



Milos J. 

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100%

Job Success



TOP RATED PLUS

<https://milosdigital.online/>
milos@milosdigital.online

My Reviews:

Digital Marketing Consulting Expert



5.00 of 2 reviews

Jan 18, 2023 - Sep 14, 2023



5.00



"I can highly recommend working with Milos! He knows everything about digital marketing and has helped me so much with my new online program. He's super reliable and goes above and beyond to provide the best results possible. He finished everything earlier than expected and came up with great suggestions for improvement that I hadn't even considered. I'll definitely work with him again!"

👍🔥📥 WHAT MY CLIENTS SAY ABOUT ME AND MY WORK 📥🔥👍

› I've hired Milos to help me with different tasks around Facebook Ads and he is extremely knowledgeable, professional and reliable. He always replies to my messages in what feels like seconds and is just a pleasure to work with. I will definitely continue working with Milos and I can highly recommend him to anyone who needs an expert around Facebook & Instagram Ads and Social Media in general. "

- Sarah L. Get SOME Magic

Facebook Ads course creation and promotion

★★★★★ 5.00 Jan 16, 2021 - Dec 28, 2021 

"Working with Milos has been amazing! He's extremely knowledgeable of everything he is doing and super reliable. I can highly recommend working with him and am looking forward to working with him more in the future!"

Facebook Marketing Expert

★★★★★ 5.00 Sep 1, 2022 - Sep 12, 2022 

"Milos has extensive Knowledge in Facebook Marketing and is a very good guy to get recommendations for your ad campaigns. Thanks Milos!"

Converting Facebook Followers to Customers

★★★★★ 5.00 Jul 9, 2020 - May 15, 2021

"Milos is extremely talented and very easy to work with. His professionalism is impressive as well. If I need any similar services again, and I will definitely reach out to him."



Preparation of Social Media training

★★★★★ 5.00 Sep 30, 2020 - Jan 2, 2021

"Milos was such a huge help with this project. Not only is he extremely knowledgeable about Social Media and Facebook Ads but he can also build really great landingpages and help with launch plans and strategies. Milos is the most reliable freelancer I've ever had with hands-down the best communication ever. In fact, he's much more than just a freelancer. He really helped me scale my business and I can recommend him to anyone!"

Help promote Facebook Ads course

★★★★★ 5.00 Dec 29, 2019 - Jan 2, 2021

"Milos is THE person for Facebook Ads. He's extremely knowledgeable about everything around Facebook (and Instagram) Ads and knows how to run successful campaigns that bring you money. On top of that, he's also super reliable and communicative - you always know what he's working on at the moment and he's always bringing in great new ideas."

Portfolio Highlights

Email and Automation Marketing Specialist - MindTales



Welcome there !

We're so excited to have you join our **7-Day Wellness Journey** designed to support and enhance your resilience levels at work!

What now?

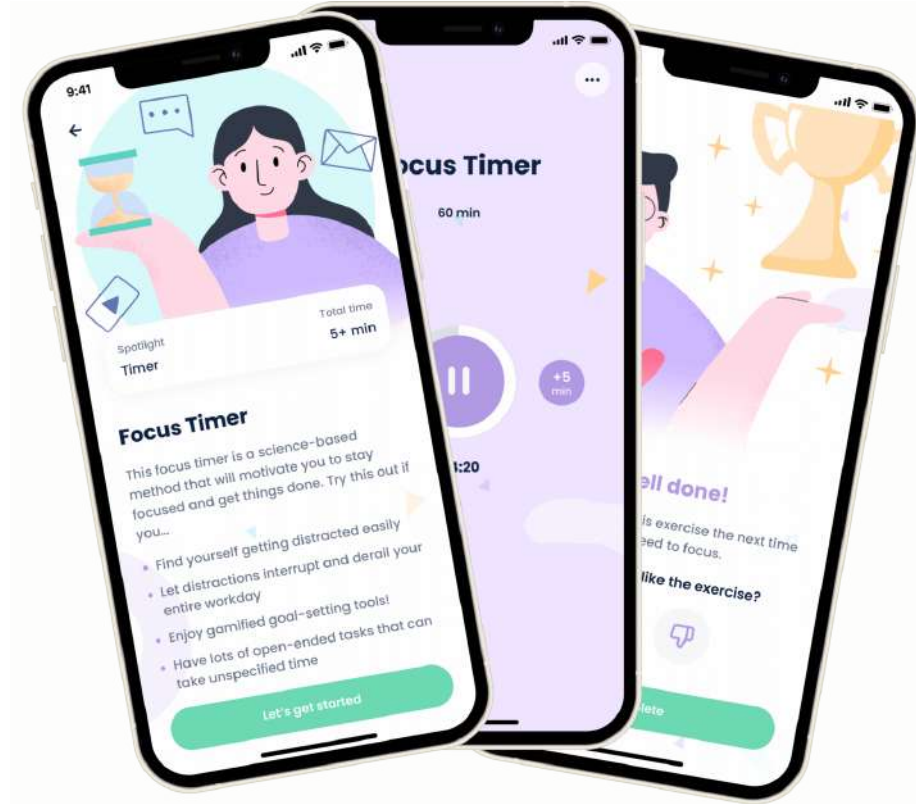
Watch and learn!

Each day you will receive an email with amazing wellness activities, including success stories, tips on how to achieve your goals and practical strategies to enhance your overall well-being.

📌 **Install our app to get up to speed and see you soon!** 📌



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- ✓ Successful email marketing program development and execution, including segmentation, testing, and deployment, and continually evaluate these for improvements.
- ✓ Maintaining Marketing Automation integration with CRM and assist in the integration of additional platforms into the marketing automation software
- ✓ Evaluating and analyzing campaign metrics and distribute campaign performance to the marketing team.
- ✓ Working with management to define KPIs, create reporting, analyze campaign performance.
- ✓ Creating recommendations to improve campaigns continuously.
- ✓ Managing marketing automation efforts and processes, proactively researching and implementing the latest best practices, strategies, and industry standards 
- ✓ Planning and performing A/B testing to define and execute enhancements to productivity, conversion rates, programs/campaign ROI, and sales growth - Support essential marketing operations including lead management and record management and cleaning.

● MarTech Specialist - Network Marketing Pro

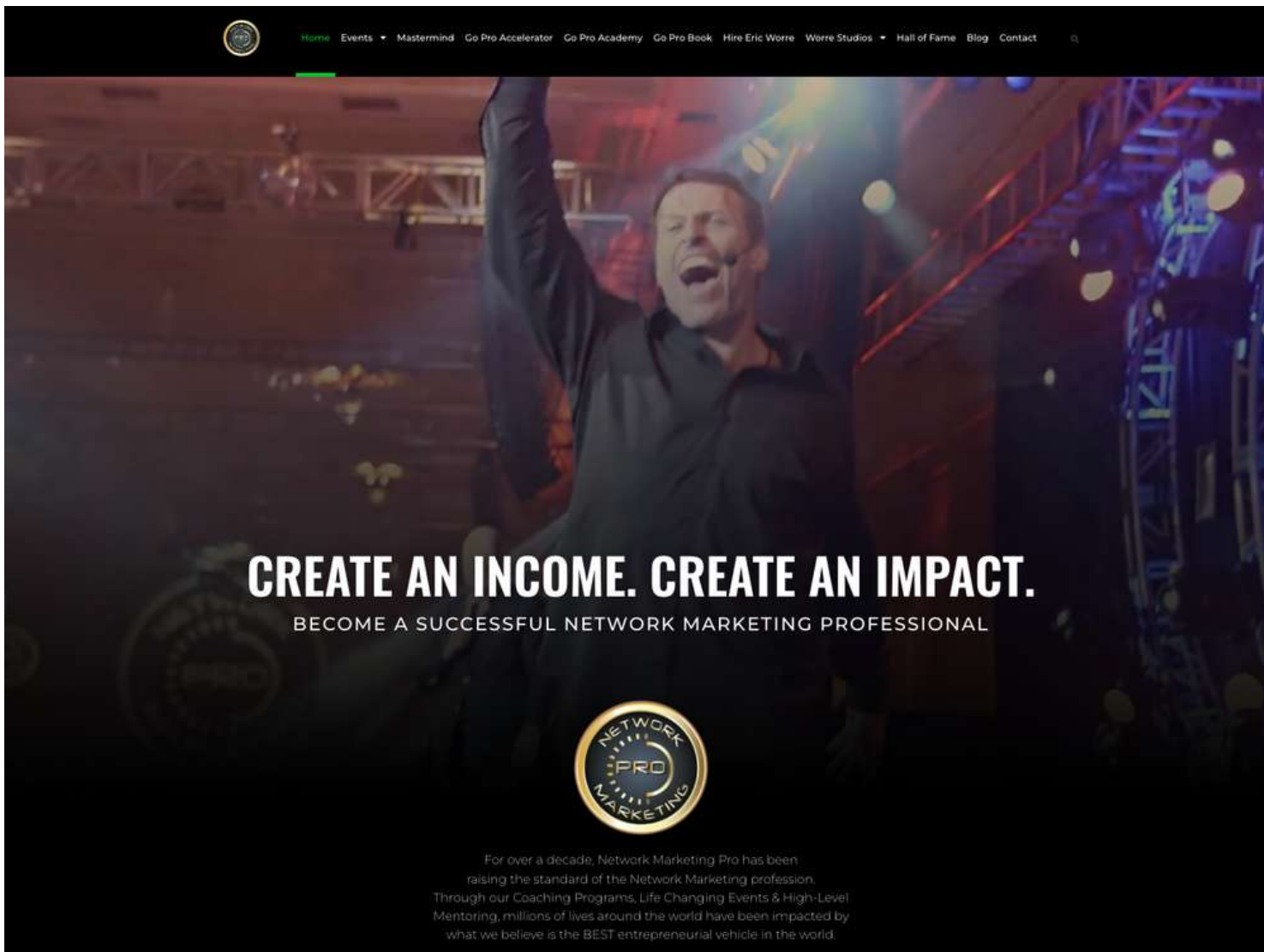
Skills and deliverables:

- Marketing Automation Strategy
- Marketing Automation Software
- Marketing Automation Audit
- Marketing Automation

Project description

- Designing, developing, and implementing marketing automation strategies that drive lead generation and customer engagement using the latest Marketing technology stack and integrating it to work as a seamless machine for excellent user experience.

- Assisting in building customer journeys using the correct mix of technology like wordpress based websites, email campaigns, social out reach programs and everything else.
- Developing and maintaining integrations between marketing automation tools and other enterprise systems, such as CRM and web analytics platforms using glue code like Zapier and others.
- Design and execute email campaigns, lead nurturing programs, and other automated marketing programs.
- Monitoring and reporting on campaign performance, identifying areas for optimization and Improvement.
- Collaborating with the marketing team and other stakeholders to gather requirements and developing test plans and implement them using the latest technology stack.
- Managing the day-to-day operations of the marketing automation platform, ensuring high levels of performance and data accuracy.



Home Events Mastermind Go Pro Accelerator Go Pro Academy Go Pro Book Hire Eric Worre Worre Studios Hall of Fame Blog Contact

CREATE AN INCOME. CREATE AN IMPACT.

BECOME A SUCCESSFUL NETWORK MARKETING PROFESSIONAL

For over a decade, Network Marketing Pro has been raising the standard of the Network Marketing profession. Through our Coaching Programs, Life Changing Events & High-Level Mentoring, millions of lives around the world have been impacted by what we believe is the BEST entrepreneurial vehicle in the world.

• Design Bundles - Creative and performance FB ads manager

- Creative and performance advanced paid Facebook and Instagram marketing strategy and execution for a Design company.
- Over 1,8 Million Design Products and over 3 Million Customers with more than 100k &USD of monthly spend on FB ads.
- brainstorming ideas and making creative decisions - ongoing performance and creative analysis - managing creative

team

- implementing and adjusting ads strategy to fit the newest trends in online advertising

The screenshot shows the homepage of DesignBUNDLES.NET. At the top, there is a navigation bar with the logo, a search bar, and links for 'Plus Membership' and 'Sign In'. Below the navigation bar, a large blue banner reads 'The Go-to Marketplace for **Premium** & **Affordable** Design Resources'. Underneath the banner, a Trustpilot rating of 'Excellent 4.9 out of 5' is displayed. The main content area features 'Featured Design Bundles' with three items: 'The WEIRD AND WONDERFUL Bundle' (94% off, \$19.00 USD, 4.9 stars), 'The HALLOWEEN Craft Bundle' (92% off, \$19.99 USD, 5.0 stars), and a 'Daily Deal' for 'Silver Celestial Forest Vol. 2' (60% off, \$2.40 USD, 5 stars). A 'Help Center' link is visible in the bottom left corner.

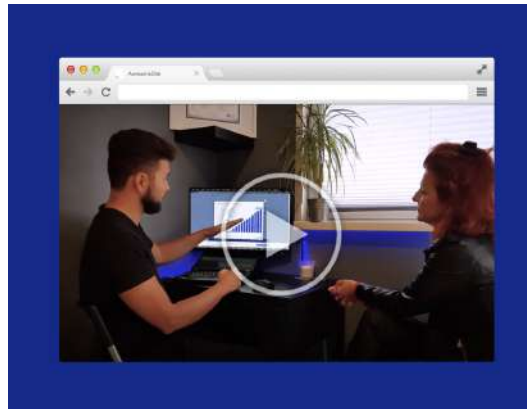
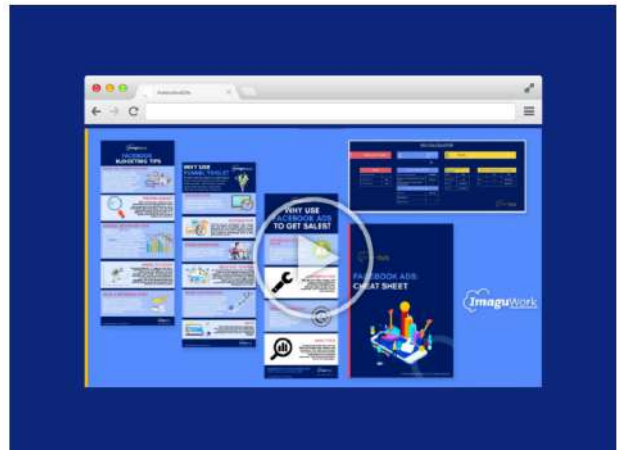
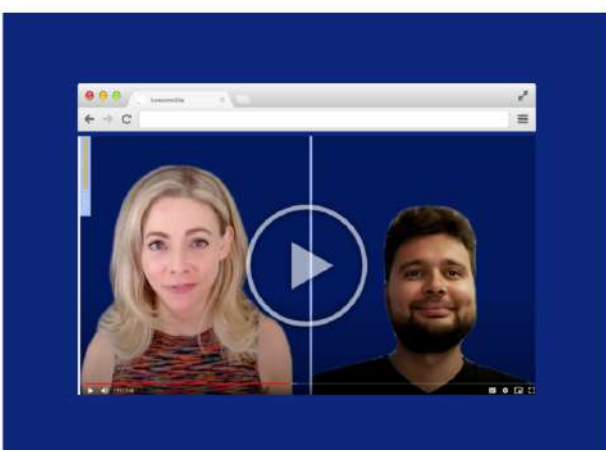
The screenshot shows a Facebook post from user @Milos Janjic, dated 'Today' at 7:57 AM. The post content reads: 'just sharing some good news with you. In the last 30 days Revenue from Facebook Ads Up 23.14% Spend from Facebook Ads Down 29.68% Thank you for your hard work! 💪'. Below the text, there is a '1 reply' link and a timestamp 'Today at 10:32 AM'.

Facebook online course creation

Project description

The goal of the project was to create a Facebook online video course on how to convert Facebook followers to customers for personal service businesses (that is, individuals or companies that provide services not products).

My role was presenting and consulting and as an expert in the field with my almost 10 years of experience in the industry as well as creating the additional materials that come as downloadable handouts material. In the course we showcased some of the key items that someone starting their own business needs to know and take when it comes to Facebook advertising. The course was designed to be completed in a few hours.



[LINK](#)

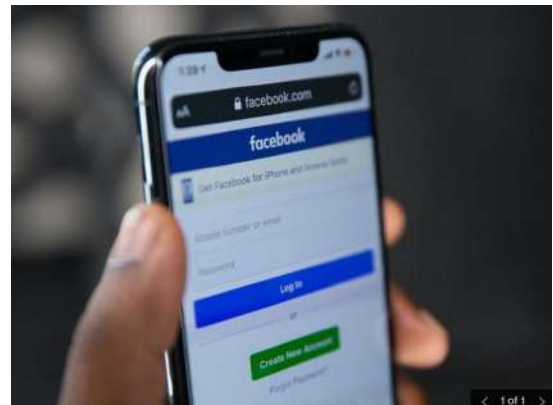
Preparation for Social Media training



Project description:
Helping in creating and promoting Facebook Ads course which also included building landingpages and help with launching plans and strategies.

[LINK](#)

Help in promoting Facebook Ads Course



Project description:
Assisting a client in creating in Facebook (and Instagram) Ads which promoted a course on how to run successful campaigns.

[LINK](#)



Helping in creating Facebook Ads Manager course.

Social Media Marketing Deliverables:

Facebook Ad Campaign

Social Media Marketing Skills:

Facebook Marketing

Project description

Helping in creating Facebook Ads Manager course.

The course covered everything for beginners, to advanced options such as Facebook pixel, funnels and custom columns for advanced target audience.

Client was pleased with the work, and it was completed in short notice. Overall, I am really happy how the project turned out, as was the clients in which he gave me 5/5 and outstanding fdb. **less**[LINK](#)

Website for Eagle Hills client, premium real estate project

Social Media Marketing Deliverables:

Facebook Ad Campaign

Social Media Marketing Skills:

Retargeting Facebook Marketing

Project description

Website for Eagle Hills client, premium real estate project (within collaboration with Serbian government as well as UAE)

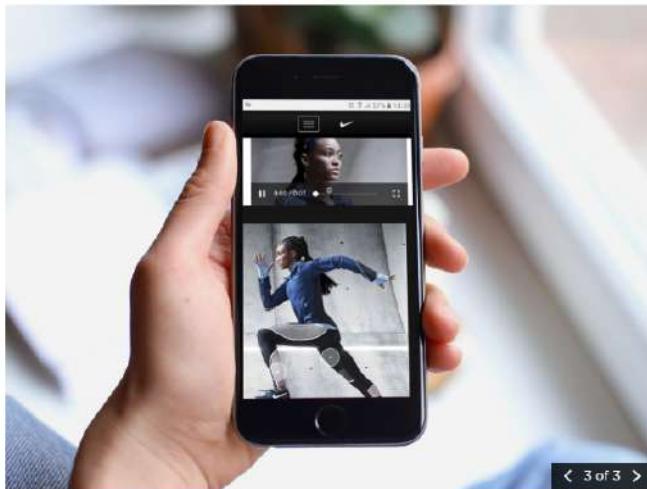
My role were - leading and managing:

1) Digital Campaign - Social Media Marketing Campaign

2) Website project management - all project cycles from initiation to planning, execution, monitoring and controlling to closing the project.

The project had very high conversion rate as high as 2% - for real estate project! **less**[LINK](#)

Nike - We Run Belgrade - digital campaign



Mobile experience.

Digital Marketing Skills:

SEO Auditing Retargeting Project Management Instagram Marketing Facebook Marketing

Campaign Optimization Campaign Management

Project description

Nike WerunBgd website was a central digital hub for WE RUN BELGRADE race.

Users had the option to register and learn more about the race (route, race flow, events after the race) to get the know the new NIKE models, NIKE Ambassadors, follow the training program, learn about ZOOM LAB timeline, to find results of the race and more.

Website was fully custom with custom CMS, user friendly, responsive for all screens.

My role was project management, leading and executing the advertising strategy on main platforms:

Facebook, Instagram, Google and SEO optimization. **less**[LINK](#)

Nokia - Loyalty campaign

Digital Marketing Skills:

Project Management Retargeting Campaign Optimization Campaign Management

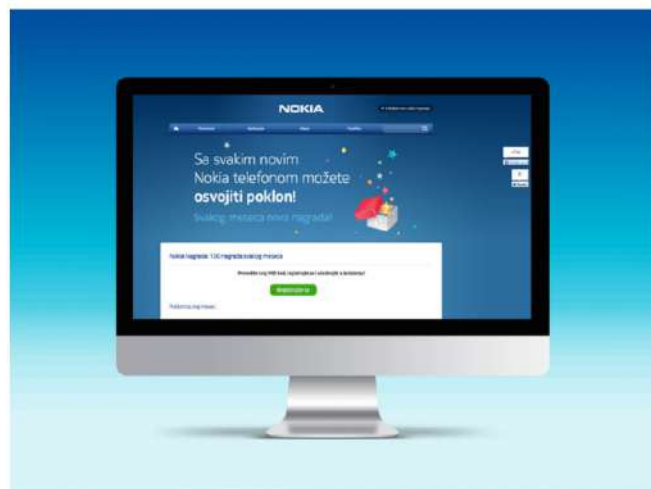
Project description

A loyalty program targeted to improve Nokia repurchase rate among current Nokia owners and current other brands owners. Users needed personal stimulus to (re)purchase Nokia, so we deployed new CRM/Loyalty program which allowed targeting and sending newsletters to consumers.

My role was project management, online advertising management on all platforms (Facebook, Instagram, Google), SEO optimization, reporting and communication with the client.

Results:

- Deployed for two markets: Serbia and Bulgaria.
- 84 608 registered users per 33 weeks
- Constant growth of users (average 3.5% per week)
- Data base - each month sent ~ 72 000 newsletters **less**



[LINK](#)

[LINK](#)

Coca Cola - parks website



Landing page preview

Digital Marketing Skills:

Project Management Facebook Marketing Campaign Optimization Campaign Management

Project description

The goal of the project was to raise awareness of ecology around Danube river and to promote the building of custom Coca Cola parks for that occasion.

My role was project management, executing the online strategy and SEO optimization.

The results were:

- Over 20k visits
- More than 100k total reach on Facebook

[LINK](#)

Nestlé Ice Creams - summer Digital campaign



Digital Marketing Skills:

SEO Auditing Project Management Instagram Marketing Google AdWords Google AdSense Facebook Marketing Campaign Optimization Campaign Management

Project description

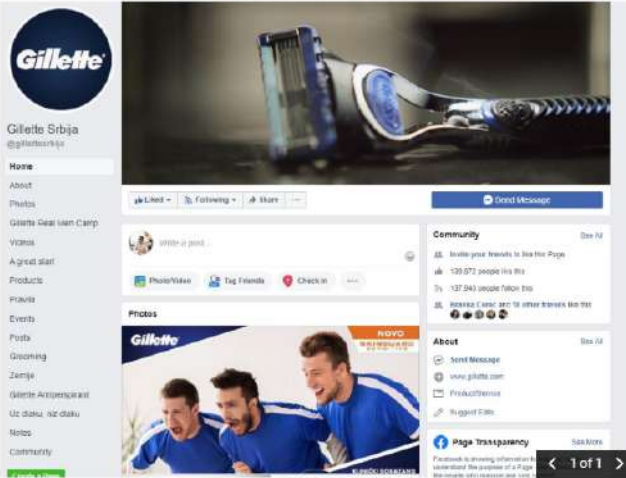
The project goal was to create a complete marketing campaign for the upcoming Ice Cream season and to make a online giveaway platform.

My role was project management, online advertising management on all platforms (Facebook, Instagram, Google), SEO optimization, reporting and communication with the client.

The result were:

- Over 100k website visits
- Constant growth of users (average 5% per week)
- More than 5k users in the database [less](#)

Gillette Serbia - FB campaign management



Gillette Serbia - FB page management

Social Media Marketing Deliverables:

Social Media Posts Social Media Content Facebook Ad Campaign

Social Media Marketing Skills:

Facebook Marketing

Project description

Gillette Serbia - FB campaign management

My job was: campaign management and optimization, interaction with fanbase, reporting and optimizing content.

[LINK](#)

Old Spice Serbia - FB campaign management



Old Spice campaign and page management

Social Media Marketing Deliverables:

Instagram Ad Campaign Social Media Posts Social Media Content Facebook Ad Campaign

Social Media Marketing Skills:

Instagram Marketing Facebook Marketing

Project description

Old Spice Serbia - FB campaign management

My job was: campaign management and optimization, interaction with fanbase, reporting and optimizing content.

[LINK](#)

CERTIFICATE OF COMPLETION

PRESENTED TO

Milos Janjic

This certificate is for successfully completing the
Community Management Compliance Training

08/15/2013

Touching lives, improving life. **P&G**

