certificate for the entire quarter.

ID# 0027829 Edition: Oct 2024 | Last Updated: Oct 2021

1.1.5 Confidentiality

1.1.5.1 Visa Confidential and Visa Restricted Materials – Member Responsibilities

A Member and its affiliates must comply, and must ensure that its Merchants and Agents comply, with all of the following:

- Maintain Visa Confidential and Visa Restricted information in strict confidence
- Not disclose any Visa Confidential or Visa Restricted information, unless expressly permitted or required by Visa
- Store and handle Visa Confidential and Visa Restricted information in such a way as to prevent unauthorized disclosure
- Take reasonable measures to protect Visa Confidential and Visa Restricted information and treat it with at least the degree of care with which a Member treats its own confidential and proprietary information, or in case of Visa Restricted information, as follows:
 - For information labeled or otherwise designated as Visa Restricted, in accordance with Visa handling instructions, which may be delivered with its transmission or in its content
 - For information labeled or otherwise designated as Visa Restricted Personal Data, with the strongest level of protection (including encryption or sufficient compensating controls, and limited distribution for any transmissions) applied by the Member for its highly sensitive information

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

- Disclose Visa Confidential or Visa Restricted information only to those employees with specific need to know
- Immediately upon Visa request, return to Visa, or destroy, originals and all copies of any Visa Confidential or Visa Restricted information in any medium and, if required by Visa, certify that it has done so
- Notify Visa immediately in the event that the Member becomes legally compelled to disclose any Visa Confidential or Visa Restricted information and, if legally required to disclose any Visa Confidential or Visa Restricted information, only disclose that portion that it is legally required to disclose
- Process and transfer personal data (whether or not it is classified as Visa Confidential or Visa Restricted information) in accordance with the Visa Rules and applicable laws or regulations

ID# 0000467 Edition: Oct 2024 | Last Updated: Oct 2021

1.1.5.2 Confidentiality of VisaNet Information

Information regarding VisaNet is proprietary and Visa Confidential. A Member and its Merchants and agents must take appropriate action, by agreement or otherwise, to ensure that its employees or agents with access to VisaNet are all of the following:

- Advised of the confidential and proprietary nature of these systems
- Prohibited from providing access to or disclosing these systems to any third party
- Prohibited from using these systems for any purpose not authorized in the Visa Rules

ID# 0003669 Edition: Oct 2024 | Last Updated: Apr 2020

1.1.5.3 Use or Disclosure of Confidential Information

A Member must not use any Visa Confidential or proprietary information for any purpose other than to operate its Visa Program as reasonably contemplated under the Visa Rules, unless expressly permitted in writing and in advance, or required by Visa. A Member must not publish, disclose, convey, or distribute to any person or organization, or use for filing patents, any Visa Confidential or proprietary information (including, but not limited to, documents, ideas, products, and data) without the prior written approval of Visa.

This does not apply to:

- A third party (organization, or person, including contractors), if both of the following apply:
 - The third party is providing services to the Member and the disclosure is required to perform services directly related to the Member's Visa Program

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

- The third party does not compete with Visa or its Members with respect to their Visa Programs
- The Member's parents or subsidiaries that do not participate in a competing payment program
- Information that has been publicly released by Visa

A Member that discloses information to a third party must have a written agreement with the third party that it:

- Will not disclose the confidential information to any other third party
- Will use the confidential information only to provide services to the Member for use only with the Member's Visa products and services

Any confidential information disclosed to the third party must comply with all of the following:

- Remain solely the property of Visa
- Be returned to Visa immediately upon Visa request
- Be returned to the Member immediately upon termination of the relationship that required use of the confidential information

The Member is responsible for the third party's compliance with these conditions and must not allow a non-Member VisaNet Processor to use the V.I.P. System or BASE II unless the non-Member VisaNet Processor has delivered to Visa a completed *VisaNet Letter of Agreement*.

Unauthorized use or disclosure of Visa Confidential information by a Member, or by a third party to whom a Member has disclosed Visa Confidential Information, in connection with any patents or patent applications grants to Visa a fully paid-up, royalty-free, worldwide, irrevocable license to exercise all rights under that patent, including the right to grant and authorize sublicenses.

ID# 0006467

Edition: Oct 2024 | Last Updated: Oct 2020

1.1.5.4 Confidentiality of Visa Systems Information

A Member, VisaNet Processor acting on behalf of a Member, Merchant or its agent, or Visa Direct Connect Merchant¹ must take appropriate action to ensure that its employees or agents with access to VisaNet or related documentation comply with all of the following:

- Are advised of the confidential and proprietary nature of these systems and documentation
- Use their best efforts to protect the VisaNet Access Points
- Are prohibited from both:
 - Providing access to or disclosing these systems and documentation to any third party
 - Using these systems and documentation for any purpose not authorized in the Visa Rules

1 Visa Core Rules

Visa Core Rules and Visa Product and Service Rules

A Member, Merchant or its agent, or Visa Direct Connect Merchant¹ must not disclose any confidential information of Visa or its subsidiaries to a non-Member.

ID# 0027073

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1.1.5.5 Visa Disclosure of Confidential Member Information

Visa and its subsidiaries will not disclose to any third party any confidential, proprietary matters of any Member including, but not limited to, documents, ideas, products, and data, other than for any of the following:

- Disclosure in the ordinary course of business to provide services to a Member or a Member's designated Agent, including, but not limited to, all of the following:
 - Completing a Transaction
 - Risk control
 - Dispute resolution
 - Marketing services
- · Disclosure with the consent of the Member
- Disclosure of data that is aggregated so as not to disclose the data of any single Member
- Other disclosure that is in accordance with applicable laws or regulations

ID# 0029983

Edition: Oct 2024 | Last Updated: Apr 2017

1.1.5.6 Visa Use and Disclosure of Confidential Consumer Cardholder Information – US Region

In the US Region: Visa and its subsidiaries will not use or disclose Confidential Consumer Cardholder Information to third parties, other than for any of the following:

- Use or disclosure in the ordinary course of business to provide services to a Member or a Member's designated Agent, including, but not limited to, all of the following:
 - Completing a Transaction
 - Risk control

¹ In the Europe Region: This rule does not apply. Where a Member uses Visa for processing, as specified in Section 1.1.1.2, Applicability of Processing Rules – Europe Region, it must refer to Visa Europe Operating Regulations – Processing.

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- Dispute resolution
- Marketing services
- Use or disclosure with the consent of the Cardholder
- Other use or disclosure that is in accordance with applicable laws or regulations

ID# 0000508

Edition: Oct 2024 | Last Updated: Oct 2014

1.1.6 Visa Rights

1.1.6.1 Visa Ownership of Intellectual Property

A participant in the Visa system must recognize Visa's right, title, and interest in and to and ownership of Visa technology, products, and services (including the intellectual property embodied within, including the Visa name, Visa Marks, and Visa technology), and agree to protect these ownership rights and the integrity of the Marks by complying with the applicable Visa Rules in all activities, including issuing, acquiring, and processing. No intellectual property rights are or shall be considered assigned by Visa to a Member under the Visa Rules.

A Member or any other party does not have any property or other right, claim, or interest, including any patent right, trade secret right, or copyright interest, in VisaNet, or in any systems, processes, equipment, software, data, or materials that Visa or its subsidiaries use with VisaNet, or in connection with a Visa Program, or in connection with a Visa Innovation Center engagement, except for Merchant- or Member-supplied data or equipment.

ID# 0007727

Edition: Oct 2024 | Last Updated: Oct 2020

1.1.6.2 Visa Right to Monitor, Audit, Inspect, and Investigate

At its sole discretion, at any time, Visa may, either itself or through an agent, do any of the following:

- Investigate, review, audit, or inspect a Member, or the Member's agents, Merchants, Marketplaces, Sponsored Merchants, Payment Facilitators, or Digital Wallet Operators, including by inspecting the premises and auditing the books, records, and procedures of the Member, agent, Merchant, Marketplace, Sponsored Merchant, Payment Facilitator, or Digital Wallet Operator to ensure that it is complying with the Visa Charter Documents, Visa Rules, and applicable brand and security standards and procedures, and operating in a safe and sound manner
- Monitor, investigate, review, audit, or inspect the premises, books, records, or procedures of a Visaapproved vendor or Third-Party Personalizer, including security and quality control procedures of each Visa-approved manufacturer and Third-Party Personalizer