



Milos J. ✓

📍 Belgrade, Serbia



Reviews:

Need someone with the NEW Facebook Ads Manager interface

★★★★★ 5.00 Oct 2019

Wow, working with Milos has been amazing! He is super reliable and has deep knowledge about Facebook Ads. He even spotted some details that both I and my proof-reader had missed before. Communication was amazing as well, Milos replied super fast and I always knew what he was working on at the moment. Working with Milos really feels like having another extremely professional team member supporting you. So much more than just a freelancer doing a job. I can highly recommend working with him!

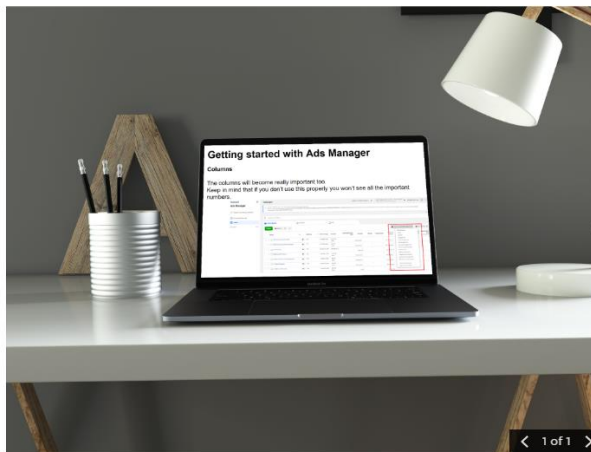
Help with the creation of my Facebook Ads course

★★★★★ 5.00 Oct 2019

Milos helped me with the video creation about the new Facebook Ads Manager interface. The communication with him was amazing. He replied super fast and delivered everything immediately after I asked for it. It was an absolute pleasure working with him!

Portfolio:

Helping in creating Facebook Ads Manager course



Helping in creating Facebook Ads Manager course

Social Media Marketing Deliverables:

Facebook Ad Campaign

Social Media Marketing Skills:

Facebook Marketing

Project description

Helping in creating Facebook Ads Manager course.
The course covered everything for beginners, to advanced options such as Facebook pixel, funnels and custom columns for advanced target audience.
Client was pleased with the work, and it was completed in short notice. Overall, I am really happy how the project turned out, as was the clients in which he gave me 5/5 and outstanding fdb. **less**

[LINK](#)

Belgrade Waterfront - Digital Marketing, SMM campaign and Website PM



Website for Eagle Hills client, premium real estate project

Social Media Marketing Deliverables:

Facebook Ad Campaign

Social Media Marketing Skills:

Retargeting Facebook Marketing

Project description

Website for Eagle Hills client, premium real estate project (within collaboration with Serbian government as well as UAE)

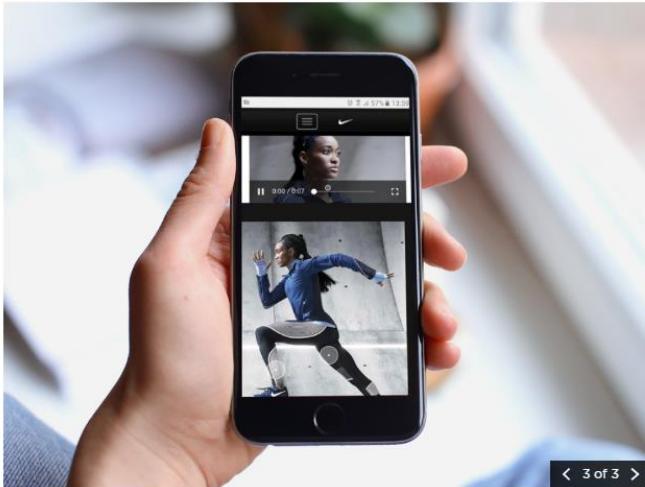
My role were - leading and managing:

- 1) Digital Campaign - Social Media Marketing Campaign
- 2) Website project management - all project cycles from initiation to planning, execution, monitoring and controlling to closing the project.

The project had very high conversion rate as high as 2% - for real estate project! **less**

[LINK](#)

Nike - We Run Belgrade - digital campaign



Mobile experience

Digital Marketing Skills:

SEO Auditing Retargeting Project Management Instagram Marketing Facebook Marketing
Campaign Optimization Campaign Management

Project description

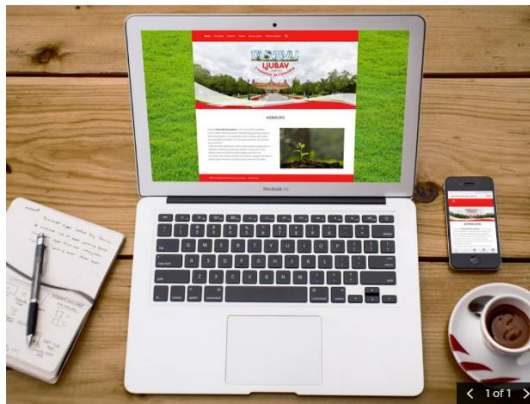
Nike WeRunBgd website was a central digital hub for WE RUN BELGRADE race.

Users had the option to register and learn more about the race (route, race flow, events after the race) to get the know the new NIKE models, NIKE Ambassadors, follow the training program, learn about ZOOM LAB timeline, to find results of the race and more.
Website was fully custom with custom CMS, user friendly, responsive for all screens.

My role was project management, leading and executing the advertising strategy on main platforms: Facebook, Instagram, Google and SEO optmizaion. **less**

[LINK](#)

Coca Cola - parks website



Landing page preview

Digital Marketing Skills:

Project Management Facebook Marketing Campaign Optimization Campaign Management

Project description

The goal of the project was to raise awareness of ecology around Danube river and to promote the building of custom Coca Cola parks for that occasion.

My role was project management, executing the online strategy and SEO optimization.

The results were:

- Over 20k visits
- More than 100k total reach on Facebook

[LINK](#)

Nokia - Loyalty campaign

Digital Marketing Skills:

Project Management Retargeting Campaign Optimization Campaign Management

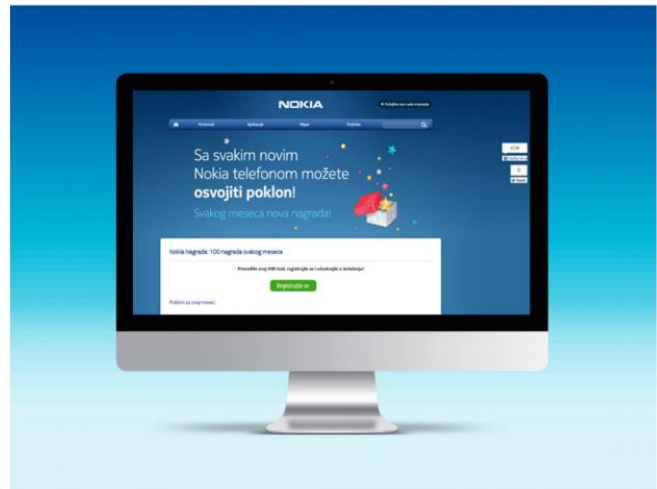
Project description

A loyalty program targeted to improve Nokia repurchase rate among current Nokia owners and current other brands owners. Users needed personal stimulus to (re)purchase Nokia; so we deployed new CRM/Loyalty program which allowed targeting and sending newsletters to consumers.

My role was project management, online advertising management on all platforms (Facebook, Instagram, Google), SEO optimization, reporting and communication with the client.

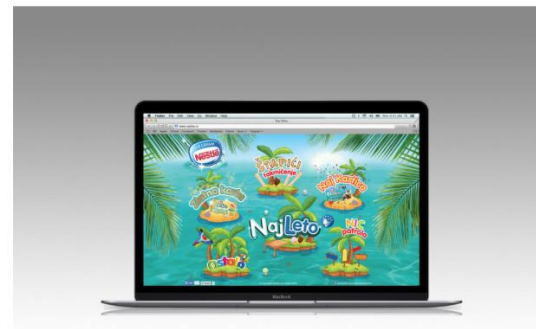
Results:

- Deployed for two markets: Serbia and Bulgaria.
- 84 608 registered users per 33 weeks
- Constant growth of users (average 3.5% per week)
- Data base – each month sent ~ 72 000 newsletters **less**



[LINK](#)

Nestlé Ice Creams - summer Digital campaign



Digital Marketing Skills:

SEO Auditing Project Management Instagram Marketing Google AdWords Google AdSense
Facebook Marketing Campaign Optimization Campaign Management

Project description

The project goal was to create a complete marketing campaign for the upcoming Ice Cream season and to make a online giveaway platform.

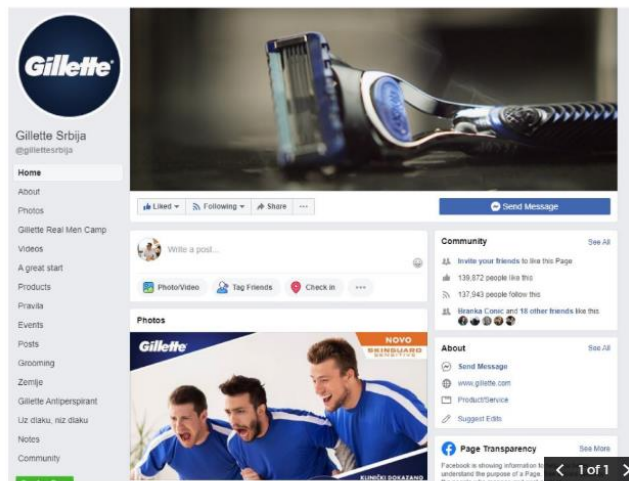
My role was project management, online advertising management on all platforms (Facebook, Instagram, Google), SEO optimization, reporting and communication with the client.

The result were:

- Over 100k website visits
- Constant growth of users (average 5% per week)
- More than 5k users in the database **less**

[LINK](#)

Gillette Serbia - FB campaign management



Gillette Serbia - FB page management

Social Media Marketing Deliverables:

Social Media Posts Social Media Content Facebook Ad Campaign

Social Media Marketing Skills:

Facebook Marketing

Project description

Gillette Serbia - FB campaign management

My job was: campaign management and optimization, interaction with fanbase, reporting and optimizing content.

[LINK](#)

Old Spice Serbia - FB campaign management



Old Spice campaign and page management

Social Media Marketing Deliverables:

Instagram Ad Campaign Social Media Posts Social Media Content Facebook Ad Campaign

Social Media Marketing Skills:

Instagram Marketing Facebook Marketing

Project description

Old Spice Serbia - FB campaign management

My job was: campaign management and optimization, interaction with fanbase, reporting and optimizing content.

[LINK](#)

