

Ujjwal Nanda

ujjwalnanda2@gmail.com | +91 9937296969 | Bangalore, IN | [LinkedIn](#)

4.5 years of experience as IT professional, out of which 2.3 year in start-ups as Analyst in Data Science domain armed with a passion to solve real-world business challenges using data analytics.

3.5 years plus experience in Business Development and Marketing in B2B domain

Languages & Frameworks: Python, SQL, Tableau, Ms Excel, Azure

Area of Expertise: Data Analysis, Data Visualization, NLP, Risk Analytics, Predictive Modelling, Consulting, Requirement gathering, Business Development

EDUCATION

- **Post Graduate Program** - DATA SCIENCE AND ENGINEERING | Great Lakes | Sept '19 – April '20
 - **MBA** – Marketing & Operations | KIIT University, Bhubaneswar | May' 14 – March' 16
 - **B.E.** – Information Technology | SSTC – Bhubaneswar | Jul' 07 – May' 11

Data Analyst | StratLytics Consulting | Bhubaneswar, IN | Nov '20 – Present

StratLytics is a start-up consulting firm that helps businesses adopt advanced analytics and machine learning solutions to achieve business goals and gain competitive advantage.

- **Intent Mining (Domain: Customer Service):** Build an automated system which reads emails from customers and assign them to a relevant topic based on the keywords. Used unsupervised topic modelling to assign topics for each incoming emails.
- **IRIS SO (Domain: EHS):** Build a binary text classification model which will predict whether an observation is an escalation or not based on the historical EHS records.
- **Cash Collection Tool:** Developed a machine learning model that predicts if a customer will pay late or not pay at all. Model generates a risk score based on which we divide the entire portfolio into 3 risk groups (High, Medium and Low Risk).

Text Classification, Natural Language Processing, Topic Modelling, Text Extraction, Risk Analytics

Executive - Marketing | Apollo Hospitals Enterprise Ltd. | Bilaspur, IN | Dec '18 – Jun '18
Deputy Manager | Godrej & Boyce Mfg.Co. | Bhubaneswar, IN | Dec '17 – Nov '18
Senior Sales Executive | Bluestar India Ltd | Bhubaneswar, IN | May '16 – Dec '17

Business Development, Channel Sales, Marketing & Team Building

Systems Engineer | Tata Consultancy Services | Bangalore, IN | Dec '11 – Mar '14

Project: Mortgage Express

Worked with Quality Assurance team, responsible for creating stories, UAT and SIT
Client: J. P. Morgan Chase Bank, National Association.

Certifications

Microsoft Certified: Azure AI Fundamentals
Microsoft Certified: Azure Fundamentals